



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY SEPTEMBER 2013

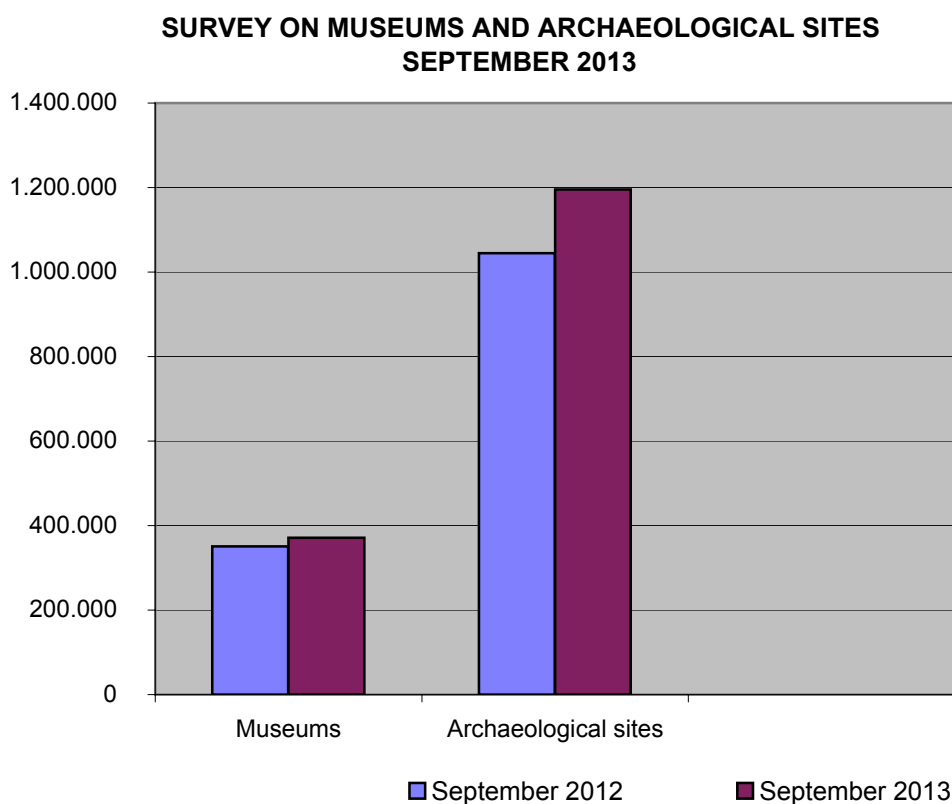
ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During September 2013, museums experienced a 5,7% increase in visitor numbers and a 13,2% increase in their receipts, in comparison with the corresponding month of 2012.

There is a similar trend for archaeological sites which saw a 14,4% increase in visitor numbers and a 17,7% increase in the respective receipts, in comparison with the corresponding month of 2012 (Table 1).

During the first nine months of 2013, there was a 15,5% increase in the number of visitors of museums and a 12,7% increase in the respective receipts, in comparison with the corresponding period of 2012.

The number of visitors at archaeological sites during the first nine months of 2013 recorded an increase of 23,3% and the corresponding receipts rose by 17,5%, in comparison with the corresponding period of 2012 (Table 2).



Information:

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**Table 1. Visitors of museums and archaeological sites and total receipts
September 2012 and 2013**

Museums and Archaeological sites	September		Change % 2013/2012
	2012	2013	
NUMBER OF VISITORS ⁽²⁾			
A. Museums (total)	351.052	371.195	5,7
Acropolis Museum	107.203	107.312	0,1
National Archaeological	32.227	38.032	18,0
Ancient Olympia	9.540	13.260	39,0
Palace of the Grand Master (Rhodes)	37.329	34.558	-7,4
Herakleion Archaeological (Crete)	18.281	28.678	56,9
Rhodes	10.089	9.609	-4,8
Delphi	16.570	14.971	-9,6
Other museums	119.813	124.775	4,1
B. Archaeological Sites (total)	1.044.843	1.195.565	14,4
Epidavros ⁽¹⁾	32.360	39.875	23,2
The Acropolis of Mycenae & Atreus' Treasure	32.162	34.008	5,7
The Acropolis of Athens	182.644	164.344	-10,0
Sounio	20.275	22.727	12,1
The Acropolis of Lindos	85.668	88.000	2,7
Kameiros (Rhodes)	25.524	31.886	24,9
Ancient Olympia	59.881	63.942	6,8
Knossos (Crete)	105.024	117.278	11,7
Phaistos (Crete)	13.436	14.684	9,3
Ancient Korinthos ⁽¹⁾	12.456	15.850	27,2
Mystras ⁽¹⁾	9.185	11.573	26,0
Delphi	25.200	28.812	14,3
Other archaeological sites	441.028	562.586	27,6
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS			
Museums and Archaeological sites	361.162	333.119	-7,8
A. Museums (free admission ticket)	111.445	103.036	-7,5
B. Archaeological sites (free admission ticket)	249.717	230.083	-7,9
RECEIPTS (euros)			
Museums and Archaeological sites	6.048.706,00	7.070.069,00	16,9
A. Museums	1.120.837,00	1.268.633,00	13,2
B. Archaeological sites	4.927.869,00	5.801.436,00	17,7

(1) Flat rate ticket, valid both for the museum and the archaeological site.

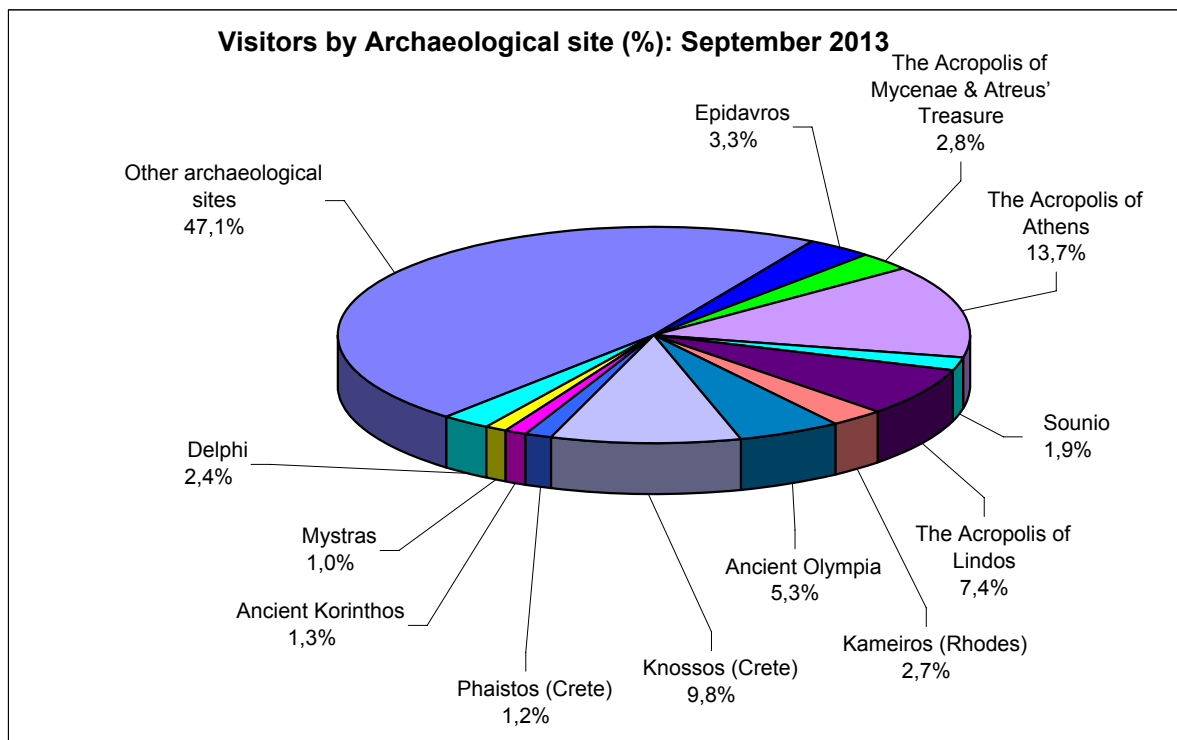
(2) Including also free admission tickets for museums and archaeological sites.

**Table 2. Visitors of museums and archaeological sites and total receipts: 2011, 2012
and January - September 2012, 2013**

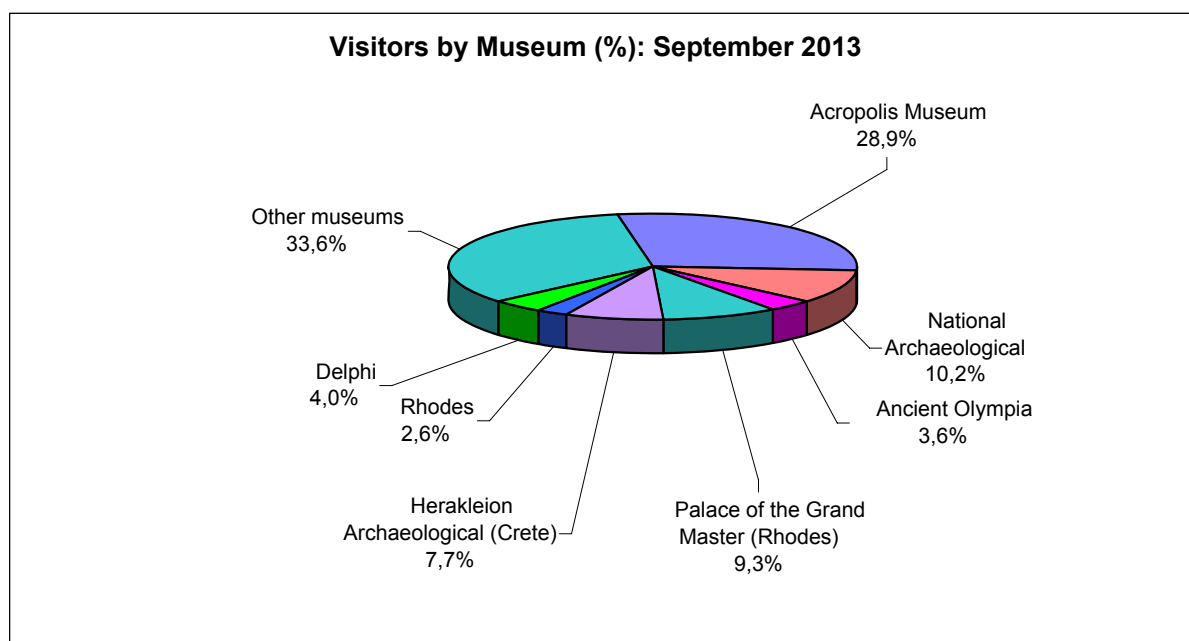
Museums and Archaeological sites	2011	2012	January - September		Change %
			2012	2013	2013/2012
NUMBER OF VISITORS					
A. Museums (total)	3.061.490	2.975.689	2.359.529	2.725.079	15,5
Acropolis Museum	1.244.702	1.020.462	811.010	864.046	6,5
National Archaeological	170.034	311.129	233.640	308.573	32,1
Ancient Olympia	62.878	70.408	56.173	91.150	62,3
Palace of the Grand Master (Rhodes)	217.090	189.900	160.225	184.776	15,3
Herakleion Archaeological (Crete)	118.502	105.681	91.462	111.740	22,2
Rhodes	74.881	64.038	53.866	56.402	4,7
Delphi	117.600	122.985	96.370	117.657	22,1
Other museums	1.055.803	1.091.086	856.783	990.735	15,6
B. Archaeological sites (total)	6.517.645	6.693.845	5.585.195	6.888.779	23,3
Epidavros ⁽¹⁾	241.100	245.450	210.210	276.125	31,4
The Acropolis of Mycenae & Atreus' Treasure	190.266	218.472	178.701	240.763	34,7
The Acropolis of Athens	1.317.572	1.374.365	1.105.019	1.147.726	3,9
Sounio	156.640	140.473	109.988	142.186	29,3
The Acropolis of Lindos	510.883	430.944	381.333	437.174	14,6
Kameiros (Rhodes)	151.609	129.505	113.883	142.665	25,3
Ancient Olympia	438.452	425.199	338.349	375.085	10,9
Knossos (Crete)	623.338	603.514	523.605	602.949	15,2
Phaistos (Crete)	88.835	78.769	68.415	75.311	10,1
Ancient Korinthos ⁽¹⁾	109.205	111.928	89.528	97.057	8,4
Mystras ⁽¹⁾	65.060	50.879	41.150	75.828	84,3
Delphi	186.880	213.509	181.089	190.547	5,2
Other archaeological sites	2.437.805	2.670.838	2.243.925	3.085.363	37,5
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS					
Total	1.706.503	2.984.232	2.364.487	3.036.600	28,4
A. Museums	931.521	1.235.018	935.475	1.170.616	25,1
B. Archaeological sites	774.982	1.749.214	1.429.012	1.865.984	30,6
R E C E I P T S (euros)					
Total	47.941.464,00	40.552.784,00	33.519.519,00	39.058.418,00	16,5
A. Museums	9.959.450,00	8.130.382,00	6.641.004,00	7.485.552,00	12,7
B. Archaeological sites	37.982.014,00	32.422.402,00	26.878.515,00	31.572.866,00	17,5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.</p>
Reference Period	<p>1/9/2013 to 30/9/2013</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days</p> <ul style="list-style-type: none">-National Holidays,-Sundays during the five month period from 1 November to 31 March,-the first Sunday of April, May, June and October,-6 March (in memory of Melina Merkouri)-18 April (International Monuments Day),-18 May (International Museums Day),-5 June (International Environment Day),-last weekend of September annually (European Heritage Days)-27 September (International Tourism Day)
Free admissions	<p>Free admission exists for:</p> <ul style="list-style-type: none">-Young persons under 18 years of age, with a valid identification card that confirms their age,-Students of Universities and Higher Education Institutions of EU- countries, with valid student identification card or International Student Identity Card (ISIC),-Greek citizens on military service, with current military service identification card,-Employees of the Hellenic Ministry of Culture and of the Archaeological Resources Funds with current working identification card,-ICOM and ICOMOS cardholders,-Tour Guides with a valid working identification card from the Hellenic Tourism Organisation (EOT),-Free admission cardholders.
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for September 2013 is 140.858 and for the first nine months of 2013 amounts to 775.290.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>