



HELLENIC REPUBLIC

MINISTRY OF ECONOMY AND FINANCE



**GENERAL SECRETARIAT OF  
THE NATIONAL STATISTICAL SERVICE  
OF GREECE**

Piraeus, 30 November 2009

## **PRESS RELEASE**

### **Turnover Index in Retail Trade<sup>1, 2, 3</sup> September 2009**

According to the provisional results, the turnover index in retail trade as it was published until December 2008, except automotive fuel, in September 2009 as compared to September 2008, recorded a fall of 7,6% at current prices (in nominal terms) (Table 1).

Accordingly the turnover index in retail trade, including automotive fuel, in September 2009 as compared to September 2008, recorded a fall of 7,5% at current prices (in nominal terms) (Table 1).

The food sector turnover in retail trade, in September 2009 as compared to September 2008, decreased by 4,7% in nominal terms while the automotive fuel sector decreased by 10,3% and the non-food sector (except automotive fuel) decreased by 10,0% (Table 1.I).

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<sup>1</sup> The turnover index in retail trade is released from January 1995 as first reference month revised and re-based in 2005=100,0. The revision of the index was considered necessary given that during the time period intervening between this and the previous revision new trade centers were created and significant changes in the structure of trade occurred. The revision of the turnover index in retail trade, with base year 2005=100,0, is done in the framework of the Short –Term Statistics (STS) Council Regulation (EC) no 1165/98 .

<sup>2</sup> At the same time the retail trade index adjusted to the new statistical classification of economic activities NACE Rev.2(Regulation 1893/2006). According to the new classification the automotive fuel included to the retail trade branch instead the special branch of “ Motor trade, maintenance and repair of motor vehicles and motorcycles “ of the previous classification NACE Rev.1 .

<sup>3</sup> All figures in this release are based on data adjusted for working days.

More specifically, the turnover in retail trade, including automotive fuel, decrease by 7,5% at current prices in September 2009 as compared to September 2008, was derived by store category from the following (Table 1.II):

- The supermarkets turnover decrease of 5,4%
- The department stores turnover decrease of 17,2%
- The automotive fuel turnover decrease of 10,3%
- The food, beverages and tobacco turnover decrease of 0,4%
- The pharmaceutical products, cosmetics turnover increase of 9,6%
- The clothing and footwear turnover decrease of 5,3%
- The furniture, electrical equipment, household equipment turnover decrease of 11,0%
- The books, stationery, other goods turnover decrease of 22,5%
- The retail sale not in stores turnover decrease of 11,1%

### **Retail Trade Volume Index**

The volume of retail trade (i.e. turnover in retail trade at constant prices) as it was published until December 2008, except automotive fuel, decreased by 9,9% in September 2009, as compared to September 2008 (Table 1).

Accordingly, the retail trade volume index ( i.e. turnover in retail trade at constant prices), including automotive fuel, in September 2009 as compared to September 2008,decreased by 8,7% (Table 1).

The food sector retail trade in real terms, in September 2009 as compared to September 2008, decreased by 7,4% while the automotive fuel sector decreased by 2,6% and the non-food sector (except automotive fuel) decreased by 12,0% (Table 1.I).

More specifically, the turnover in retail trade, including automotive fuel, decrease by 8,7% at constant prices, in September 2009 as compared to September 2008, was derived by store category from the following (Table 1.II):

- The supermarkets volume of sales decrease of 8,0%
- The department stores volume of sales decrease of 18,8%
- The automotive fuel volume of sales decrease of 2,6%
- The food, beverages and tobacco volume of sales decrease of 3,3%
- The pharmaceutical products, cosmetics volume of sales increase of 8,1%
- The clothing and footwear volume of sales decrease of 7,9%
- The furniture, electrical equipment, household equipment volume of sales decrease of 12,2%
- The books, stationery, other goods volume of sales decrease of 24,7%

TABLE 1

## Annual rates of change of turnover index and volume index in retail trade

2005=100,0

| Retail Trade Business                                   | Turnover Index              |                            |                       | Volume Index                |                            |                       |
|---|-----------------------------|----------------------------|-----------------------|-----------------------------|----------------------------|-----------------------|
|   | Index<br>September<br>2009* | Index<br>September<br>2008 | Annual<br>rate<br>(%) | Index<br>September<br>2009* | Index<br>September<br>2008 | Annual<br>rate<br>(%) |
| <b>Overall Index</b>                                    | 109,8                       | 118,7                      | -7,5                  | 96,6                        | 105,8                      | -8,7                  |
| <b>Overall Index<br/>( except automotive fuel)**</b>    | 108,8                       | 117,8                      | -7,6                  | 96,0                        | 106,5                      | -9,9                  |
| <b>I. Main sectors</b>                                  |                             |                            |                       |                             |                            |                       |
| Food sector   | 116,5                       | 122,3                      | -4,7                  | 100,7                       | 108,8                      | -7,4                  |
| Automotive fuel sector                                  | 96,2                        | 107,3                      | -10,3                 | 82,0                        | 84,1                       | -2,6                  |
| Non-food sector<br>(except automotive fuel)             | 103,1                       | 114,6                      | -10,0                 | 92,9                        | 105,5                      | -12,0                 |
| <b>II. Specialized store categories</b>                 |                             |                            |                       |                             |                            |                       |
| Supermarkets  | 119,6                       | 126,5                      | -5,4                  | 104,7                       | 113,8                      | -8,0                  |
| Department stores                                       | 118,7                       | 143,4                      | -17,2                 | 109,7                       | 135,0                      | -18,8                 |
| Automotive fuel   | 96,2                        | 107,3                      | -10,3                 | 82,0                        | 84,1                       | -2,6                  |
| Food-beverages-tobacco                                  | 101,9                       | 102,4                      | -0,4                  | 88,1                        | 91,1                       | -3,3                  |
| Pharmaceutical products, cosmetics                      | 110,1                       | 100,4                      | 9,6                   | 103,8                       | 96,0                       | 8,1                   |
| Clothing and footwear                                   | 96,0                        | 101,4                      | -5,3                  | 83,1                        | 90,2                       | -7,9                  |
| Furniture, electrical equipment, household<br>equipment | 106,5                       | 119,7                      | -11,0                 | 102,7                       | 117,0                      | -12,2                 |
| Books, stationery, other goods                          | 99,7                        | 128,6                      | -22,5                 | 90,9                        | 120,6                      | -24,7                 |
| Retail sale not in stores                               | 96,8                        | 108,9                      | -11,1                 | :                           | :                          | :                     |

\* Provisional data

\*\* Corresponds to the overall index in retail trade which was published by the NSSG until December 2008

: Not available data

**TABLE 2**  
**Monthly evolution of the turnover in retail trade at current prices**

(2005=100,0)

| Year-month | Overall Index |                        | Overall Index<br>(except automotive fuel)** |                        | Food sector |                        | Automotive fuel sector |                        | Non –food sector<br>(except automotive fuel) |                        |
|------------|---------------|------------------------|---|------------------------|-------------|------------------------|------------------------|------------------------|--|------------------------|
|            | Index         | Annual<br>rate<br>(% ) | Index                                       | Annual<br>rate<br>(% ) | Index       | Annual<br>rate<br>(% ) | Index                  | Annual<br>rate<br>(% ) | Index  | Annual<br>rate<br>(% ) |
| 2008VIII   | 109,8         | 0,4                    | 107,6                                       | -1,0                   | 122,0       | 4,3                    | 109,3                  | 6,3                    | 96,6   | -5,9                   |
| IX         | 118,7         | 2,4                    | 117,8                                       | 1,4                    | 122,3       | 2,3                    | 107,3                  | 5,5                    | 114,6  | 0,7                    |
| X          | 131,0         | 10,0                   | 121,3                                       | 3,8                    | 123,7       | 7,2                    | 179,6                  | 45,5                   | 119,8  | 1,2                    |
| XI         | 122,0         | -0,3                   | 117,4                                       | -0,9                   | 123,1       | 5,2                    | 136,0                  | -2,4                   | 113,3  | -5,6                   |
| XII        | 142,9         | -7,3                   | 144,5                                       | -4,0                   | 147,5       | -2,2                   | 110,7                  | -33,1                  | 142,6  | -5,4                   |
| 2009 I     | 109,2         | -10,1                  | 108,2                                       | -2,8                   | 115,3       | -0,1                   | 96,6                   | -50,6                  | 102,9  | -4,9                   |
| II         | 107,1         | -12,4                  | 105,6                                       | -5,6                   | 115,8       | -1,1                   | 97,8                   | -51,0                  | 97,9   | -9,3                   |
| III*       | 103,3         | -17,9                  | 101,7                                       | -11,2                  | 113,5       | -8,2                   | 95,2                   | -54,8                  | 92,6   | -13,7                  |
| IV*        | 114,8         | -14,2                  | 115,1                                       | -9,8                   | 126,5       | -5,0                   | 93,5                   | -42,1                  | 106,5  | -13,8                  |
| V*         | 107,1         | -13,9                  | 107,8                                       | -10,4                  | 120,7       | -3,5                   | 84,4                   | -37,6                  | 98,0   | -16,2                  |
| VI*        | 109,0         | -13,4                  | 108,4                                       | -11,7                  | 118,4       | -5,4                   | 94,0                   | -27,1                  | 100,9  | -16,8                  |
| VII*       | 111,5         | -9,1                   | 110,9                                       | -7,0                   | 117,4       | 0,2                    | 95,6                   | -25,4                  | 106,4  | -12,3                  |
| VIII*      | 106,5         | -3,1                   | 103,9                                       | -3,5                   | 120,9       | -0,9                   | 103,9                  | -5,0                   | 90,5   | -6,3                   |
| IX*        | 109,8         | -7,5                   | 108,8                                       | -7,6                   | 116,5       | -4,7                   | 96,2                   | -10,3                  | 103,1  | -10,0                  |

\* Provisional data

\*\* Corresponds to the overall index in retail trade which was published by the NSSG until December 2008

**TABLE 3**  
**Monthly evolution of the turnover in retail trade in real terms**

(2005=100,0)

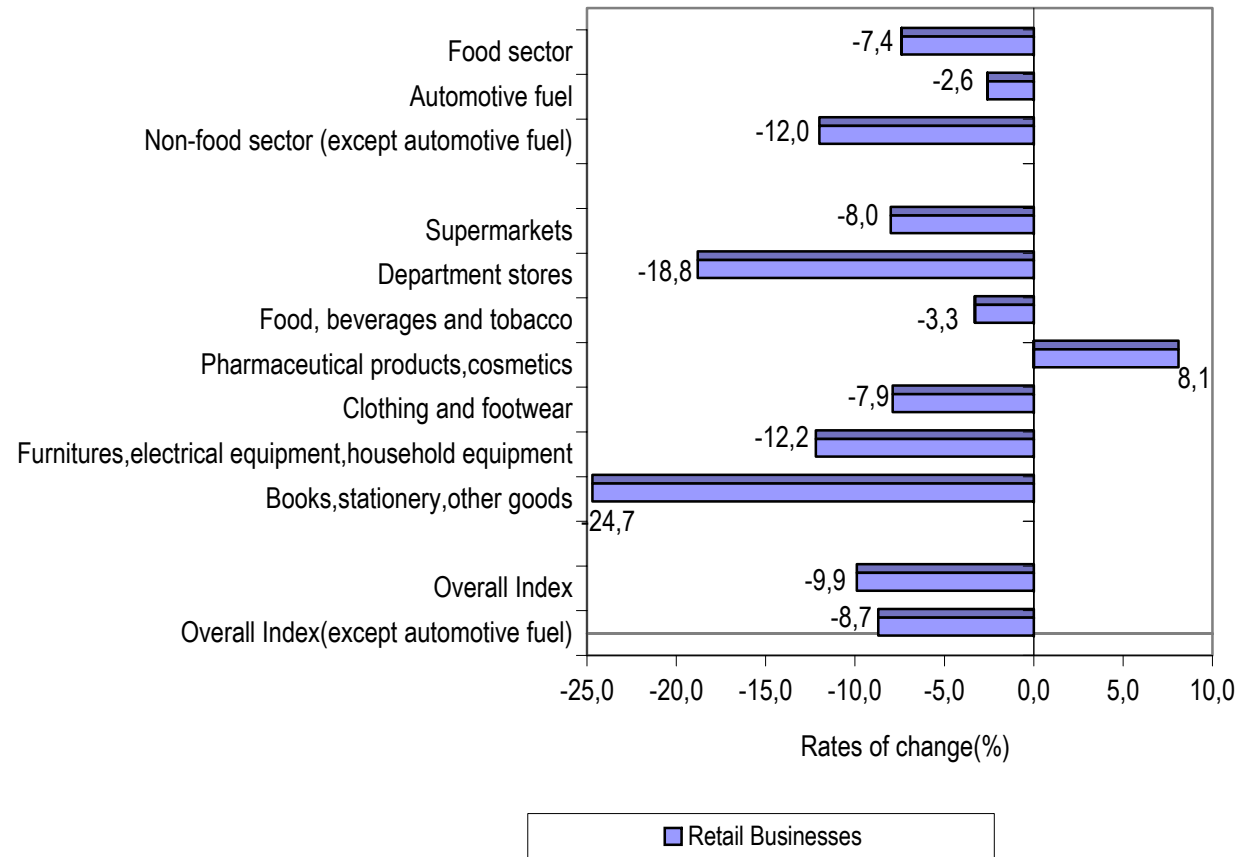
| Year-month | Overall Index |                        | Overall Index<br>(except automotive fuel)** |                        | Food sector |                        | Automotive fuel sector |                        | Non –food sector<br>(except automotive fuel) |                        |
|------------|---------------|------------------------|---|------------------------|-------------|------------------------|------------------------|------------------------|--|------------------------|
|            | Index         | Annual<br>rate<br>(% ) | Index                                       | Annual<br>rate<br>(% ) | Index       | Annual<br>rate<br>(% ) | Index                  | Annual<br>rate<br>(% ) | Index  | Annual<br>rate<br>(% ) |
| 2008VIII   | 101,8         | -4,0                   | 101,8                                       | -4,2                   | 109,4       | 0,6                    | 84,6                   | -8,7                   | 96,6   | -8,3                   |
| IX         | 105,8         | -1,8                   | 106,5                                       | -1,6                   | 108,8       | -1,1                   | 84,1                   | -7,8                   | 105,5  | -2,0                   |
| X          | 116,6         | 6,5                    | 108,4                                       | 0,5                    | 108,1       | 3,1                    | 155,6                  | 40,9                   | 109,5  | -1,4                   |
| XI         | 108,9         | -2,6                   | 104,2                                       | -4,5                   | 106,2       | 0,1                    | 131,1                  | 9,5                    | 103,5  | -8,1                   |
| XII        | 129,0         | -8,4                   | 128,4                                       | -7,1                   | 127,9       | -5,9                   | 118,3                  | -17,6                  | 130,1  | -7,8                   |
| 2009 I     | 99,7          | -10,9                  | 97,4  | -5,9                   | 98,6        | -3,9                   | 102,4                  | -38,2                  | 97,3   | -7,7                   |
| II         | 99,5          | -13,3                  | 97,1  | -8,4                   | 98,6        | -4,6                   | 99,8                   | -40,7                  | 97,3   | -11,9                  |
| III*       | 91,8          | -18,7                  | 89,3  | -13,7                  | 96,3        | -11,6                  | 96,0                   | -45,2                  | 84,1   | -15,8                  |
| IV*        | 101,4         | -15,0                  | 100,6                                       | -12,3                  | 106,4       | -8,2                   | 91,1                   | -31,1                  | 96,6   | -16,0                  |
| V*         | 93,9          | -14,5                  | 93,9  | -13,0                  | 101,3       | -7,2                   | 79,2                   | -23,9                  | 88,4   | -18,2                  |
| VI*        | 95,8          | -14,2                  | 95,2  | -14,5                  | 101,0       | -9,4                   | 83,5                   | -12,6                  | 91,0   | -18,7                  |
| VII*       | 99,8          | -10,2                  | 99,7  | -9,9                   | 101,1       | -4,0                   | 82,3                   | -13,6                  | 99,6   | -14,4                  |
| VIII*      | 97,2          | -4,5                   | 95,9  | -5,8                   | 105,2       | -3,8                   | 85,9                   | 1,5                    | 88,2   | -8,7                   |
| IX*        | 96,6          | -8,7                   | 96,0  | -9,9                   | 100,7       | -7,4                   | 82,0                   | -2,6                   | 92,9   | -12,0                  |

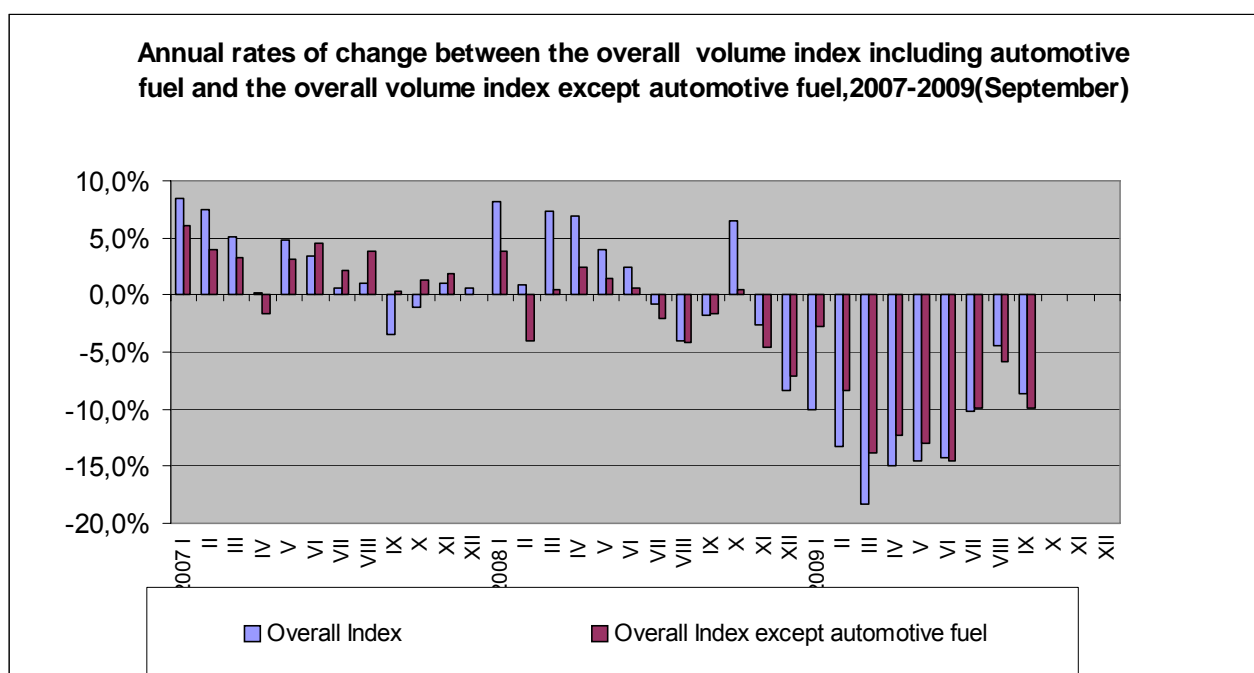
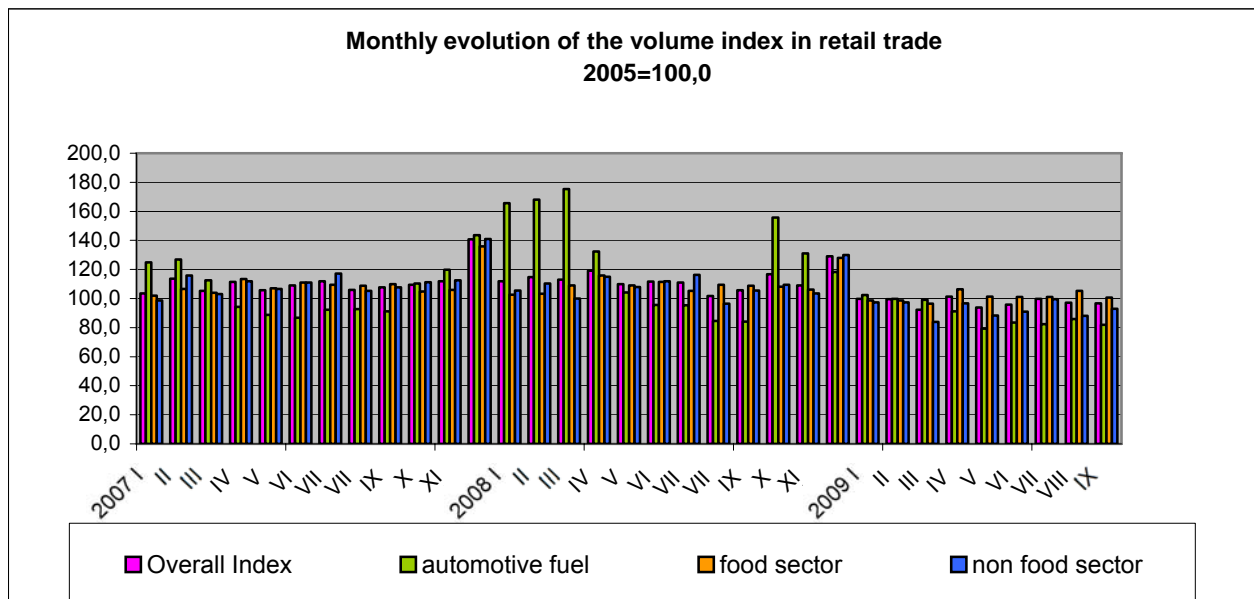
\* Provisional data

\*\* Corresponds to the overall index in retail trade which was published by the NSSG until December 2008

## **DIAGRAMS**

**Annual rates of change (%) of the volume index in retail trade , between September 2009  
and September 2008.**





For further information on data:

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