



HELLENIC REPUBLIC
HELLENIC STATISTICAL AUTHORITY

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EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE AUGUST¹ – SEPTEMBER – 3rd QUARTER 2023

The Hellenic Statistical Authority (ELSTAT) with this sectoral publication, presents in detail the evolution of the sales/turnover of all classes of activity of the retail trade section. Retail trade is the basic business model of the modern consumer supply chain, through the resale of material goods or services and the promotion of products for profit.

Therefore, retail trade has always been an important productive tertiary sector of the Greek economy with a significant contribution to the Gross Domestic Product.

In addition, monitoring the aggregates of the retail trade, leads to conclusions on the evolution of consumption (in terms of volume, characteristics, preferences and substitution of products) of the Greek society, the citizens and the enterprises of the country.

This current publication is part of the sequel of the announcements published by ELSTAT ([link](#)) since April 2020, incorporating the most recent data on turnover from Administrative Sources for **August, September and 3rd Quarter 2023**.

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¹ This Announcement also includes data for August 2023, which are published by ELSTAT for the first time, as the extension in the data declarations submission, used as a primary source for the experimental statistics “Evolution of Turnover of Enterprises in Retail Trade” modified the scheduled Release Calendar of ELSTAT.

1. Total Enterprises of retail trade (Tables 1, 3, 4)

For the total of enterprises in retail trade, the turnover in the third quarter of 2023 amounted to 18.18 billion euro, recording an increase of 5.5% in comparison with the third quarter of 2022, when the respective turnover was 17.23 billion euro and an increase of 7.5% in comparison with the second quarter of 2023, when the respective turnover was 16.91 billion euro.

The activities that recorded the biggest increase in turnover in the **third quarter of 2023** compared with the corresponding quarter of 2022 are:

- Sale of other motor vehicles, increase 28.7%.
- Sale of cars and light motor vehicles, increase 21.7%.

The activities that recorded the biggest decrease in turnover in the **third quarter of 2023** compared with the corresponding quarter of 2022 are:

- Retail sale of automotive fuel in specialized stores, decrease 9.8%.
- Retail sale of medical and orthopaedic goods in specialized stores, decrease 6.4%.

The Regions that recorded the biggest increase in turnover in the **third quarter of 2023** compared with third quarter of 2022 are:

- Region of Ionia Nissia, increase 8.4%.
- Region of Attiki, increase 7.3%.

The Regions that recorded the biggest decrease in turnover in the **third quarter of 2023** compared with third quarter of 2022 are:

- Region of Thessalia, decrease 2.4%.
- Region of Dytiki Makedonia, decrease 1.8%.

For the total of **small and medium sized enterprises² in retail trade divisions**, the turnover in the third quarter 2023 amounted to 10.78 billion euro, recording an increase of 2.1% in comparison with the third quarter of 2022, when the respective turnover was 10.56 billion euro.

2. Enterprises in retail trade divisions obliged to double-entry accounting bookkeeping (Tables 2, 5, 6)

For the **enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in September 2023 amounted to 3.69 billion euro, recording an increase of 9.1% in comparison with September 2022, when the respective turnover was 3.39 billion euro and an increase of 3.8% in comparison with August 2023, when the respective turnover was 3.56 billion euro.

The activities that recorded the biggest increase in turnover in **September 2023** compared with September 2022 are:

- Sale of other motor vehicles, increase 61.9%.
- Retail sale of footwear and leather goods in specialized stores, increase 33.3%.

The activities that recorded the biggest decrease in turnover in **September 2023** compared with September 2022 are:

- Retail sale of electrical household appliances in specialized stores, decrease 25.1%.
- Retail sale of audio and video equipment in specialized stores, decrease 14.7%.

The Regions that recorded the biggest increase in turnover in **September 2023** compared with September 2022 are:

- Region of Notio Aigaio, increase 11.6%.
- Region of Attiki, increase 9.6%.

The Regions that recorded the biggest decrease in turnover in **September 2023** compared with September 2022 are:

- Region of Anatoliki Makedonia, Thraki, decrease 4.2%.
- Region of Dytiki Makedonia, decrease 3.6%.

² The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 13.

For the **small and medium sized enterprises in retail trade divisions obliged to double-entry accounting bookkeeping**, for which data are available on monthly basis, the turnover in September 2023 amounted to 1.23 billion euro, recording an increase of 5.4% in comparison with September 2022, when the respective turnover was 1.17 billion euro.

3. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes³ (Tables 1, 2, 3, 4, 5 ,6)

For the enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the third quarter of 2023 amounted to 6.52 billion euro, recording an increase of 2.0% in comparison with the third quarter of 2022, when the respective turnover was 6.39 billion euro and an increase of 6.7% in comparison with the second quarter of 2023, when the respective turnover was 6.11 billion euro.

The Regions that recorded the biggest increase in turnover in the **third quarter of 2023** compared with the corresponding quarter of 2022 are:

- Region of Kriti, increase, 7.8%.
- Region of Ionia Nissia, increase 7.2%.

The Regions that recorded decrease in turnover in the **third quarter of 2023** compared with the corresponding quarter of 2022 are:

- Region of Thessalia, decrease, 3.1%.
- Region of Dytiki Makedonia, decrease, 2.7%.

For the total of **small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the turnover in the third quarter of 2023 amounted to 4.89 billion euro, recording an increase of 0.6% in comparison with the third quarter of 2022, when the respective turnover was 4.86 billion euro.

For the enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping, for which data are available on a monthly basis, the turnover in September 2023 amounted to 1.01 billion euro, recording an increase of 0.7% in comparison with September 2022, when the respective turnover was 1.00 billion euro and an increase of 4.5% in comparison with August 2023, when the respective turnover was 0.97 billion euro.

The Regions that recorded increase in turnover in **September 2023** compared with September 2022 are:

- Region of Notio Aigaio, increase 0.7%.
- Region of Attiki, increase 0.1%.

The Regions that recorded the biggest decrease in turnover in **September 2023** compared with September 2022 are:

- Region of Voreio Aigaio, decrease 12.6%.
- Region of Thessalia, decrease 12.2%

For the **small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, obliged to double-entry accounting bookkeeping**, for which data are available on a monthly basis, the turnover in September 2023 amounted to 0.47 billion euro, recording a decrease of 2.6% in comparison with September 2022, when the respective turnover was 0.48 billion euro.

³ Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 1: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2023/2022		Quarterly Rate of Change (%) 3 rd Quarter / 2 nd Quarter	
Code NACE Rev.2	Description	2 nd Quarter 2022	3 rd Quarter 2022	2 nd Quarter 2023	3 rd Quarter 2023	2 nd Quarter	3 rd Quarter	2022	2023
4511	Sale of cars and light motor vehicles	1,710,362	1,609,725	2,108,404	1,958,718	23.3	21.7	-5.9	-7.1
4519	Sale of other motor vehicles	110,747	106,836	133,388	137,499	20.4	28.7	-3.5	3.1
4520	Maintenance and repair of motor vehicles	297,065	312,443	324,492	342,988	9.2	9.8	5.2	5.7
4531	Wholesale trade of motor vehicle parts and accessories	470,356	484,486	513,312	524,229	9.1	8.2	3.0	2.1
4532	Retail trade of motor vehicle parts and accessories	121,368	130,881	131,416	142,074	8.3	8.6	7.8	8.1
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	208,257	191,300	233,917	208,597	12.3	9.0	-8.1	-10.8
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	4,157,577	4,708,304	4,578,047	5,208,982	10.1	10.6	13.2	13.8
4719	Other retail sale in non-specialized stores	607,760	683,963	618,545	697,812	1.8	2.0	12.5	12.8
4721	Retail sale of fruit and vegetables in specialized stores	**	**	**	140,507	**	**	**	**
4722	Retail sale of meat and meat products in specialized stores	309,276	333,137	348,093	361,329	12.6	8.5	7.7	3.8
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	57,376	70,113	62,413	75,614	8.8	7.8	22.2	21.2
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	166,597	196,762	186,261	209,589	11.8	6.5	18.1	12.5
4725	Retail sale of beverages in specialized stores	50,618	63,605	53,270	64,342	5.2	1.2	25.7	20.8
4726	Retail sale of tobacco products in specialized stores	53,872	62,887	60,575	67,778	12.4	7.8	16.7	11.9
4729	Other retail sale of food in specialized stores	134,001	135,903	146,128	145,111	9.0	6.8	1.4	-0.7
4730	Retail sale of automotive fuel in specialized stores	2,146,455	2,340,696	1,830,597	2,110,669	-14.7	-9.8	9.0	15.3
4741	Retail sale of computers, peripheral units and software in specialized stores	231,548	291,190	267,946	290,737	15.7	-0.2	25.8	8.5
4742	Retail sale of telecommunications equipment in specialized stores	**	**	**	**	**	**	**	**
4743	Retail sale of audio and video equipment in specialized stores	15,716	19,582	18,870	20,827	20.1	6.4	24.6	10.4
4751	Retail sale of textiles in specialized stores	97,040	102,267	98,990	102,744	2.0	0.5	5.4	3.8
4752	Retail sale of hardware, paints and glass in specialized stores	447,973	438,388	466,533	455,299	4.1	3.9	-2.1	-2.4
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	11,094	11,918	10,908	11,243	-1.7	-5.7	7.4	3.1
4754	Retail sale of electrical household appliances in specialized stores	292,333	383,055	331,379	382,138	13.4	-0.2	31.0	15.3
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	230,666	251,179	262,456	259,100	13.8	3.2	8.9	-1.3

Table 1: Turnover for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2023/2022		Quarterly Rate of Change (%) 3 rd Quarter / 2 nd Quarter	
Code NACE Rev.2	Description	2 nd Quarter 2022	3 rd Quarter 2022	2 nd Quarter 2023	3 rd Quarter 2023	2 nd Quarter	3 rd Quarter	2022	2023
4761	Retail sale of books in specialized stores	40,209	67,169	42,860	67,146	6.6	0.0	67.0	56.7
4762	Retail sale of newspapers and stationery in specialized stores	34,533	48,525	37,385	**	8.3	**	40.5	**
4763	Retail sale of music and video recordings in specialized stores	2,517	**	**	3,890	**	**	**	**
4764	Retail sale of sporting equipment in specialized stores	183,107	196,872	200,097	213,005	9.3	8.2	7.5	6.5
4765	Retail sale of games and toys in specialized stores	229,896	257,744	262,260	287,514	14.1	11.6	12.1	9.6
4771	Retail sale of clothing in specialized stores	806,439	866,965	882,762	921,742	9.5	6.3	7.5	4.4
4772	Retail sale of footwear and leather goods in specialized stores	136,076	146,345	**	164,537	**	12.4	7.5	**
4773	Dispensing chemist in specialized stores	1,096,565	1,099,990	1,108,372	**	1.1	**	0.3	**
4774	Retail sale of medical and orthopaedic goods in specialized stores	31,718	30,970	36,313	28,973	14.5	-6.4	-2.4	-20.2
4775	Retail sale of cosmetic and toilet articles in specialized stores	249,556	338,482	299,658	398,696	20.1	17.8	35.6	33.1
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	193,259	153,595	205,823	158,249	6.5	3.0	-20.5	-23.1
4777	Retail sale of watches and jewellery in specialised stores	120,758	187,294	140,200	184,845	16.1	-1.3	55.1	31.8
4778	Other retail sale of new goods in specialized stores	265,187	**	280,782	356,409	5.9	**	**	26.9
4779	Retail sale of second-hand goods in stores	5,960	7,155	8,925	7,726	49.7	8.0	20.1	-13.4
4781	Retail sale via stalls and markets of food, beverages and tobacco products	30,520	27,772	34,013	31,174	11.4	12.2	-9.0	-8.3
4782	Retail sale via stalls and markets of textiles, clothing and footwear	2,213	2,861	2,413	2,872	9.0	0.4	29.3	19.0
4789	Retail sale via stalls and markets of other goods	10,628	11,644	11,006	12,228	3.6	5.0	9.6	11.1
4791	Retail sale via mail order houses or via Internet	175,048	191,121	**	**	**	**	9.2	**
4799	Other retail sale not in stores, stalls or markets	33,262	36,039	35,596	36,950	7.0	2.5	8.3	3.8
Total without vehicles, food and fuel classes⁽¹⁾		5,722,460	6,393,393	6,110,359	6,518,696	6.8	2.0	11.7	6.7
Total		15,799,804	17,229,912	16,908,222	18,180,118	7.0	5.5	9.1	7.5

Notes:

The table and the total include the turnover of the economic class “4531: Wholesale trade of motor vehicle parts and accessories”, given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division “45: Wholesale and retail trade and repair of motor vehicles and motorcycles”.

(**) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(1) In the “Total without vehicles, food and fuel classes” the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 2: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2023/2022		Monthly Rate of Change (%) September / August	
Code NACE Rev.2	Description	August 2022	September 2022	August 2023	September 2023	August	September	2022	2023
4511	Sale of cars and light motor vehicles	465,088	494,215	545,818	636,088	17.4	28.7	6.3	16.5
4519	Sale of other motor vehicles	22,813	29,428	25,911	47,632	13.6	61.9	29.0	83.8
4520	Maintenance and repair of motor vehicles	21,060	27,950	24,334	29,556	15.5	5.7	32.7	21.5
4531	Wholesale trade of motor vehicle parts and accessories	100,753	136,470	112,280	138,662	11.4	1.6	35.5	23.5
4532	Retail trade of motor vehicle parts and accessories	*	*	*	*	*	*	*	*
4540	Sale, maintenance and repair of motorcycles and related parts and accessories	32,150	**	35,784	48,500	11.3	**	**	35.5
4711	Retail sale in non-specialized stores with food, beverages or tobacco predominating	1,303,341	1,262,430	1,444,310	1,404,600	10.8	11.3	-3.1	-2.7
4719	Other retail sale in non-specialized stores	58,681	53,934	**	**	**	**	-8.1	**
4721	Retail sale of fruit and vegetables in specialized stores	**	**	<u>10,973</u>	<u>9,740</u>	**	**	**	-11.2
4722	Retail sale of meat and meat products in specialized stores	28,103	27,820	<u>32,059</u>	<u>31,545</u>	<u>14.1</u>	<u>13.4</u>	-1.0	-1.6
4723	Retail sale of fish, crustaceans and molluscs in specialized stores	4,397	3,606	<u>5,197</u>	<u>4,202</u>	<u>18.2</u>	<u>16.5</u>	-18.0	-19.1
4724	Retail sale of bread, cakes, flour confectionery and sugar confectionery in specialized stores	11,892	11,928	<u>13,759</u>	<u>13,211</u>	<u>15.7</u>	<u>10.8</u>	0.3	-4.0
4725	Retail sale of beverages in specialized stores	6,309	5,626	<u>5,830</u>	<u>5,341</u>	<u>-7.6</u>	<u>-5.1</u>	-10.8	-8.4
4726	Retail sale of tobacco products in specialized stores	3,018	2,748	<u>4,380</u>	<u>3,773</u>	<u>45.1</u>	<u>37.3</u>	-8.9	-13.9
4729	Other retail sale of food in specialized stores	12,512	14,152	<u>14,149</u>	<u>16,036</u>	<u>13.1</u>	<u>13.3</u>	13.1	13.3
4730	Retail sale of automotive fuel in specialized stores	319,552	297,966	305,809	282,550	-4.3	-5.2	-6.8	-7.6
4741	Retail sale of computers, peripheral units and software in specialized stores	84,366	108,292	80,055	101,722	-5.1	-6.1	28.4	27.1
4742	Retail sale of telecommunications equipment in specialized stores	**	**	14,431	14,039	**	**	**	-2.7
4743	Retail sale of audio and video equipment in specialized stores	3,827	4,662	3,919	3,978	2.4	-14.7	21.8	1.5
4751	Retail sale of textiles in specialized stores	2,339	2,631	2,312	2,502	-1.2	-4.9	12.5	8.2
4752	Retail sale of hardware, paints and glass in specialized stores	45,804	57,780	50,605	59,509	10.5	3.0	26.1	17.6
4753	Retail sale of carpets, rugs, wall and floor coverings in specialized stores	1,151	2,399	1,053	2,304	-8.5	-4.0	108.4	118.8
4754	Retail sale of electrical household appliances in specialized stores	99,120	112,803	86,315	84,531	-12.9	-25.1	13.8	-2.1
4759	Retail sale of furniture, lighting equipment and other household articles in specialized stores	45,590	50,091	44,145	53,544	-3.2	6.9	9.9	21.3

Table 2: Turnover for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) (continue)

ECONOMIC ACTIVITY		TURNOVER (in thousand €)				Annual Rate of Change (%) 2023/2022		Monthly Rate of Change (%) September / August	
Code NACE Rev.2	Description	August 2022	September 2022	August 2023	September 2023	August	September	2022	2023
4761	Retail sale of books in specialized stores	5,819	9,320	5,820	9,162	0.0	-1.7	60.2	57.4
4762	Retail sale of newspapers and stationery in specialized stores	2,720	3,098	2,506	2,752	-7.9	-11.2	13.9	9.8
4763	Retail sale of music and video recordings in specialized stores	63	75	78	83	23.8	10.7	19.0	6.4
4764	Retail sale of sporting equipment in specialized stores	42,533	46,098	47,986	52,048	12.8	12.9	8.4	8.5
4765	Retail sale of games and toys in specialized stores	82,260	81,466	87,309	90,247	6.1	10.8	-1.0	3.4
4771	Retail sale of clothing in specialized stores	166,088	175,299	181,259	188,120	9.1	7.3	5.5	3.8
4772	Retail sale of footwear and leather goods in specialized stores	24,800	20,339	29,736	27,102	19.9	33.3	-18.0	-8.9
4773	Dispensing chemist in specialized stores	38,971	40,668	<u>46,979</u>	<u>46,907</u>	<u>20.5</u>	<u>15.3</u>	4.4	-0.2
4774	Retail sale of medical and orthopaedic goods in specialized stores	**	**	<u>4,069</u>	<u>4,591</u>	**	**	**	12.8
4775	Retail sale of cosmetic and toilet articles in specialized stores	101,533	90,116	120,719	110,024	18.9	22.1	-11.2	-8.9
4776	Retail sale of flowers, plants, seeds, fertilisers, pet animals and pet food in specialized stores	12,204	14,181	<u>13,387</u>	<u>16,001</u>	<u>9.7</u>	<u>12.8</u>	16.2	19.5
4777	Retail sale of watches and jewellery in specialised stores	33,487	29,711	32,861	29,931	-1.9	0.7	-11.3	-8.9
4778	Other retail sale of new goods in specialized stores	20,483	19,961	19,463	18,509	-5.0	-7.3	-2.5	-4.9
4779	Retail sale of second-hand goods in stores	**	**	1111	1279	**	**	**	15.1
4781	Retail sale via stalls and markets of food, beverages and tobacco products	*	*	*	*	*	*	*	*
4782	Retail sale via stalls and markets of textiles, clothing and footwear	*	*	*	*	*	*	*	*
4789	Retail sale via stalls and markets of other goods	*	*	*	*	*	*	*	*
4791	Retail sale via mail order houses or via Internet	36,316	47,536	**	**	**	**	30.9	**
4799	Other retail sale not in stores, stalls or markets	1,333	1,743	<u>1,578</u>	<u>2,025</u>	<u>18.4</u>	<u>16.2</u>	30.8	28.3
Total without vehicles, food and fuel classes⁽¹⁾		938,339	1,004,399	967,676	1,011,321	3.1	0.7	7.0	4.5
Total		3,287,025	3,385,755	3,557,885	3,694,354	8.2	9.1	3.0	3.8

Notes:

The table and the total include the turnover of the economic class "4531: Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

(*) Data are not published due to statistical confidentiality reasons and regarding the protection of the identity of the reporting enterprises.

(**) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

(1) In the "Total without vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 3: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, per Region of Greece

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	3 rd Quarter 2022	3 rd Quarter 2023	3 rd Quarter 2023/2022 (%)	3 rd Quarter 2022	3 rd Quarter 2023	3 rd Quarter 2023/2022 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	507,191	504,034	-0.6	200,980	201,341	0.2
REGION OF KENTRIKI MAKEDONIA	2,404,689	2,537,018	5.5	695,399	710,538	2.2
Regional Unit of Thessaloniki	1,723,607	1,838,851	6.7	422,178	428,729	1.6
REGION OF DYTIKI MAKEDONIA	203,653	199,964	-1.8	84,252	81,977	-2.7
REGION OF IPEIROS	311,016	313,748	0.9	123,107	125,275	1.8
REGION OF THESSALIA	554,016	540,576	-2.4	235,518	228,267	-3.1
REGION OF STEREA ELLADA	412,284	417,275	1.2	186,522	187,832	0.7
REGION OF IONIA NISSIA	420,142	455,605	8.4	157,204	168,478	7.2
REGION OF DYTIKI ELLADA	533,032	539,072	1.1	221,683	223,255	0.7
REGION OF PELOPONNISOS	551,386	558,039	1.2	215,507	218,515	1.4
REGION OF ATTIKI	9,384,627	10,072,980	7.3	3,461,334	3,525,287	1.9
REGION OF VOREIO AIGAIO	193,133	203,134	5.2	91,921	95,637	4.0
REGION OF NOTIO AIGAIO	822,318	847,128	3.0	352,554	356,183	1.0
REGION OF KRITI	932,425	991,545	6.3	367,412	396,111	7.8
Total	17,229,912	18,180,118	5.5	6,393,393	6,518,696	2.0

Notes:

The Regional Unit of Thessaloniki is presented separately in the table.

- (1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 4: Turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicle, food and fuel classes**, for the small and medium sized enterprises¹, per enterprise size

Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽²⁾ (in thousand €)		
	3 rd Quarter 2022	3 rd Quarter 2023	3 rd Quarter 2023/2022 (%)	3 rd Quarter 2022	3 rd Quarter 2023	3 rd Quarter 2023/2022 (%)
Medium Enterprises	1,289,804	1,349,267	4.6	510,762	517,106	1.2
Small Enterprises	2,534,638	2,537,042	0.1	837,742	818,637	-2.3
Micro Enterprises	6,731,718	6,890,387	2.4	3,512,407	3,551,744	1.1
Small and Medium Sized Enterprises	10,556,160	10,776,696	2.1	4,860,911	4,887,487	0.6
Small and Medium Sized Enterprises / Total of Enterprises (%)	61.3	59.3		76.0	75.0	

Notes:

- (1) The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 13.

- (2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

Table 5: Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for all enterprises obliged to double-entry accounting bookkeeping, per Region of Greece

REGION / REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽¹⁾ (in thousand €)		
	September 2022	September 2023	September 2023/2022 (%)	September 2022	September 2023	September 2023/2022 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	41,415	39,675	-4.2	13,278	12,099	-8.9
REGION OF KENTRIKI MAKEDONIA	419,944	459,298	9.4	60,350	<u>64,901</u>	<u>7.5</u>
Regional Unit of Thessaloniki	381,092	418,213	9.7	43,674	47,604	9.0
REGION OF DYTIKI MAKEDONIA	17,142	16,530	-3.6	5,446	4,817	-11.6
REGION OF IPEIROS	25,118	<u>26,637</u>	<u>6.1</u>	6,447	<u>7,106</u>	<u>10.2</u>
REGION OF THESSALIA	43,342	<u>40,916</u>	<u>-5.6</u>	15,488	13,604	-12.2
REGION OF STEREA ELLADA	25,995	<u>27,604</u>	<u>6.2</u>	14,094	<u>12,781</u>	<u>-9.3</u>
REGION OF IONIA NISSIA	27,269	<u>31,651</u>	<u>16.1</u>	7,677	<u>8,326</u>	<u>8.5</u>
REGION OF DYTIKI ELLADA	42,705	44,086	3.2	10,731	10,685	-0.4
REGION OF PELOPONNISOS	32,973	<u>37,150</u>	<u>12.7</u>	5,939	<u>7,510</u>	<u>26.5</u>
REGION OF ATTIKI	2,513,750	2,756,005	9.6	805,784	806,319	0.1
REGION OF VOREIO AIGAIO	14,002	13,930	-0.5	7,005	6,124	-12.6
REGION OF NOTIO AIGAIO	68,190	76,097	11.6	18,595	18,715	0.7
REGION OF KRITI	113,910	124,775	9.5	33,565	<u>38,334</u>	<u>14.2</u>
Total	3,385,755	3,694,354	9.1	1,004,399	1,011,321	0.7

Notes:

The Regional Unit of Thessaloniki is presented separately in the table.

1) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

Table 6: Turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the small and medium sized enterprises¹ obliged to double-entry accounting bookkeeping, per enterprise size

Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes ⁽²⁾ (in thousand €)		
	September 2022	September 2023	September 2023/2022 (%)	September 2022	September 2023	September 2023/2022 (%)
Medium Enterprises	406,556	432,965	6.5	159,968	155,885	-2.6
Small Enterprises	529,595	540,926	2.1	208,202	193,272	-7.2
Micro Enterprises	235,116	<u>259,983</u>	<u>10.6</u>	111,736	<u>118,237</u>	<u>5.8</u>
Small and Medium Sized Enterprises	1,171,267	1,233,874	5.4	479,906	467,394	-2.6
Small and Medium Sized Enterprises / Total of Enterprises (%)	34.6	33.4		47.8	46.2	

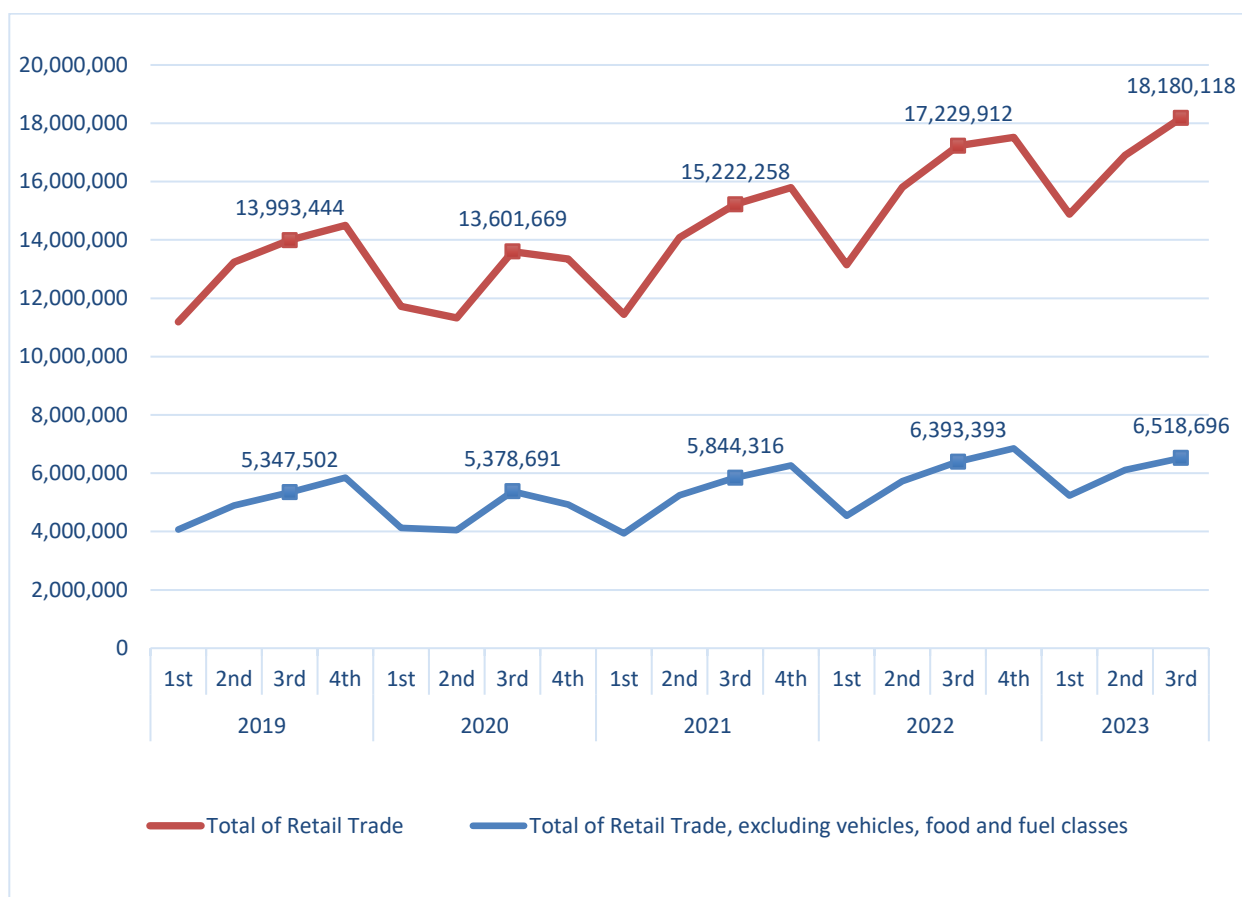
Notes:

(1) The definition of the small and medium sized enterprises is available under section "[Methodological notes](#)" page 13.

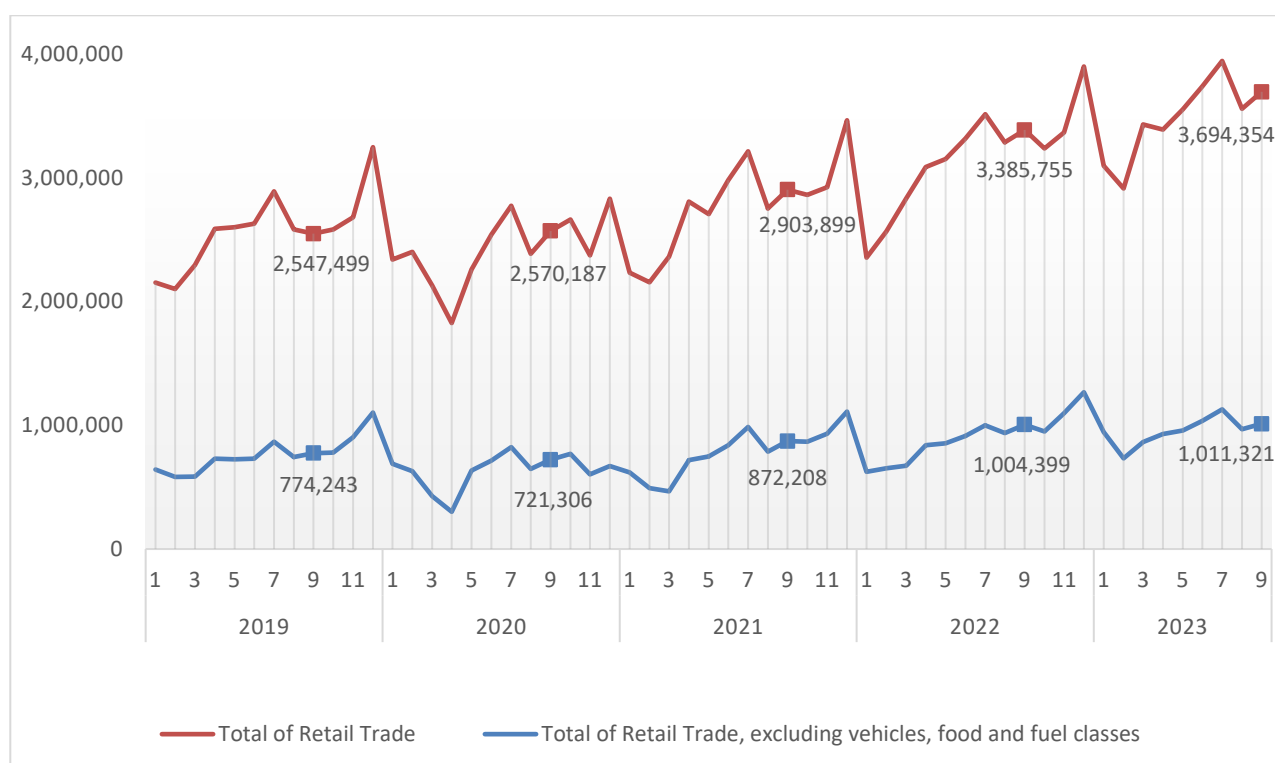
(2) In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.

(Single underline) It includes the turnover of enterprises that changed the submission of data to tax authorities from a quarterly basis to a monthly basis and have an impact on the aggregated data of more than 3.0% in absolute figures.

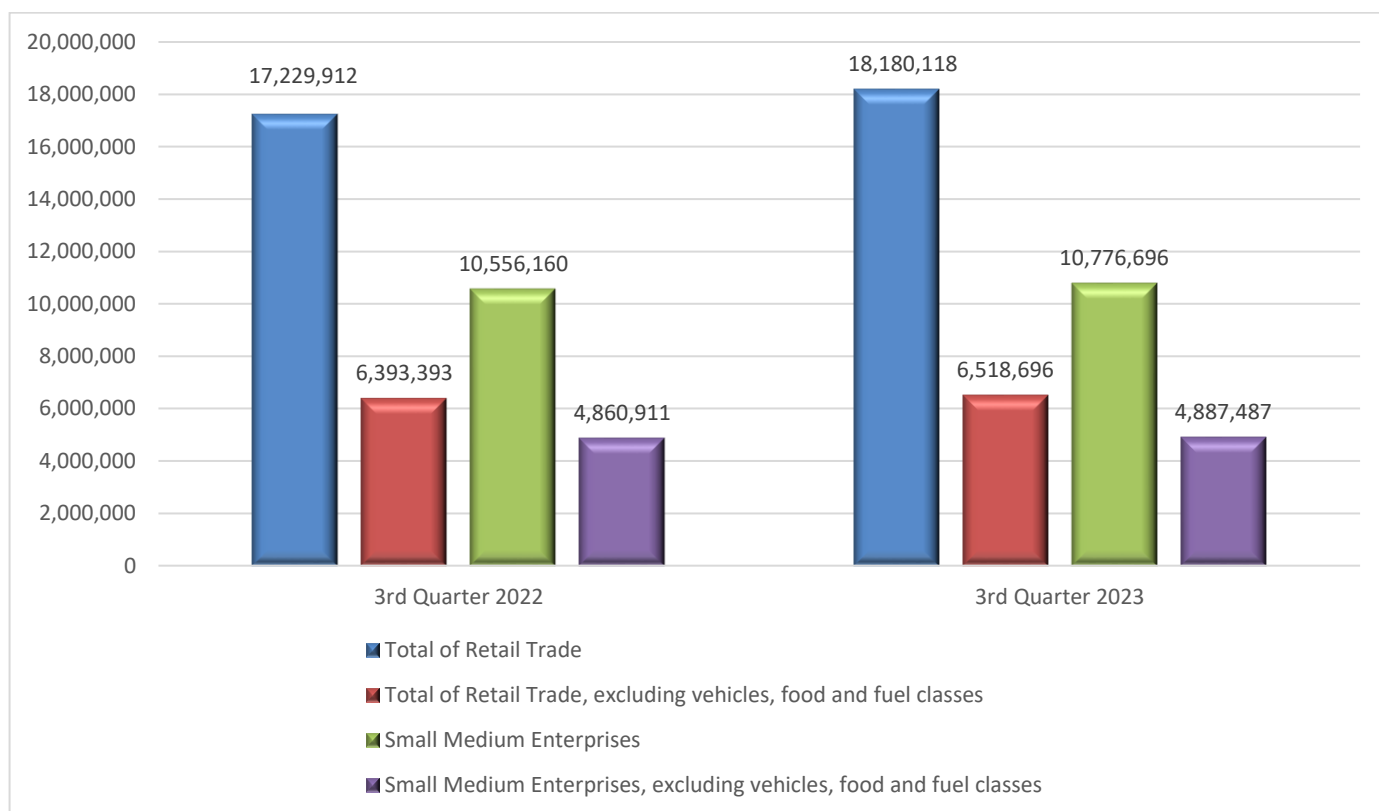
Graph 1: Turnover (in thousand euro) for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



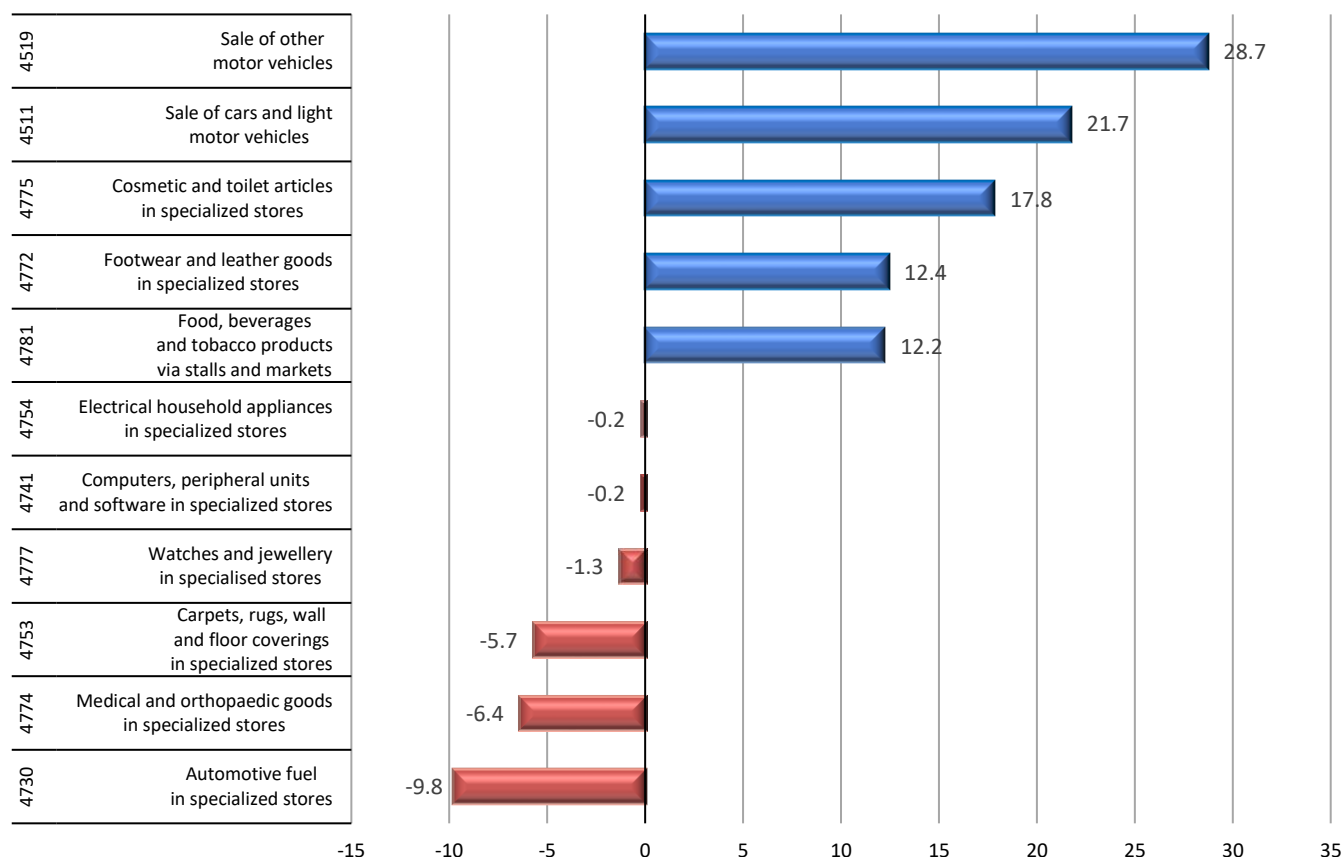
Graph 2: Turnover (in thousand euro) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) and for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



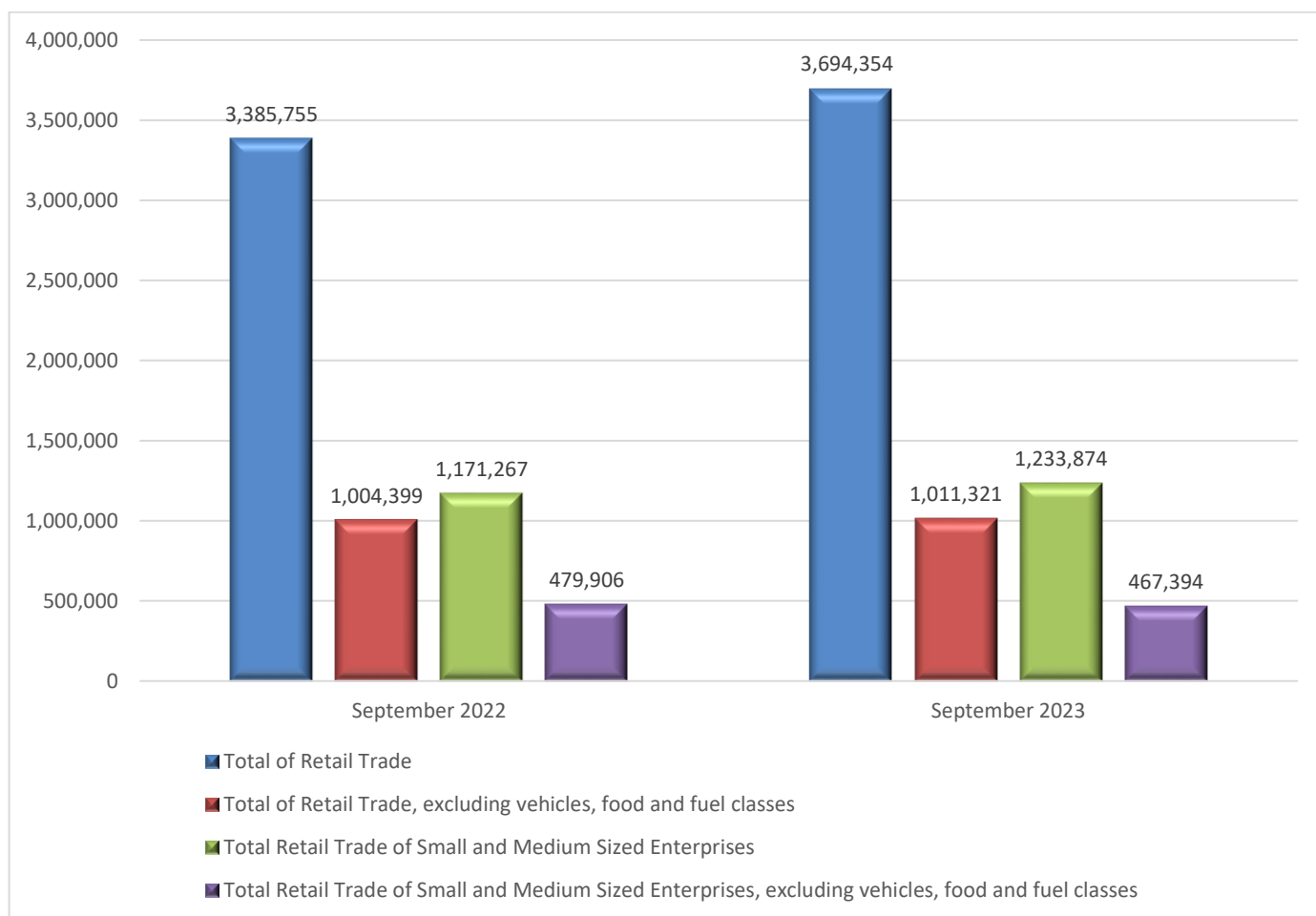
Graph 3: Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes.



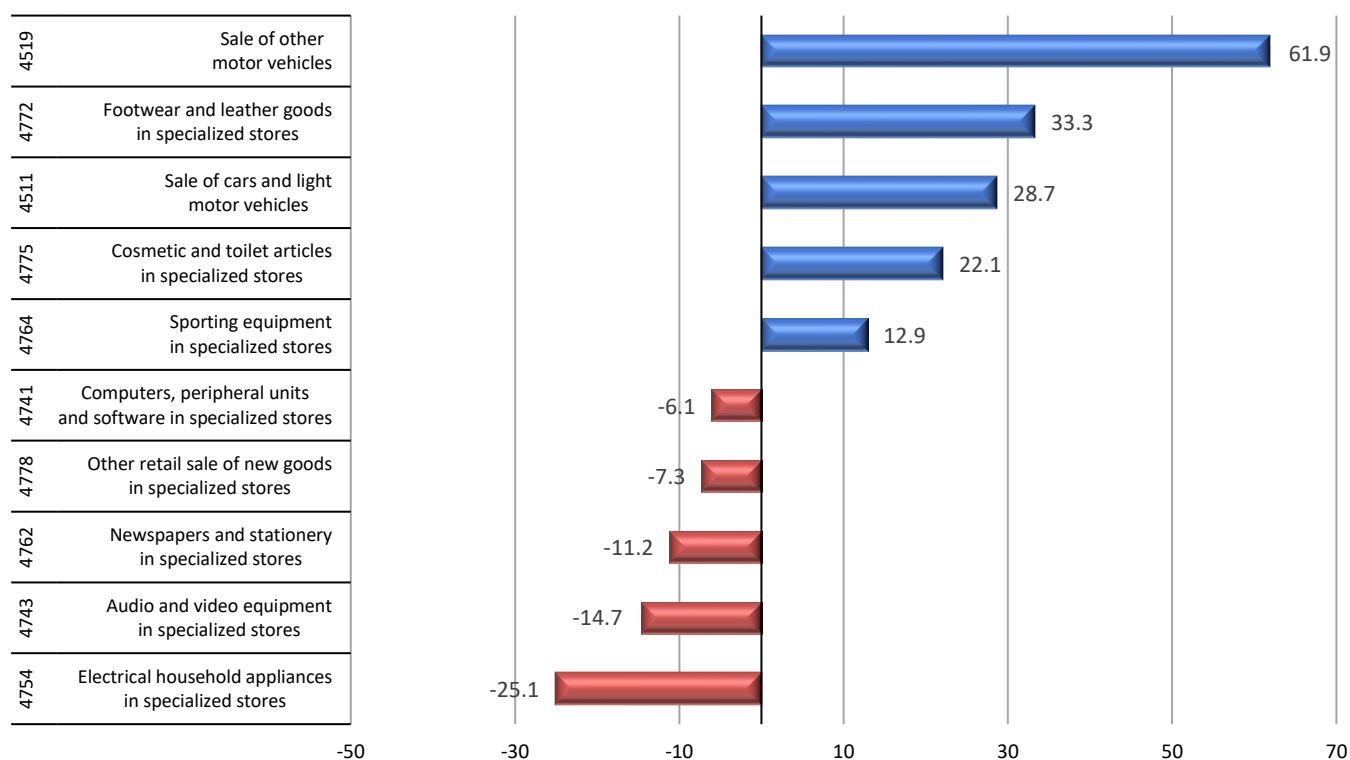
Graph 4: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) **3rd Quarter 2023 / 3rd Quarter 2022**



Graph 5: Turnover (in thousand euro) for the total of enterprises and of the small and medium sized enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 6: Biggest changes (%) for the total of enterprises obliged to double-entry accounting bookkeeping in all classes of the retail trade divisions (divisions 45 and 47 of NACE Rev.2 classification) **September 2023 / September 2022**



Generally The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2020.
- Administrative registers of enterprises, of the reference years 2021 and 2022.
- Administrative transactions files (tax, etc) of the reference years 2019, 2020, 2021, 2022 and 2023.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2020.
- The economic activity class for the enterprises that started their activity after the reference year 2020 and have a significant turnover, from administrative registers of enterprises of the reference years 2021 and 2022.
- Income data from administrative transactions files of the reference years 2019, 2020, 2021, 2022 and 2023.

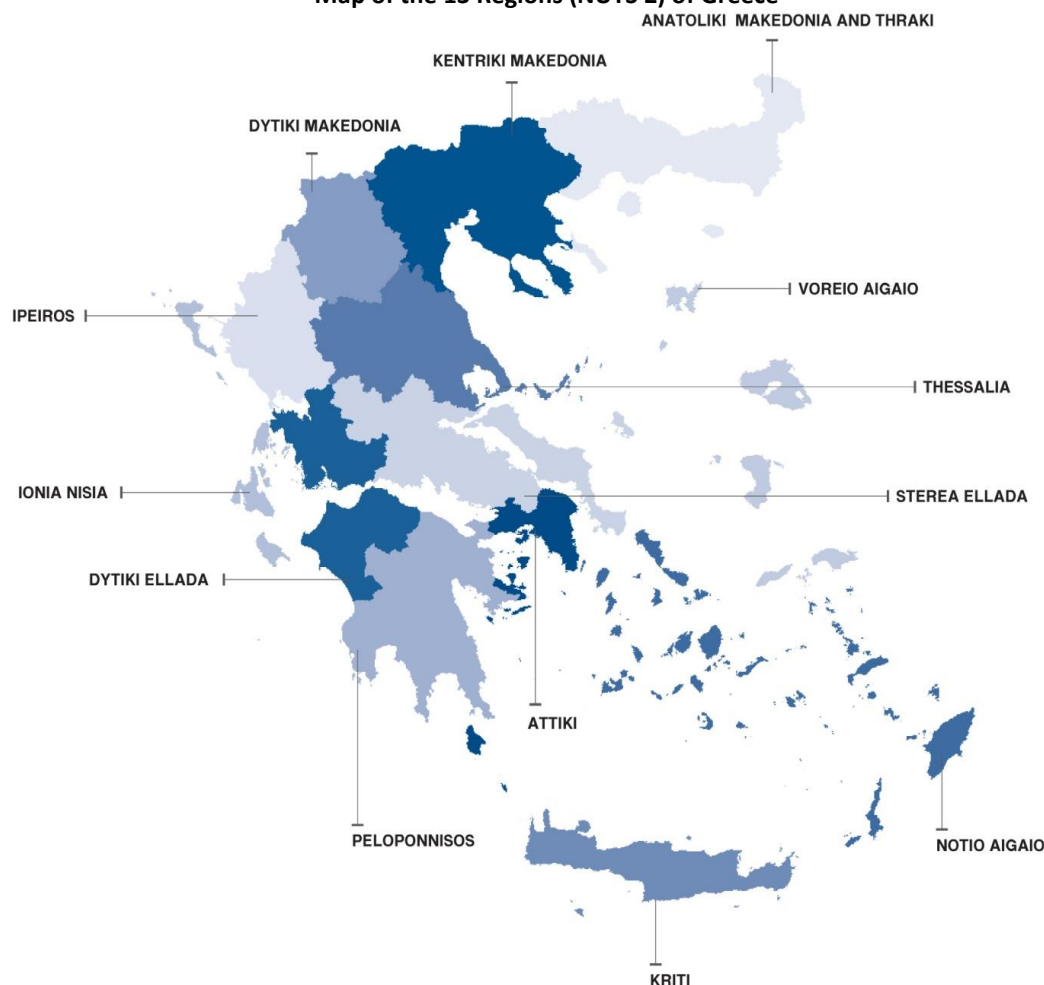
Definitions Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers – 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

It is noted that as “Medium enterprises” are defined the enterprises of the “Small and Medium sized enterprises” category, which are not classified in the categories of “Small enterprises” and “Micro enterprises”.

Statistical classifications For the economic activities, the European statistical classification of economic activities [NACE Rev. 2](#) is used.

Map of the 13 Regions (NUTS 2) of Greece



Reference Period August, September and 3rd Quarter 2023

Statistical unit The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2020 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided [Statistical Business Register](#)).

References Analytical tables are available under ELSTAT's website (www.statistics.gr) at the following link:
<https://www.statistics.gr/en/statistics/-/publication/SBR04/->