Piraeus, 11 April 2023



HELLENIC REPUBLIC

HELLENIC STATISTICAL AUTHORITY

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE DECEMBER 2022

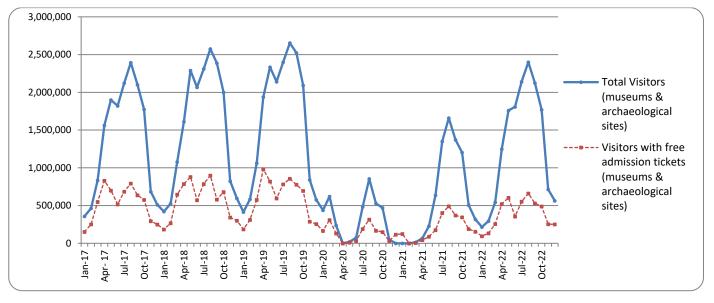
The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for December 2022. More specifically:

• During December 2022 compared with the corresponding month of 2021, Museums recorded an 82.0% increase in the number of visitors and a 77.8% increase in the number of free admission visitors, as well as an 80.3% increase in their receipts (Table 1).

• As regards Archaeological sites, in December 2022 compared with the corresponding month of 2021, an increase of 73.2% was recorded in the number of visitors, of 50.8% in the number of free admission visitors and of 108.4% in the corresponding receipts (Table 1).

• During the twelve month period from January to December 2022, compared to the corresponding period of 2021, an increase of 126.5% was recorded in the number of visitors, of 131.5% in the number of free admission visitors and of 124.9% in the relevant receipts, given the fact that in the framework of the preventative measures against the Covid-19 pandemic, the operation of the museums was gradually suspended from November 1st 2020 until May 13th 2021 (Table 2).

• As regards Archaeological sites, during the twelve month period from January to December 2022, compared to the corresponding period of 2021, an increase of 106.2% was recorded in the number of visitors, while an increase of 95.6% was observed in the number of free admission visitors and of 121.4% in the relevant receipts, given the suspension of operation of Archaeological sites from November 7th 2020 until March 21st 2021 (Table 2).





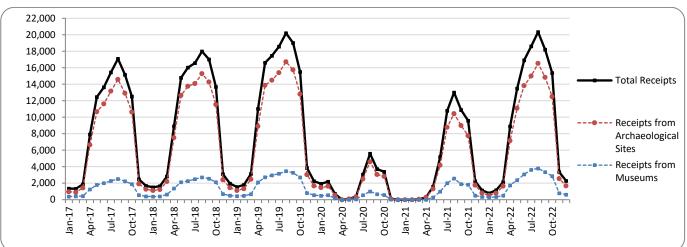
Information on methodological issues: Sectoral Statistics Division Tourism and Culture Statistics Section Head of Section: Eleni Papadopoulou Tel: +30 213 135 2168 e-mail: e.papadopoulou@statistics.gr Information for data provision: Tel. +30 213 135 2022, 2308, 2310 e-mail: <u>data.dissem@statistics.gr</u>

TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (DECEMBER 2021 & DECEMBER 2022)

Museums and Archaeological sites20212022Change 0222/021Total number of visitors (A+B)318,500S563,67577.00A.Museums (C+E)136,679249,02982.00A.Cropolis Museum37,20173,66588.00National Archaeological141,82326,78688.00Ancient Olympia11,78311,71334.44Palace of the Grand Master (Rhodes)11,73152,755204.77Herakleion Archaeological (Crete)2,56388,212220.04White Tower66,49217,747173.44Delphi51,11388,47366.66B.Archaeological Sites (D+F)181,704134.664B.Archaeological Sites (D+F)181,704135.653Sounio66,50511,34468.57Sounio88,62612,01634.553The Acropolis of Mycenae & Atreus' Treasure66,50511,344Sounio88,62612,01634.553Royal Tombs of Vergina44,017,73333353Ancient Olympia40,401313,553Ancient Olympia40,401313,553Phaistos (Crete)34,60434,604Phaistos (Crete)34,60434,604Ancient Norinthos ⁽¹⁾ 34,60434,604Ancient Norinthos ⁽¹⁾ 34,604
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Royal Tombs of Vergina 4,074 17,733 335.3 Ancient Olympia 2,901 6,413 121.1 Knossos (Crete) 3,694 8,834 139.1 Phaistos (Crete) 3,694 8,834 139.1 Ancient Korinthos ⁽¹⁾ 2,634 3,951 50.0 Mystras ⁽¹⁾ 3,063 3,058 -0.2 Delphi 7,918 14,592 84.3 Other archaeological sites 62,212 86,993 39.8
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Delphi 7,918 14,592 84.3 Other archaeological sites 62,212 86,993 39.8
Other archaeological sites 62,212 86,993 39.8
II. VISITORS WHO PAID TICKET
2021 2022 Change 2022/2021
Total number of visitors who paid ticket (C+D)164,357312,16189.99
C. Museums 66,302 123,693 86.6
D. Archaeological sites 98,055 188,468 92.2
III. VISITORS WITH FREE ADMISSION TICKETS
2021 2022 Change 2022/2021
Total number of visitors with free admission ticket (E+F)154,143251,51463.24
E. Museums 70,494 125,336 77.8
F. Archaeological sites 83,649 126,178 50.8
IV. RECEIPTS (euros)
2021 2022 Change 2022/2021
Total Receipts (G+H) 1,142,611 2,285,707 100.0
G. Museums 339,733 612,549 80.3
H. Archaeological sites 802,878 1,673,158 108.4

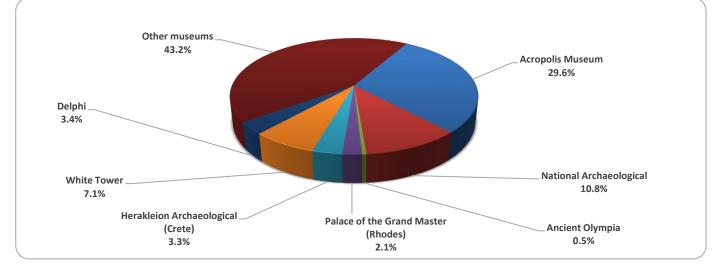
 $\ensuremath{^{(1)}}$ Flat rate ticket, valid both for the museum and the archaeological site.

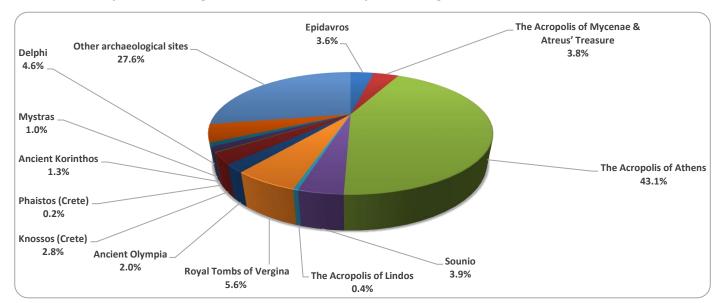
The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).



Graph 2: Receipts from Museums and Archaeological Sites (January 2017 – December 2022) (in thousand euro)

Graph 3: Percentage distribution of visitors by Museum, December 2022





Graph 4: Percentage distribution of visitors by Archaeological site, December 2022

	IOART- DECEIVIDE	R 2021, 2022j			
I. VISITORS					
Museums and Archaeological sites	2020 ⁽²⁾ –	JANUARY -I		change	
		2021 (2)	2022	2022/2021	
Total number of visitors (A+B)	3,772,828	7,357,026	15,583,552	111.8%	
A. Museums (C+E)	1,100,904	2,047,481	4,636,901	126.5%	
Acropolis Museum	325,969	547,908	1,397,353	155.0%	
National Archaeological	98,175	189,208	474,821	151.0%	
Ancient Olympia	21,956	34,367	85,179	147.9%	
Palace of the Grand Master (Rhodes)	54,572	142,530	263,521	84.9%	
Herakleion Archaeological (Crete)	63,027	127,574	249,715	95.7%	
White Tower	62,007	77,983	193,916	148.7%	
Delphi	41,984	58,102	151,512	160.8%	
Other museums ⁽³⁾	433,214	869,809	1,820,884	109.3%	
B. Archaeological Sites (D+F)	2,671,924	5,309,545	10,946,651	106.2%	
Epidavros ⁽¹⁾	103,532	182,118	393,077	115.8%	
The Acropolis of Mycenae & Atreus' Treasure	78,839	156,227	372,448	138.4%	
The Acropolis of Athens	620,132	1,219,717	3,019,841	147.6%	
Sounio	100,319	171,348	314,506	83.5%	
The Acropolis of Lindos	156,462	349,418	596,331	70.7%	
Royal Tombs of Vergina	37,586	56,790	168,444	196.6%	
Ancient Olympia	64,759	143,549	338,365	135.7%	
Knossos (Crete)	175,927	445,160	831,320	86.7%	
Phaistos (Crete)	31,885	48,599	74,817	53.9%	
Ancient Korinthos ⁽¹⁾	31,981	59,271	153,616	159.2%	
Mystras ⁽¹⁾	36,352	78,762	139,512	77.1%	
Delphi	75,983	146,061	332,870	127.9%	
Other archaeological sites	1,158,167	2,252,525	4,211,504	87.0%	
II. VISITORS WHO PAID TICKET					
	(2)	JANUARY -I	DECEMBER	change	
	2020 ⁽²⁾ -	2021 ⁽²⁾	2022	2022/2021	
Total number of visitors who paid ticket (C+D)	2,268,397	5,090,418	10,877,516	113.7%	
C. Museums ⁽³⁾	605,426	1,289,896	2,883,216	123.5%	
D. Archaeological sites	1,662,971	3,800,522	7,994,300	110.3%	
III. VISITORS WITH FREE ADMISSION TICKETS	. ,		, ,		
	2020 ⁽²⁾ –	JANUARY -DECEMBER		change	
		2021 ⁽²⁾	2022	2022/2021	
Total number of visitors with free admission ticket (E+F)	1,504,431	2,266,608	4,706,036	107.6%	
E. Museums ⁽³⁾	495,478	757,585	1,753,685	131.5%	
F. Archaeological sites	1,008,953	1,509,023	2,952,351	95.6%	
IV. RECEIPTS (euros)	,,		, - ,		
	<i>(</i>	JANUARY -DECEMBER		change	
	2020 ⁽²⁾ –	2021 ⁽²⁾	2022	2022/2021	
Total Receipts (G+H)	21,176,036	54,735,194	121,535,113	122.0%	
G. Museums ⁽³⁾	4,047,401	10,385,644	23,361,465	124.9%	
H. Archaeological sites	17,128,635	44,349,550	98,173,648	121.4%	
	1,,120,000	,	30,1,3,0,0	121.470	

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS(2020, 2021, JANUARY- DECEMBER 2021, 2022)

 $\ensuremath{^{(1)}}$ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ The operation of Museums was suspended from March 14th until June 16th 2020 and again gradually from November 1st 2020 until May 13th 2021. The operation of Archaeological Sites was suspended from March 14th until May 17th 2020 and from November 7th 2020 until March 21st 2021, in the framework of the preventative measures against the Covid-19 pandemic.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.
Legal Framework	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.
Reference Period	1/12/2022 - 31/12/2022
Methodology and Definitions	The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.
	Number of flat rate tickets:
	From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for December 2022 was 13,291
References	More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <u>http://www.statistics.gr/en/statistics/-/publication/SCI21/-</u>