

# HELLENIC REPUBLIC HELLENIC STATISTICAL AUTHORITY

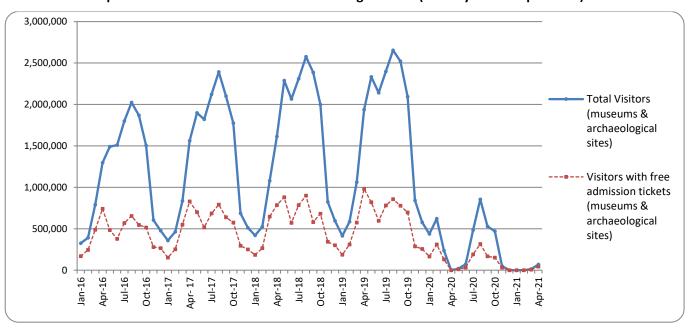
### PRESS RELEASE

## SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE APRIL 2021

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for April 2021. More specifically:

- Museums, whose operation was suspended from March 14<sup>th</sup> until June 16<sup>th</sup> 2020 and again gradually from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic, remained closed both during April 2020 and April 2021 (Table 1).
- Similarly, Archaeological Sites, whose operation was suspended from March 14<sup>th</sup> 2020 until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021 in the framework of the preventative measures against the Covid-19 pandemic, did not operate during April 2020, but operated fully during April 2021 (Table 1).
- During the four month period from January to April 2021, Museums remained closed given the suspension of operation, from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic (Table 2).
- As regards Archaeological sites, during the four month period from January to April 2021, compared to the corresponding period of 2020, a decrease of 89.4% was recorded in the number of visitors, while a decrease of 84.9% was observed in the number of free admission visitors and a decrease of 90.9% was observed in the relevant receipts, given the suspension of operation of Archaeological sites from March 14<sup>th</sup> until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021 (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2016 - April 2021)



#### Information on methodological issues:

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TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (APRIL 2020 & APRIL 2021)

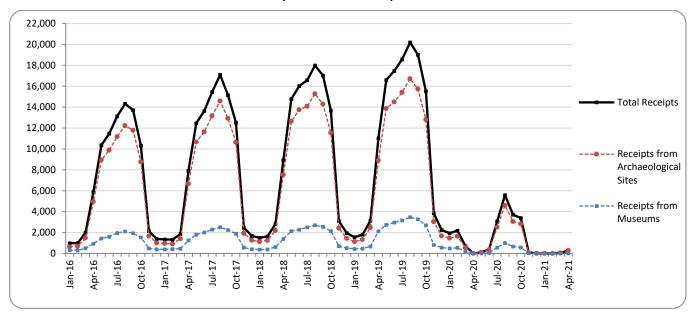
(1)		
2020 <sup>(2)</sup>	<b>2021</b> <sup>(2)</sup>	Change 2021/2020
-	68,391	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	68,391	-
-	839	-
-	614	-
-	22,284	-
-	13,500	-
-	249	-
-	0	_
-	1,544	-
-	1,738	_
-	133	-
-	425	-
-	392	-
-	755	-
-	25,918	-
2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	Change 2021/2020
-	24,598	-
-	-	-
-	24,598	-
2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	Change 2021/2020
-	43,793	-
-	-	-
-	43,793	-
2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	Change 2021/2020
-	279,726	-
-	-	_
	279,726	
		2020 (2) 2021 (2)  - 68,391

 $<sup>^{(1)}</sup>$  Flat rate ticket, valid both for the museum and the archaeological site.

<sup>&</sup>lt;sup>(2)</sup> The operation of Museums was suspended from March 14<sup>th</sup> until June 16<sup>th</sup> 2020 and again gradually from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021. The operation of Archaeological Sites was suspended March 14<sup>th</sup> until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Archaeological Sites (Graph 3).

Graph 2: Receipts from Museums and Archaeological Sites (January 2016 – April 2021) (in thousand euro)



Graph 3: Percentage distribution of visitors by Archaeological site, April 2021

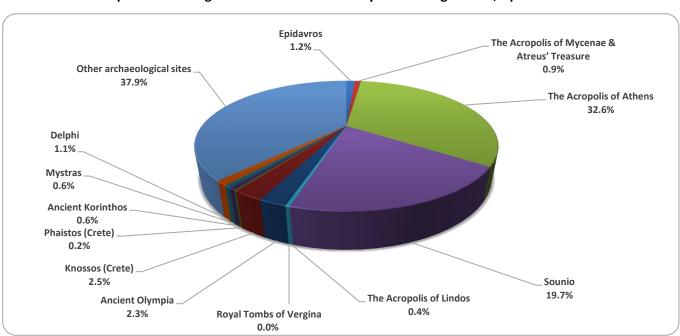


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (2019, 2020, JANUARY-APRIL 2020, 2021)

(2019, 2020, JAN	IUARY-APRIL 20	20, 2021)					
I. VISITORS							
Museums and Archaeological sites	2019	2020 <sup>(2)</sup>	JANUARY-APRIL		change		
			2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	2021/2020		
Total number of visitors (A+B)	19,559,278	3,772,828	1,296,312	81,950	-93.7%		
A. Museums (C+E)	5,895,927	1,100,904	520,305	-			
Acropolis Museum	1,755,435	325,969	183,711	-			
National Archaeological	608,876	98,175	61,125	-			
Ancient Olympia	159,348	21,956	8,129	-			
Palace of the Grand Master (Rhodes)	263,958	54,572	4,639	-			
Herakleion Archaeological (Crete)	660,533	63,027	19,080	-			
White Tower	251,760	62,007	36,122	-			
Delphi	275,993	41,984	22,535	-			
Other museums	1,920,024	433,214	184,964	-			
B. Archaeological Sites (D+F)	13,663,351	2,671,924	776,007	81,950	-89.4%		
Epidavros <sup>(1)</sup>	535,751	103,532	29,406	942	-96.8%		
The Acropolis of Mycenae & Atreus' Treasure	502,619	78,839	29,346	707	-97.6%		
The Acropolis of Athens	3,593,586	620,132	297,781	29,441	-90.1%		
Sounio	337,544	100,319	35,746	14,913	-58.3%		
The Acropolis of Lindos	525,757	156,462	2,247	276	-87.7%		
Royal Tombs of Vergina	223,151	37,586	19,353	0	-100.09		
Ancient Olympia	457,710	64,759	14,995	1,675	-88.8%		
Knossos (Crete)	949,192	175,927	23,202	1,806	-92.2%		
Phaistos (Crete)	121,796	31,885	8,936	166	-98.1%		
Ancient Korinthos (1)	214,023	31,981	13,545	529	-96.1%		
Mystras <sup>(1)</sup>	147,713	36,352	7,497	482	-93.6%		
Delphi	405,348	75,983	32,042	933	-97.1%		
Other archaeological sites	5,649,161	1,158,167	261,911	30,080	-88.5%		
II. VISITORS WHO PAID TICKET							
	2019	2010 2020 (2)	2000 (2)	JANUARY-APRIL	JANUARY-APRIL		change
		2020 <sup>(2)</sup>	2020 <sup>(2)</sup>	2021 <sup>(2)</sup>	2021/2020		
Total number of visitors who paid ticket (C+D)	12,434,987	2,268,397	690,254	31,534	-95.4%		
C. Museums	3,345,997	605,426	247,893	-			
D. Archaeological sites	9,088,990	1,662,971	442,361	31,534	-92.9%		
III. VISITORS WITH FREE ADMISSION TICKETS							
2019	(2)	JANUARY-APRIL		change			
	2019	2020 <sup>(2)</sup>	2020 <sup>(2)</sup>	2021 (2)	2021/2020		
Total number of visitors with free admission ticket (E+F)	7,124,291	1,504,431	606,058	50,416	-91.7%		
E. Museums	2,549,930	495,478	272,412	-			
F. Archaeological sites	4,574,361	1,008,953	333,646	50,416	-84.9%		
IV. RECEIPTS (euros)	, ,	, ,					
	2019 2020 (2)	- (2)	JANUARY		change		
		2020 <sup>(2)</sup>	2020 (2)	2021 <sup>(2)</sup>	2021/2020		
Total Receipts (G+H)	130,938,846	21,176,036	4,825,695	330,028	-93.2%		
G. Museums	23,343,026	4,047,401	1,193,563	-	20.27		
H. Archaeological sites	107,595,820	17,128,635	3,632,132	330,028	-90.9%		
11.7 II GHUCOTOGICUI SILCS	101,333,020	11,120,000	3,032,132	330,020	30.3		

 $<sup>\</sup>ensuremath{^{(1)}}$  Flat rate ticket, valid both for the museum and the archaeological site.

<sup>&</sup>lt;sup>(2)</sup> The operation of Museums was suspended from March 14<sup>th</sup> until June 16<sup>th</sup> 2020 and again gradually from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021. The operation of Archaeological Sites was suspended March 14<sup>th</sup> until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic.

#### **EXPLANATORY NOTES**

#### Survey on Museums and Archaeological Sites Attendance

The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.

#### **Legal Framework**

The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

#### **Reference Period**

1/4/2021 έως 30/4/2021

#### Methodology and Definitions

The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.

#### Number of flat rate tickets:

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for **April 2021** was **52.** 

#### References

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <a href="http://www.statistics.gr/en/statistics/-/publication/SCI21/-">http://www.statistics.gr/en/statistics/-/publication/SCI21/-</a>