



HELLENIC REPUBLIC



HELLENIC STATISTICAL AUTHORITY

Pireas, 17 February 2011

P R E S S R E L E A S E

Decrease of arrivals (2.6%) and nights spent (2.1%) at hotels, similar establishments and tourist campsites, during January - September 2010

ARRIVALS AND NIGHTS SPENT AT HOTELS, SIMILAR ESTABLISHMENTS AND TOURIST CAMPSITES: January - September 2010 (provisional data)

The data of the arrivals and nights spent at hotels, similar establishments and tourist campsites, during January - September 2010, show that for the total of these establishments the nights spent are decreased by 2.1% and the arrivals are decreased by 2.6%, as compared to the same period of 2009. This decrease is due to the residents and mostly to hotels and similar establishments (by 7.9% in arrivals and 10.6% in nights spent).

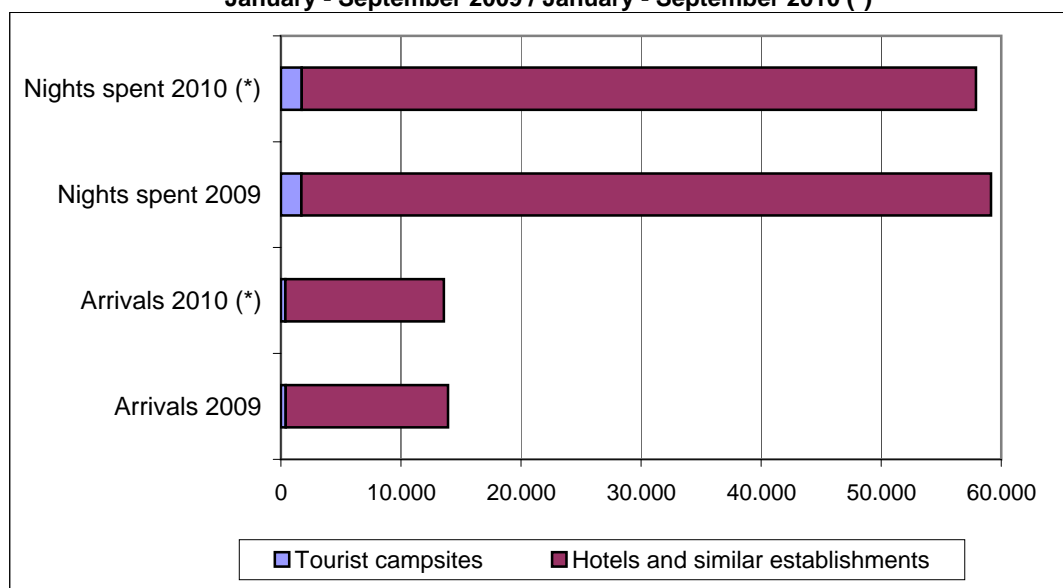
For January - September 2010, the average tourism nights spent per person is 4.2 nights (and more specifically, 5.4 nights by non-residents and 2.6 by greek residents).

The total occupancy of the bed places that were in operation at the hotels and similar establishments (excluding tourist campsites) during January - September 2010 was 55.3%, while during January - September 2009 it was 54.8% (Table 3).

The data presented in this press release are provisional and come from estimations, taking into account the information that is available up to now. They provide a good indication of the occupancy in hotels, similar establishments and tourist campsites in Greece, for the period of January - September 2010.

The tables and diagrams presented, provide analytical data, separately for hotels and similar establishments and for tourist campsites.

**Graph 1: Arrivals and nights-spent
at hotels, similar establishments and camping
(in thousands)
January - September 2009 / January - September 2010 (*)**



(*) Data for 2010 are provisional and estimated

Information:

Trade and Services Statistics Division

Tourism Statistics Section

Magdalini Giama

Tel.: ++ 30 213 135 2951

Fax: ++ 30 213 135 2947

e-mail: tourism.sector@statistics.gr

**Table 1. Arrivals of residents and non-residents at hotels and similar establishments
for January - September, for the years 2009 - 2010 (*)**

Month	TOTAL			RESIDENTS			NON-RESIDENTS		
	2009	2010 (*)	% change	2009	2010 (*)	% change	2009	2010 (*)	% change
Total	13.553.472	13.219.828	-2,5%	5.908.036	5.438.832	-7,9%	7.645.436	7.780.996	1,8%
January	534.051	534.774	0,1%	427.714	423.554	-1,0%	106.337	111.220	4,6%
February	580.090	550.836	-5,0%	461.008	424.005	-8,0%	119.082	126.831	6,5%
March	711.174	681.832	-4,1%	498.819	456.250	-8,5%	212.355	225.582	6,2%
April	1.052.784	1.018.449	-3,3%	592.135	583.828	-1,4%	460.649	434.621	-5,7%
May	1.686.603	1.610.102	-4,5%	609.964	534.409	-12,4%	1.076.639	1.075.693	-0,1%
June	2.002.404	1.896.873	-5,3%	701.320	585.140	-16,6%	1.301.084	1.311.733	0,8%
July	2.421.688	2.428.339	0,3%	923.859	851.575	-7,8%	1.497.829	1.576.764	5,3%
August	2.597.582	2.543.169	-2,1%	1.030.425	947.181	-8,1%	1.567.157	1.595.988	1,8%
September	1.967.096	1.955.454	-0,6%	662.792	632.890	-4,5%	1.304.304	1.322.564	1,4%

(*) Data for 2010 are provisional and estimated

**Table 2. Nights spent of residents and non-residents at hotels and similar establishments
for January - September, for the years 2009 - 2010 (*)**

Month	TOTAL			RESIDENTS			NON-RESIDENTS		
	2009	2010 (*)	% change	2009	2010 (*)	% change	2009	2010 (*)	% change
Total	57.458.709	56.195.269	-2,2%	15.372.624	13.735.963	-10,6%	42.086.085	42.459.306	0,9%
January	1.081.282	1.099.135	1,7%	829.378	836.826	0,9%	251.904	262.309	4,1%
February	1.130.872	1.101.576	-2,6%	841.599	798.134	-5,2%	289.273	303.442	4,9%
March	1.462.408	1.387.435	-5,1%	976.344	881.679	-9,7%	486.064	505.756	4,1%
April	2.687.832	2.418.010	-10,0%	1.286.126	1.207.040	-6,1%	1.401.706	1.210.970	-13,6%
May	6.423.033	6.222.122	-3,1%	1.219.235	1.048.547	-14,0%	5.203.798	5.173.575	-0,6%
June	9.440.125	8.979.198	-4,9%	1.680.182	1.328.843	-20,9%	7.759.943	7.650.355	-1,4%
July	12.269.657	12.281.744	0,1%	2.972.537	2.581.929	-13,1%	9.297.120	9.699.815	4,3%
August	13.567.511	13.463.293	-0,8%	3.806.663	3.478.334	-8,6%	9.760.848	9.984.959	2,3%
September	9.395.989	9.242.756	-1,6%	1.760.560	1.574.631	-10,6%	7.635.429	7.668.125	0,4%

(*) Data for 2010 are provisional and estimated

**Table 3. Occupancy of the bed-places that where in operation at hotels and similar establishments
for January - September, for the years 2009 - 2010 (*)**

Month	Occupancy of bed-places	
	2009	2010 (*)
Occupancy of the period	54,8	55,3
January	22,5	24,6
February	25,9	27,3
March	27,8	27,4
April	27,3	27,8
May	43,0	43,7
June	58,3	56,9
July	69,5	71,3
August	75,0	76,8
September	61,2	63,3

(*) Data for 2010 are provisional

**Table 4. Arrivals of residents and non-residents at camping
for January - September, for the years 2009 - 2010 (*)**

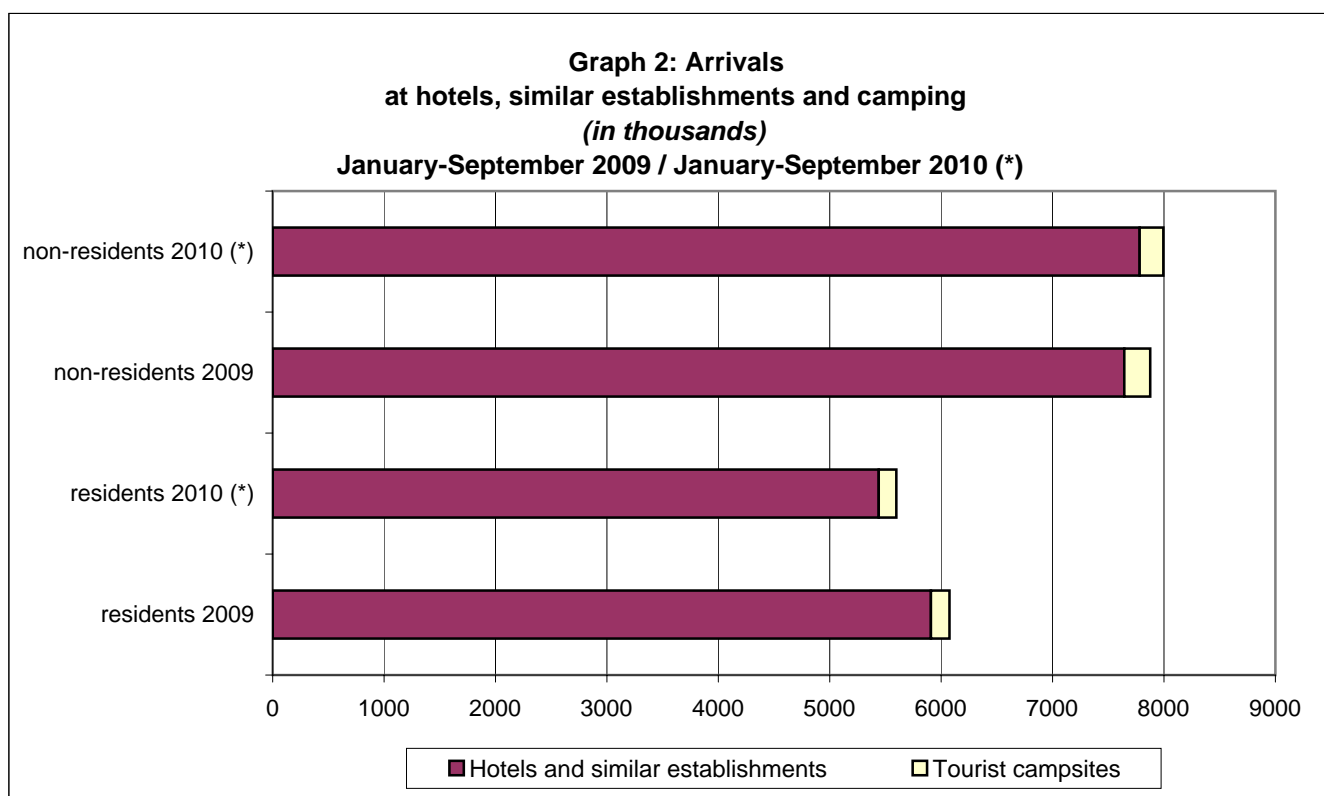
Month	TOTAL			RESIDENTS			NON-RESIDENTS		
	2009	2010 (*)	% change	2009	2010 (*)	% change	2009	2010 (*)	% change
Total	404.374	379.482	-6,2%	169.743	163.328	-3,8%	234.631	216.154	-7,9%
January	149	231	55,0%	53	148	179,2%	96	83	-13,5%
February	152	123	-19,1%	78	43	-44,9%	74	80	8,1%
March	235	230	-2,1%	77	43	-44,2%	158	187	18,4%
April	4.688	3.816	-18,6%	425	252	-40,7%	4.263	3.564	-16,4%
May	24.539	26.220	6,9%	4.452	3.681	-17,3%	20.087	22.539	12,2%
June	53.186	43.559	-18,1%	24.418	17.308	-29,1%	28.768	26.251	-8,7%
July	130.411	121.934	-6,5%	60.931	58.610	-3,8%	69.480	63.324	-8,9%
August	163.793	155.990	-4,8%	74.428	77.923	4,7%	89.365	78.067	-12,6%
September	27.221	27.379	0,6%	4.881	5.320	9,0%	22.340	22.059	-1,3%

(*) Data for 2010 are provisional and estimated

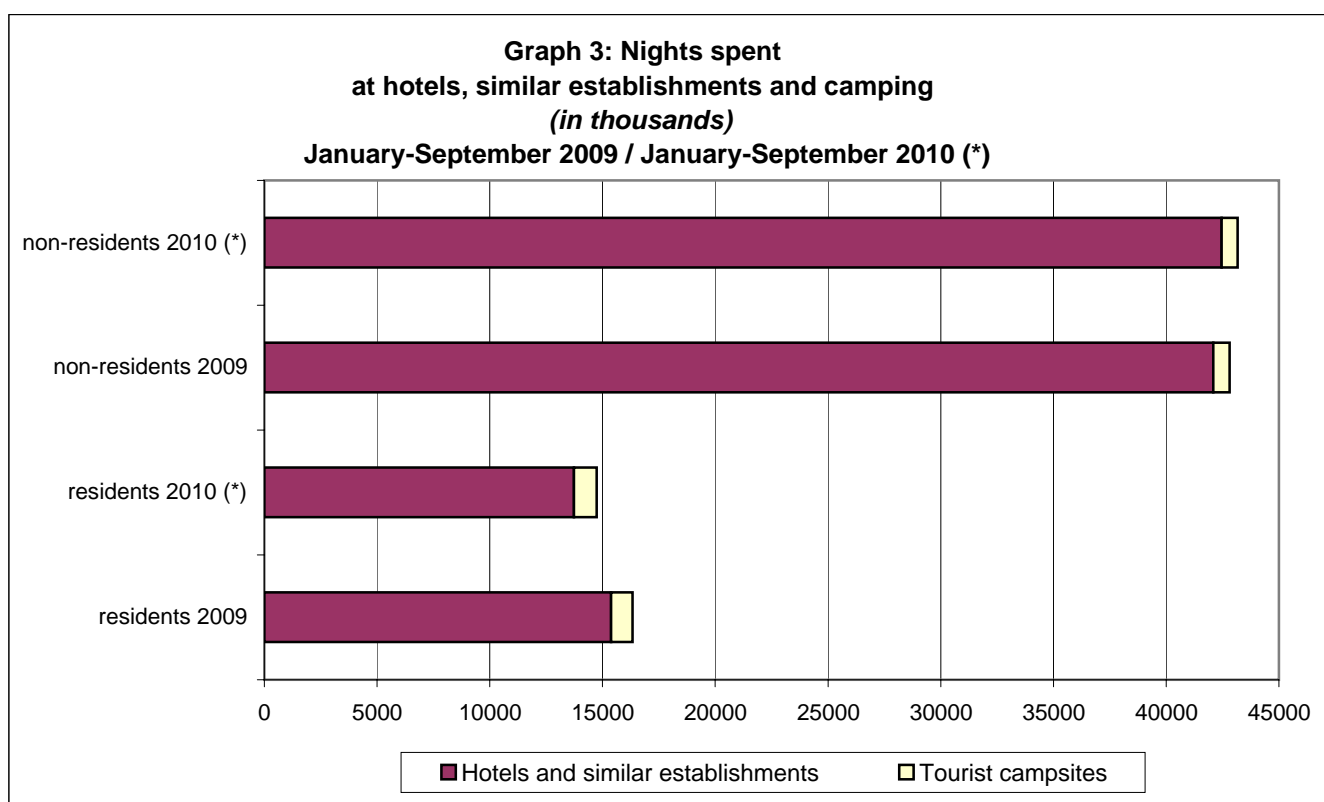
**Table 5. Nights spent of residents and non-residents at camping
for January - September, for the years 2009 - 2010 (*)**

Month	TOTAL			RESIDENTS			NON-RESIDENTS		
	2009	2010 (*)	% change	2009	2010 (*)	% change	2009	2010 (*)	% change
Total	1.713.456	1.736.996	1,4%	975.130	1.015.531	4,1%	738.326	721.465	-2,3%
January	1.445	3.618	150,4%	1.049	2.777	164,7%	396	841	112,4%
February	1.310	820	-37,4%	994	272	-72,6%	316	548	73,4%
March	1.564	3.650	133,4%	1.127	2.933	160,2%	437	717	64,1%
April	12.905	11.370	-11,9%	3.577	3.892	8,8%	9.328	7.478	-19,8%
May	89.218	109.241	22,4%	38.229	47.605	24,5%	50.989	61.636	20,9%
June	209.285	180.081	-14,0%	120.664	94.021	-22,1%	88.621	86.060	-2,9%
July	567.308	578.162	1,9%	312.759	331.856	6,1%	254.549	246.306	-3,2%
August	695.855	707.104	1,6%	428.477	453.971	5,9%	267.378	253.133	-5,3%
September	134.566	142.950	6,2%	68.254	78.204	14,6%	66.312	64.746	-2,4%

(*) Data for 2010 are provisional and estimated



(*) Data for 2010 are provisional and estimated



(*) Data for 2010 are provisional and estimated

EXPLANATORY NOTES

Arrivals and nights spent at hotels, similar establishments and tourist campsites	Data of arrivals and nights spent at hotels, similar establishments and tourist campsites are collected from a monthly, census survey. Each establishment fills in a questionnaire, for every month that is in operation. It is mandatory for all hotels, similar establishments and tourist campsites to participate in the survey.
Legal frame	The survey is conducted according to the council Directive 95/57/EC
Reference unit	<p>Data refer to all establishments (hotels, similar establishments and tourist campsites) that are registered at the Hellenic Chamber of Hotels. The Tourism Statistics Section receives the register every three months and from that all the registers and applications that are related to the survey are updated.</p> <p>This survey does not refer to other collective accommodation establishments (rented rooms, agrotouristic establishments etc.), because there is no single, official and complete register for these establishments.</p>
Coverage	The results of the survey refer to about 80% of the total bed-places that are available. The reason why there is no estimation and projection of the results to 100% of the reference population is the fact that there is no information on the exact months that each establishment is in operation. The lack of this information makes it difficult to estimate the data for every month and hence for the total of the year.
Data dissemination	<p>Final, annual data are usually published in July of the following year. The publications refer to a press release and to analytical tables of data.</p> <p>Provisional data for the period January - September are usually published in February of the following year.</p>
Reference period	January - September 2010
Definitions	<p>Resident: a person is considered to be a resident in a country if the person has lived for most of the past year or 12 months in that country (regardless of the citizenship)</p> <p>Non-resident: a person that does not live in the country (regardless of the citizenship)</p> <p>Arrivals: The arrivals at the establishments are calculated for every person separately. The data refer to the total number of persons and not to the total number of room that were occupied. Only the persons that had at least one overnight stay at the establishment are calculated.</p> <p>Nights spent: The nights are calculated for every person separately. The data refer to the total number of nights spent by every person and not to the total number of nights spent at every room.</p> <p>Occupancy of bed-places: The monthly occupancy of bed-places is calculated by taking into account the number of the bed-places that were in operation at each establishment. The rate refers to the occupancy that was accomplished, as opposed to the maximum occupancy that is expected according to the available bed-places.</p> <p>The occupancy of the period is the result of the average occupancy rates of every month of the period, weighted by the bed-places that were in operation at each month.</p>
Methodology	<p>This is a monthly, census survey. The data come from the establishments, by filling in a questionnaire (by paper form or on-line application) for every month that each establishment is in operation. During the year we update regularly the register of the hotels, similar establishments and tourist campsites, so that the data refer to the actual number of establishments that are in operation. Also, regular reminders for the submission of the data are sent to the establishments, so that we gather as much data as possible.</p> <p>The provisional data, for the period January - September, come from the estimation of the arrivals and nights spent, taking into account the trend of the data compared to the previous year, based on a comparable sample of the data from the reference year and the previous year.</p>
References	More information on the survey is available on the web-page of the Hellenic Statistical Authority (www.statistics.gr). Section: Statistical Themes, Tourism, Tourism, "Hotels, similar establishments and camping occupancy".