

MINISTRY OF ECONOMY AND FINANCE



GENERAL SECRETARIAT OF THE NATIONAL STATISTICAL SERVICE

GENERAL DIRECTORATE OF STATISTICAL SURVEYS DIVISION OF POPULATION AND LABOR MARKET STATISTICS HOUSEHOLD SURVEYS' SECTION

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PRESS RELEASE

SURVEY ON THE USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES FROM THE HOUSEHOLDS, YEAR 2005

The General Secretariat of National Statistical Service of Greece announces the results on the use of new technologies from the households and their members. The data come from the sample survey on the Use of Information and Communication Technologies from the Households, of the year 2005.

The survey has been conducted in a final sample of 4.485 private households and in equal to size members of these households, throughout the country, based on the criterion that at least one member aged 16 - 74 lives in the household. Reference period is the A' quarter of the year 2005.

The survey has been conducted for the first time in the year 2002 and the results of it are totally harmonized with the rest of the EU member states, who also conduct the survey, as a commonly accepted questionnaire is being used.

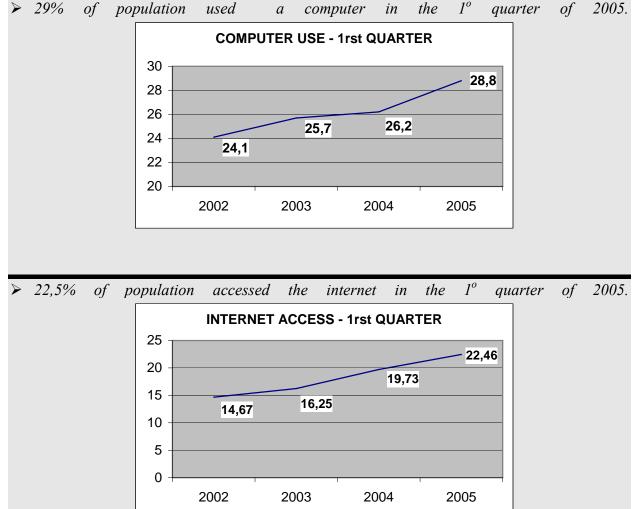
From the surveys' data results that:

The interest of households for new technologies increases constantly

More specifically:

- 76% of the households possess mobile phone. In relation to the data of the year 2004, internet enabled mobile phones increased by 11%, proving thus the increasing interest of mobile phone users for new generation devices.
- 52% of mobile phone users send SMSs every day or almost every day, 32% talk over the phone, in average, up to 29 minutes per month, 26% from 30 to 60 minutes per month and 42% more than 60 minutes.
- ▶ 99,8% of the households possess TV, while 5% possess TV with satellite dish.
- > 22% of the households has internet access at home.

> 34% of the households possess computer, percentage increased by 5 percentage units, in relation to 2004.



- The profile of persons using a computer and accessing the internet, remains the same, that is, "person aged 16-34, having medium educational level and being employed".
- Main activity for accessing the internet is with percentage 98%, the information search and on-line services (search for goods and services, travel and accommodation, read newspapers and magazines, etc.), while with percentage 64% follows communication (email, chat, etc.). 13% of internet users buys or sells goods or services or uses banking services, while 32%, approximately, interacts with public authorities. Request and delivery of certificates or tax returns presents a slight increase by 2 percentage units.
- As main reasons for not accessing the internet are reported the unusefullness of internet content and the lack of skills.
- Increase by 2,7 percentage units, in relation to 2004, is presented in e-commerce, although e-commerce still remains at low level (6,6%). Main reasons for this being consumption habits of internet users and the lack of safety for purchases via the internet.
- For more data on the survey please visit site <u>http://www.statistics.gr</u> (Statistical data/ Social statistics/ Information and Communication Technologies).

Contact person: Giorgos Ntouros

Telephone: 210 4852174

Fax : 210 4852906

E mail : geodouro@statistics.gr