



HELLENIC REPUBLIC

MINISTRY OF ECONOMY AND FINANCE



**GENERAL SECRETARIAT OF
THE NATIONAL STATISTICAL SERVICE**

GENERAL DIRECTORATE OF STATISTICAL SURVEYS
DIVISION OF POPULATION AND LABOR MARKET STATISTICS
HOUSEHOLD SURVEYS' SECTION

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PRESS RELEASE

SURVEY ON THE USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES FROM THE HOUSEHOLDS, YEAR 2004

The General Secretariat of National Statistical Service of Greece announces the results on the use of new technologies from the households and their members. The data come from the sample survey on the Use of Information and Communication Technologies from the Households, of the year 2004.

The survey has been conducted in a final sample of 4.970 private households and in equal to size members of these households, throughout the country, based on the criterion that at least one member aged 16 – 74 lives in the household. Reference period is the A' quarter of the year 2004.

The survey has been conducted for the first time in the year 2002 and the results of it are totally harmonized with the rest of the EU member states, who also conduct the survey, as a commonly accepted questionnaire is being used.

From the surveys' data results that:

- 76% of the households possess mobile phone. The interest of mobile phone users for new generation devices is increasing. In relation to the data of the year 2003, internet enabled mobile phones increased by 6%, while persons using mobile phone –not being internet enabled-decreased by 4%.
- 99,5% of Greek households possess TV, while 5% possess TV with satellite dish.
- One out of three Greek households possesses computer.
- 26% of population used a computer in the 1st quarter of 2004.
- One out of five Greeks accessed the internet in the 1st quarter of 2004.
- The profile of persons using a computer and accessing the internet, remains the same, that is, "person aged 16-34, having medium educational level and being employed".
- Main activity for accessing the internet is with percentage 80% communication (e-mail, chat, etc.) while with percentage 94% follows the information search for goods and services

and on-line services, 10% uses banking or other financial services , 40% interacts with public authorities and 44,5% searches for educational information.

- *As main reasons for not accessing the internet are reported the unuseful and the harmless content of internet (51,6%) and the high cost both for access and equipment (49%).*
- *e-commerce remains at low levels (6,0%). Main reasons for this being consumption habits of internet users and the lack of safety for purchases via the internet*

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- For more data on the survey please visit site <http://www.statistics.gr> (Statistical data/ Social statistics/ Information and Communication Technologies).
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