



HELLENIC REPUBLIC

MINISTRY OF ECONOMY AND FINANCE



**GENERAL SECRETARIAT OF
THE NATIONAL STATISTICAL SERVICE**

GENERAL DIRECTORATE OF STATISTICAL SURVEYS
DIVISION OF POPULATION AND LABOR MARKET STATISTICS
HOUSEHOLD SURVEYS' SECTION

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PRESS RELEASE

SURVEY ON THE USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES FROM THE HOUSEHOLDS, YEAR 2003

The General Secretariat of National Statistical Service of Greece announces the results on the use of new technologies from the households and their members. The data come from the sample survey on the Use of Information and Communication Technologies from the Households, of the year 2003.

The survey has been conducted in a final sample of 4.971 private households and in equal to size members of these households, throughout the country, based on the criterion that at least one member aged 16 – 74 lives in the household. Reference period is the A' quarter of the year 2003.

The survey has been conducted for the first time in the year 2002 and the results of it are totally harmonized with the rest of the EU member states, who also conduct the survey, as a commonly accepted questionnaire is being used.

From the surveys' data results that:

- *In 2003, 11% of the households possess mobile phone.*
- *99% of Greek households possess TV, while 10,4% possess digital TV and 13,1% possess DVDs.*
- *29% of Greek households possesses computer.*
- *One out of three Greeks uses computer (30,9%).*
- *Men are first in the everyday use of computer with percentage 53%.*
- *The computer is mainly used at home (66%) and at place of work (40%).*
- *Internet access from any place (home, work, education, other places) in the 1st quarter of 2003 reached 16,3%.*
- *Young, having graduated from Lykeio (secondary education) and employed is the profile of the person using the computer.*

- *Young, of high educational level and employed is the profile of the person accessing the internet.*
- *Internet is a “tool” for persons searching information on goods and services.*
- *As main reasons for not accessing the internet are reported the existence of plenty unuseful information, as well as the high cost both for access and equipment.*
- *e-commerce decreased. Main reasons for this being consumption habits of internet users and the lack of safety for purchases via the internet.*

For more data on the survey please visit site <http://www.statistics.gr> (Statistical data/ Social statistics/ Information and Communication Technologies).

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