



## P R E S S   R E L E A S E

### MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY APRIL 2015

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

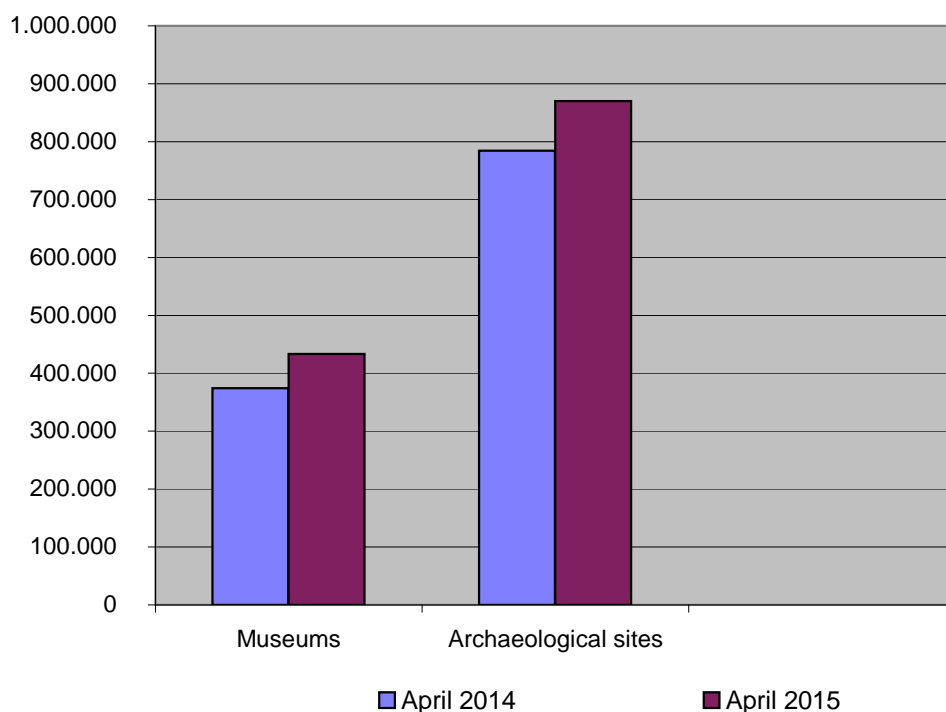
During April 2015, museums experienced an increase of 15,7% in the number of visitors and an increase of 21,3% in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in April 2015, recorded an increase of 10,9% but the respective receipts recorded an increase of 14,6%, in comparison with the corresponding month of 2014 (Table 1).

During the four-months of 2015, there was an increase of 13,6% in the number of visitors of museums and an increase of 21,4% in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the four-months of 2015 recorded an increase of 15,6% and the corresponding receipts rose by 15,9%, in comparison with the corresponding period of 2014 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES  
APRIL 2015**



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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(APRIL 2014 AND APRIL 2015)**

Museums - Archaeological sites	APRIL		Change % 2015/2014
	2014	2015	
	<b>NUMBER OF VISITORS <sup>(2)</sup></b>		
<b>A. Museums (total)</b>	<b>374.213</b>	<b>433.150</b>	<b>15,7</b>
Acropolis Museum	113.336	132.768	17,1
National Archaeological	49.044	49.707	1,4
Ancient Olympia	20.078	19.803	-1,4
Palace of the Grand Master (Rhodes)	12.082	13.363	10,6
Herakleion Archaeological (Crete)	11.734	14.124	20,4
Rhodes	3.448	4.604	33,5
Delphi	27.739	29.989	8,1
Other museums	136.752	168.792	23,4
<b>B. Archaeological Sites (total)</b>	<b>784.333</b>	<b>869.903</b>	<b>10,9</b>
Epidavros <sup>(1)</sup>	56.464	63.463	12,4
The Acropolis of Mycenae & Atreus' Treasure	54.459	60.734	11,5
The Acropolis of Athens	135.403	143.593	6,0
Sounio	18.444	27.740	50,4
The Acropolis of Lindos	20.286	24.412	20,3
Kameiros (Rhodes)	6.622	10.871	64,2
Ancient Olympia	50.032	39.430	-21,2
Knossos (Crete)	41.196	39.406	-4,3
Phaistos (Crete)	8.228	8.988	9,2
Ancient Korinthos <sup>(1)</sup>	17.715	12.675	-28,5
Mystras <sup>(1)</sup>	15.040	17.804	18,4
Delphi	34.305	40.100	16,9
Other archaeological sites	326.139	380.687	16,7
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>		
<b>Total</b>	<b>585.165</b>	<b>513.541</b>	<b>-12,2</b>
A. Museums (free admission ticket)	210.232	206.666	-1,7
B. Archaeological sites (free admission ticket)	374.933	306.875	-18,2
	<b>RECEIPTS (euros)</b>		
<b>Total</b>	<b>3.492.256,00</b>	<b>4.053.826,00</b>	<b>16,1</b>
A. Museums	787.746,00	955.252,00	21,3
B. Archaeological sites	2.704.510,00	3.098.574,00	14,6

(1) Flat rate ticket, valid both for the museum and the archaeological site.

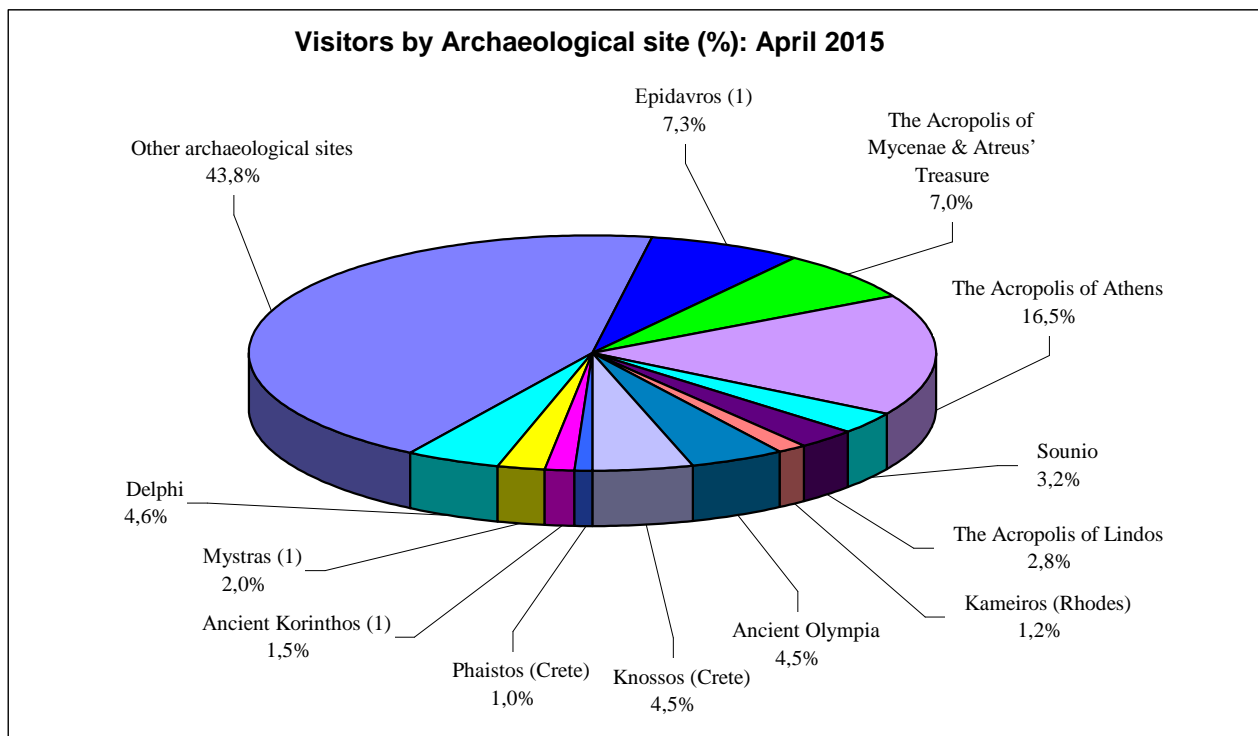
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS**  
**(2013,2014, AND JANUARY- APRIL 2014 & 2015)**

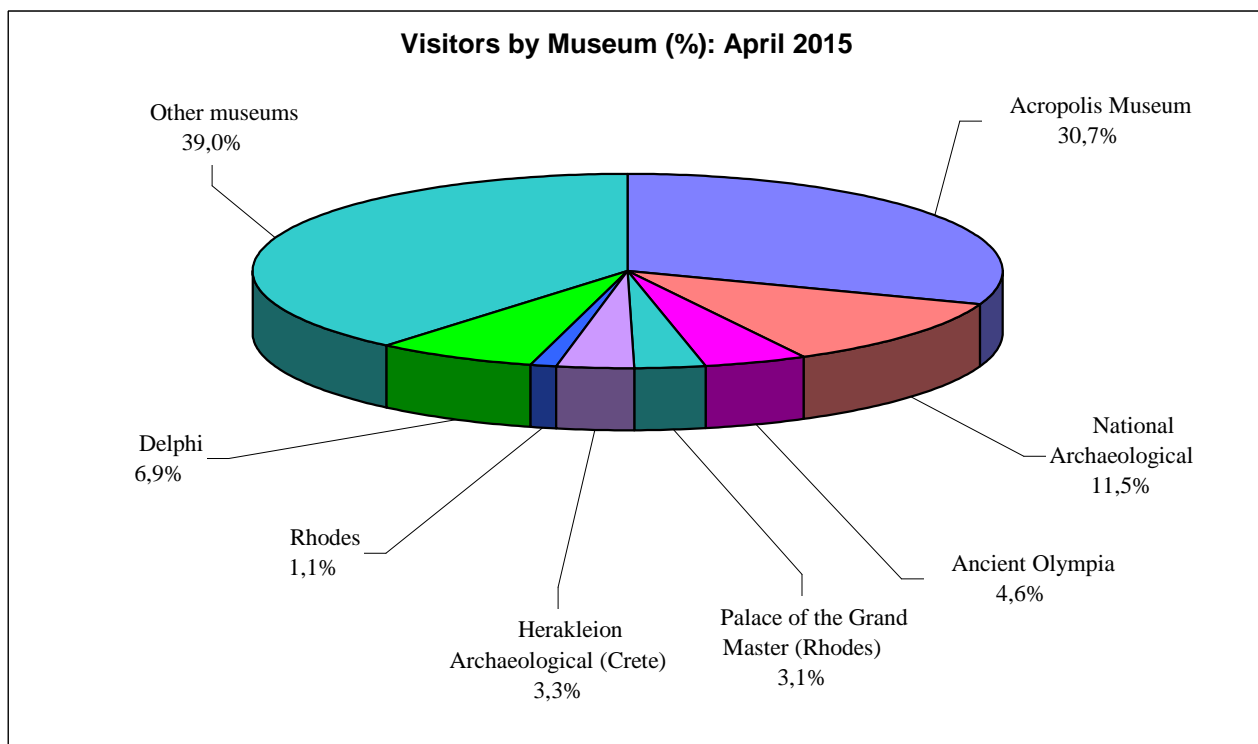
Museums - Archaeological sites	2013	2014	JANUARY-APRIL		Change %	
			2014	2015	2015/2014	
A. Museums (total) Acropolis Museum National Archaeological Ancient Olympia Palace of the Grand Master (Rhodes) Herakleion Archaeological (Crete) Rhodes Delphi Other museums B. Archaeological sites (total) Epidavros <sup>(1)</sup> The Acropolis of Mycenae & Atreus' Treasure The Acropolis of Athens Sounio The Acropolis of Lindos Kameiros (Rhodes) Ancient Olympia Knossos (Crete) Phaistos (Crete) Ancient Korinthos <sup>(1)</sup> Mystras <sup>(1)</sup> Delphi Other archaeological sites	NUMBER OF VISITORS					
	3.391.218	4.154.142	938.121	1.065.353	13,6	
	1.091.139	1.377.409	328.884	387.016	17,7	
	395.091	459.115	126.228	131.946	4,5	
	106.997	134.976	33.627	39.450	17,3	
	217.329	258.906	14.181	17.356	22,4	
	135.963	198.942	17.032	22.705	33,3	
	67.985	79.878	4.042	6.094	50,8	
	145.298	190.314	56.263	59.136	5,1	
	1.231.416	1.454.602	357.864	401.650	12,2	
	8.167.889	9.953.161	1.433.991	1.657.695	15,6	
	318.537	416.323	96.661	117.811	21,9	
	280.468	377.336	93.883	113.282	20,7	
	1.390.056	1.563.434	305.503	355.489	16,4	
	175.370	203.269	44.536	60.215	35,2	
	497.647	630.042	21.975	25.539	16,2	
	163.878	177.859	7.163	11.283	57,5	
	462.370	464.990	76.275	70.251	-7,9	
	697.121	670.499	55.299	55.158	-0,3	
	88.691	105.643	9.972	11.088	11,2	
	123.888	161.819	33.175	29.373	-11,5	
	89.165	113.815	24.118	27.302	13,2	
	227.079	293.944	73.640	83.584	13,5	
	3.653.619	4.774.188	591.791	697.320	17,8	
	Total A. Museums B. Archaeological sites	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
		3.689.062	4.717.338	1.319.630	1.257.032	-4,7
		1.469.069	1.715.777	576.573	563.897	-2,2
2.219.993		3.001.561	743.057	693.135	-6,7	
Total A. Museums B. Archaeological sites	R E C E I P T S (euros)					
	47.004.957,00	54.663.545,00	6.564.730,00	7.701.345,00	17,3	
	9.224.241,00	11.793.726,00	1.688.791,00	2.049.407,00	21,4	
	37.780.716,00	42.869.819,00	4.875.939,00	5.651.938,00	15,9	

(1) Flat rate ticket, valid both for the museum and the archaeological site.

**Graph 1**



**Graph 2**



## EXPLANATORY NOTES

<b>Museums and Archaeological Sites Survey</b>	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
<b>Legal Framework</b>	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.</p>
<b>Reference Period</b>	<p>1/4/2015 to 30/4/2015</p>
<b>Information on tickets</b>	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none"><li>1. National Holidays (25th of March and 28th of October)</li><li>2. The first Sunday every month during the five month period from 1 November to 31 March</li><li>3. The 6th of March (in memory of Melina Merkouri)</li><li>4. The 18th of April (International Monuments Day)</li><li>5. The 18th of May (International Museums Day)</li><li>6. The 5th of June (International Environment Day)</li><li>7. The last weekend of September annually (European Heritage Days)</li></ol>
<b>Free admissions</b>	<p>Free admission for:</p> <ol style="list-style-type: none"><li>1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age</li><li>2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)</li><li>3. Employees of the Hellenic Ministry of Culture with current working identification card</li><li>4. ICOM and ICOMOS cardholders</li><li>5. Tour Guides with their current working identification card from the Ministry of Development</li><li>6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours</li><li>7. Journalists with current journalists' identification card</li><li>8. Members of Associations and Societies of Friends of Museums and Archaeological Sites</li><li>9. Official guests of the Greek Government, after relevant approval</li><li>10. Escorts of blind persons and persons with disabilities</li><li>11. Free admission cardholders</li><li>12. Holders of the Culture Card</li></ol>
<b>Number of flat rate tickets</b>	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for <b>April 2015</b> is 106.884.</p>
<b>References</b>	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (<a href="http://www.statistics.gr">www.statistics.gr</a>). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>