



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY DECEMBER 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

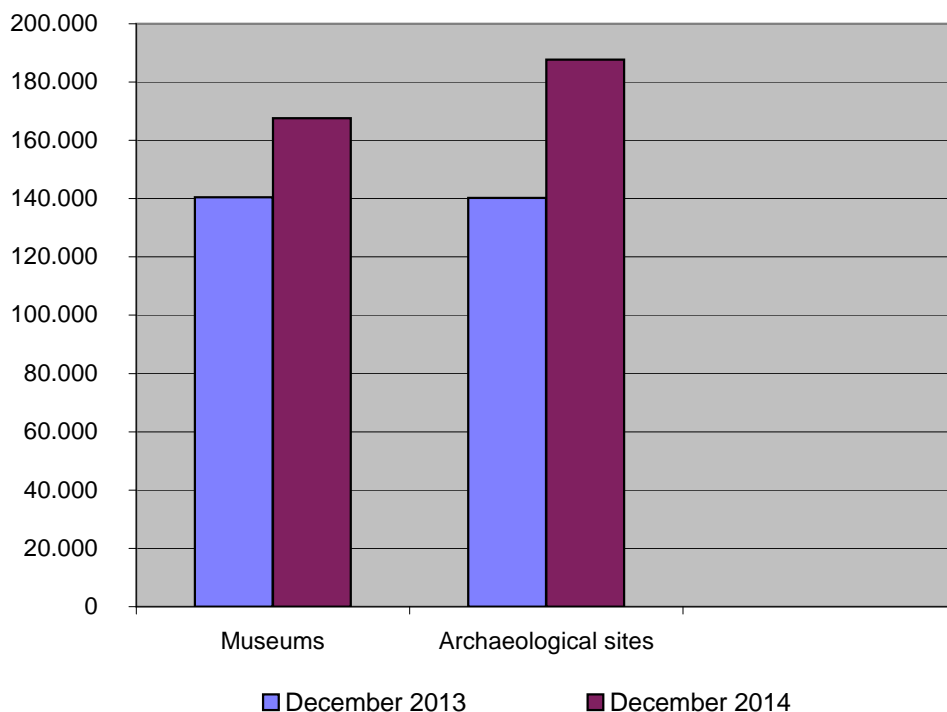
During December 2014, museums experienced a 19,3% increase in visitor numbers and a 30,2% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in December 2014, recorded an increase of 33,8% and the respective receipts recorded an increase of 35%, in comparison with the corresponding month of 2013 (Table 1).

During the twelve-months of 2014, there was a 22,5% increase in the number of visitors of museums and a 27,9% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the twelve-months of 2014 recorded an increase of 21,9% and the corresponding receipts rose by 13,5%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
DECEMBER 2014**



Information:

Social Statistics Division
Section of Culture and Sports stat.
Vasilopoulos Marios
Tel.: 0030-2131352753 - 2131352129
E-mail: m.vasilopoulos@statistics.gr

**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
DECEMBER 2013 AND DECEMBER 2014**

Museums and Archaeological sites	DECEMBER		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	140.483	167.584	19,3
Acropolis Museum	52.151	72.320	38,7
National Archaeological	22.266	21.720	-2,5
Ancient Olympia	1.951	2.641	35,4
Palace of the Grand Master (Rhodes)	360	1.016	182,2
Herakleion Archaeological (Crete)	1.569	1.735	10,6
Rhodes	166	521	213,9
Delphi	6.136	6.124	-0,2
Other museums	55.884	61.507	10,1
B. Archaeological Sites (total)	140.271	187.742	33,8
Epidavros ⁽¹⁾	3.102	7.924	155,4
The Acropolis of Mycenae & Atreus' Treasure	3.519	7.373	109,5
The Acropolis of Athens	32.344	52.974	63,8
Sounio	4.691	5.908	25,9
The Acropolis of Lindos	309	494	59,9
Kameiros (Rhodes)	93	143	53,8
Ancient Olympia	6.688	7.745	15,8
Knossos (Crete)	3.451	2.493	-27,8
Phaistos (Crete)	368	393	6,8
Ancient Korinthos ⁽¹⁾	2.932	2.763	-5,8
Mystras ⁽¹⁾	1.462	1.368	-6,4
Delphi	6.404	7.956	24,2
Other archaeological sites	74.908	90.208	20,4
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	149.226	174.477	16,9
A. Museums (free admission ticket)	81.233	89.758	10,5
B. Archaeological sites (free admission ticket)	67.993	84.719	24,6
	RECEIPTS (euros)		
Total	840.734,00	1.122.272,00	33,5
A. Museums	270.969,00	352.920,00	30,2
B. Archaeological sites	569.765,00	769.352,00	35,0

(1) Flat rate ticket, valid both for the museum and the archaeological site.

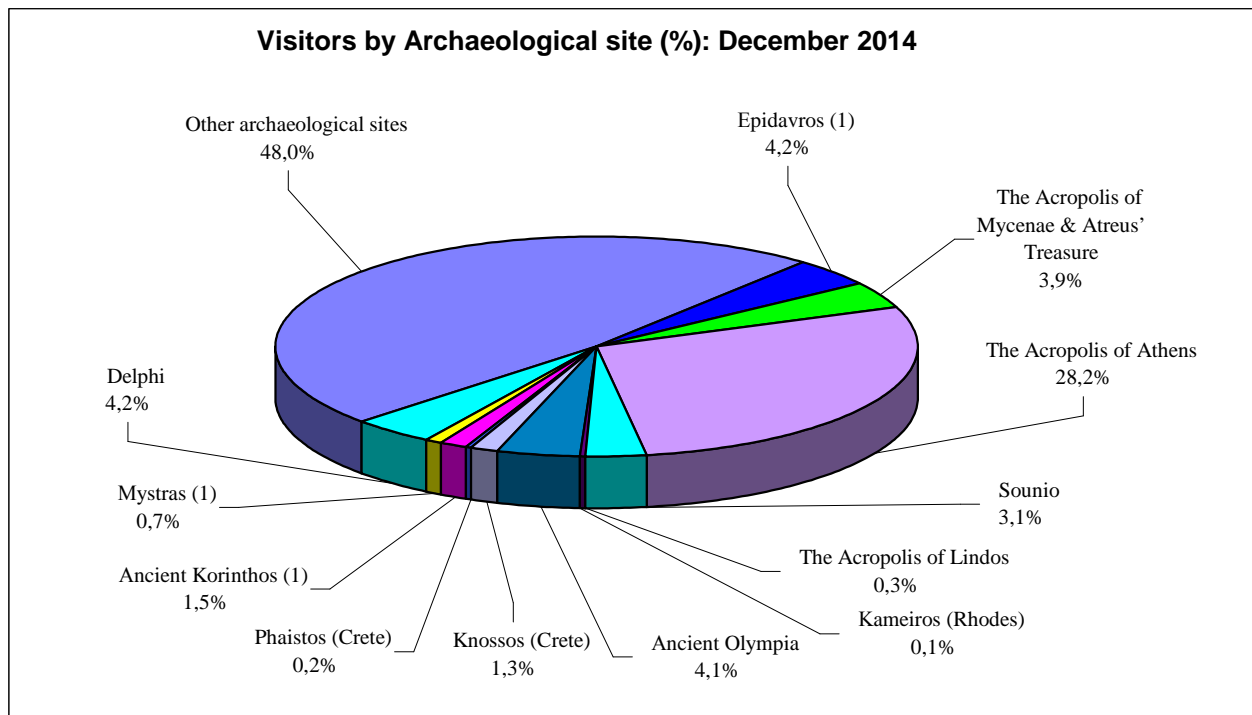
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS:
2012, 2013 AND 2014**

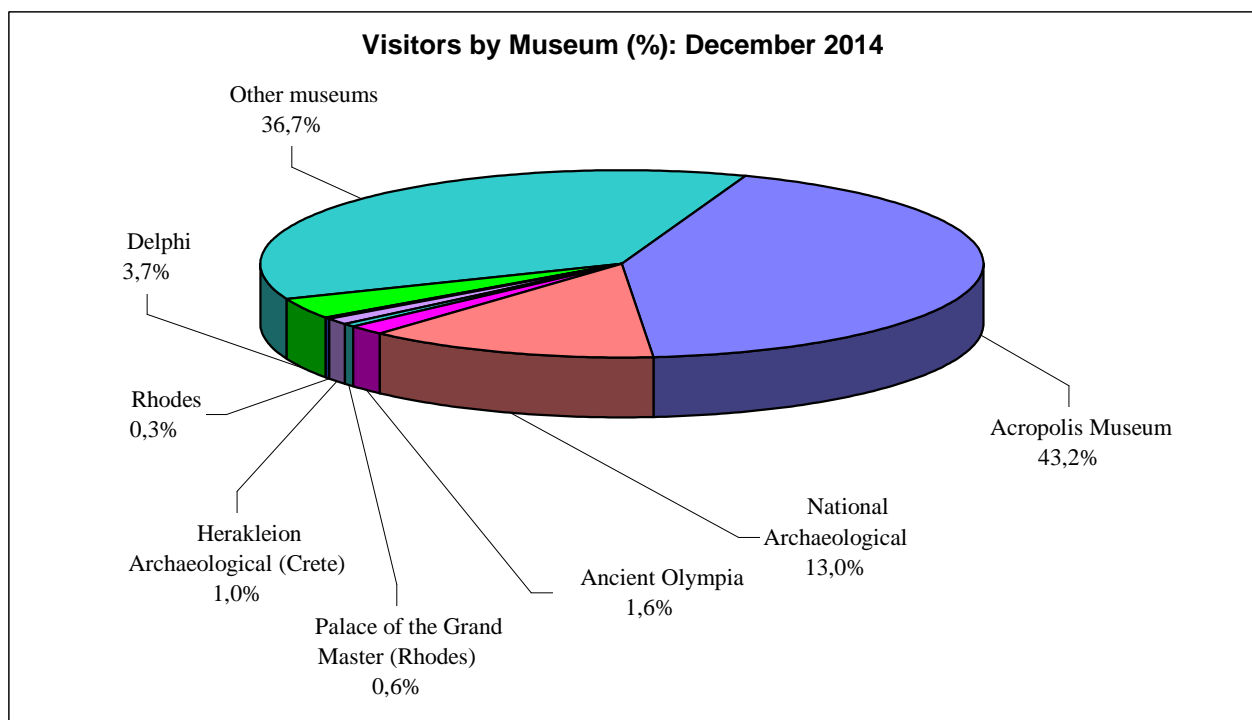
Museums and Archaeological sites	2012	2013	2014	Change % 2014/2013
	NUMBER OF VISITORS			
A. Museums (total)	2.975.689	3.391.218	4.154.142	22,5
Acropolis Museum	1.020.462	1.091.139	1.377.409	26,2
National Archaeological	311.129	395.091	459.115	16,2
Ancient Olympia	70.408	106.997	134.976	26,1
Palace of the Grand Master (Rhodes)	189.900	217.329	258.906	19,1
Herakleion Archaeological (Crete)	105.681	135.963	198.942	46,3
Rhodes	64.038	67.985	79.878	17,5
Delphi	122.985	145.298	190.314	31,0
Other museums	1.091.086	1.231.416	1.454.602	18,1
B. Archaeological sites (total)	6.693.845	8.167.889	9.953.161	21,9
Epidavros ⁽¹⁾	245.450	318.537	416.323	30,7
The Acropolis of Mycenae & Atreus' Treasure	218.472	280.468	377.336	34,5
The Acropolis of Athens	1.374.365	1.390.056	1.563.434	12,5
Sounio	140.473	175.370	203.269	15,9
The Acropolis of Lindos	430.944	497.647	630.042	26,6
Kameiros (Rhodes)	129.505	163.878	177.859	8,5
Ancient Olympia	425.199	462.370	464.990	0,6
Knossos (Crete)	603.514	697.121	670.499	-3,8
Phaistos (Crete)	78.769	88.691	105.643	19,1
Ancient Korinthos ⁽¹⁾	111.928	123.888	161.819	30,6
Mystras ⁽¹⁾	50.879	89.165	113.815	27,6
Delphi	213.509	227.079	293.944	29,4
Other archaeological sites	2.670.838	3.653.619	4.774.188	30,7
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS			
Total	2.984.232	3.689.062	4.717.338	27,9
A. Museums	1.235.018	1.469.069	1.715.777	16,8
B. Archaeological sites	1.749.214	2.219.993	3.001.561	35,2
	R E C E I P T S (euros)			
Total	40.552.784,00	47.004.957,00	54.663.545,00	16,3
A. Museums	8.130.382,00	9.224.241,00	11.793.726,00	27,9
B. Archaeological sites	32.422.402,00	37.780.716,00	42.869.819,00	13,5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.</p>
Reference Period	1/12/2014 to 31/12/2014
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none"> 1. National Holidays (25th of March and 28th of October) 2. The first Sunday every month during the five month period from 1 November to 31 March 3. The 6th of March (in memory of Melina Merkouri) 4. The 18th of April (International Monuments Day) 5. The 18th of May (International Museums Day) 6. The 5th of June (International Environment Day) 7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>Free admission for:</p> <ol style="list-style-type: none"> 1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age 2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC) 3. Employees of the Hellenic Ministry of Culture with current working identification card 4. ICOM and ICOMOS cardholders 5. Tour Guides with their current working identification card from the Ministry of Development 6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours 7. Journalists with current journalists' identification card 8. Members of Associations and Societies of Friends of Museums and Archaeological Sites 9. Official guests of the Greek Government, after relevant approval 10. Escorts of blind persons and persons with disabilities 11. Free admission cardholders 12. Holders of the Culture Card
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for December 2014 is 27.433.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>