



# PRESS RELEASE

## MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY NOVEMBER 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

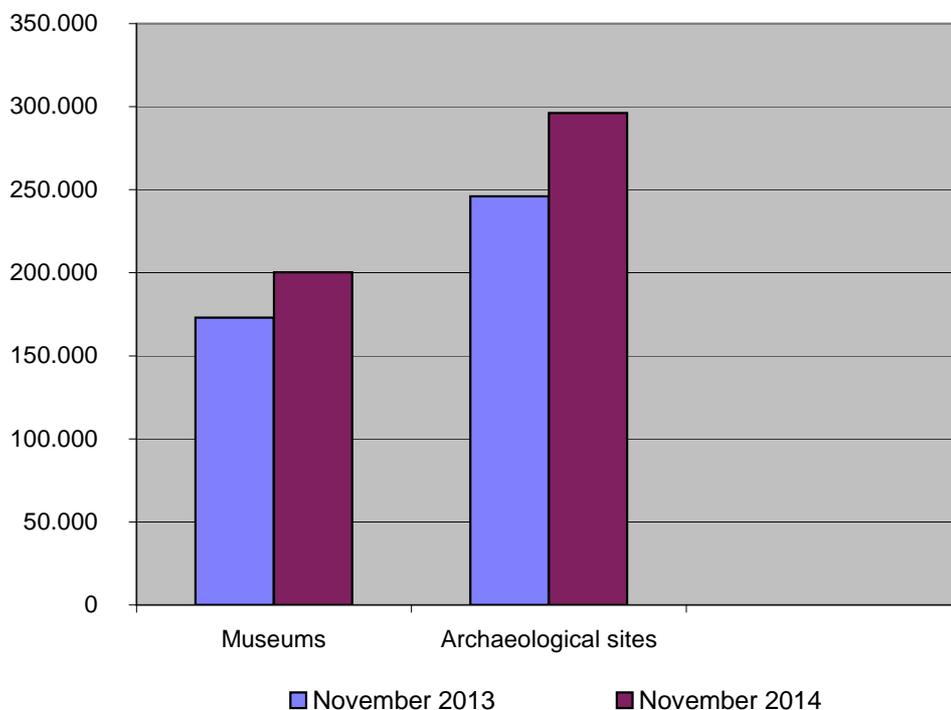
During November 2014, museums experienced a 15,8% increase in visitor numbers and a 25,4% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in November 2014, recorded an increase of 20,4% and the respective receipts recorded an increase of 4,9% , in comparison with the corresponding month of 2013 (Table 1).

During the eleven-months of 2014, there was a 22,6% increase in the number of visitors of museums and a 27,8% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the eleven-months of 2014 recorded an increase of 21,6% and the corresponding receipts rose by 13,1%, in comparison with the corresponding period of 2013 (Table 2).

### SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES NOVEMBER 2014



Information:

Social Statistics Division

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS  
NOVEMBER 2013 AND NOVEMBER 2014**

Museums and Archaeological sites	NOVEMBER		Change % 2014/2013
	2013	2014	
	<b>NUMBER OF VISITORS <sup>(2)</sup></b>		
<b>A. Museums (total)</b>	<b>173.020</b>	<b>200.351</b>	<b>15,8</b>
Acropolis Museum	61.225	83.219	35,9
National Archaeological	25.970	24.507	-5,6
Ancient Olympia	3.031	3.444	13,6
Palace of the Grand Master (Rhodes)	4.297	3.449	-19,7
Herakleion Archaeological (Crete)	2.998	4.088	36,4
Rhodes	1.406	1.036	-26,3
Delphi	5.955	6.924	16,3
Other museums	68.138	73.684	8,1
<b>B. Archaeological Sites (total)</b>	<b>245.945</b>	<b>296.211</b>	<b>20,4</b>
Epidavros <sup>(1)</sup>	7.338	9.970	35,9
The Acropolis of Mycenae & Atreus' Treasure	7.684	10.279	33,8
The Acropolis of Athens	64.056	87.500	36,6
Sounio	8.198	8.833	7,7
The Acropolis of Lindos	2.544	1.991	-21,7
Kameiros (Rhodes)	601	391	-34,9
Ancient Olympia	19.295	14.021	-27,3
Knossos (Crete)	9.790	10.118	3,4
Phaistos (Crete)	1.638	1.219	-25,6
Ancient Korinthos <sup>(1)</sup>	7.181	6.375	-11,2
Mystras <sup>(1)</sup>	2.263	2.814	24,3
Delphi	7.032	9.522	35,4
Other archaeological sites	108.325	133.178	22,9
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>		
<b>Total</b>	<b>152.983</b>	<b>184.890</b>	<b>20,9</b>
A. Museums (free admission ticket)	81.068	92.772	14,4
B. Archaeological sites (free admission ticket)	71.915	92.118	28,1
	<b>RECEIPTS (euros)</b>		
<b>Total</b>	<b>1.614.256,00</b>	<b>1.771.406,00</b>	<b>9,7</b>
A. Museums	378.913,00	475.214,00	25,4
B. Archaeological sites	1.235.343,00	1.296.192,00	4,9

(1) Flat rate ticket, valid both for the museum and the archaeological site.

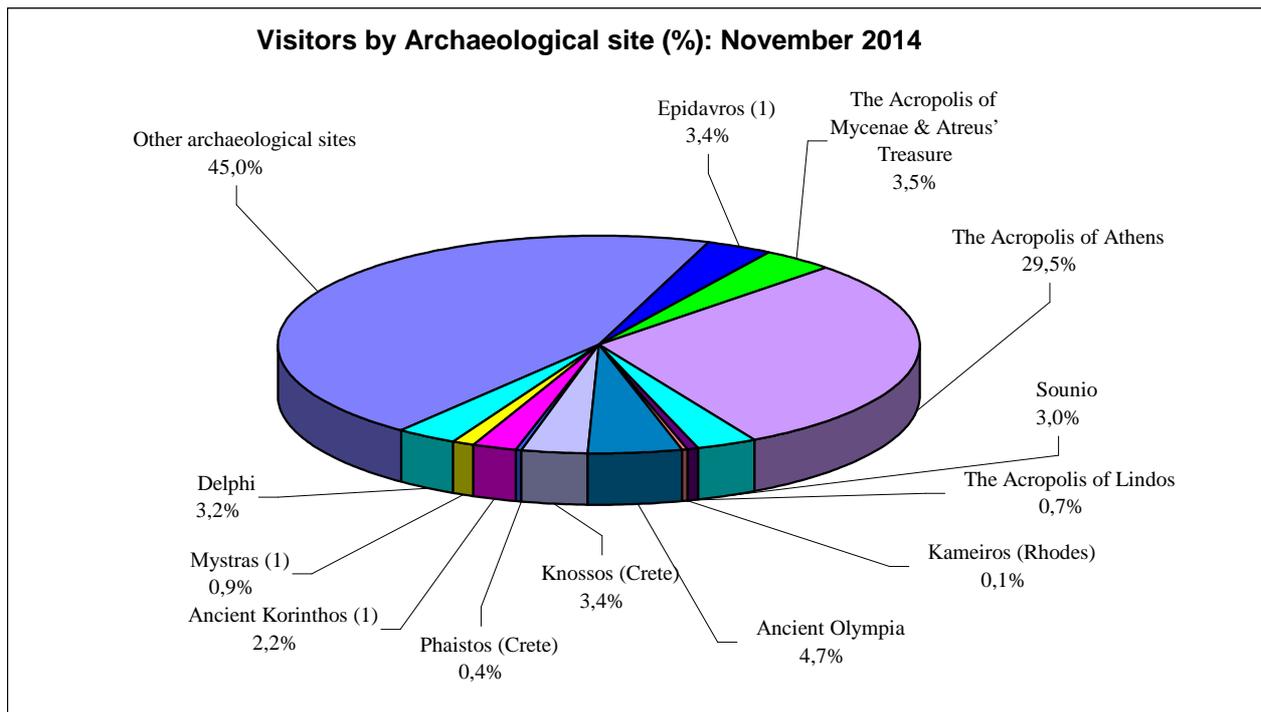
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013, AND JANUARY - NOVEMBER 2013- 2014**

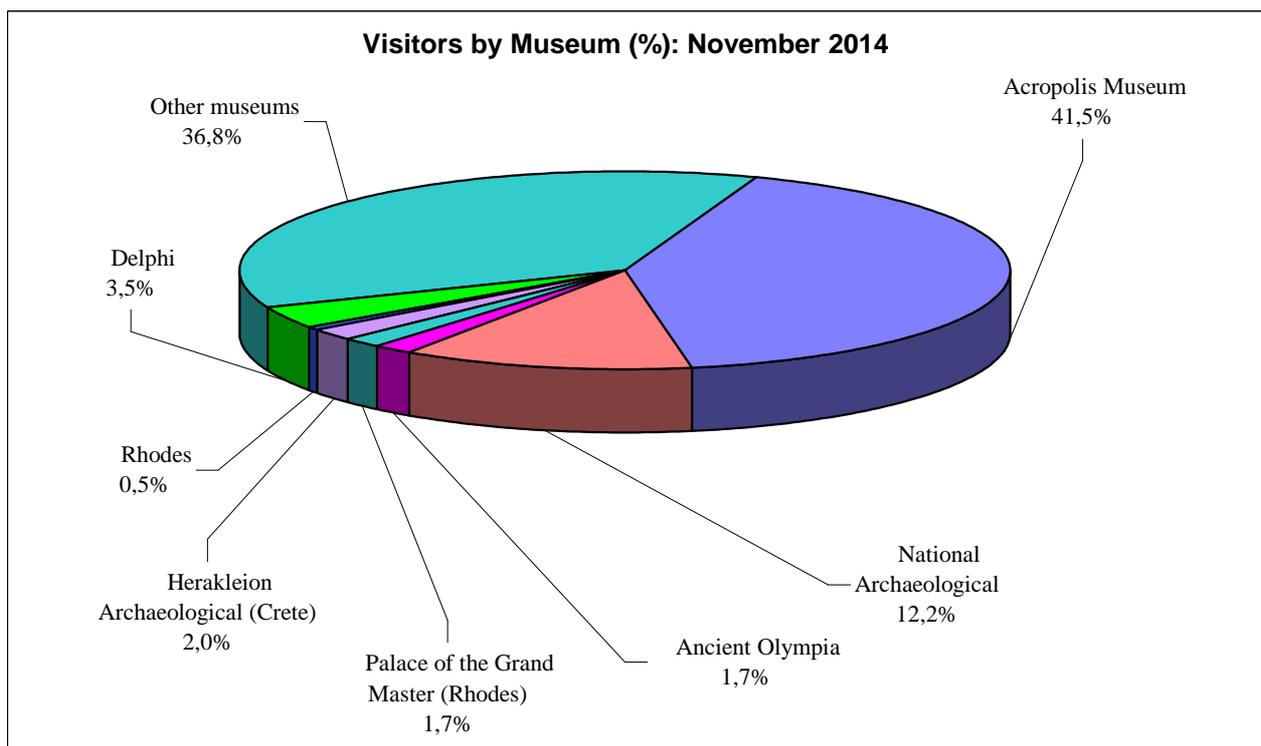
Museums and Archaeological sites	2012	2013	JANUARY- NOVEMBER		Change % 2014/2013
			2013	2014	
	<b>NUMBER OF VISITORS</b>				
<b>A. Museums (total)</b>	<b>2.975.689</b>	<b>3.391.218</b>	<b>3.250.735</b>	<b>3.986.558</b>	<b>22,6</b>
Acropolis Museum	1.020.462	1.091.139	1.038.988	1.305.089	25,6
National Archaeological Ancient Olympia	311.129	395.091	372.825	437.395	17,3
Palace of the Grand Master (Rhodes)	70.408	106.997	105.046	132.335	26,0
Herakleion Archaeological (Crete)	189.900	217.329	216.969	257.890	18,9
Rhodes	105.681	135.963	134.394	197.207	46,7
Delphi	64.038	67.985	67.819	79.357	17,0
Other museums	122.985	145.298	139.162	184.190	32,4
<b>B. Archaeological sites (total)</b>	<b>1.091.086</b>	<b>1.231.416</b>	<b>1.175.532</b>	<b>1.393.095</b>	<b>18,5</b>
<b>Epidavros <sup>(1)</sup></b>	<b>6.693.845</b>	<b>8.167.889</b>	<b>8.027.618</b>	<b>9.765.419</b>	<b>21,6</b>
The Acropolis of Mycenae & Atreus' Treasure	245.450	318.537	315.435	408.399	29,5
The Acropolis of Athens	218.472	280.468	276.949	369.963	33,6
Sounio	1.374.365	1.390.056	1.357.712	1.510.460	11,3
The Acropolis of Lindos	140.473	175.370	170.679	197.361	15,6
Kameiros (Rhodes)	430.944	497.647	497.338	629.548	26,6
Ancient Olympia	129.505	163.878	163.785	177.716	8,5
Knossos (Crete)	425.199	462.370	455.682	457.245	0,3
Phaistos (Crete)	603.514	697.121	693.670	668.006	-3,7
Ancient Korinthos <sup>(1)</sup>	78.769	88.691	88.323	105.250	19,2
Mystras <sup>(1)</sup>	111.928	123.888	120.956	159.056	31,5
Delphi	50.879	89.165	87.703	112.447	28,2
Other archaeological sites	213.509	227.079	220.675	285.988	29,6
	<b>2.670.838</b>	<b>3.653.619</b>	<b>3.578.711</b>	<b>4.683.980</b>	<b>30,9</b>
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>				
<b>Total</b>	<b>2.984.232</b>	<b>3.689.062</b>	<b>3.510.375</b>	<b>4.542.861</b>	<b>29,4</b>
A. Museums	1.235.018	1.469.069	1.375.662	1.626.019	18,2
B. Archaeological sites	1.749.214	2.219.993	2.134.713	2.916.842	36,6
	<b>R E C E I P T S (euros)</b>				
<b>Total</b>	<b>40.552.784,00</b>	<b>47.004.957,00</b>	<b>46.164.223,00</b>	<b>53.541.273,00</b>	<b>16,0</b>
A. Museums	8.130.382,00	9.224.241,00	8.953.272,00	11.440.806,00	27,8
B. Archaeological sites	32.422.402,00	37.780.716,00	37.210.951,00	42.100.467,00	13,1

(1) Flat rate ticket, valid both for the museum and the archaeological site.

**Graph 1**



**Graph 2**



## EXPLANATORY NOTES

<b>Museums and Archaeological Sites Survey</b>	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
<b>Legal Framework</b>	Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
<b>Reference Period</b>	1/11/2014 to 30/11/2014
<b>Information on tickets</b>	From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days: <ol style="list-style-type: none"><li>1. National Holidays (25th of March and 28th of October)</li><li>2. The first Sunday every month during the five month period from 1 November to 31 March,</li><li>3. The 6th of March (in memory of Melina Merkouri)</li><li>4. The 18th of April (International Monuments Day),</li><li>5. The 18th of May (International Museums Day),</li><li>6. The 5th of June (International Environment Day),</li><li>7. The last weekend of September annually (European Heritage Days)</li></ol>
<b>Free admissions</b>	Free admission for: <ol style="list-style-type: none"><li>1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,</li><li>2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC),</li><li>3. Employees of the Hellenic Ministry of Culture with current working identification card.</li><li>4. ICOM and ICOMOS cardholders,</li><li>Development,</li><li>6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,</li><li>7. Journalists with current journalists' identification card,</li><li>8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,</li><li>9. Official guests of the Greek Government, after relevant approval,</li><li>10. Escorts of blind persons and persons with disabilities,</li><li>11. Free admission cardholders,</li><li>12. Holders of the Culture Card.</li></ol>
<b>Number of flat rate tickets</b>	From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for <b>November</b> 2014 is 42.160.
<b>References</b>	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT ( <a href="http://www.statistics.gr">www.statistics.gr</a> ). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.