



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY OCTOBER 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During October 2014, museums experienced a 19,6% increase in visitor numbers and a 20,8% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in October 2014, recorded an increase of 21,8% and the respective receipts recorded an increase of 7,6% , in comparison with the corresponding month of 2013 (Table 1).

During the ten-months of 2014, there was a 23% increase in the number of visitors of museums and a 27,9% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the ten-months of 2014 recorded an increase of 21,7% and the corresponding receipts rose by 13,4%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
OCTOBER 2014**



Information:

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
OCTOBER 2013 AND OCTOBER 2014**

Museums and Archaeological sites	OCTOBER		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	352.636	421.586	19,6
Acropolis Museum	113.717	141.016	24,0
National Archaeological	38.282	48.448	26,6
Ancient Olympia	10.865	14.119	29,9
Palace of the Grand Master (Rhodes)	27.896	27.019	-3,1
Herakleion Archaeological (Crete)	19.656	22.136	12,6
Rhodes	10.011	8.607	-14,0
Delphi	15.550	19.051	22,5
Other museums	116.659	141.190	21,0
B. Archaeological Sites (total)	892.894	1.087.631	21,8
Epidavros ⁽¹⁾	31.972	40.457	26,5
The Acropolis of Mycenae & Atreus' Treasure	28.502	36.659	28,6
The Acropolis of Athens	145.930	200.886	37,7
Sounio	20.295	23.627	16,4
The Acropolis of Lindos	57.620	66.539	15,5
Kameiros (Rhodes)	20.519	19.056	-7,1
Ancient Olympia	61.302	51.032	-16,8
Knossos (Crete)	80.931	70.403	-13,0
Phaistos (Crete)	11.374	12.171	7,0
Ancient Korinthos ⁽¹⁾	16.718	21.951	31,3
Mystras ⁽¹⁾	9.612	11.211	16,6
Delphi	23.096	29.563	28,0
Other archaeological sites	385.023	504.076	30,9
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	320.792	383.353	19,5
A. Museums (free admission ticket)	123.978	150.970	21,8
B. Archaeological sites (free admission ticket)	196.814	232.383	18,1
	RECEIPTS (euros)		
Total	5.491.549,00	6.053.539,00	10,2
A. Museums	1.088.807,00	1.314.993,00	20,8
B. Archaeological sites	4.402.742,00	4.738.546,00	7,6

(1) Flat rate ticket, valid both for the museum and the archaeological site.

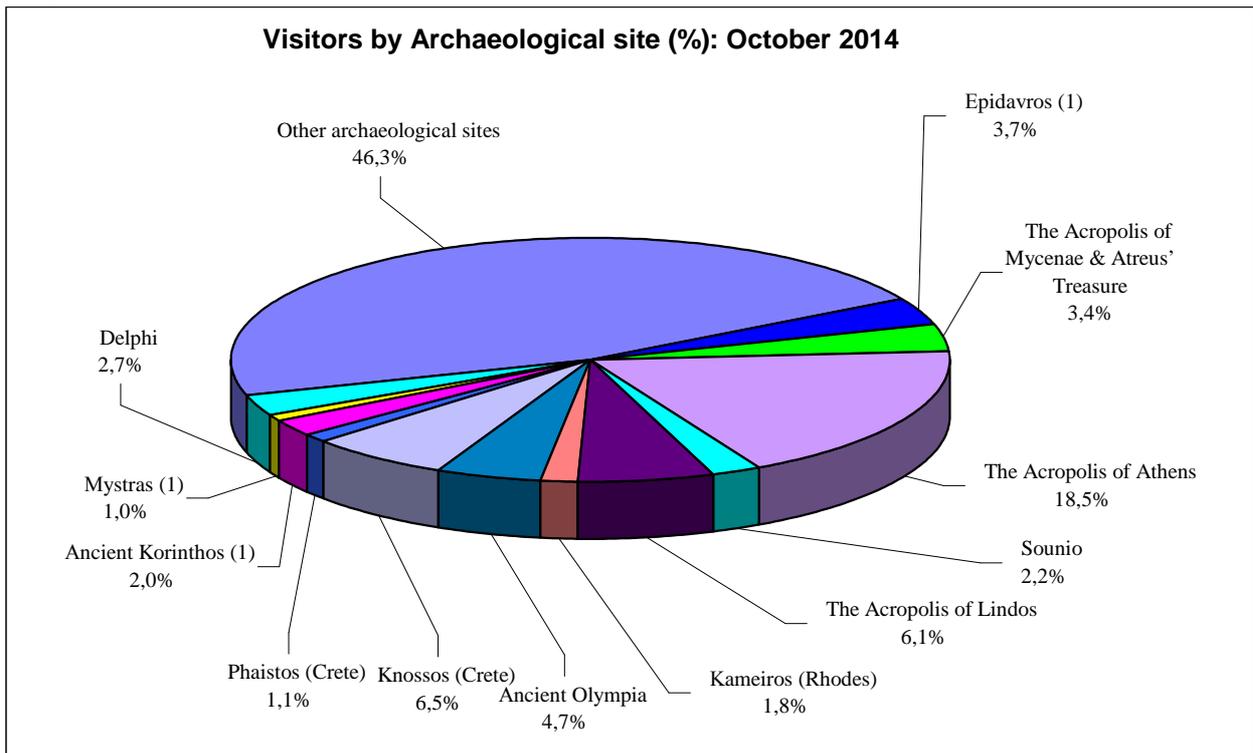
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013, AND JANUARY - OCTOBER 2013- 2014

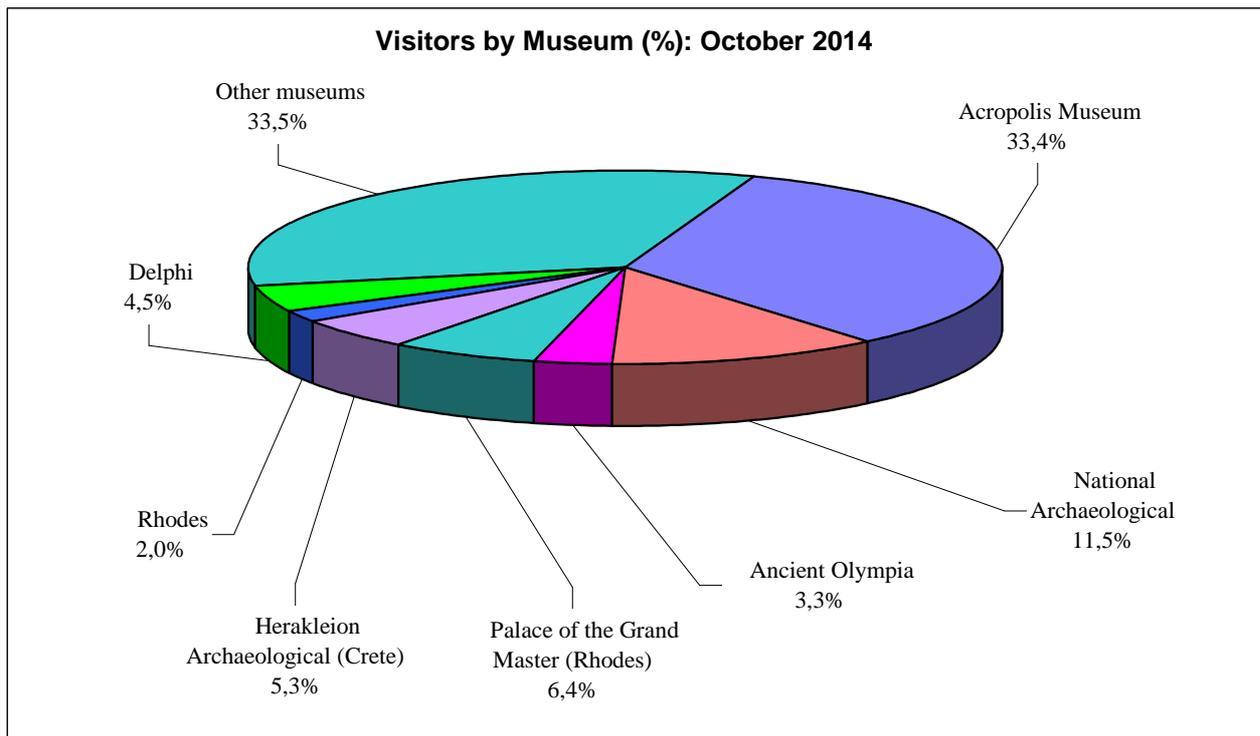
Museums and Archaeological sites	2012	2013	JANUARY- OCTOBER		Change % 2014/2013
			2013	2014	
	NUMBER OF VISITORS				
A. Museums (total)	2.975.689	3.391.218	3.077.715	3.786.207	23,0
Acropolis Museum	1.020.462	1.091.139	977.763	1.221.870	25,0
National Archaeological Ancient Olympia	311.129	395.091	346.855	412.888	19,0
Palace of the Grand Master (Rhodes)	70.408	106.997	102.015	128.891	26,3
Herakleion Archaeological (Crete)	189.900	217.329	212.672	254.441	19,6
Rhodes	105.681	135.963	131.396	193.119	47,0
Delphi	64.038	67.985	66.413	78.321	17,9
Other museums	122.985	145.298	133.207	177.266	33,1
B. Archaeological sites (total)	1.091.086	1.231.416	1.107.394	1.319.411	19,1
Epidavros ⁽¹⁾	6.693.845	8.167.889	7.781.673	9.469.208	21,7
The Acropolis of Mycenae & Atreus' Treasure	245.450	318.537	308.097	398.429	29,3
The Acropolis of Athens	218.472	280.468	269.265	359.684	33,6
Sounio	1.374.365	1.390.056	1.293.656	1.422.960	10,0
The Acropolis of Lindos	140.473	175.370	162.481	188.528	16,0
Kameiros (Rhodes)	430.944	497.647	494.794	627.557	26,8
Ancient Olympia	129.505	163.878	163.184	177.325	8,7
Knossos (Crete)	425.199	462.370	436.387	443.224	1,6
Phaistos (Crete)	603.514	697.121	683.880	657.888	-3,8
Ancient Korinthos ⁽¹⁾	78.769	88.691	86.685	104.031	20,0
Mystras ⁽¹⁾	111.928	123.888	113.775	152.681	34,2
Delphi	50.879	89.165	85.440	109.633	28,3
Other archaeological sites	213.509	227.079	213.643	276.466	29,4
	2.670.838	3.653.619	3.470.386	4.550.802	31,1
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	2.984.232	3.689.062	3.357.392	4.357.971	29,8
A. Museums	1.235.018	1.469.069	1.294.594	1.533.247	18,4
B. Archaeological sites	1.749.214	2.219.993	2.062.798	2.824.724	36,9
	R E C E I P T S (euros)				
Total	40.552.784,00	47.004.957,00	44.549.967,00	51.769.867,00	16,2
A. Museums	8.130.382,00	9.224.241,00	8.574.359,00	10.965.592,00	27,9
B. Archaeological sites	32.422.402,00	37.780.716,00	35.975.608,00	40.804.275,00	13,4

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
Reference Period	1/10/2014 to 31/10/2014
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March,3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day),5. The 18th of May (International Museums Day),6. The 5th of June (International Environment Day),7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>Free admission for:</p> <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC),3. Employees of the Hellenic Ministry of Culture with current working identification card.4. ICOM and ICOMOS cardholders, <p>Development,</p> <ol style="list-style-type: none">6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,7. Journalists with current journalists' identification card,8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,9. Official guests of the Greek Government, after relevant approval,10. Escorts of blind persons and persons with disabilities,11. Free admission cardholders,12. Holders of the Culture Card.
Number of flat rate tickets	From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for October 2014 is 144.247.
References	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.