



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY AUGUST 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

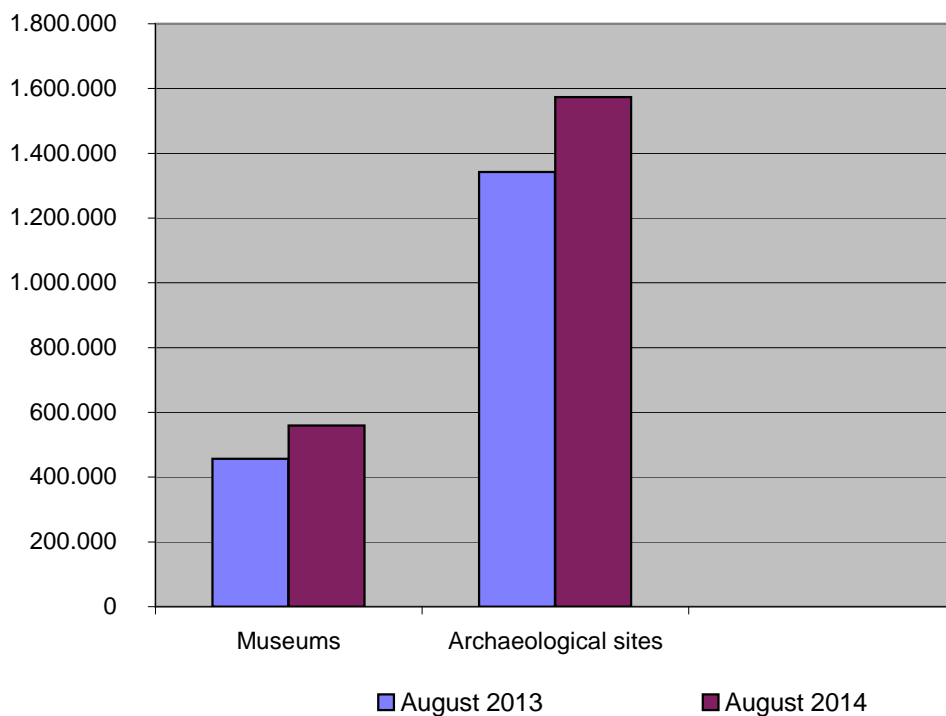
During August 2014, museums experienced a 22,5% increase in visitor numbers and a 27,1% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in August 2014, recorded an increase of 17,2% and the respective receipts recorded an increase of 8,8% , in comparison with the corresponding month of 2013 (Table 1).

During the eight-months of 2014, there was a 22,2% increase in the number of visitors of museums and a 28,1% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the eight-months of 2014 recorded an increase of 21,6% and the corresponding receipts rose by 14,2%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
AUGUST 2014**



Information:

Social Statistics Division
Section of Culture and Sports stat.
Vasilopoulos Marios
Tel.: 0030-2131352753 - 2131352129
e-mail: m.vasilopoulos@statistics.gr

**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
AUGUST 2013 AND 2014**

Museums and Archaeological sites	AUGUST		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	456.422	559.320	22,5
Acropolis Museum	130.925	167.594	28,0
National Archaeological	42.375	51.405	21,3
Ancient Olympia	12.308	19.772	60,6
Palace of the Grand Master (Rhodes)	44.316	50.328	13,6
Herakleion Archaeological (Crete)	32.476	39.269	20,9
Rhodes	13.345	15.433	15,6
Delphi	13.665	19.983	46,2
Other museums	167.012	195.536	17,1
B. Archaeological Sites (total)	1.342.786	1.573.454	17,2
Epidavros ⁽¹⁾	44.850	60.789	35,5
The Acropolis of Mycenae & Atreus' Treasure	37.017	51.037	37,9
The Acropolis of Athens	177.386	192.912	8,8
Sounio	23.290	25.567	9,8
The Acropolis of Lindos	97.962	124.905	27,5
Kameiros (Rhodes)	30.565	30.135	-1,4
Ancient Olympia	62.124	66.329	6,8
Knossos (Crete)	137.204	122.988	-10,4
Phaistos (Crete)	18.091	19.346	6,9
Ancient Korinthos ⁽¹⁾	12.004	16.483	37,3
Mystras ⁽¹⁾	16.935	19.552	15,5
Delphi	33.143	39.037	17,8
Other archaeological sites	652.215	804.374	23,3
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	437.927	608.037	38,8
A. Museums (free admission ticket)	143.981	179.209	24,5
B. Archaeological sites (free admission ticket)	293.946	428.828	45,9
	RECEIPTS (euros)		
Total	7.972.469,00	8.945.188,00	12,2
A. Museums	1.480.642,00	1.881.473,00	27,1
B. Archaeological sites	6.491.827,00	7.063.715,00	8,8

(1) Flat rate ticket, valid both for the museum and the archaeological site.

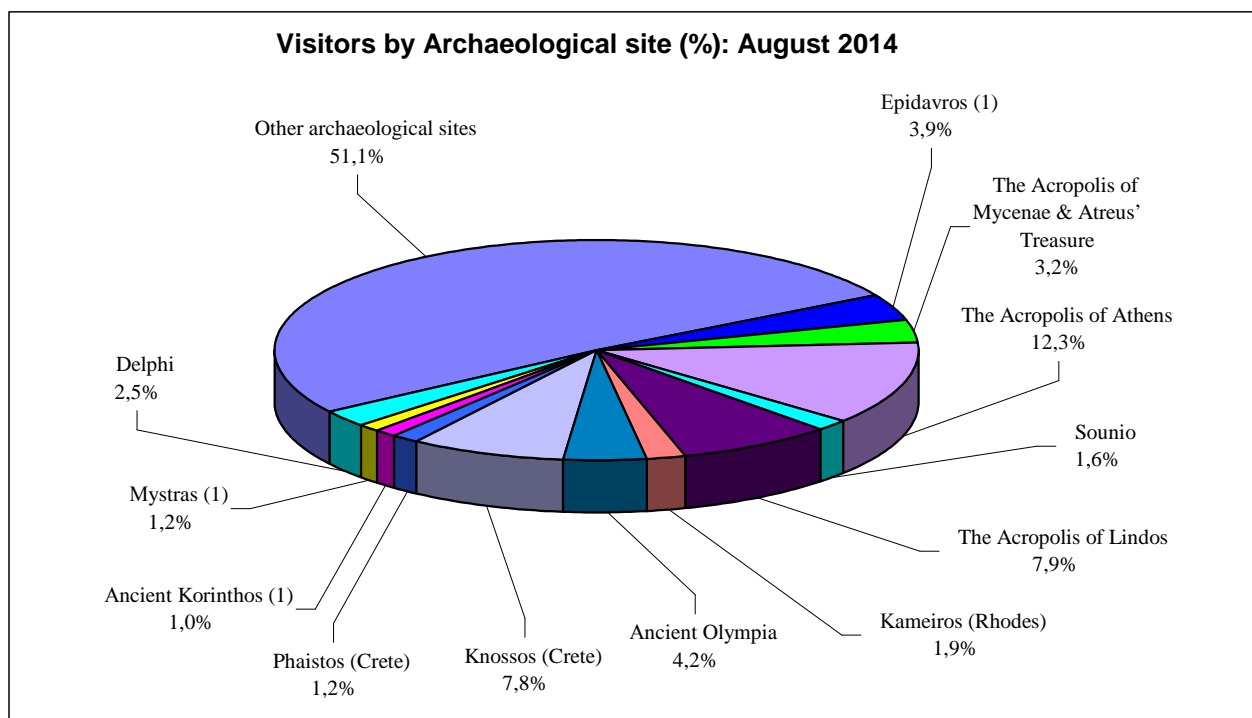
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013, AND JANUARY - AUGUST 2013- 2014

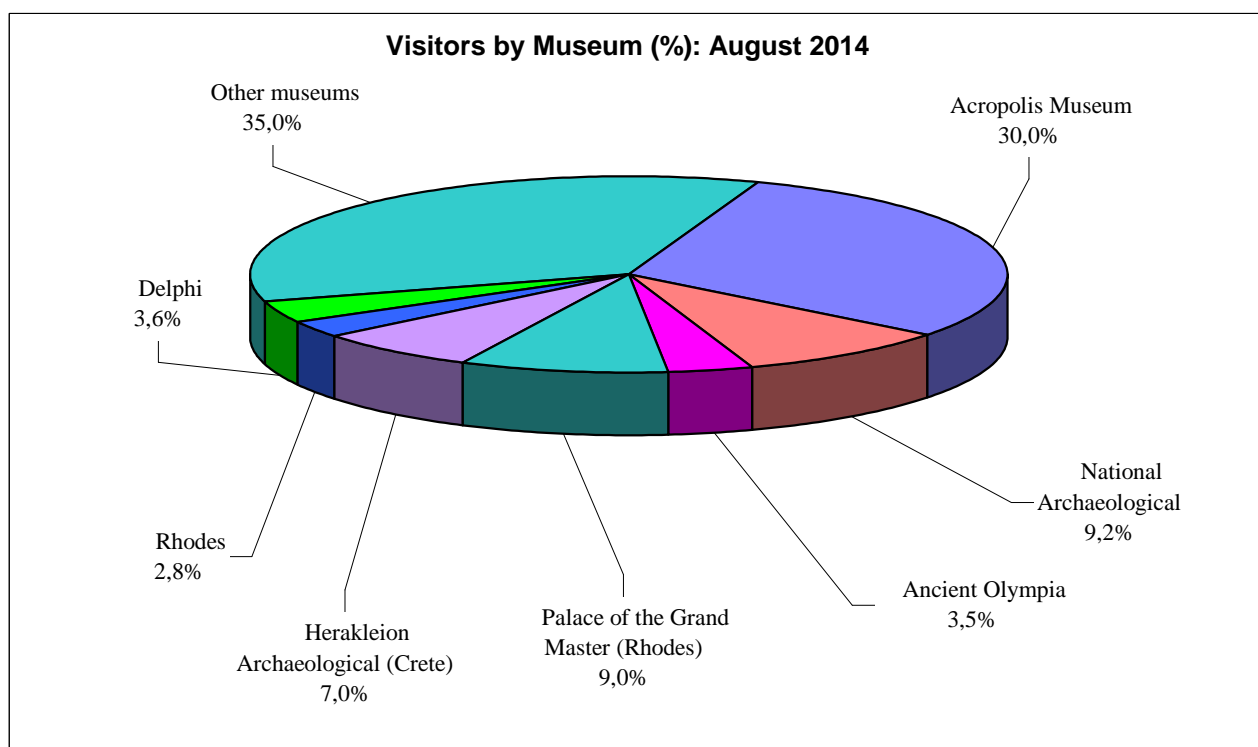
Museums and Archaeological sites	2012	2013	JANUARY- AUGUST		Change %	
			2013	2014	2014/2013	
A. Museums (total) Acropolis Museum National Archaeological Ancient Olympia Palace of the Grand Master (Rhodes) Herakleion Archaeological (Crete) Rhodes Delphi Other museums B. Archaeological sites (total) Epidavros ⁽¹⁾ The Acropolis of Mycenae & Atreus' Treasure The Acropolis of Athens Sounio The Acropolis of Lindos Kameiros (Rhodes) Ancient Olympia Knossos (Crete) Phaistos (Crete) Ancient Korinthos ⁽¹⁾ Mystras ⁽¹⁾ Delphi Other archaeological sites	NUMBER OF VISITORS					
	2.975.689	3.391.218	2.353.884	2.876.534	22,2	
	1.020.462	1.091.139	756.734	935.356	23,6	
	311.129	395.091	270.541	315.393	16,6	
	70.408	106.997	77.890	98.209	26,1	
	189.900	217.329	150.218	182.833	21,7	
	105.681	135.963	83.062	136.820	64,7	
	64.038	67.985	46.793	56.884	21,6	
	122.985	145.298	102.686	136.878	33,3	
	1.091.086	1.231.416	865.960	1.014.161	17,1	
	6.693.845	8.167.889	5.693.214	6.920.269	21,6	
	245.450	318.537	236.250	304.656	29,0	
	218.472	280.468	206.755	275.856	33,4	
	1.374.365	1.390.056	983.382	1.034.319	5,2	
	140.473	175.370	119.459	139.268	16,6	
	430.944	497.647	349.174	449.984	28,9	
	129.505	163.878	110.779	124.154	12,1	
	425.199	462.370	311.143	326.618	5,0	
	603.514	697.121	485.671	474.573	-2,3	
	78.769	88.691	60.627	73.830	21,8	
	111.928	123.888	81.207	109.380	34,7	
	50.879	89.165	64.255	83.834	30,5	
	213.509	227.079	161.735	210.554	30,2	
	2.670.838	3.653.619	2.522.777	3.313.243	31,3	
	Total A. Museums B. Archaeological sites	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
		2.984.232	3.689.062	2.703.481	3.469.757	28,3
		1.235.018	1.469.069	1.067.580	1.236.214	15,8
1.749.214		2.219.993	1.635.901	2.233.543	36,5	
Total A. Museums B. Archaeological sites	R E C E I P T S (euros)					
	40.552.784,00	47.004.957,00	31.988.349,00	37.405.877,00	16,9	
	8.130.382,00	9.224.241,00	6.216.919,00	7.965.057,00	28,1	
	32.422.402,00	37.780.716,00	25.771.430,00	29.440.820,00	14,2	

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.</p>
Reference Period	<p>1/8/2014 to 31/8/2014</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March,3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day),5. The 18th of May (International Museums Day),6. The 5th of June (International Environment Day),7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>Free admission for:</p> <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC),3. Employees of the Hellenic Ministry of Culture with current working identification card.4. ICOM and ICOMOS cardholders, <p>Development,</p> <ol style="list-style-type: none">6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,7. Journalists with current journalists' identification card,8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,9. Official guests of the Greek Government, after relevant approval,10. Escorts of blind persons and persons with disabilities,11. Free admission cardholders,12. Holders of the Culture Card.
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for August 2014 is 209.902.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>