



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY JULY 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

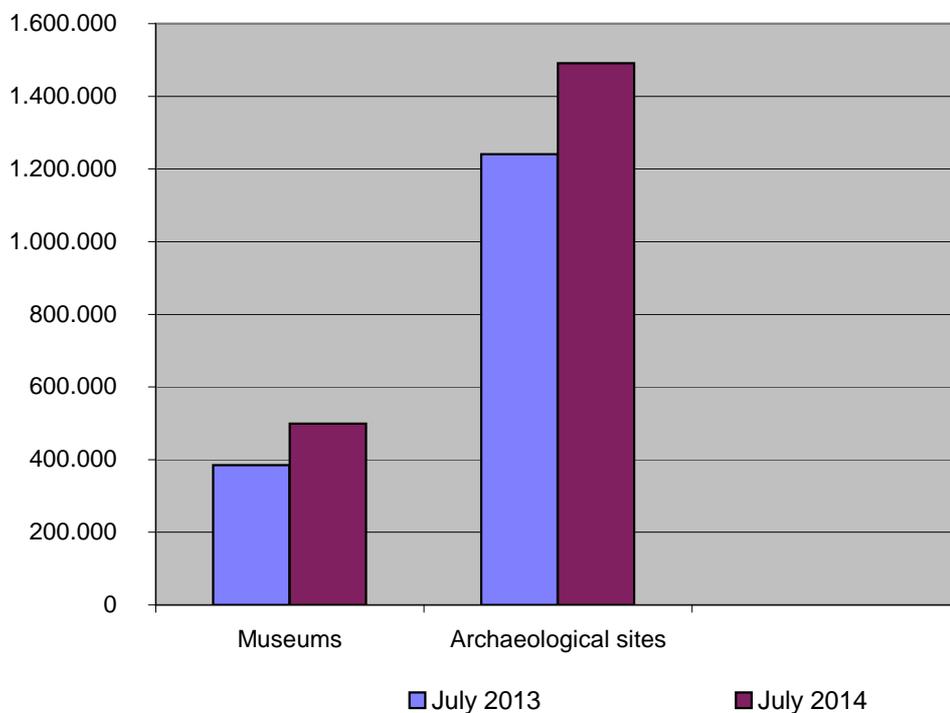
During July 2014, museums experienced a 29,8% increase in visitor numbers and a 33,4% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in July 2014, recorded an increase of 20,2% and the respective receipts recorded an increase of 13,8% , in comparison with the corresponding month of 2013 (Table 1).

During the seven-months of 2014, there was a 22,1% increase in the number of visitors of museums and a 28,4% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the seven-months of 2014 recorded an increase of 22,9% and the corresponding receipts rose by 16,1%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
JULY 2014**



Information:

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
JULY 2013 AND 2014**

Museums and Archaeological sites	JULY		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	384.688	499.414	29,8
Acropolis Museum	115.865	158.581	36,9
National Archaeological	38.673	48.072	24,3
Ancient Olympia	12.553	16.613	32,3
Palace of the Grand Master (Rhodes)	41.956	51.232	22,1
Herakleion Archaeological (Crete)	17.517	33.228	89,7
Rhodes	12.397	16.029	29,3
Delphi	15.021	19.311	28,6
Other museums	130.706	156.348	19,6
B. Archaeological Sites (total)	1.240.391	1.491.132	20,2
Epidavros ⁽¹⁾	40.350	53.054	31,5
The Acropolis of Mycenae & Atreus' Treasure	33.603	44.404	32,1
The Acropolis of Athens	182.418	196.886	7,9
Sounio	20.673	23.144	12,0
The Acropolis of Lindos	100.010	127.494	27,5
Kameiros (Rhodes)	31.019	32.258	4,0
Ancient Olympia	66.043	72.593	9,9
Knossos (Crete)	123.739	120.480	-2,6
Phaistos (Crete)	14.800	16.673	12,7
Ancient Korinthos ⁽¹⁾	12.026	16.382	36,2
Mystras ⁽¹⁾	12.416	15.179	22,3
Delphi	29.497	35.077	18,9
Other archaeological sites	573.797	737.508	28,5
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	444.088	558.896	25,9
A. Museums (free admission ticket)	155.645	154.219	-0,9
B. Archaeological sites (free admission ticket)	288.443	404.677	40,3
	RECEIPTS (euros)		
Total	7.244.350,00	8.498.357,00	17,3
A. Museums	1.290.780,00	1.721.731,00	33,4
B. Archaeological sites	5.953.570,00	6.776.626,00	13,8

(1) Flat rate ticket, valid both for the museum and the archaeological site.

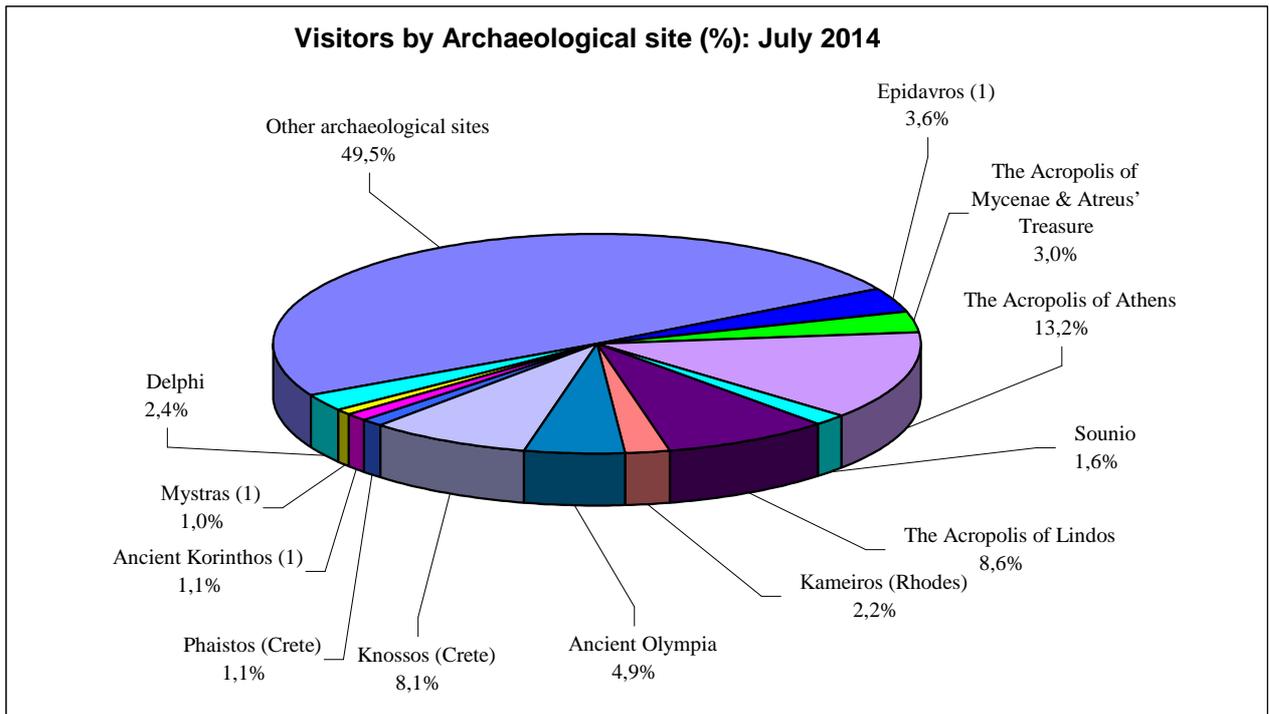
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013, AND JANUARY - JULY 2013- 2014

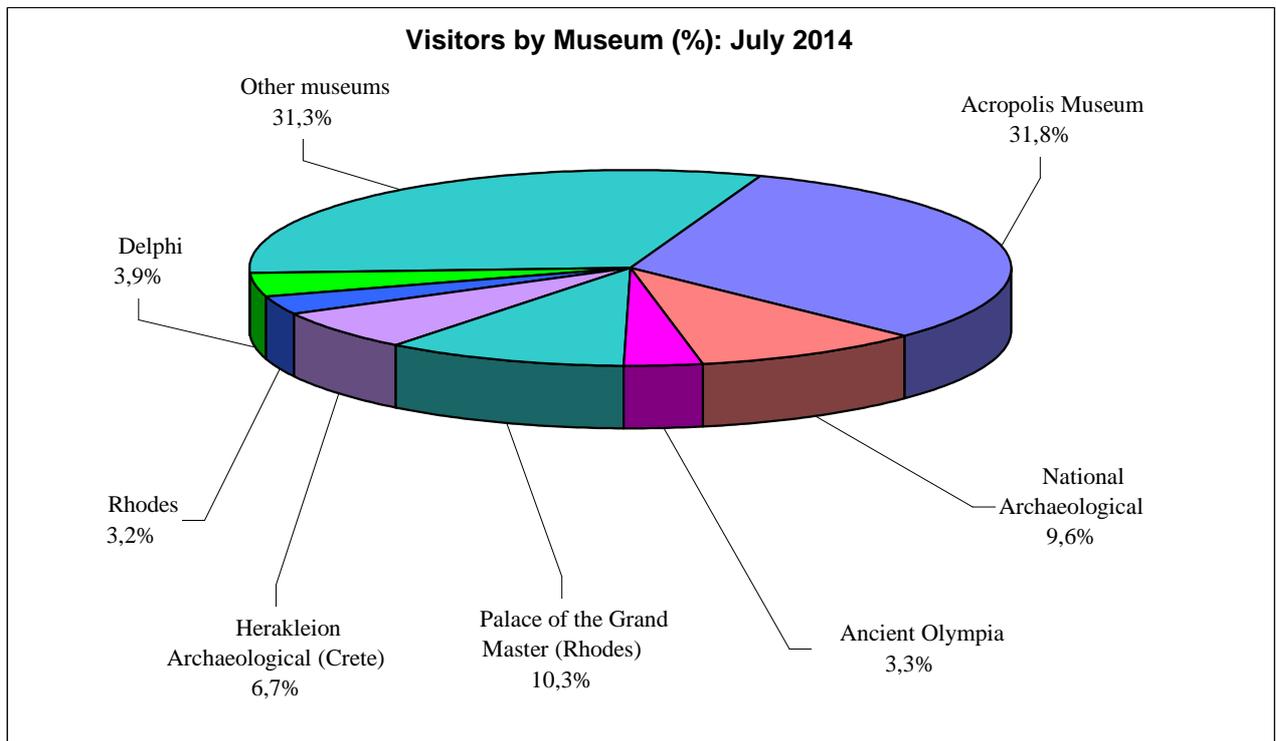
Museums and Archaeological sites	2012	2013	JANUARY-JULY		Change % 2014/2013
			2013	2014	
	NUMBER OF VISITORS				
A. Museums (total)	2.975.689	3.391.218	1.897.462	2.317.214	22,1
Acropolis Museum	1.020.462	1.091.139	625.809	767.762	22,7
National Archaeological Ancient Olympia	311.129	395.091	228.166	263.988	15,7
Palace of the Grand Master (Rhodes)	70.408	106.997	65.582	78.437	19,6
Herakleion Archaeological (Crete)	189.900	217.329	105.902	132.505	25,1
Rhodes	105.681	135.963	50.586	97.551	92,8
Delphi	64.038	67.985	33.448	41.451	23,9
Other museums	122.985	145.298	89.021	116.895	31,3
B. Archaeological sites (total)	1.091.086	1.231.416	698.948	818.625	17,1
Epidavros ⁽¹⁾	6.693.845	8.167.889	4.350.428	5.346.815	22,9
The Acropolis of Mycenae & Atreus' Treasure	245.450	318.537	191.400	243.867	27,4
The Acropolis of Athens	218.472	280.468	169.738	224.819	32,5
Sounio	1.374.365	1.390.056	805.996	841.407	4,4
The Acropolis of Lindos	140.473	175.370	96.169	113.701	18,2
Kameiros (Rhodes)	430.944	497.647	251.212	325.079	29,4
Ancient Olympia	129.505	163.878	80.214	94.019	17,2
Knossos (Crete)	425.199	462.370	249.019	260.289	4,5
Phaistos (Crete)	603.514	697.121	348.467	351.585	0,9
Ancient Korinthos ⁽¹⁾	78.769	88.691	42.536	54.484	28,1
Mystras ⁽¹⁾	111.928	123.888	69.203	92.897	34,2
Delphi	50.879	89.165	47.320	64.282	35,8
Other archaeological sites	213.509	227.079	128.592	171.517	33,4
	2.670.838	3.653.619	1.870.562	2.508.869	34,1
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	2.984.232	3.689.062	2.265.554	2.861.720	26,3
A. Museums	1.235.018	1.469.069	923.599	1.057.005	14,4
B. Archaeological sites	1.749.214	2.219.993	1.341.955	1.804.715	34,5
	R E C E I P T S (euros)				
Total	40.552.784,00	47.004.957,00	24.015.880,00	28.460.689,00	18,5
A. Museums	8.130.382,00	9.224.241,00	4.736.277,00	6.083.584,00	28,4
B. Archaeological sites	32.422.402,00	37.780.716,00	19.279.603,00	22.377.105,00	16,1

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
Reference Period	1/7/2014 to 31/7/2014
Information on tickets	From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days: <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March,3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day),5. The 18th of May (International Museums Day),6. The 5th of June (International Environment Day),7. The last weekend of September annually (European Heritage Days)
Free admissions	Free admission for: <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC),3. Employees of the Hellenic Ministry of Culture with current working identification card.4. ICOM and ICOMOS cardholders,Development,6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,7. Journalists with current journalists' identification card,8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,9. Official guests of the Greek Government, after relevant approval,10. Escorts of blind persons and persons with disabilities,11. Free admission cardholders,12. Holders of the Culture Card.
Number of flat rate tickets	From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for July 2014 is 191.740
References	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.