



## P R E S S   R E L E A S E

### MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY FEBRUARY 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During February 2014, museums experienced a 13,1% increase in visitor numbers and a 11,9% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in February 2014, recorded an increase of 32,1% and the respective receipts recorded an increase of 30,4% , in comparison with the corresponding month of 2013 (Table 1).

During the two-months of 2014, there was a 12,5% increase in the number of visitors of museums and a 11,2% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the two-months of 2014 recorded an increase of 30,7% and the corresponding receipts rose by 24,3%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES  
FEBRUARY 2014**



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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS  
FEBRUARY 2013 AND 2014**

Museums and Archaeological sites	FEBRUARY		Change % 2014/2013
	2013	2014	
	<b>NUMBER OF VISITORS <sup>(2)</sup></b>		
<b>A. Museums (total)</b>	<b>146.017</b>	<b>165.127</b>	<b>13,1</b>
Acropolis Museum	52.749	62.038	17,6
National Archaeological	24.917	22.234	-10,8
Ancient Olympia	3.168	3.196	0,9
Palace of the Grand Master (Rhodes)	894	391	-56,3
Herakleion Archaeological (Crete)	882	1.148	30,2
Rhodes	147	150	2,0
Delphi	6.309	6.502	3,1
Other museums	56.951	69.468	22,0
<b>B. Archaeological Sites (total)</b>	<b>125.255</b>	<b>165.477</b>	<b>32,1</b>
Epidavros <sup>(1)</sup>	6.240	8.045	28,9
The Acropolis of Mycenae & Atreus' Treasure	5.525	7.478	35,3
The Acropolis of Athens	33.579	49.420	47,2
Sounio	5.311	6.664	25,5
The Acropolis of Lindos	295	312	5,8
Kameiros (Rhodes)	121	166	37,2
Ancient Olympia	6.847	4.937	-27,9
Knossos (Crete)	2.978	3.596	20,8
Phaistos (Crete)	187	311	66,3
Ancient Korinthos <sup>(1)</sup>	3.115	3.627	16,4
Mystras <sup>(1)</sup>	1.322	1.550	17,2
Delphi	6.369	8.821	38,5
Other archaeological sites	53.366	70.550	32,2
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>		
<b>Total</b>	<b>167.286</b>	<b>206.060</b>	<b>23,2</b>
A. Museums (free admission ticket)	97.396	110.965	13,9
B. Archaeological sites (free admission ticket)	69.890	95.095	36,1
	<b>RECEIPTS (euros)</b>		
<b>Total</b>	<b>648.398,00</b>	<b>805.076,00</b>	<b>24,2</b>
A. Museums	218.525,00	244.581,00	11,9
B. Archaeological sites	429.873,00	560.495,00	30,4

(1) Flat rate ticket, valid both for the museum and the archaeological site.

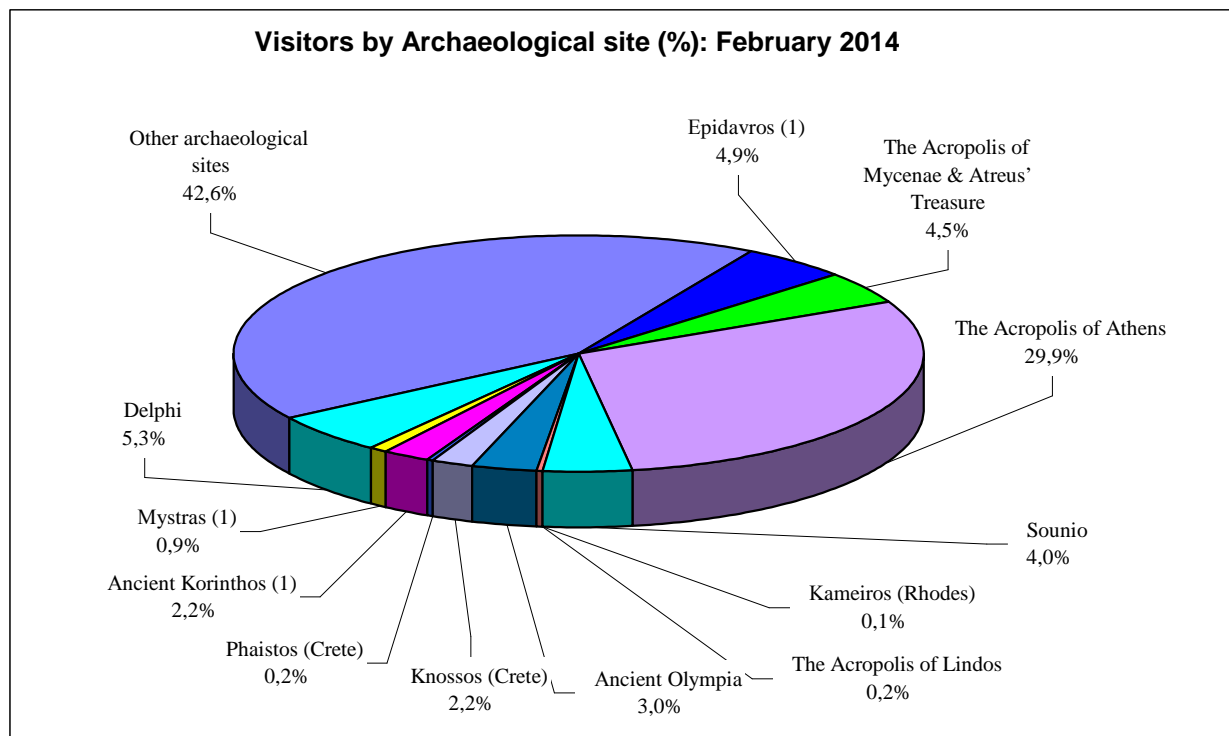
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013,  
AND JANUARY - FEBRUARY 2013- 2014**

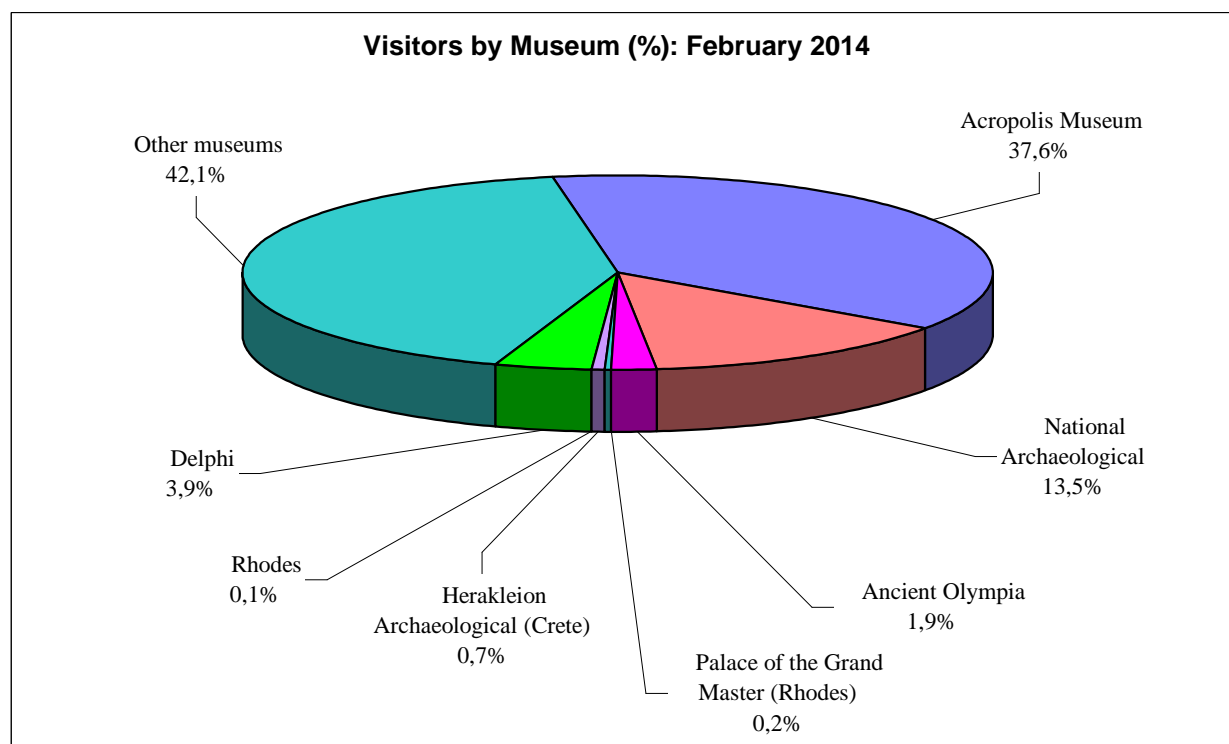
Museums and Archaeological sites	2012	2013	January - February		Change %	
			2013	2014	2014/2013	
A. Museums (total) Acropolis Museum National Archaeological Ancient Olympia Palace of the Grand Master (Rhodes) Herakleion Archaeological (Crete) Rhodes Delphi Other museums B. Archaeological sites (total) Epidavros <sup>(1)</sup> The Acropolis of Mycenae & Atreus' Treasure The Acropolis of Athens Sounio The Acropolis of Lindos Kameiros (Rhodes) Ancient Olympia Knossos (Crete) Phaistos (Crete) Ancient Korinthos <sup>(1)</sup> Mystras <sup>(1)</sup> Delphi Other archaeological sites	NUMBER OF VISITORS					
	2.975.689	3.391.218	268.807	302.434	12,5	
	1.020.462	1.091.139	95.371	113.618	19,1	
	311.129	395.091	43.867	41.443	-5,5	
	70.408	106.997	4.640	5.171	11,4	
	189.900	217.329	1.661	951	-42,7	
	105.681	135.963	2.028	2.451	20,9	
	64.038	67.985	346	288	-16,8	
	122.985	145.298	11.189	12.992	16,1	
	1.091.086	1.231.416	109.705	125.520	14,4	
	6.693.845	8.167.889	238.581	311.779	30,7	
	245.450	318.537	10.040	13.320	32,7	
	218.472	280.468	9.694	13.635	40,7	
	1.374.365	1.390.056	66.286	89.818	35,5	
	140.473	175.370	10.480	12.882	22,9	
	430.944	497.647	723	549	-24,1	
	129.505	163.878	256	278	8,6	
	425.199	462.370	14.364	11.751	-18,2	
	603.514	697.121	6.365	7.305	14,8	
	78.769	88.691	495	603	21,8	
	111.928	123.888	6.315	7.698	21,9	
	50.879	89.165	2.418	2.920	20,8	
	213.509	227.079	11.447	16.746	46,3	
	2.670.838	3.653.619	99.698	134.274	34,7	
	Total A. Museums B. Archaeological sites	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
		2.984.232	3.689.575	277.885	346.197	24,6
		1.235.018	1.469.582	164.986	187.896	13,9
1.749.214		2.219.993	112.899	158.301	40,2	
Total A. Museums B. Archaeological sites	R E C E I P T S    (euros)					
	40.552.784,00	47.004.957,00	1.447.204,00	1.737.037,00	20,0	
	8.130.382,00	9.224.241,00	467.898,00	520.086,00	11,2	
	32.422.402,00	37.780.716,00	979.306,00	1.216.951,00	24,3	

(1) Flat rate ticket, valid both for the museum and the archaeological site.

**Graph 1**



**Graph 2**



## EXPLANATORY NOTES

<b>Museums and Archaeological Sites Survey</b>	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
<b>Legal Framework</b>	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.</p>
<b>Reference Period</b>	<p>1/2/2014 to 28/2/2014</p>
<b>Information on tickets</b>	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none"><li>1. National Holidays (25th of March and 28th of October)</li><li>2. The first Sunday every month during the five month period from 1 November to 31 March,</li><li>3. The 6th of March (in memory of Melina Merkouri)</li><li>4. The 18th of April (International Monuments Day),</li><li>5. The 18th of May (International Museums Day),</li><li>6. The 5th of June (International Environment Day),</li><li>7. The last weekend of September annually (European Heritage Days)</li></ol>
<b>Free admissions</b>	<p>Free admission for:</p> <ol style="list-style-type: none"><li>1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,</li><li>institutions of EU- countries, as well as of Tour Guide Training Institutes, with current</li><li>3. Employees of the Hellenic Ministry of Culture with current working identification card,</li><li>4. ICOM and ICOMOS cardholders,</li><li>5. Tour Guides with their current working identification card from the Ministry of Development,</li><li>6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,</li><li>7. Journalists with current journalists' identification card,</li><li>8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,</li><li>9. Official guests of the Greek Government, after relevant approval,</li><li>10. Escorts of blind persons and persons with disabilities,</li><li>11. Free admission cardholders,</li><li>12. Holders of the Culture Card.</li></ol>
<b>Number of flat rate tickets</b>	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for <b>February</b> 2014 is 16.243</p>