



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY DECEMBER 2013

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

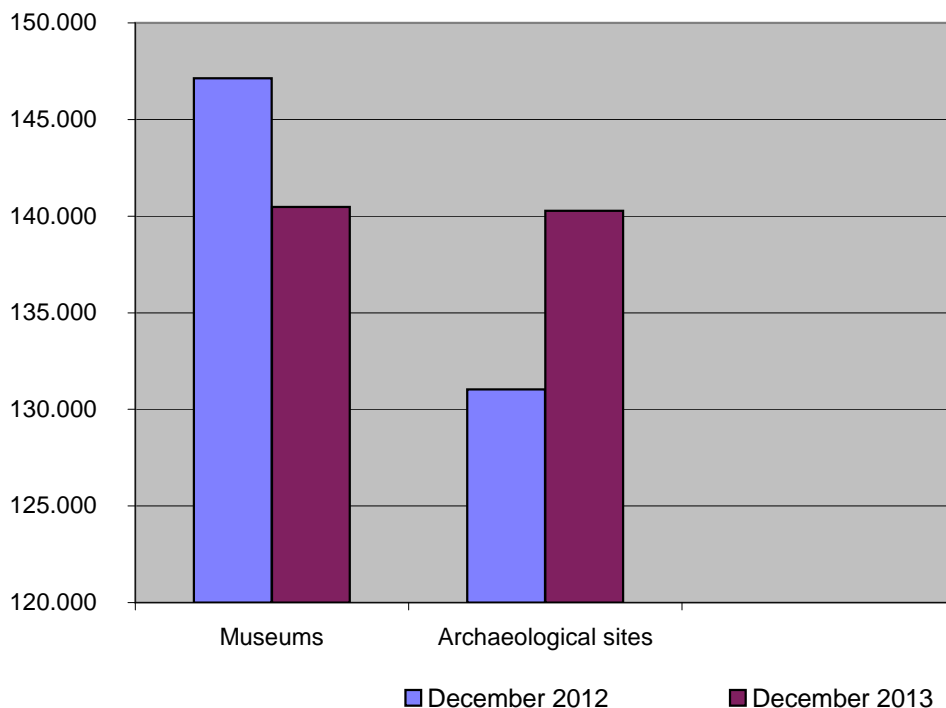
During December 2013, museums experienced a 4,5% decrease in visitor numbers and a 2,7% increase in their receipts, in comparison with the corresponding month of 2012.

The number of visitors at archaeological sites, in December 2013, recorded an increase of 7% and the respective receipts recorded an increase of 10%, in comparison with the corresponding month of 2012 (Table 1).

During the twelve-months of 2013, there was a 14% increase in the number of visitors of museums and a 13,5% increase in the respective receipts, in comparison with the corresponding period of 2012.

The number of visitors at archaeological sites, during the twelve-months of 2013 recorded an increase of 22% and the corresponding receipts rose by 16,5%, in comparison with the corresponding period of 2012 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
DECEMBER 2013**



Information:

Social Statistics Division
Section of Culture and Sports stat.
Vasilopoulos Marios
Tel.: 0030-2131352753
e-mail: vasmars@statistics.gr

**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
DECEMBER 2012 AND 2013**

Museums and Archaeological sites	DECEMBER		Change % 2013/2012
	2012	2013	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	147.132	140.483	-4,5
Acropolis Museum	48.389	52.151	7,8
National Archaeological	20.431	22.266	9,0
Ancient Olympia	1.936	1.951	0,8
Palace of the Grand Master (Rhodes)	1.022	360	-64,8
Herakleion Archaeological (Crete)	1.663	1.569	-5,7
Rhodes	253	166	-34,4
Delphi	5.715	6.136	7,4
Other museums	67.723	55.884	-17,5
B. Archaeological Sites (total)	131.035	140.271	7,0
Epidavros ⁽¹⁾	3.510	3.102	-11,6
The Acropolis of Mycenae & Atreus' Treasure	4.190	3.519	-16,0
The Acropolis of Athens	35.451	32.344	-8,8
Sounio	4.203	4.691	11,6
The Acropolis of Lindos	490	309	-36,9
Kameiros (Rhodes)	80	93	16,3
Ancient Olympia	6.391	6.688	4,6
Knossos (Crete)	6.550	3.451	-47,3
Phaistos (Crete)	183	368	101,1
Ancient Korinthos ⁽¹⁾	1.917	2.932	52,9
Mystras ⁽¹⁾	1.145	1.462	27,7
Delphi	5.140	6.404	24,6
Other archaeological sites	61.785	74.908	21,2
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	155.503	149.226	-4,0
A. Museums (free admission ticket)	89.970	81.233	-9,7
B. Archaeological sites (free admission ticket)	65.533	67.993	3,8
	RECEIPTS (euros)		
Total	781.925,00	840.734,00	7,5
A. Museums	263.785,00	270.969,00	2,7
B. Archaeological sites	518.140,00	569.765,00	10,0

(1) Flat rate ticket, valid both for the museum and the archaeological site.

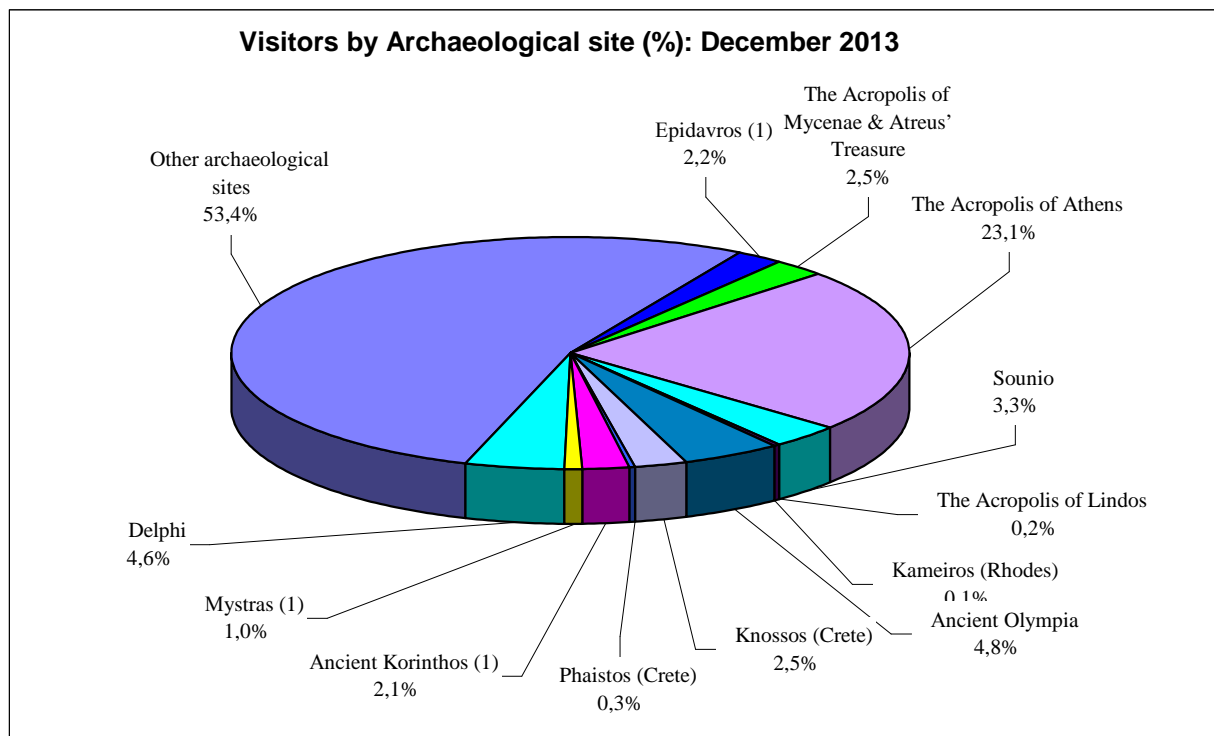
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS:
2011, 2012 AND 2013**

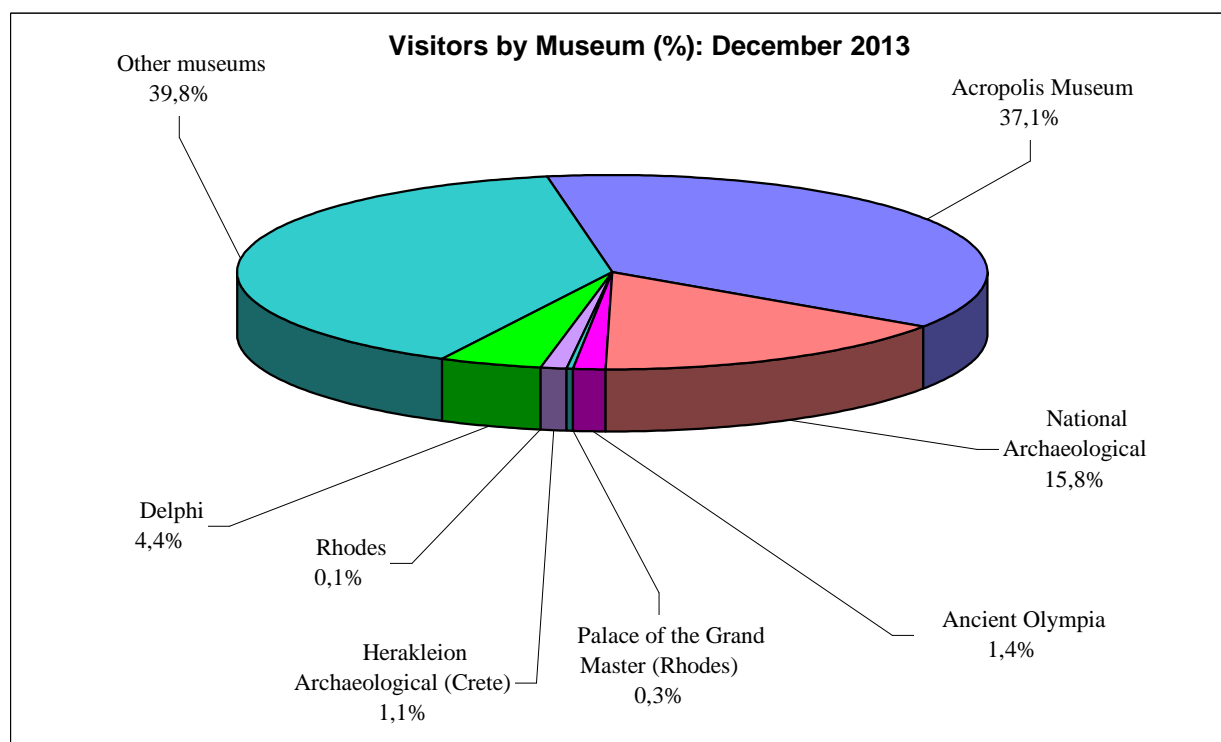
Museums and Archaeological sites	2011	2012	2013	Change % 2013/2012
NUMBER OF VISITORS				
A. Museums (total)	3.061.490	2.975.689	3.391.218	14,0
Acropolis Museum	1.244.702	1.020.462	1.091.139	6,9
National Archaeological	170.034	311.129	395.091	27,0
Ancient Olympia	62.878	70.408	106.997	52,0
Palace of the Grand Master (Rhodes)	217.090	189.900	217.329	14,4
Herakleion Archaeological (Crete)	118.502	105.681	135.963	28,7
Rhodes	74.881	64.038	67.985	6,2
Delphi	117.600	122.985	145.298	18,1
Other museums	1.055.803	1.091.086	1.231.416	12,9
B. Archaeological sites (total)	6.517.645	6.693.845	8.167.889	22,0
Epidavros ⁽¹⁾	241.100	245.450	318.537	29,8
The Acropolis of Mycenae & Atreus' Treasure	190.266	218.472	280.468	28,4
The Acropolis of Athens	1.317.572	1.374.365	1.390.056	1,1
Sounio	156.640	140.473	175.370	24,8
The Acropolis of Lindos	510.883	430.944	497.647	15,5
Kameiros (Rhodes)	151.609	129.505	163.878	26,5
Ancient Olympia	438.452	425.199	462.370	8,7
Knossos (Crete)	623.338	603.514	697.121	15,5
Phaistos (Crete)	88.835	78.769	88.691	12,6
Ancient Korinthos ⁽¹⁾	109.205	111.928	123.888	10,7
Mystras ⁽¹⁾	65.060	50.879	89.165	75,2
Delphi	186.880	213.509	227.079	6,4
Other archaeological sites	2.437.805	2.670.838	3.653.619	36,8
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	1.706.503	2.984.232	3.689.062	23,6
A. Museums	931.521	1.235.018	1.469.069	19,0
B. Archaeological sites	774.982	1.749.214	2.219.993	26,9
R E C E I P T S (euros)				
Total	47.941.464,00	40.552.784,00	47.004.957,00	15,9
A. Museums	9.959.450,00	8.130.382,00	9.224.241,00	13,5
B. Archaeological sites	37.982.014,00	32.422.402,00	37.780.716,00	16,5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.</p>
Reference Period	<p>1/12/2013 to 30/12/2013</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days</p> <ul style="list-style-type: none">-National Holidays,-Sundays during the five month period from 1 November to 31 March,-the first Sunday of April, May, June and October,-6 March (in memory of Melina Merkouri)-18 April (International Monuments Day),-18 May (International Museums Day),-5 June (International Environment Day),-last weekend of September annually (European Heritage Days)-27 September (International Tourism Day)
Free admissions	<p>Free admission exists for:</p> <ul style="list-style-type: none">-Young persons under 18 years of age, with a valid identification card that confirms their age,-Students of Universities and Higher Education Institutions of EU- countries, with valid student identification card or International Student Identity Card (ISIC),-Greek citizens on military service, with current military service identification card,-Employees of the Hellenic Ministry of Culture and of the Archaeological Resources Funds with current working identification card,-ICOM and ICOMOS cardholders,-Tour Guides with a valid working identification card from the Hellenic Tourism Organisation (EOT),-Free admission cardholders.
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for December 2013 is 20.390 and for the twelve-months period of 2013 amounts to 943.984.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>