



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY AUGUST 2013

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

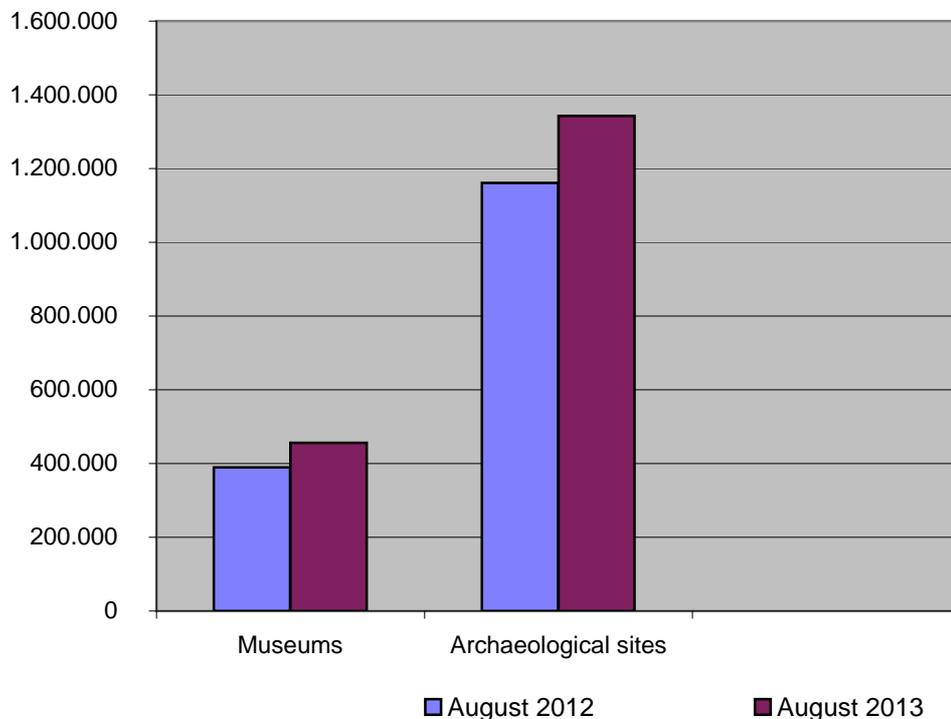
During August 2013, museums experienced a 17,1% increase in visitor numbers and a 13,4% increase in their receipts, in comparison with the corresponding month of 2012.

There is a similar trend for archaeological sites which saw a 15,6% increase in visitor numbers and a 11,6% increase in the respective receipts, in comparison with the corresponding month of 2012 (Table 1).

During the first eight months of 2013, there was a 17.2% increase in the number of visitors of museums and a 12.6% increase in the respective receipts, in comparison with the corresponding period of 2012.

The number of visitors at archaeological sites during the first eight months of 2013 recorded an increase of 25,4%, and the corresponding receipts rose by 17,4%, in comparison with the corresponding period of 2012 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
AUGUST 2013**



Information:

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**Table 1. Visitors of museums and archaeological sites and total receipts
August 2012 and 2013**

Museums and Archaeological sites	August		CHANGE %
	2012	2013	2013/2012
NUMBER OF VISITORS⁽²⁾			
A. Museums (total)	389.848	456.422	17,1
Acropolis Museum	117.737	130.925	11,2
National Archaeological	32.080	42.375	32,1
Ancient Olympia	7.226	12.308	70,3
Palace of the Grand Master (Rhodes)	38.099	44.316	16,3
Herakleion Archaeological (Crete)	21.685	32.476	49,8
Rhodes	14.599	13.345	-8,6
Delphi	12.400	13.665	10,2
Other museums	146.022	167.012	14,4
B. Archaeological Sites (total)	1.161.206	1.342.786	15,6
Epidavros ⁽¹⁾	35.000	44.850	28,1
The Acropolis of Mycenae & Atreus' Treasure	34.160	37.017	8,4
The Acropolis of Athens	187.217	177.386	-5,3
Sounio	19.039	23.290	22,3
The Acropolis of Lindos	89.474	97.962	9,5
Kameiros (Rhodes)	23.972	30.565	27,5
Ancient Olympia	68.146	62.124	-8,8
Knossos (Crete)	123.727	137.204	10,9
Phaistos (Crete)	16.855	18.091	7,3
Ancient Korinthos ⁽¹⁾	10.009	12.004	19,9
Mystras ⁽¹⁾	10.705	16.935	58,2
Delphi	27.900	33.143	18,8
Other archaeological sites	515.002	652.215	26,6
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS			
Museums and Archaeological sites	347.769	437.927	25,9
A. Museums (free admission ticket)	108.991	143.981	32,1
B. Archaeological sites (free admission ticket)	238.778	293.946	23,1
R E C E I P T S (euros)			
Museums and Archaeological sites	7.123.314,00	7.972.469,00	11,9
A. Museums	1.306.155,00	1.480.642,00	13,4
B. Archaeological sites	5.817.159,00	6.491.827,00	11,6

(1) Flat rate ticket, valid both for the museum and the archaeological site

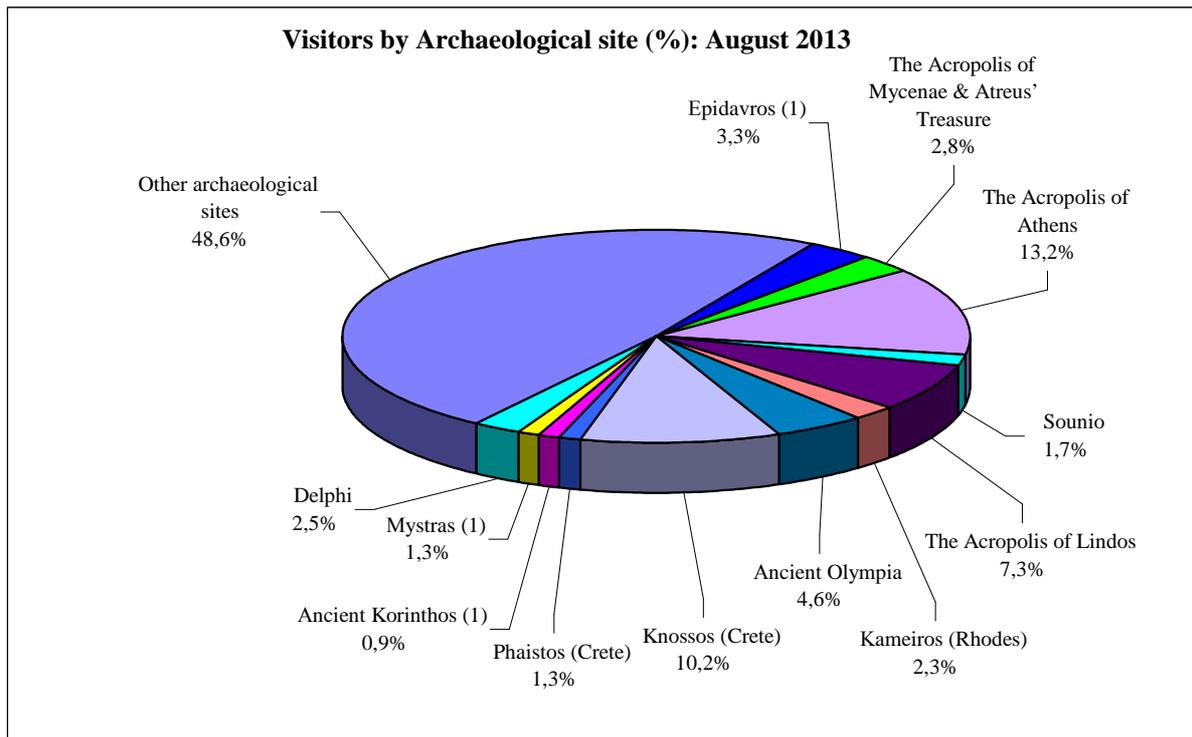
(2) Including also free admission tickets for museums and archaeological sites

Table 2. Visitors of museums and archaeological sites and total receipts: 2011, 2012 and January - August 2012, 2013

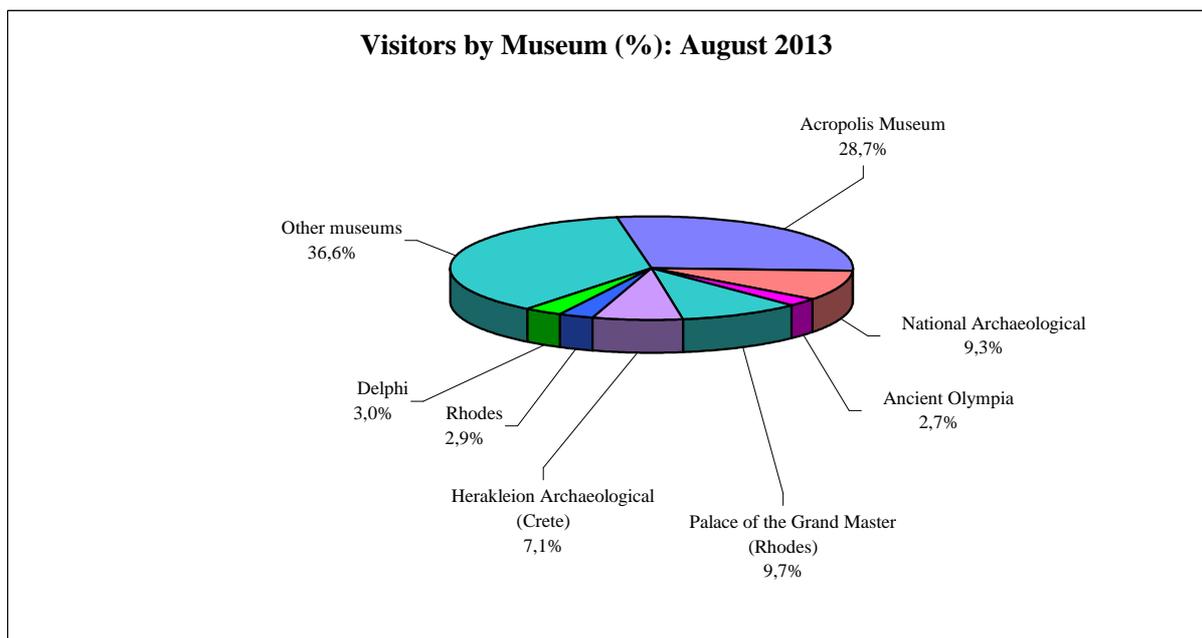
MUSEUMS - ARCHAEOLOGICAL CITES	2011	2012	JANUARY-AUGUST		CHANGE % 2013/2012
			2012	2013	
NUMBER OF VISITORS					
A. Museums (total)	3.061.490	2.975.689	2.008.477	2.353.884	17,2
Acropolis Museum	1.244.702	1.020.462	703.807	756.734	7,5
National Archaeological	170.034	311.129	201.413	270.541	34,3
Ancient Olympia	62.878	70.408	46.633	77.890	67,0
Palace of the Grand Master (Rhodes)	217.090	189.900	122.896	150.218	22,2
Herakleion Archaeological (Crete)	118.502	105.681	73.181	83.062	13,5
Rhodes	74.881	64.038	43.777	46.793	6,9
Delphi	117.600	122.985	79.800	102.686	28,7
Other museums	1.055.803	1.091.086	736.970	865.960	17,5
B. Archaeological sites (total)	6.517.645	6.693.845	4.540.352	5.693.214	25,4
Epidavros ⁽¹⁾	241.100	245.450	177.850	236.250	32,8
The Acropolis of Mycenae & Atreus' Treasury	190.266	218.472	146.539	206.755	41,1
The Acropolis of Athens	1.317.572	1.374.365	922.375	983.382	6,6
Sounio	156.640	140.473	89.713	119.459	33,2
The Acropolis of Lindos	510.883	430.944	295.665	349.174	18,1
Kameiros (Rhodes)	151.609	129.505	88.359	110.779	25,4
Ancient Olympia	438.452	425.199	278.468	311.143	11,7
Knossos (Crete)	623.338	603.514	418.581	485.671	16,0
Phaistos (Crete)	88.835	78.769	54.979	60.627	10,3
Ancient Korinthos ⁽¹⁾	109.205	111.928	77.072	81.207	5,4
Mystras ⁽¹⁾	65.060	50.879	31.965	64.255	101,0
Delphi	186.880	213.509	155.889	161.735	3,8
Other archaeological sites	2.437.805	2.670.838	1.802.897	2.522.777	39,9
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS					
Total	1.706.503	2.984.232	2.003.325	2.703.481	34,9
A. Museums	931521	1235018	824.030	1.067.580	29,6
B. Archaeological sites	774982	1749214	1.179.295	1.635.901	38,7
R E C E I P T S (euros)					
Total	47.941.464,00	41.442.074,00	27.470.813,00	31.988.349,00	16,4
A. Museums	9.959.450,00	8.130.382,00	5.520.167,00	6.216.919,00	12,6
B. Archaeological sites	37.982.014,00	33.311.692,00	21.950.646,00	25.771.430,00	17,4

(1) Flat rate ticket, valid both for the museum and the archaeological site

Graph 1



Graph 2



EXPLANATORY NOTES

- Museums and Archaeological Sites Survey** The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on number of visitors and receipts from the tickets sold in the museums and archaeological sites of the country.
The corresponding data for the Acropolis Museum are available from December 2009 onwards.
- Legal Framework** Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
- Reference Period** 1/8/2013 until 31/8/2013
- Information on tickets** From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days
- National Holidays,
 - Sundays during the five month period from 1 November to 31 March,
 - the first Sunday of April, May, June and October,
 - 6 March (in memory of Melina Merkouri)
 - 18 April (International Monuments Day),
 - 18 May (International Museums Day),
 - 5 June (International Environment Day),
 - last weekend of September annually (European Heritage Days)
 - 27 September (International Tourism Day)
- Free admissions** Free admission exists for:
- Young persons under 18 years of age, with a valid identification card that confirms their age,
 - Students of Universities and Higher Education Institutions of EU- countries, with valid student identification card or International Student Identity Card (ISIC),
 - Greek citizens on military service, with current military service identification card,
 - Employees of the Hellenic Ministry of Culture and of the Archaeological Resources Funds with current working identification card,
 - ICOM and ICOMOS cardholders,
 - Tour Guides with a valid working identification card from the Hellenic Tourism Organisation (EOT),
 - Free admission cardholders.
- Number of flat rate tickets** From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for August is: 167767 and for the first eight months total at 634432.
- References** More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.