



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY MAY 2013

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

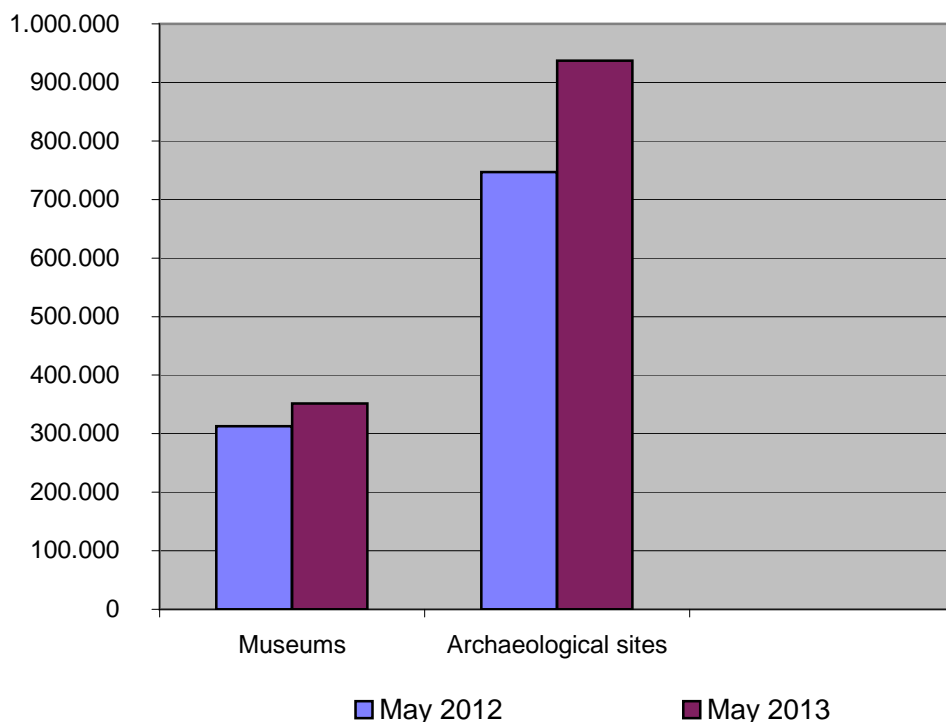
During May 2013, museums experienced a 12.3% increase in visitor numbers and a 9.9% increase in their receipts, in comparison with the corresponding month of 2012.

There is a similar trend for archaeological sites which saws a 25.5% increase in visitor numbers and a 13.9% increase in the respective receipts, in comparison with the corresponding month of 2012 (Table 1).

During the first five-months of 2013, there was a 17.0% increase in the number of visitors of museums and a 8.1% increase in thei respective receipts, in comparison with the corresponding period of 2012.

The number of visitors at archaeological sites during the first five-months of 2013 recorded an increase of 30.8%, while the corresponding receipts rose by 20.8%, in comparison with the corresponding period of 2012 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
MAY 2013**



Information:

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**Table 1. Visitors of museums and archaeological sites and total receipts
May 2012 and 2013**

Museums and Archaeological sites	May		CHANGE %
	2012	2013	2013/2012
NUMBER OF VISITORS⁽²⁾			
A. Museums (total)	312.715	351.332	12,3
Acropolis Museum	106.065	112.366	5,9
National Archaeological	21.634	38.184	76,5
Ancient Olympia	7.998	12.521	56,6
Palace of the Grand Master (Rhodes)	19.556	22.413	14,6
Herakleion Archaeological (Crete)	10.659	11.063	3,8
Rhodes	5.566	7.790	40,0
Delphi	13.650	15.235	11,6
Other museums	127.587	131.760	3,3
B. Archaeological Sites (total)	746.613	937.184	25,5
Epidavros ⁽¹⁾	30.060	46.250	53,9
The Acropolis of Mycenae & Atreus' Treasure	20.323	31.357	54,3
The Acropolis of Athens	160.950	174.087	8,2
Sounio	13.465	17.937	33,2
The Acropolis of Lindos	49.152	55.714	13,4
Kameiros (Rhodes)	17.321	19.548	12,9
Ancient Olympia	41.829	54.421	30,1
Knossos (Crete)	70.005	88.200	26,0
Phaistos (Crete)	9.813	10.256	4,5
Ancient Korinthos ⁽¹⁾	18.280	14.091	-22,9
Mystras ⁽¹⁾	4.930	9.097	84,5
Delphi	20.650	22.788	10,4
Other archaeological sites	289.835	393.438	35,7
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS			
Museums and Archaeological sites	274.081	380.130	38,7
A. Museums (free admission ticket)	127.719	146.620	14,8
B. Archaeological sites (free admission ticket)	146.362	233.510	59,5
R E C E I P T S (euros)			
Museums and Archaeological sites	4.737.535,00	5.363.184,00	13,2
A. Museums	861.314,00	946.931,00	9,9
B. Archaeological sites	3.876.221,00	4.416.253,00	13,9

(1) Flat rate ticket, valid both for the museum and the archaeological site

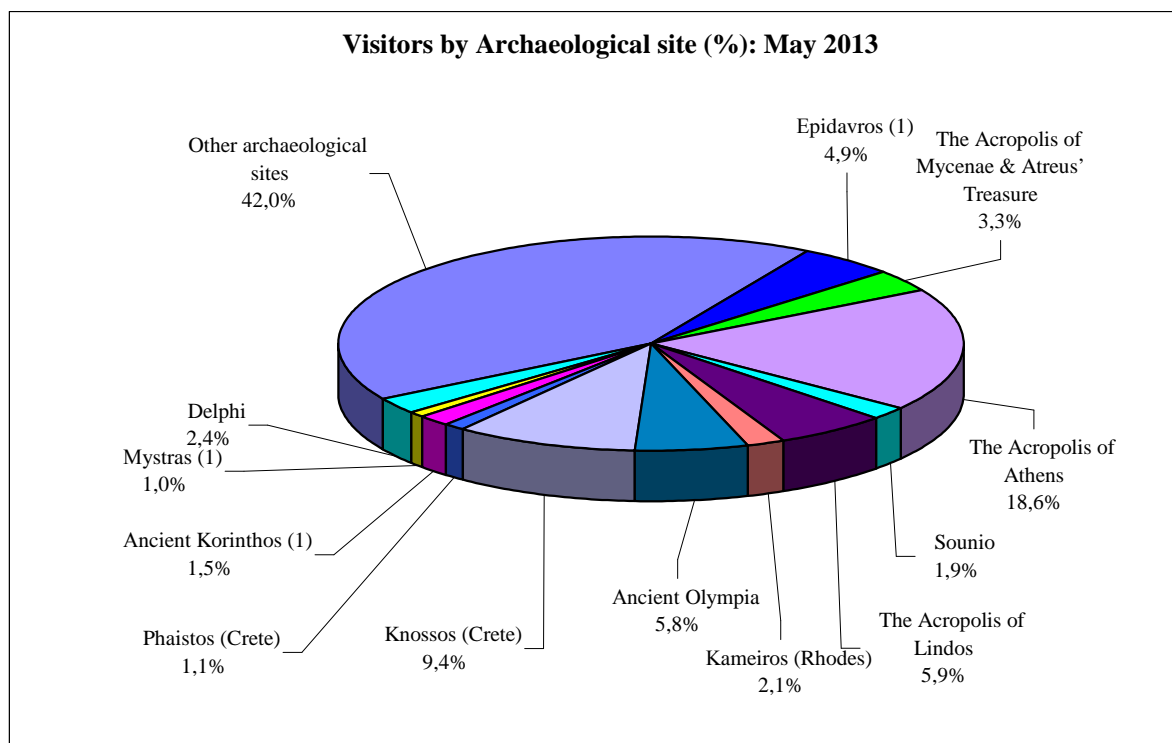
(2) Including also free admission tickets for museums and archaeological sites

**Table 2. Visitors of museums and archaeological sites and total receipts: 2011, 2012
and January - May 2012, 2013**

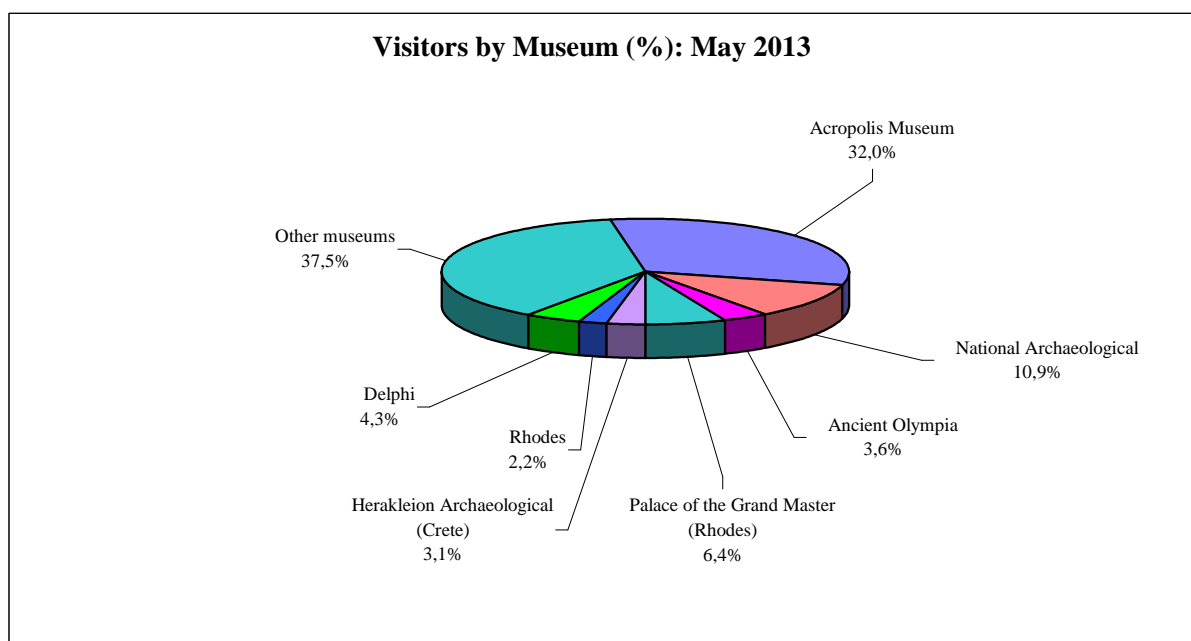
MUSEUMS - ARCHAEOLOGICAL CITES	2011	2012	JANUARY-MAY		CHANGE %
			2012	2013	2013/2012
NUMBER OF VISITORS					
A. Museums (total)	3.061.490	2.975.689	1.012.577	1.184.437	17,0
Acropolis Museum	1.244.702	1.020.462	385.775	401.372	4,0
National Archaeological	170.034	311.129	112.185	160.681	43,2
Ancient Olympia	62.878	70.408	23.965	42.681	78,1
Palace of the Grand Master (Rhodes)	217.090	189.900	31.330	33.900	8,2
Herakleion Archaeological (Crete)	118.502	105.681	21.681	21.263	-1,9
Rhodes	74.881	64.038	10.527	11.678	10,9
Delphi	117.600	122.985	46.550	61.018	31,1
Other museums	1.055.803	1.091.086	380.564	451.844	18,7
B. Archaeological sites (total)	6.517.645	6.693.845	1.594.649	2.085.025	30,8
Epidavros ⁽¹⁾	241.100	245.450	90.210	117.900	30,7
The Acropolis of Mycenae & Atreus' Treasure	190.266	218.472	51.345	107.192	108,8
The Acropolis of Athens	1.317.572	1.374.365	410.192	450.401	9,8
Sounio	156.640	140.473	41.751	56.349	35,0
The Acropolis of Lindos	510.883	430.944	67.524	72.211	6,9
Kameiros (Rhodes)	151.609	129.505	23.397	24.177	3,3
Ancient Olympia	438.452	425.199	93.423	131.118	40,3
Knossos (Crete)	623.338	603.514	108.875	130.312	19,7
Phaistos (Crete)	88.835	78.769	15.922	16.247	2,0
Ancient Korinthos ⁽¹⁾	109.205	111.928	46.603	44.440	-4,6
Mystras ⁽¹⁾	65.060	50.879	10.525	27.157	158,0
Delphi	186.880	213.509	78.397	74.157	-5,4
Other archaeological sites	2.437.805	2.670.838	556.485	833.364	49,8
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS					
Total	1.706.503	2.984.232	1.111.748	1.497.665	34,7
A. Museums	931521	1235018	543.887	672.650	23,7
B. Archaeological sites	774982	1749214	567.861	825.015	45,3
R E C E I P T S (euros)					
Total	47.941.464,00	41.442.074,00	9.165.636,00	10.794.453,00	17,8
A. Museums	9.959.450,00	8.130.382,00	2.189.012,00	2.366.047,00	8,1
B. Archaeological sites	37.982.014,00	33.311.692,00	6.976.624,00	8.428.406,00	20,8

(1) Flat rate ticket, valid both for the museum and the archaeological site

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on number of visitors and receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.</p>
Reference Period	<p>1/5/2013 until 30/5/2013</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days</p> <ul style="list-style-type: none">-National Holidays,-Sundays during the five month period from 1 November to 31 March,-the first Sunday of April, May, June and October,-6 March (in memory of Melina Merkouri)-18 April (International Monuments Day),-18 May (International Museums Day),-5 June (International Environment Day),-last weekend of September annually (European Heritage Days)-27 September (International Tourism Day)
Free admissions	<p>Free admission exists for:</p> <ul style="list-style-type: none">-Young persons under 18 years of age, with a valid identification card that confirms their age,-Students of Universities and Higher Education Institutions of EU- countries, with valid student identification card or International Student Identity Card (ISIC),-Greek citizens on military service, with current military service identification card,-Employees of the Hellenic Ministry of Culture and of the Archaeological Resources Funds with current working identification card,-ICOM and ICOMOS cardholders,-Tour Guides with a valid working identification card from the Hellenic Tourism Organisation (EOT),-Free admission cardholders.
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for May is: 97,769 and for the first five months total at 210,884.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>