



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY APRIL 2013

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

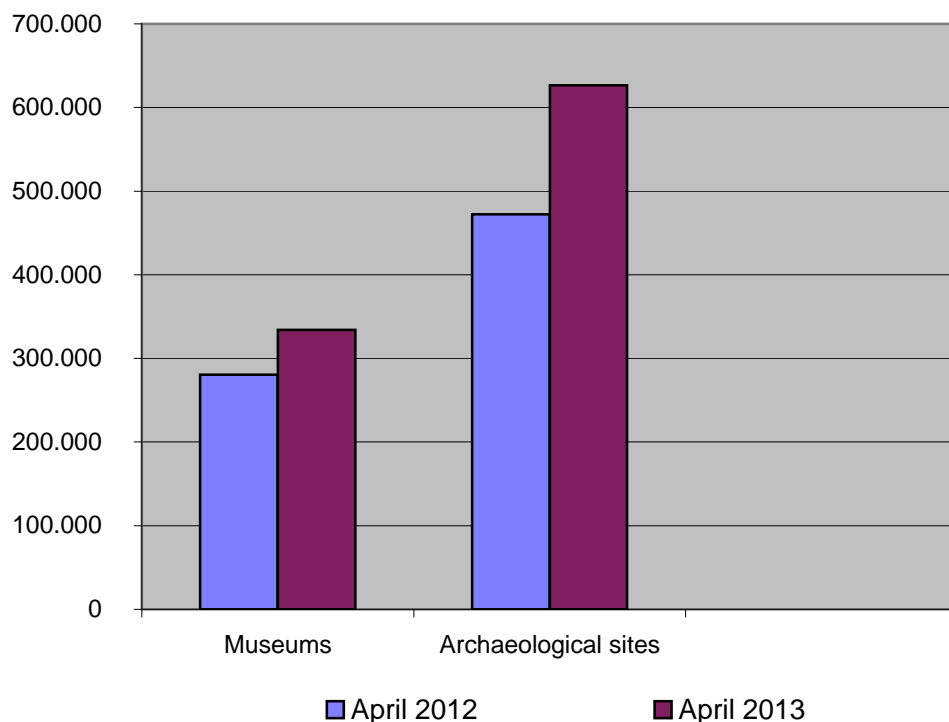
During April 2013, museums experienced a 19.1% increase in visitor numbers and a 2.0% increase in their receipts, in comparison with the corresponding month of 2012.

Same trend for archaeological sites which saws a 32.7% increase in visitor numbers and a 18.2% increase in the respective receipts, in comparison with the corresponding month of 2012 (Table 1).

During the first four-month period of 2013, a 19.0% increase has been recorded in visitor numbers of museums and a 6.9% increase in their receipts, in comparison with the corresponding period of 2012.

Visitors of archaeological sites during the first four-month period of 2013 were also on the rise, recording an increase of 35.4%, so as the corresponding receipts by 29.4%, in comparison with the corresponding period of 2012 (Table 2).

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES APRIL 2013



Information:

Social Statistics Division
Section of Culture and sports stat.
Nikolaos Nemparis
Tel. :0030-2131352129
Fax :0030-2131352754

**Table 1. Visitors of museums and archaeological sites and total receipts
April 2012 and 2013**

Museums and Archaeological sites	April		CHANGE %
	2012	2013	2013/2012
NUMBER OF VISITORS⁽²⁾			
A. Museums (total)	280.684	334.273	19,1
Acropolis Museum	90.525	101.542	12,2
National Archaeological	34.296	44.779	30,6
Ancient Olympia	9.061	17.432	92,4
Palace of the Grand Master (Rhodes)	8.932	7.719	-13,6
Herakleion Archaeological (Crete)	7.684	6.124	-20,3
Rhodes	4.048	2.935	-27,5
Delphi	13.680	21.284	55,6
Other museums	112.458	132.458	17,8
B. Archaeological Sites (total)	472.196	626.626	32,7
Epidavros ⁽¹⁾	36.000	41.550	15,4
The Acropolis of Mycenae & Atreus' Treasure	16.861	47.310	180,6
The Acropolis of Athens	121.039	138.994	14,8
Sounio	9.374	15.132	61,4
The Acropolis of Lindos	16.399	13.667	-16,7
Kameiros (Rhodes)	5.430	3.988	-26,6
Ancient Olympia	35.834	45.463	26,9
Knossos (Crete)	28.755	28.366	-1,4
Phaistos (Crete)	5.018	4.830	-3,7
Ancient Korinthos ⁽¹⁾	15.677	17.866	14,0
Mystras ⁽¹⁾	3.715	11.611	212,5
Delphi	27.277	24.767	-9,2
Other archaeological sites	150.817	233.082	54,5
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS			
Museums and Archaeological sites	373.515	535.131	43,3
A. Museums (free admission ticket)	158.974	209.922	32,0
B. Archaeological sites (free admission ticket)	214.541	325.209	51,6
R E C E I P T S (euros)			
Museums and Archaeological sites	2.347.531,00	2.680.969,00	14,2
A. Museums	576.637,00	588.202,00	2,0
B. Archaeological sites	1.770.894,00	2.092.767,00	18,2

(1) Flat rate ticket, valid both for the museum and the archaeological site

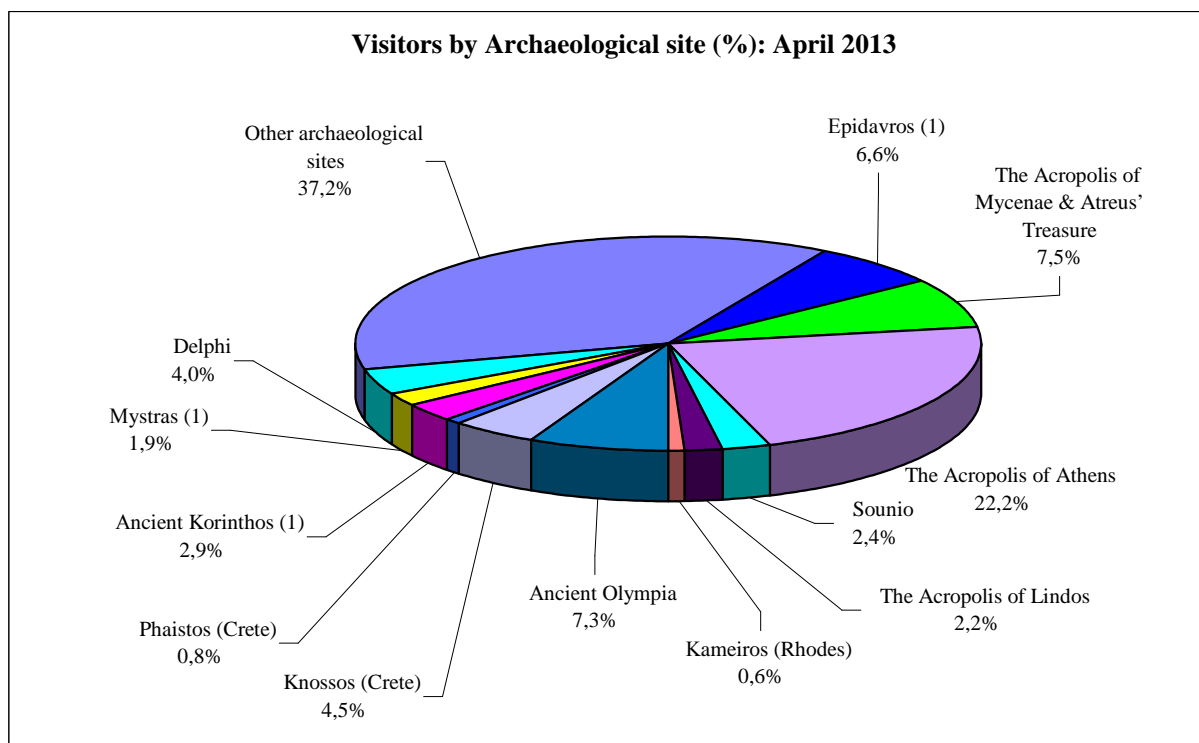
(2) Including also free admission tickets for museums and archaeological sites

**Table 2. Visitors of museums and archaeological sites and total receipts: 2011, 2012
and January - April 2012, 2013**

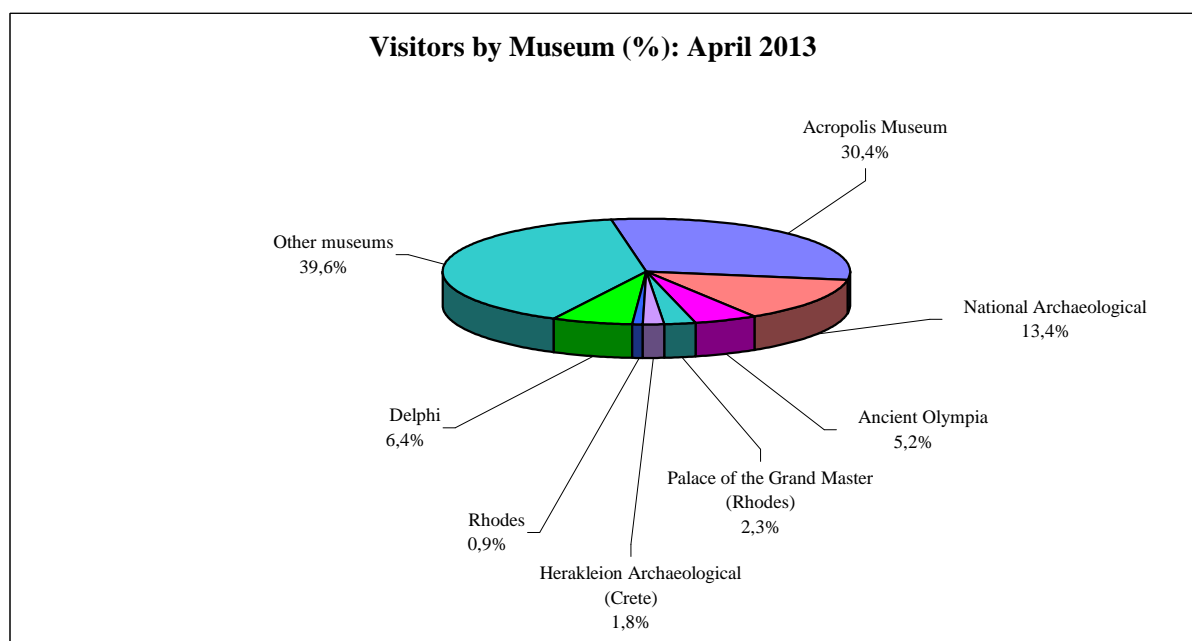
MUSEUMS - ARCHAEOLOGICAL CITES	2011	2012	JANUARY-APRIL		CHANGE %
			2012	2013	2013/2012
NUMBER OF VISITORS					
A. Museums (total)	3.061.490	2.975.689	699.862	833.105	19,0
Acropolis Museum	1.244.702	1.020.462	279.710	289.006	3,3
National Archaeological	170.034	311.129	90.551	122.497	35,3
Ancient Olympia	62.878	70.408	15.967	30.160	88,9
Palace of the Grand Master (Rhodes)	217.090	189.900	11.774	11.487	-2,4
Herakleion Archaeological (Crete)	118.502	105.681	11.022	10.200	-7,5
Rhodes	74.881	64.038	4.961	3.888	-21,6
Delphi	117.600	122.985	32.900	45.783	39,2
Other museums	1.055.803	1.091.086	252.977	320.084	26,5
B. Archaeological sites (total)	6.517.645	6.693.845	848.036	1.147.841	35,4
Epidavros ⁽¹⁾	241.100	245.450	60.150	71.650	19,1
The Acropolis of Mycenae & Atreus' Treasure	190.266	218.472	31.022	75.835	144,5
The Acropolis of Athens	1.317.572	1.374.365	249.242	276.314	10,9
Sounio	156.640	140.473	28.286	38.412	35,8
The Acropolis of Lindos	510.883	430.944	18.372	16.497	-10,2
Kameiros (Rhodes)	151.609	129.505	6.076	4.629	-23,8
Ancient Olympia	438.452	425.199	51.594	76.697	48,7
Knossos (Crete)	623.338	603.514	38.870	42.112	8,3
Phaistos (Crete)	88.835	78.769	6.109	5.991	-1,9
Ancient Korinthos ⁽¹⁾	109.205	111.928	28.323	30.349	7,2
Mystras ⁽¹⁾	65.060	50.879	5.595	18.060	222,8
Delphi	186.880	213.509	57.747	51.369	-11,0
Other archaeological sites	2.437.805	2.670.838	266.650	439.926	65,0
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS					
Total	1.706.503	2.984.232	837.667	1.117.535	33,4
A. Museums	931521	1235018	416.168	526.030	26,4
B. Archaeological sites	774982	1749214	421.499	591.505	40,3
R E C E I P T S (euros)					
Total	47.941.464,00	41.442.074,00	4.428.101,00	5.431.269,00	22,7
A. Museums	9.959.450,00	8.130.382,00	1.327.698,00	1.419.116,00	6,9
B. Archaeological sites	37.982.014,00	33.311.692,00	3.100.403,00	4.012.153,00	29,4

(1) Flat rate ticket, valid both for the museum and the archaeological site

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on number of visitors and receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.</p>
Reference Period	<p>1/4/2013 έως 30/4/2013</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days</p> <ul style="list-style-type: none">-National Holidays,-Sundays during the five month period from 1 November to 31 March,-the first Sunday of April, May, June and October,-6 March (in memory of Melina Merkouri)-18 April (International Monuments Day),-18 May (International Museums Day),-5 June (International Environment Day),-last weekend of September annually (European Heritage Days)-27 September (International Tourism Day)
Free admissions	<p>Free admission exists for:</p> <ul style="list-style-type: none">-Young persons under 18 years of age, with a valid identification card that confirms their age,-Students of Universities and Higher Education Institutions of EU- countries, with valid student identification card or International Student Identity Card (ISIC),-Greek citizens on military service, with current military service identification card,-Employees of the Hellenic Ministry of Culture and of the Archaeological Resources Funds with current working identification card,-ICOM and ICOMOS cardholders,-Tour Guides with a valid working identification card from the Hellenic Tourism Organisation (EOT),-Free admission cardholders.
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for April is: 54,115 and for the first four months total at 113,115.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>