



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY MARCH 2013

ELSTAT announces the results of the Survey on Museums and Archaeological Sites

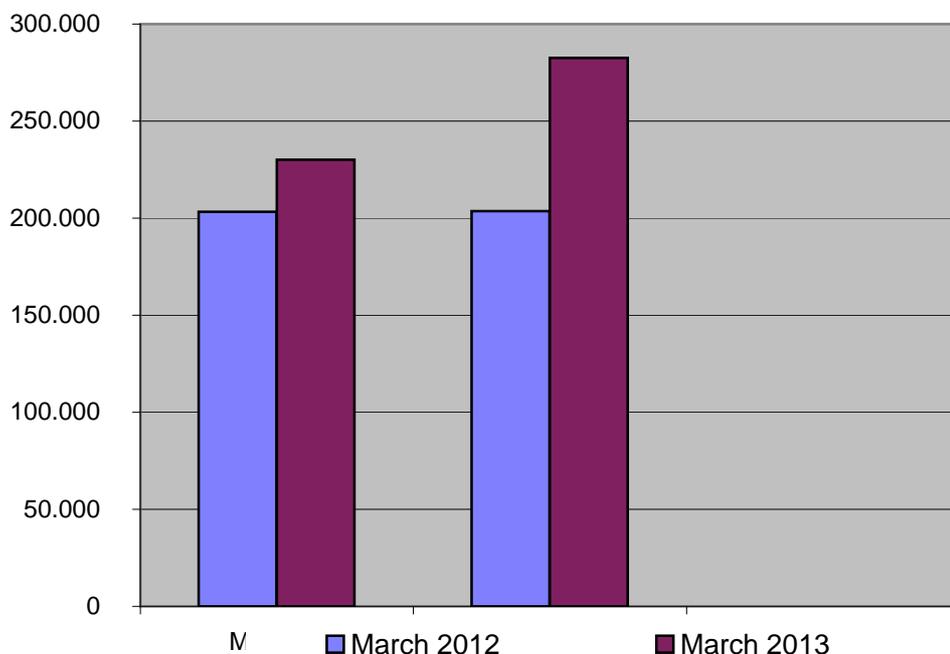
During March 2013, museums experienced a 13.2% increase in visitor numbers and a 14.4% increase in their receipts, in comparison with the corresponding month of 2012

Same trend for archaeological sites sees a 38.8% increase in visitor numbers and a 48.2% increase in the respective receipts, in comparison with the corresponding month of 2012 (Table 1).

During the first three-month period of 2013, a 19.0% increase has been recorded in visitor numbers of museums and a 10.6% increase in their receipts, in comparison with the corresponding period of 2012.

Visitors of archaeological sites during the first three-month period of 2013 were also on the rise, recording an increase of 38.7%, as so as the corresponding receipts by 44.4%, in comparison with the corresponding period of 2012 (Table 2).

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES MARCH 2013



Information:

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**Table 1. Visitors of museums and archaeological sites and total receipts
March 2012 and 2013**

Museums and Archaeological sites	March		CHANGE %
	2012	2013	2013/2012
NUMBER OF VISITORS⁽²⁾			
A. Museums (total)	203.271	230.025	13,2
Acropolis Museum	94.893	92.093	-3,0
National Archaeological	33.365	33.851	1,5
Ancient Olympia	3.961	8.088	104,2
Palace of the Grand Magister (Rhodes)	1.272	2.107	65,6
Herakleion Archaeological (Crete)	1.905	2.048	7,5
Rhodes	348	607	74,4
Delphi	9.550	13.310	39,4
Other museums	57.977	77.921	34,4
B. Archaeological Sites (total)	203.673	282.634	38,8
Epidavros ⁽¹⁾	13.050	20.060	53,7
The Acropolis of Mycenae & Atreus' Treasure	7.206	18.831	161,3
The Acropolis of Athens	70.679	71.034	0,5
Sounio	9.887	12.800	29,5
The Acropolis of Lindos	1.294	2.107	62,8
Kameiros (Rhodes)	262	385	46,9
Ancient Olympia	9.222	16.870	82,9
Knossos (Crete)	6.568	7.381	12,4
Phaistos (Crete)	483	666	37,9
Ancient Korinthos ⁽¹⁾	6.640	6.168	-7,1
Mystras ⁽¹⁾	835	4.031	382,8
Delphi	18.350	15.155	-17,4
Other archaeological sites	59.197	107.146	81,0
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS			
Museums and Archaeological sites	257.459	304.518	18,3
A. Museums (free admission ticket)	134.349	151.122	12,5
B. Archaeological sites (free admission ticket)	123.110	153.396	24,6
R E C E I P T S (e u r o s)			
Museums and Archaeological sites	951.938,00	1.303.096,00	36,9
A. Museums	317.446,00	363.016,00	14,4
B. Archaeological sites	634.492,00	940.080,00	48,2

(1) Flat rate ticket, valid both for the museum and the archaeological site

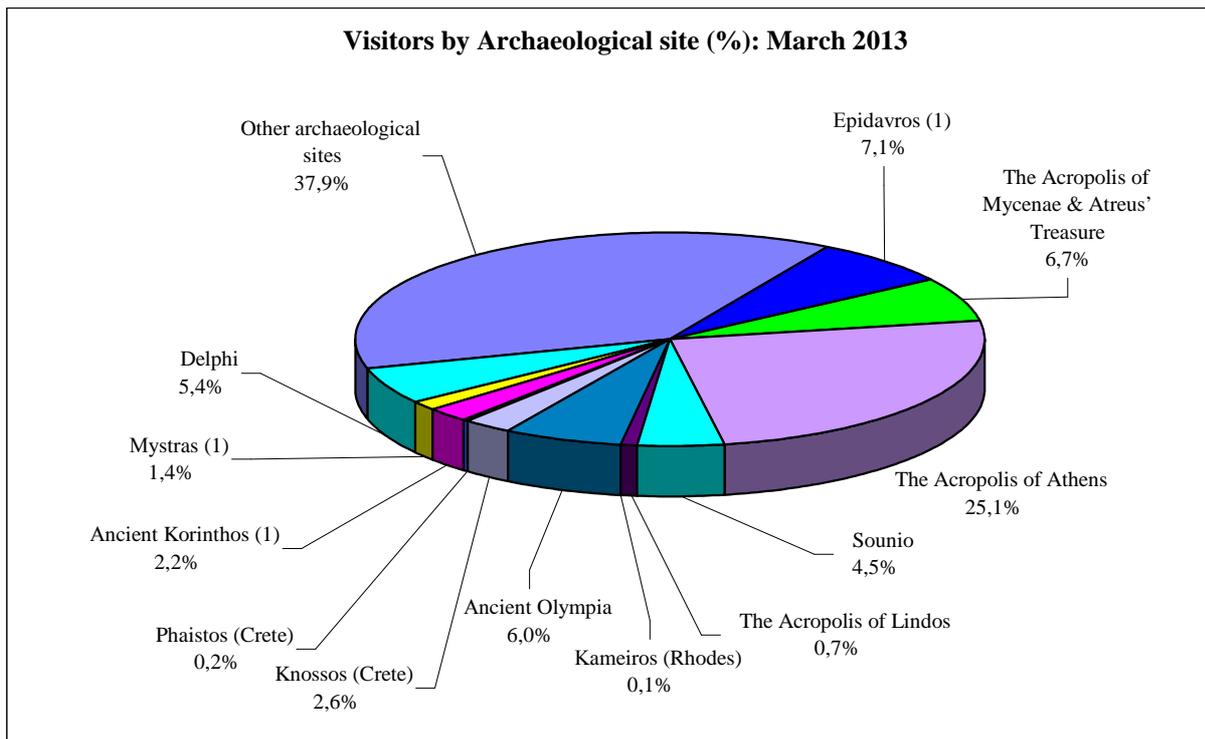
(2) Including also free admission tickets for museums and archaeological sites

Table 2. Visitors of museums and archaeological sites and total receipts: 2011, 2012 and January - March 2012, 2013

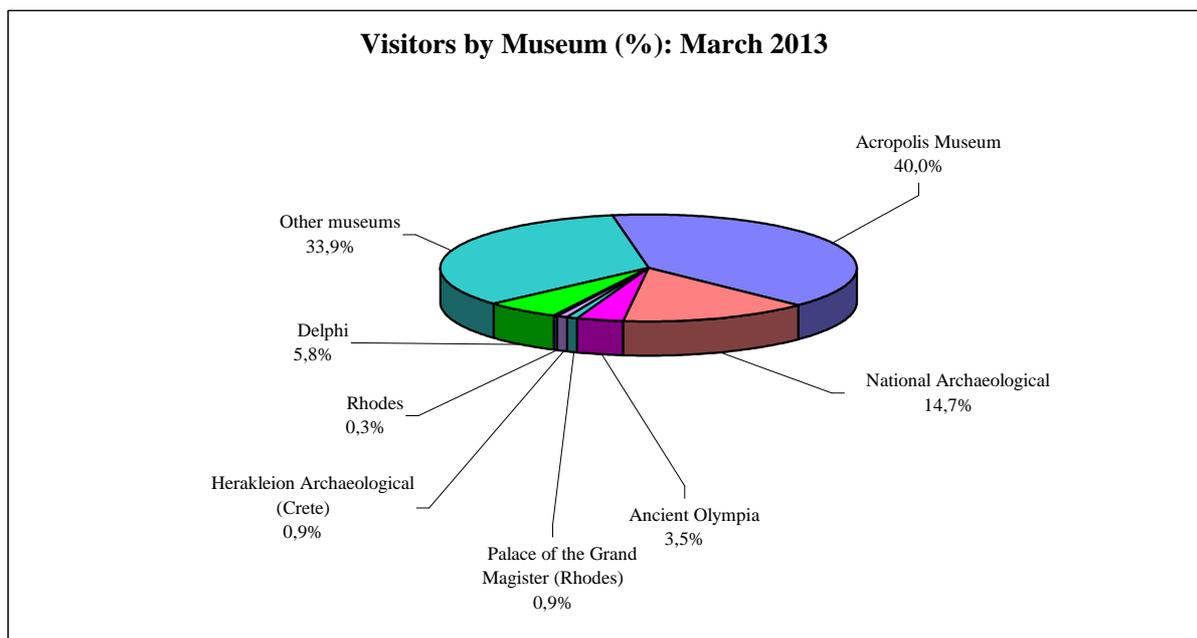
MUSEUMS - ARCHAEOLOGICAL CITES	2011	2012	JANUARY-MARCH		CHANGE %
			2012	2013	2013/2012
NUMBER OF VISITORS					
A. Museums (total)	3.061.490	2.975.689	419.178	498.832	19,0
Acropolis Museum	1.244.702	1.020.462	189.185	187.464	-0,9
National Archaeological	170.034	311.129	56.255	77.718	38,2
Ancient Olympia	62.878	70.408	6.906	12.728	84,3
Palace of the Grand Master (Rhodes)	217.090	189.900	2.842	3.768	32,6
Helrakteion Archaeological (Crete)	118.502	105.681	3.338	4.076	22,1
Rhodes	74.881	64.038	913	953	4,4
Delphi	117.600	122.985	19.220	24.499	27,5
Other museums	1.055.803	1.091.086	140.519	187.626	33,5
B. Archaeological sites (total)	6.517.645	6.693.845	375.840	521.215	38,7
Epidavros ⁽¹⁾	241.100	245.450	24.150	30.100	24,6
The Acropolis of Mycenae & Atreus' Treasure	190.266	218.472	14.161	28.525	101,4
The Acropolis of Athens	1.317.572	1.374.365	128.203	137.320	7,1
Sounio	156.640	140.473	18.912	23.280	23,1
The Acropolis of Lindos	510.883	430.944	1.973	2.830	43,4
Kameiros (Rhodes)	151.609	129.505	646	641	-0,8
Ancient Olympia	438.452	425.199	15.760	31.234	98,2
Knossos (Crete)	623.338	603.514	10.115	13.746	35,9
Phaistos (Crete)	88.835	78.769	1.091	1.161	6,4
Ancient Korinthos ⁽¹⁾	109.205	111.928	12.646	12.483	-1,3
Mystras ⁽¹⁾	65.060	50.879	1.880	6.449	243,0
Delphi	186.880	213.509	30.470	26.602	-12,7
Other archaeological sites	2.437.805	2.670.838	115.833	206.844	78,6
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS					
Total	1.706.503	2.984.232	464.152	582.404	25,5
A. Museums	931521	1235018	257.194	316.108	22,9
B. Archaeological sites	774982	1749214	206.958	266.296	28,7
R E C E I P T S (euros)					
Total	47.941.464,00	41.442.074,00	2.080.570,00	2.750.300,00	32,2
A. Museums	9.959.450,00	8.130.382,00	751.061,00	830.914,00	10,6
B. Archaeological sites	37.982.014,00	33.311.692,00	1.329.509,00	1.919.386,00	44,4

(1) Flat rate ticket, valid both for the museum and the archaeological site

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on number of visitors and receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 and on</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 116 museums and 85 archaeological sites all over Greece.</p>
Reference Period	<p>1/3/2013 έως 31/3/2013</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days</p> <ul style="list-style-type: none">-National Holidays,-Sundays during the five month period from 1 November to 31 March,-the first Sunday of April, May, June and October,-6 March (in memory of Melina Merkouri)-18 April (International Monuments Day),-18 May (International Museums Day),-5 June (International Environment Day),-last weekend of September annually (European Heritage Days)-27 September (International Tourism Day)
Free admissions	<p>Free admission exists for:</p> <p>Young persons under 18 years of age, with a valid identification card that confirms their age, Students of Universities and Higher Education Institutions of EU- countries, with valid student identification card or International Student Identity Card (ISIC), Greek citizens on military service, with current military service identification card, Employees of the Hellenic Ministry of Culture and of the Archaeological Resources Funds with current working identification card, ICOM and ICOMOS cardholders, Tour Guides with a valid working identification card from the Hellenic Tourism Organisation (EOT), Free admission cardholders.</p>
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for March is: 27,024 and for the first three months 59,000.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>