



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY FEBRUARY 2013

ELSTAT announces the results of the Survey on Museums and Archaeological Sites

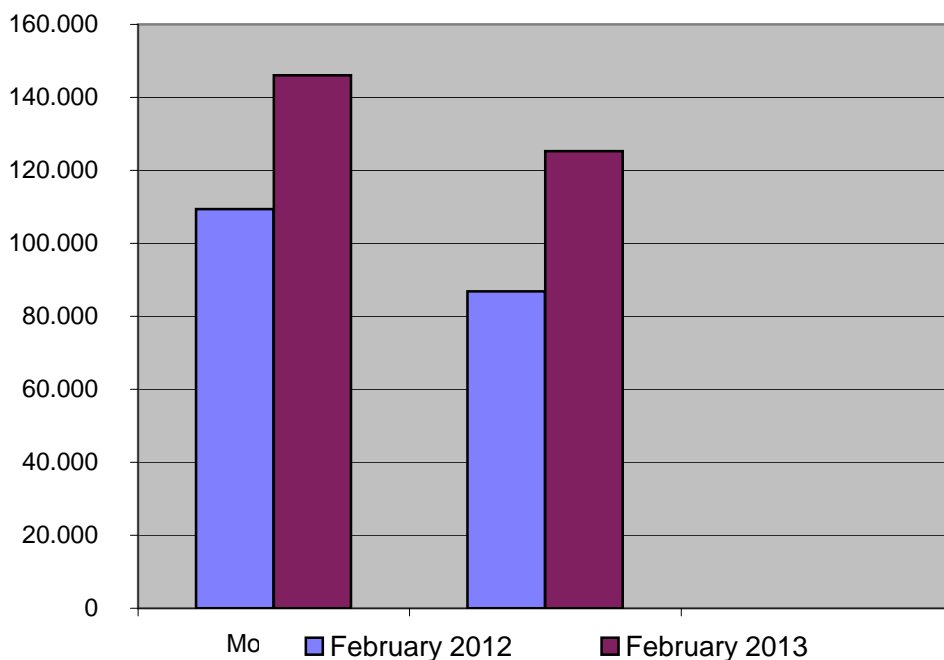
During February 2013, museums experienced a 33.5% increase in visitor numbers and a 15.7% increase in their receipts, in comparison with the corresponding month of 2012

Same trend for archaeological sites saws a 44.2% increase in visitor numbers and a 57.8% increase in the respective receipts, in comparison with the corresponding month of 2012 (Table 1).

During the first two-month period of 2013, a 24.5% increase has been recorded in visitor numbers of museums and a 7.9 % increase in their receipts, in comparison with the corresponding period of 2012.

Visitors of archaeological sites during the first two-month period of 2013 were also on the rise, recording an increase of 39.4%, as so as the corresponding receipts by 40.9%, in comparison with the corresponding period of 2012 (Table 2).

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL CITES FEBRUARY 2013



Information:

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**Table 1. Visitors of museums and archaeological sites and total receipts
FEBRUARY 2012 and 2013**

Museums and Archaeological sites	FEBRUARY		CHANGE %
	2012	2013	2013/2012
NUMBER OF VISITORS⁽²⁾			
A. Museums (total)	109.352	146.017	33,5
Acropolis Museum	48.986	52.749	7,7
National Archaeological	12.117	24.917	105,6
Ancient Olympia	1.742	3.168	81,9
Palace of the Grand Master (Rhodes)	585	894	52,8
Herakleion Archaeological (Crete)	676	882	30,5
Rhodes	99	147	48,5
Delphi	6.520	6.309	-3,2
Other museums	38.627	56.951	47,4
B. Archaeological Sites (total)	86.863	125.255	44,2
Epidavros ⁽¹⁾	6.700	6.240	-6,9
The Acropolis of Mycenae & Atreus' Treasure	3.215	5.525	71,9
The Acropolis of Athens	28.638	33.579	17,3
Sounio	4.803	5.311	10,6
The Acropolis of Lindos	290	295	1,7
Kameiros (Rhodes)	69	121	75,4
Ancient Olympia	3.672	6.847	86,5
Knossos (Crete)	1.859	2.978	60,2
Phaistos (Crete)	224	187	-16,5
Ancient Korinthos ⁽¹⁾	3.270	3.115	-4,7
Mystras ⁽¹⁾	430	1.322	207,4
Delphi	7.450	6.369	-14,5
Other archaeological sites	26.243	53.366	103,4
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS			
Museums and Archaeological sites	120.782	167.286	38,5
A. Museums (free admission ticket)	68.470	97.396	42,2
B. Archaeological sites (free admission ticket)	52.312	69.890	33,6
R E C E I P T S (euros)			
Museums and Archaeological sites	461.288,00	648.398,00	40,6
A. Museums	188.869,00	218.525,00	15,7
B. Archaeological sites	272.419,00	429.873,00	57,8

(1) Flat rate ticket, valid both for the museum and the archaeological site

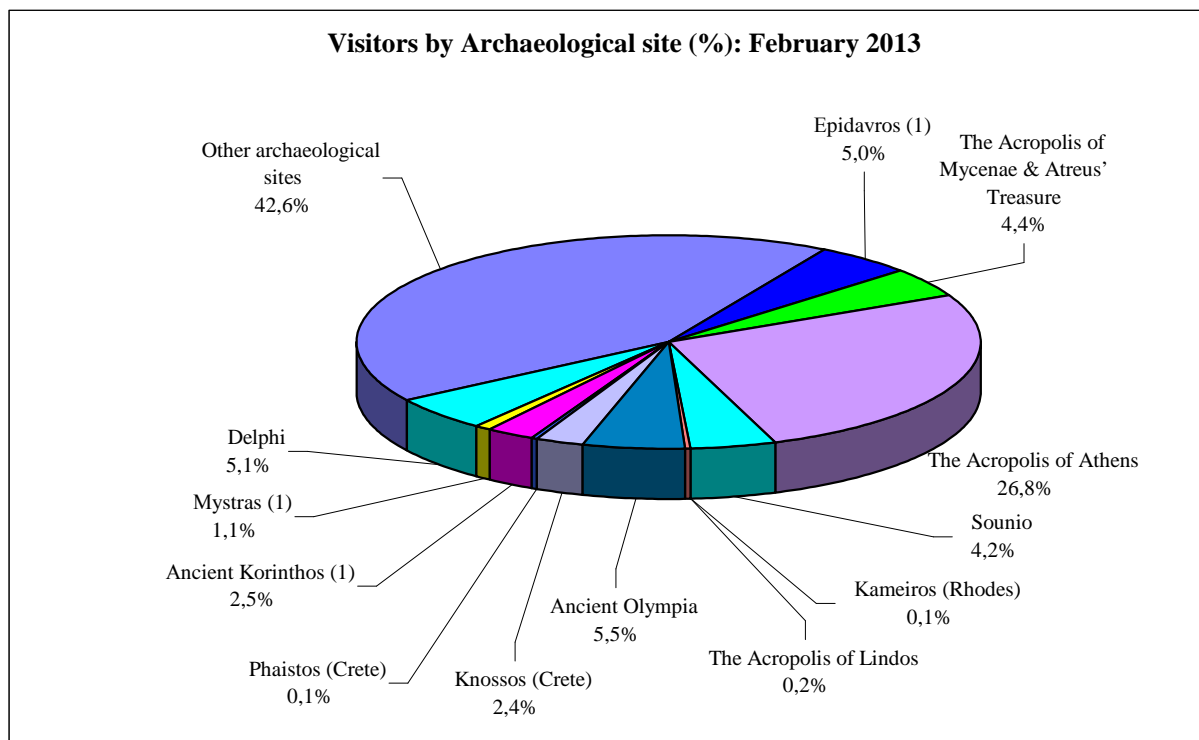
(2) Including also free admission tickets for museums and archaeological sites

**Table 2. Visitors of museums and archaeological sites and total receipts: 2011, 2012
and January - February 2012, 2013**

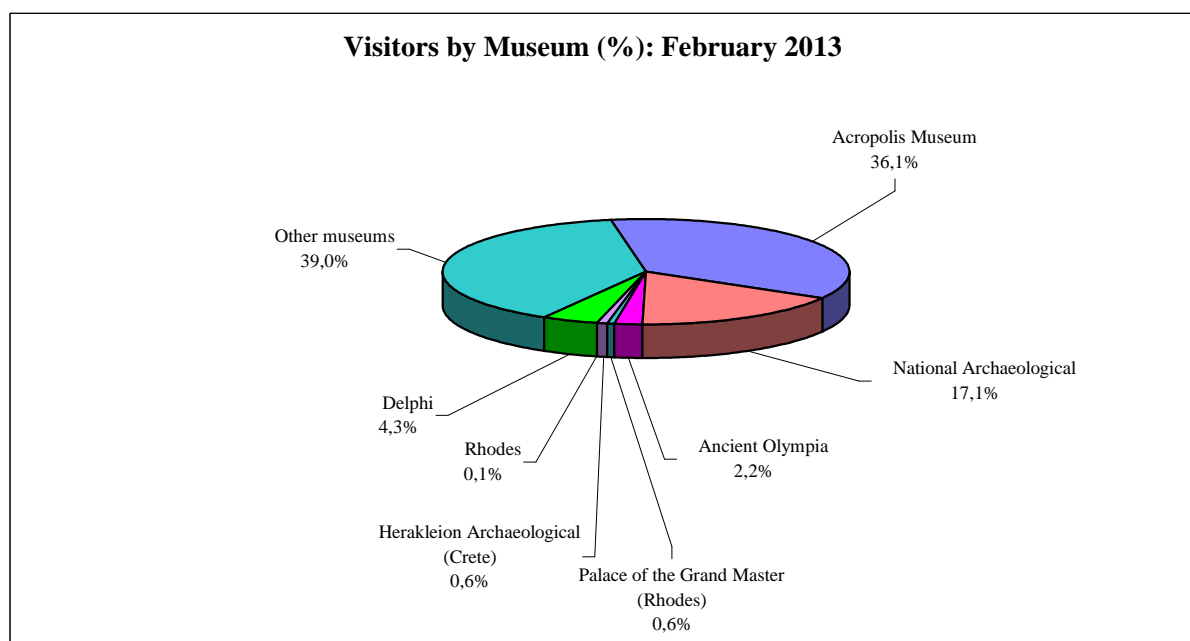
MUSEUMS - ARCHAEOLOGICAL CITES	2011	2012	JANUARY-FEBRUARY		CHANGE %
			2012	2013	2013/2012
NUMBER OF VISITORS					
A. Museums (total)	3.061.490	2.975.689	215.907	268.807	24,5
Acropolis Museum	1.244.702	1.020.462	94.292	95.371	1,1
National Archaeological	170.034	311.129	22.890	43.867	91,6
Ancient Olympia	62.878	70.408	2.945	4.640	57,6
Palace of the Grand Master (Rhodes)	217.090	189.900	1.570	1.661	5,8
Helrakleion Archaeological (Crete)	118.502	105.681	1.433	2.028	41,5
Rhodes	74.881	64.038	565	346	-38,8
Delphi	117.600	122.985	9.670	11.189	15,7
Other museums	1.055.803	1.091.086	82.542	109.705	32,9
B. Archaeological sites (total)	6.517.645	6.693.845	171.138	238.581	39,4
Epidavros ⁽¹⁾	241.100	245.450	11.100	10.040	-9,5
The Acropolis of Mycenae & Atreus' Treasure	190.266	218.472	6.955	9.694	39,4
The Acropolis of Athens	1.317.572	1.374.365	57.524	66.286	15,2
Sounio	156.640	140.473	9.025	10.480	16,1
The Acropolis of Lindos	510.883	430.944	679	723	6,5
Kameiros (Rhodes)	151.609	129.505	384	256	-33,3
Ancient Olympia	438.452	425.199	6.538	14.364	119,7
Knossos (Crete)	623.338	603.514	3.547	6.365	79,4
Phaistos (Crete)	88.835	78.769	608	495	-18,6
Ancient Korinthos ⁽¹⁾	109.205	111.928	6.006	6.315	5,1
Mystras ⁽¹⁾	65.060	50.879	1.045	2.418	131,4
Delphi	186.880	213.509	12.120	11.447	-5,6
Other archaeological sites	2.437.805	2.670.838	55.607	99.698	79,3
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS					
Total	1.706.503	2.984.232	206.693	277.885	34,4
A. Museums	931521	1235018	122.845	164.986	34,3
B. Archaeological sites	774982	1749214	83.848	112.899	34,6
R E C E I P T S (euros)					
Total	47.941.464,00	41.442.074,00	1.128.632,00	1.447.204,00	28,2
A. Museums	9.959.450,00	8.130.382,00	433.615,00	467.898,00	7,9
B. Archaeological sites	37.982.014,00	33.311.692,00	695.017,00	979.306,00	40,9

(1) Flat rate ticket, valid both for the museum and the archaeological site

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the visitors' number and receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 116 museums and 85 archaeological sites all over Greece.</p>
Reference Period	<p>1/2/2013 έως 28/2/2013</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, for all the days round the year, except the following dates, which are free admission days</p> <ul style="list-style-type: none">-National Holidays,-Sundays during the five month period from 1 November to 31 March,-the first Sunday of April, May, June and October,-6 March (in memory of Melina Merkouri)-18 April (International Monuments Day),-18 May (International Museums Day),-5 June (International Environment Day),-last weekend of September annually (European Heritage Days)-27 September (International Tourism Day)
Free admissions	<p>Free admission exists for:</p> <p>Young persons under 18 years of age, with current identification card to confirm their age, Students of Universities and Higher Education Institutions of EU- countries, with current student identification card or International Student Identity Card (ISIC), Greek citizens on military service, with current military service identification card, Employees of the Hellenic Ministry of Culture and of the Archaeological Resources Funds with current working identification card, ICOM and ICOMOS cardholders, Tour Guides with their current working identification card from the Hellenic Tourism Organisation (EOT), Free admission cardholders.</p>
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for February is: 13.816 and for the first two months 31.976.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data on the present and previous time series are also available on the website of ELSTAT.</p>