

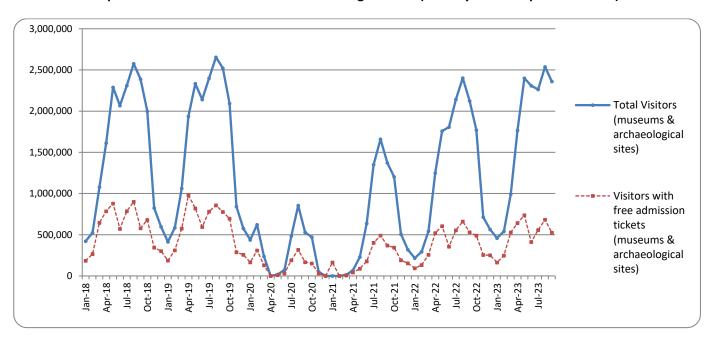
HELLENIC REPUBLIC HELLENIC STATISTICAL AUTHORITY

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SEPTEMBER 2023

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for September 2023. More specifically:

- During September 2023 compared with the corresponding month of 2022, museums recorded a 7.0% increase in the number of visitors, a 5.3% decrease in the number of free admission visitors, as well as a 37.7% increase in their receipts (Table 1).
- As regards archaeological sites, in September 2023 compared with the corresponding month of 2022, an increase of 12.7% was recorded in the number of visitors, of 1.2% in the number of free admission visitors and of 16.6% in the corresponding receipts (Table 1).
- During the nine-month period from January to September 2023, compared to the corresponding period of 2022, an increase of 26.9% was recorded in the number of visitors of museums, of 25.4% in the number of free admission visitors and of 55.1% in the relevant receipts (Table 2).
- As regards archaeological sites, during the nine-month period from January to September 2023, compared to the corresponding period of 2022, an increase of 23.7% was recorded in the number of visitors, while an increase of 18.8% was observed in the number of free admission visitors and of 26.5% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2018 - September 2023)



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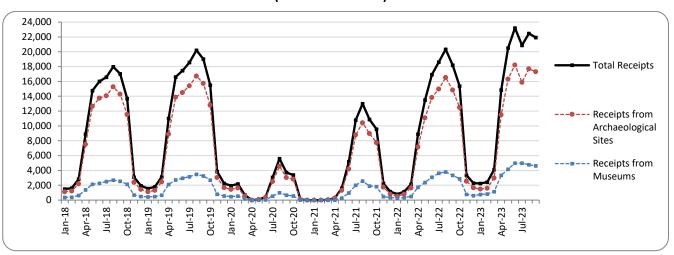
TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (SEPTEMBER 2022 & SEPTEMBER 2023)

(SEPTEMBER 2022 & SE	FILIVIDLIN 2023)		
I. NUMBER OF VISITORS			
Museums and Archaeological sites	2022	2022 2023	
Total number of visitors (A+B)	2,123,192	2,360,954	11.2%
A. Museums (C+E)	570,116	610,063	7.0%
Acropolis Museum	168,615	191,992	13.9%
National Archaeological	56,786	66,735	17.5%
Ancient Olympia	9,128	9,815	7.5%
Palace of the Grand Master (Rhodes)	43,408	39,050	-10.0%
Herakleion Archaeological (Crete)	36,598	38,986	6.5%
White Tower	19,223	19,903	3.5%
Delphi	16,995	19,631	15.5%
Other museums	219,363	223,951	2.1%
B. Archaeological Sites (D+F)	1,553,076	1,750,891	12.7%
Epidavros ⁽¹⁾	50,892	62,271	22.4%
The Acropolis of Mycenae & Atreus' Treasure	45,529	57,246	25.7%
The Acropolis of Athens	385,378	482,929	25.3%
Sounio	35,224	42,193	19.8%
The Acropolis of Lindos	102,211	99,439	-2.7%
Royal Tombs of Vergina	17,483	15,433	-11.7%
Ancient Olympia	48,957	67,238	37.3%
Knossos (Crete)	123,218	135,409	9.9%
Phaistos (Crete)	12,888	12,237	-5.1%
Ancient Korinthos (1)	20,572	27,656	34.4%
Mystras (1)	17,286	18,251	5.6%
Delphi	45,320	54,658	20.6%
Other archaeological sites	648,118	675,931	4.3%
II. VISITORS WHO PAID TICKET			
	2022	2023	Change 2023/2022
Total number of visitors who paid ticket (C+D)	1,592,962	1,835,687	15.2%
C. Museums	397,955	447,109	12.4%
D. Archaeological sites	1,195,007	1,388,578	16.2%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2022	2023	Change 2023/2022
Total number of visitors with free admission ticket (E+F)	530,230	525,267	-0.9%
E. Museums	172,161	162,954	-5.3%
F. Archaeological sites	358,069	362,313	1.2%
IV. RECEIPTS (euros)			
	2022	2023	Change 2023/2022
Total Receipts (G+H)	18,201,894	21,924,737	20.5%
G. Museums	3,351,011	4,612,844	37.7%
H. Archaeological sites	14,850,883	17,311,893	16.6%

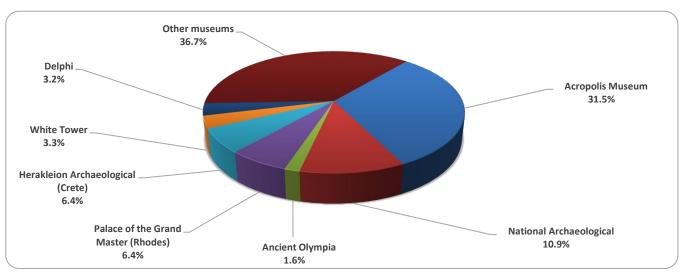
 $^{^{(1)}}$ Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

Graph 2: Receipts from Museums and Archaeological Sites (January 2018 – September 2023) (in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, September 2023



Graph 4: Percentage distribution of visitors by Archaeological site, September 2023

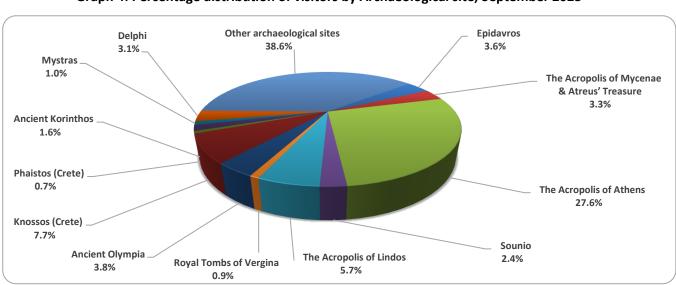


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (2021, 2022, JANUARY - SEPTEMBER 2022, 2023)

(2021, 2022, JAN	IOAKI - SEPTEI	VIDEN 2022, 20	23)		
I. VISITORS			IANIIADV	ah awas	
Museums and Archaeological sites Total number of visitors (A+B)	2021 ⁽²⁾	2022	JANUARY-SEPTEMBER		change 2023/2022
			2022 12,537,171	2023 15,629,564	24.7%
A. Museums (C+E)	7,357,026 2,047,481	15,583,552 4,636,901	3,656,630	4,640,004	26.9%
Acropolis Museum	547,908	1,397,353	1,122,596	1,539,902	37.2%
National Archaeological	189,208	474,821			43.0%
	34,367		356,098	509,294	
Ancient Olympia		85,179	70,595	70,425	-0.2% 20.1%
Palace of the Grand Master (Rhodes)	142,530	263,521	222,274	266,878	
Herakleion Archaeological (Crete)	127,574	249,715	201,792	242,437	20.1%
White Tower	77,983	193,916	142,347	193,511	35.9%
Delphi	58,102	151,512	114,747	166,096	44.7%
Other museums	869,809	1,820,884	1,426,181	1,651,461	15.8%
B. Archaeological Sites (D+F)	5,309,545	10,946,651	8,880,541	10,989,560	23.7%
Epidavros ⁽¹⁾	182,118	393,077	316,854	437,574	38.1%
The Acropolis of Mycenae & Atreus' Treasure	156,227	372,448	294,844	422,158	43.2%
The Acropolis of Athens	1,219,717	3,019,841	2,378,305	3,202,381	34.6%
Sounio	171,348	314,506	248,013	310,507	25.2%
The Acropolis of Lindos	349,418	596,331	513,753	533,731	3.9%
Royal Tombs of Vergina	56,790	168,444	122,780	155,216	26.4%
Ancient Olympia	143,549	338,365	271,094	394,392	45.5%
Knossos (Crete)	445,160	831,320	699,139	801,447	14.6%
Phaistos (Crete)	48,599	74,817	60,910	66,754	9.6%
Ancient Korinthos (1)	59,271	153,616	115,983	162,570	40.2%
Mystras ⁽¹⁾	78,762	139,512	115,749	124,412	7.5%
Delphi	146,061	332,870	260,175	387,067	48.8%
Other archaeological sites	2,252,525	4,211,504	3,482,942	3,991,351	14.6%
II. VISITORS WHO PAID TICKET	_,,	1,222,001	o, .e_,e	0,002,002	,
II. VISITORS WITH I AID TICKET			JANUARY-SEPTEMBER		change
	2021 ⁽²⁾	2022	2022 2023		2023/2022
Total number of visitors who paid ticket (C+D)	5,090,418	10,877,516	8,826,897	11,134,935	26.1%
C. Museums	1,289,896	2,883,216	2,334,031	2,981,665	27.7%
D. Archaeological sites	3,800,522	7,994,300	6,492,866	8,153,270	25.6%
III. VISITORS WITH FREE ADMISSION TICKETS	3,800,322	7,334,300	0,432,800	8,133,270	25.070
III. VISITORS WITH TREE ADMISSION TICKETS			IANIIARV ₋ S	EDTEMBER	change
	2021 ⁽²⁾ 2022		JANUARY-SEPTEMBER 2022 2023		2023/2022
Total number of visitors with free admission ticket (E+F)	2,266,608	4,706,036	3,710,274	4,494,629	21.1%
E. Museums	757,585	1,753,685	1,322,599	1,658,339	25.4%
F. Archaeological sites	1,509,023	2,952,351	2,387,675	2,836,290	18.8%
IV. RECEIPTS (euros)					
	- (2)		JANUARY-SEPTEMBER		change
	2021 ⁽²⁾	2022	2022	2023	2023/2022
Total Receipts (G+H)	54,735,194	121,535,113	100,535,976	132,621,922	31.9%
G. Museums	10,385,644	23,361,465	19,092,517	29,610,815	55.1%
H. Archaeological sites	44,349,550	98,173,648	81,443,459	103,011,107	26.5%
H. Archaeological sites	,5+5,550	30,173,040	01,443,439	103,011,10/	∠0.5%

 $^{^{(1)}}$ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ The operation of museums was suspended gradually from November 1st 2020 until May 13th 2021. The operation of archaeological sites was suspended from November 7th 2020 until March 21st 2021, in the framework of the preventative measures against the Covid-19 pandemic.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.

Legal Framework

The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

Reference Period

1/9/2023 - 30/9/2023

Methodology and Definitions The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.

Number of flat rate tickets:

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for September 2023 was **123,456.**

References

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/-