

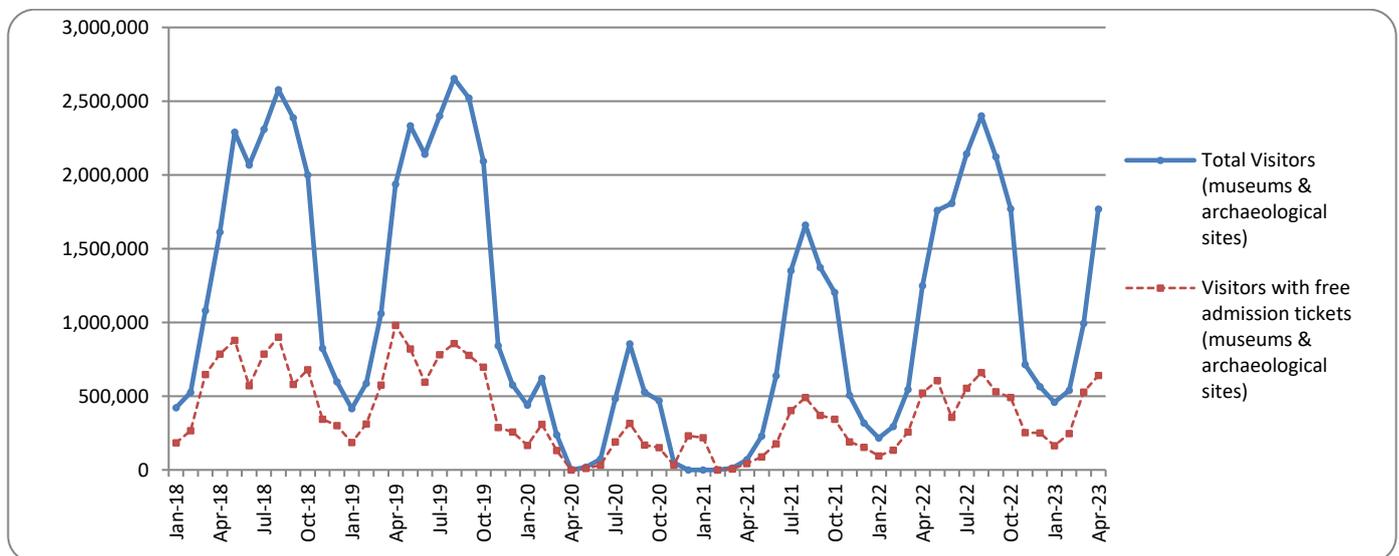


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE APRIL 2023

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for April 2023. More specifically:

- During April 2023 compared with the corresponding month of 2022, museums recorded an 37.6% increase in the number of visitors and a 18.6% increase in the number of free admission visitors, as well as a 93.7% increase in their receipts (Table 1).
- As regards archaeological sites, in April 2023 compared with the corresponding month of 2022, an increase of 43.2% was recorded in the number of visitors, of 25.4% in the number of free admission visitors and of 60.6% in the corresponding receipts (Table 1).
- During the four month period from January to April 2023, compared to the corresponding period of 2022, an increase of 68.2% was recorded in the number of visitors of Museums, of 67.2% in the number of free admission visitors and of 113.7% in the relevant receipts (Table 2).
- As regards Archaeological sites, during the four month period from January to April 2023, compared to the corresponding period of 2022, an increase of 60.3% was recorded in the number of visitors, while an increase of 50.4% was observed in the number of free admission visitors and of 73.3% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2018 – April 2023)



Information on methodological issues:

Sectoral Statistics Division
Tourism and Culture Statistics Section
Head of Section: Eleni Papadopoulou
Tel: +30 213 135 2168
e-mail: e.papadopoulou@statistics.gr

Information for data provision:

Tel. +30 213 135 2022, 2308, 2310
e-mail: data.dissem@statistics.gr

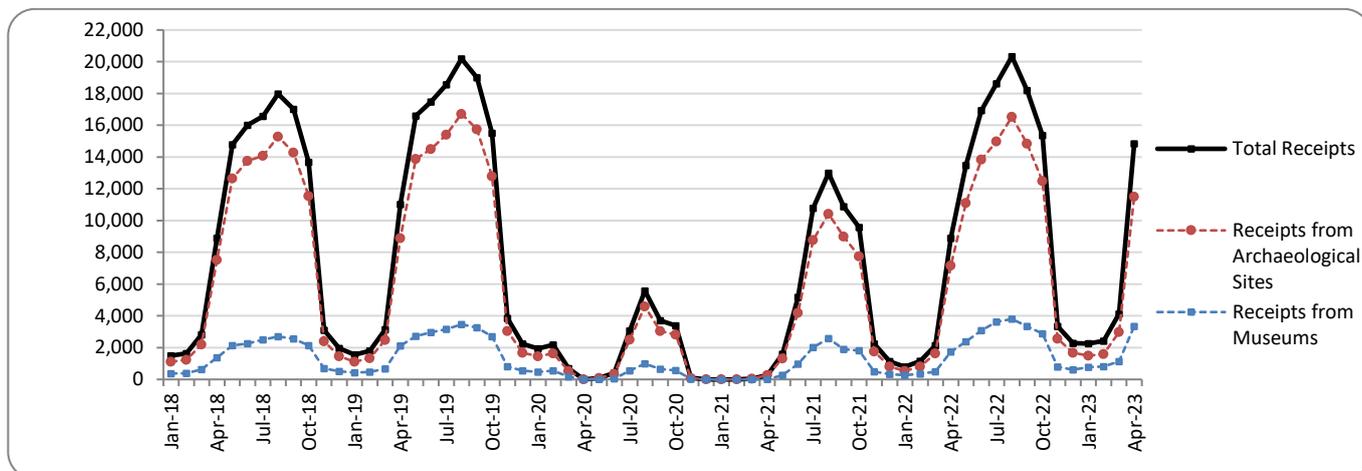
**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(APRIL 2022 & APRIL 2023)**

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2022	2023	Change 2023/2022
Total number of visitors (A+B)	1,248,965	1,767,108	41.5%
A. Museums (C+E)	384,041	528,454	37.6%
Acropolis Museum	121,165	174,104	43.7%
National Archaeological	39,778	64,647	62.5%
Ancient Olympia	11,880	10,373	-12.7%
Palace of the Grand Master (Rhodes)	16,081	27,113	68.6%
Herakleion Archaeological (Crete)	16,317	25,006	53.3%
White Tower	14,474	27,995	93.4%
Delphi	14,012	26,213	87.1%
Other museums	150,334	173,003	15.1%
B. Archaeological Sites (D+F)	864,924	1,238,654	43.2%
Epidavros ⁽¹⁾	41,818	68,935	64.8%
The Acropolis of Mycenae & Atreus' Treasure	39,452	70,576	78.9%
The Acropolis of Athens	246,409	362,727	47.2%
Sounio	27,311	40,998	50.1%
The Acropolis of Lindos	30,681	45,169	47.2%
Royal Tombs of Vergina	16,467	23,136	40.5%
Ancient Olympia	28,046	41,631	48.4%
Knossos (Crete)	58,297	84,855	45.6%
Phaistos (Crete)	5,053	7,926	56.9%
Ancient Korinthos ⁽¹⁾	13,723	23,502	71.3%
Mystras ⁽¹⁾	16,121	20,877	29.5%
Delphi	29,614	56,017	89.2%
Other archaeological sites	311,932	392,305	25.8%
II. VISITORS WHO PAID TICKET			
	2022	2023	Change 2023/2022
Total number of visitors who paid ticket (C+D)	727,532	1,125,840	54.7%
C. Museums	199,704	309,829	55.1%
D. Archaeological sites	527,828	816,011	54.6%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2022	2023	Change 2023/2022
Total number of visitors with free admission ticket (E+F)	521,433	641,268	23.0%
E. Museums	184,337	218,625	18.6%
F. Archaeological sites	337,096	422,643	25.4%
IV. RECEIPTS (euros)			
	2022	2023	Change 2023/2022
Total Receipts (G+H)	8,890,535	14,851,322	67.0%
G. Museums	1,729,365	3,349,935	93.7%
H. Archaeological sites	7,161,170	11,501,387	60.6%

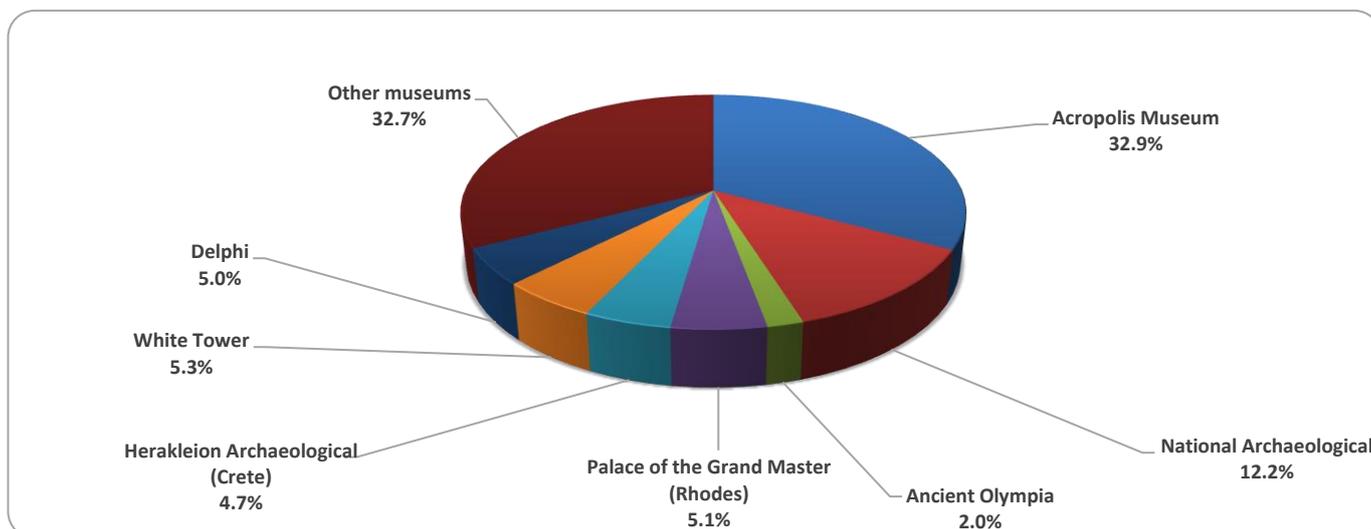
⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

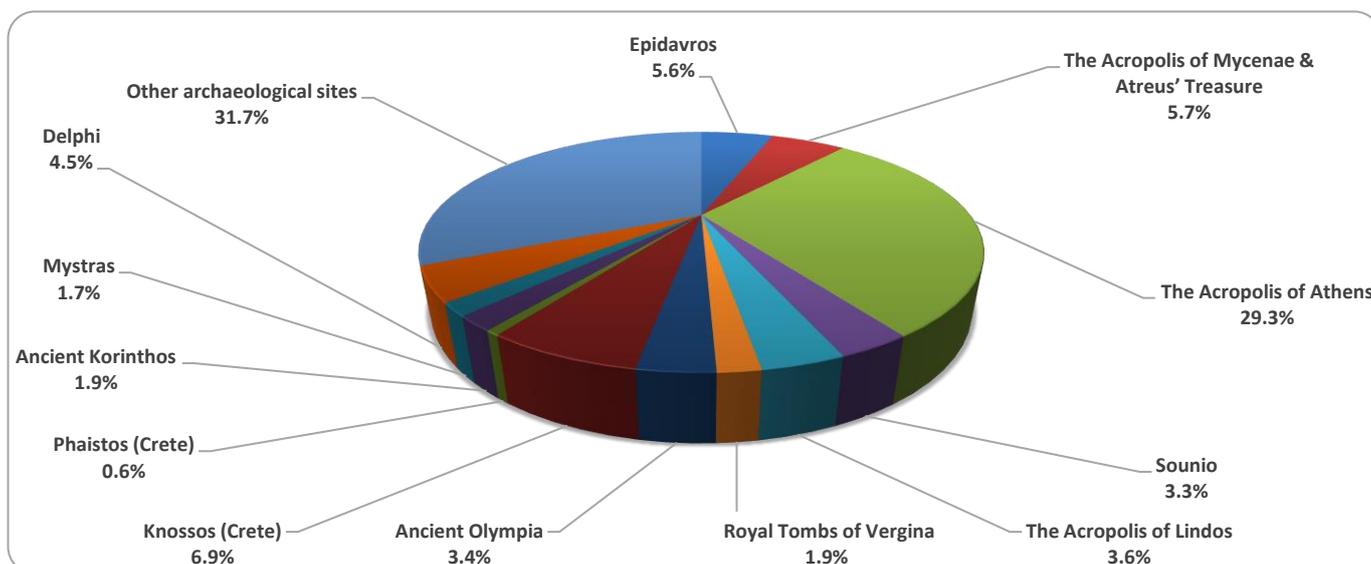
Graph 2: Receipts from Museums and Archaeological Sites (January 2018 – April 2023)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, April 2023



Graph 4: Percentage distribution of visitors by Archaeological site, April 2023



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2021, 2022, JANUARY - APRIL 2022, 2023)**

I. VISITORS					
Museums and Archaeological sites	2021 ⁽²⁾	2022	JANUARY-APRIL		change 2023/2022
			2022	2023	
Total number of visitors (A+B)	7,357,026	15,583,552	2,304,588	3,758,912	63.1%
A. Museums (C+E)	2,047,481	4,636,901	809,887	1,362,533	68.2%
Acropolis Museum	547,908	1,397,353	247,614	488,098	97.1%
National Archaeological	189,208	474,821	80,970	163,216	101.6%
Ancient Olympia	34,367	85,179	18,175	17,176	-5.5%
Palace of the Grand Master (Rhodes)	142,530	263,521	20,092	39,330	95.7%
Herakleion Archaeological (Crete)	127,574	249,715	23,382	42,735	82.8%
White Tower	77,983	193,916	30,832	56,598	83.6%
Delphi	58,102	151,512	29,245	61,764	111.2%
Other museums	869,809	1,820,884	359,577	493,616	37.3%
B. Archaeological Sites (D+F)	5,309,545	10,946,651	1,494,701	2,396,379	60.3%
Epidavros ⁽¹⁾	182,118	393,077	65,632	134,122	104.4%
The Acropolis of Mycenae & Atreus' Treasure	156,227	372,448	65,630	137,678	109.8%
The Acropolis of Athens	1,219,717	3,019,841	481,231	816,730	69.7%
Sounio	171,348	314,506	67,646	90,637	34.0%
The Acropolis of Lindos	349,418	596,331	32,633	52,033	59.4%
Royal Tombs of Vergina	56,790	168,444	30,261	59,664	97.2%
Ancient Olympia	143,549	338,365	41,626	74,869	79.9%
Knossos (Crete)	445,160	831,320	70,089	106,592	52.1%
Phaistos (Crete)	48,599	74,817	6,212	10,164	63.6%
Ancient Korinthos ⁽¹⁾	59,271	153,616	23,018	44,391	92.9%
Mystras ⁽¹⁾	78,762	139,512	26,020	36,408	39.9%
Delphi	146,061	332,870	58,792	118,776	102.0%
Other archaeological sites	2,252,525	4,211,504	525,911	714,315	35.8%
II. VISITORS WHO PAID TICKET					
	2021 ⁽²⁾	2022	JANUARY-APRIL		change
			2022	2023	2023/2022
Total number of visitors who paid ticket (C+D)	5,090,418	10,877,516	1,298,297	2,178,740	67.8%
C. Museums	1,289,896	2,883,216	410,849	695,407	69.3%
D. Archaeological sites	3,800,522	7,994,300	887,448	1,483,333	67.1%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2021 ⁽²⁾	2022	JANUARY-APRIL		change
			2022	2023	2023/2022
Total number of visitors with free admission ticket (E+F)	2,266,608	4,706,036	1,006,291	1,580,172	57.0%
E. Museums	757,585	1,753,685	399,038	667,126	67.2%
F. Archaeological sites	1,509,023	2,952,351	607,253	913,046	50.4%
IV. RECEIPTS (euros)					
	2021 ⁽²⁾	2022	JANUARY-APRIL		change
			2022	2023	2023/2022
Total Receipts (G+H)	54,735,194	121,535,113	12,980,748	23,648,225	82.2%
G. Museums	10,385,644	23,361,465	2,843,177	6,076,645	113.7%
H. Archaeological sites	44,349,550	98,173,648	10,137,571	17,571,580	73.3%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ The operation of museums was suspended gradually from November 1st 2020 until May 13th 2021. The operation of archaeological sites was suspended from November 7th 2020 until March 21st 2021, in the framework of the preventative measures against the Covid-19 pandemic.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p>
Legal Framework	<p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>
Reference Period	<p>1/4/2023 - 30/4/2023</p>
Methodology and Definitions	<p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p>Number of flat rate tickets:</p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for April 2023 was 125,125</p>
References	<p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/</p>