Piraeus, 20 June 2023



SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE FEBRUARY 2023

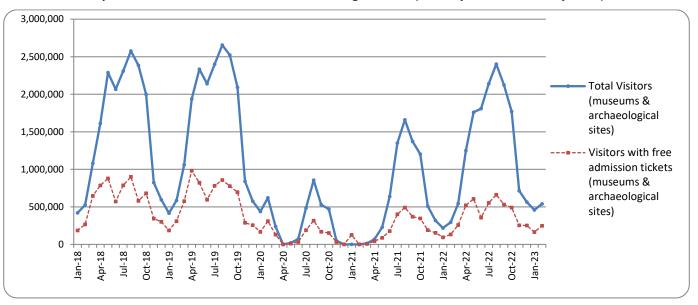
The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for February 2023. More specifically:

• During February 2023 compared with the corresponding month of 2022, museums recorded a 95.6% increase in the number of visitors and a 114.4% increase in the number of free admission visitors, as well as a 137.9% increase in their receipts (Table 1).

• As regards archaeological sites, in February 2023 compared with the corresponding month of 2022, an increase of 74.4% was recorded in the number of visitors, of 62.2% in the number of free admission visitors and of 96.2% in the corresponding receipts (Table 1).

• During the two month period from January to February 2023, compared to the corresponding period of 2022, an increase of 110.7% was recorded in the number of visitors of Museums, of 123.9% in the number of free admission visitors and of 156.5% in the relevant receipts (Table 2).

• As regards Archaeological sites, during the two month period from January to February 2023, compared to the corresponding period of 2022, an increase of 84.2% was recorded in the number of visitors, while an increase of 47.8% was observed in the number of free admission visitors and of 131.5% in the relevant receipts (Table 2).





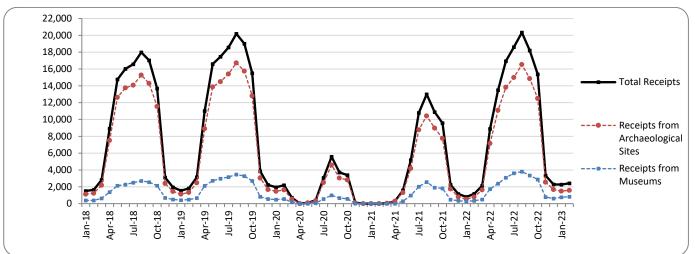
Information on methodological issues: Sectoral Statistics Division Tourism and Culture Statistics Section Head of Section: Eleni Papadopoulou Tel: +30 213 135 2168 e-mail: e.papadopoulou@statistics.gr Information for data provision: Tel. +30 213 135 2022, 2308, 2310 e-mail: <u>data.dissem@statistics.gr</u>

TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (FEBRUARY 2022 & FEBRUARY 2023)

| I. NUMBER OF VISITORS | | | |
|---|-------------------|-------------------|---------------------|
| Museums and Archaeological sites | 2022 | 2023 | Change 2023/2022 |
| Total number of visitors (A+B) | 294,489 | 539,611 | 83.2% |
| A. Museums (C+E) | 122,772 | 240,137 | 95.6% |
| Acropolis Museum | 34,723 | 87,722 | 152.6% |
| National Archaeological | 11,937 | 28,760 | 140.9% |
| Ancient Olympia | 1,095 | 1,293 | 18.1% |
| Palace of the Grand Master (Rhodes) | 981 | 2,923 | 198.0% |
| Herakleion Archaeological (Crete) | 1,560 | 4,161 | 166.7% |
| White Tower | 4,288 | 6,487 | 51.3% |
| Delphi | 4,018 | 8,787 | 118.7% |
| Other museums | 64,170 | 100,004 | 55.8% |
| B. Archaeological Sites (D+F) | 171,717 | 299,474 | 74.4% |
| Epidavros ⁽¹⁾ | 5,064 | 13,500 | 166.6% |
| The Acropolis of Mycenae & Atreus' Treasure | 5,680 | 15,264 | 168.7% |
| The Acropolis of Athens | 70,761 | 121,543 | 71.8% |
| Sounio | 11,583 | 13,814 | 19.3% |
| The Acropolis of Lindos | 432 | 794 | 83.8% |
| Royal Tombs of Vergina | 2,552 | 10,702 | 319.4% |
| Ancient Olympia | 2,130 | 6,013 | 182.3% |
| Knossos (Crete) | 2,543 | 4,185 | 64.6% |
| Phaistos (Crete) | 203 | 444 | 118.7% |
| Ancient Korinthos ⁽¹⁾ | 2,157 | 5,126 | 137.6% |
| Mystras ⁽¹⁾ | 2,057 | 3,343 | 62.5% |
| Delphi | 7,679 | 16,378 | 113.3% |
| Other archaeological sites | 58,876 | 88,368 | 50.1% |
| II. VISITORS WHO PAID TICKET | | | |
| | 2022 | 2023 | Change 2023/2022 |
| Total number of visitors who paid ticket (C+D) | 161,124 | 292,892 | 81.8% |
| C. Museums | 64,481 | 115,173 | 78.6% |
| D. Archaeological sites | 96,643 | 177,719 | 83.9% |
| III. VISITORS WITH FREE ADMISSION TICKETS | | | |
| | 2022 | 2023 | Change 2023/2022 |
| Total number of visitors with free admission ticket (E+F) | 133,365 | 246,719 | 85.0% |
| E. Museums | 58,291 | 124,964 | 114.4% |
| F. Archaeological sites | 75,074 | 121,755 | 62.2% |
| IV. RECEIPTS (euros) | | | |
| | | | |
| | 2022 | 2023 | Change 2023/2022 |
| Total Receipts (G+H) | 2022 1,155,755 | 2023 2,411,191 | - |
| Total Receipts (G+H) G. Museums | | | 2023/2022 |

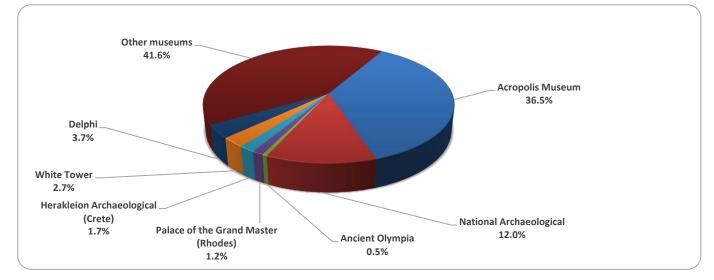
⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).



Graph 2: Receipts from Museums and Archaeological Sites (January 2018 – February 2023) (in thousand euro)

Graph 3: Percentage distribution of visitors by Museum, February 2023



Graph 4: Percentage distribution of visitors by Archaeological site, February 2023

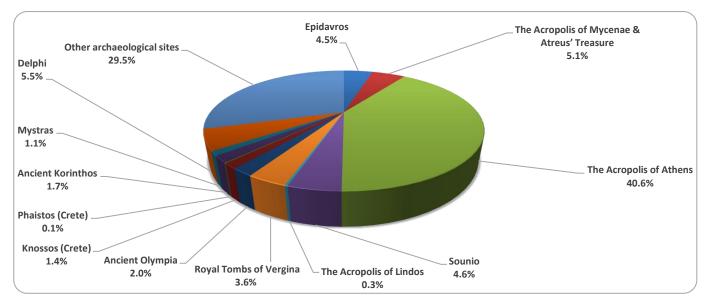


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS(2021, 2022, JANUARY - FEBRUARY 2022, 2023)

| I. VISITORS | | | | | | |
|---|--|-------------|-------------------|-----------|-----------|--|
| | 2024 (2) | 2022 | JANUARY-FEBRUARY | | change | |
| Museums and Archaeological sites | Museums and Archaeological sites2021 (2)2022 | 2022 | 2022 | 2023 | 2023/2022 | |
| Total number of visitors (A+B) | 7,357,026 | 15,583,552 | 511,317 | 998,154 | 95.2% | |
| A. Museums (C+E) | 2,047,481 | 4,636,901 | 213,060 | 448,844 | 110.7% | |
| Acropolis Museum | 547,908 | 1,397,353 | 58,049 | 153,554 | 164.5% | |
| National Archaeological | 189,208 | 474,821 | 19,855 | 50,961 | 156.7% | |
| Ancient Olympia | 34,367 | 85,179 | 2,016 | 2,087 | 3.5% | |
| Palace of the Grand Master (Rhodes) | 142,530 | 263,521 | 1,739 | 5,001 | 187.6% | |
| Herakleion Archaeological (Crete) | 127,574 | 249,715 | 3,039 | 8,942 | 194.2% | |
| White Tower | 77,983 | 193,916 | 8,360 | 21,475 | 156.9% | |
| Delphi | 58,102 | 151,512 | 7,865 | 15,613 | 98.5% | |
| Other museums | 869,809 | 1,820,884 | 112,137 | 191,211 | 70.5% | |
| B. Archaeological Sites (D+F) | 5,309,545 | 10,946,651 | 298,257 | 549,310 | 84.2% | |
| Epidavros ⁽¹⁾ | 182,118 | 393,077 | 9,261 | 21,776 | 135.1% | |
| The Acropolis of Mycenae & Atreus' Treasure | 156,227 | 372,448 | 10,872 | 24,854 | 128.6% | |
| The Acropolis of Athens | 1,219,717 | 3,019,841 | 114,983 | 226,649 | 97.1% | |
| Sounio | 171,348 | 314,506 | 22,462 | 28,446 | 26.6% | |
| The Acropolis of Lindos | 349,418 | 596,331 | 698 | 1,350 | 93.4% | |
| Royal Tombs of Vergina | 56,790 | 168,444 | 6,126 | 17,336 | 183.0% | |
| Ancient Olympia | 143,549 | 338,365 | 4,071 | 11,615 | 185.3% | |
| Knossos (Crete) | 445,160 | 831,320 | 4,463 | 9,342 | 109.3% | |
| Phaistos (Crete) | 48,599 | 74,817 | 420 | 1,073 | 155.5% | |
| Ancient Korinthos ⁽¹⁾ | 59,271 | 153,616 | 4,041 | 9,717 | 140.5% | |
| Mystras ⁽¹⁾ | 78,762 | 139,512 | 4,491 | 6,271 | 39.6% | |
| Delphi | 146,061 | 332,870 | 15,733 | 29,570 | 87.9% | |
| Other archaeological sites | 2,252,525 | 4,211,504 | 100,636 | 161,311 | 60.3% | |
| II. VISITORS WHO PAID TICKET | | | | | | |
| | (2) | | JANUARY-FEBRUARY | | change | |
| | 2021 ⁽²⁾ | 2022 | 2022 | 2023 | 2023/2022 | |
| Total number of visitors who paid ticket (C+D) | 5,090,418 | 10,877,516 | 283,686 | 587,511 | 107.1% | |
| C. Museums | 1,289,896 | 2,883,216 | 115,647 | 230,710 | 99.5% | |
| D. Archaeological sites | 3,800,522 | 7,994,300 | 168,039 | 356,801 | 112.3% | |
| III. VISITORS WITH FREE ADMISSION TICKETS | | | | | | |
| | 222 (2) | | JANUARY-FEBRUARY | | change | |
| | 2021 ⁽²⁾ 2022 | 2022 | 2022 | 2023 | 2023/2022 | |
| Total number of visitors with free admission ticket (E+F) | 2,266,608 | 4,706,036 | 227,631 | 410,643 | 80.4% | |
| E. Museums | 757,585 | 1,753,685 | 97,413 | 218,134 | 123.9% | |
| F. Archaeological sites | 1,509,023 | 2,952,351 | 130,218 | 192,509 | 47.8% | |
| IV. RECEIPTS (euros) | , | · · | , - | , - | | |
| | | | JANUARY -DECEMBER | | change | |
| | 2021 ⁽²⁾ | 2022 | 2022 | 2023 | 2023/2022 | |
| Total Receipts (G+H) | 54,735,194 | 121,535,113 | 1,949,994 | 4,668,380 | 139.4% | |
| G. Museums | 10,385,644 | 23,361,465 | 617,717 | 1,584,735 | 156.5% | |
| H. Archaeological sites | 44,349,550 | 98,173,648 | 1,332,277 | 3,083,645 | 131.5% | |
| | 1,515,550 | 50,1,5,040 | 1,002,2,7 | 0,000,040 | 101.070 | |

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ The operation of museums was suspended gradually from November 1st 2020 until May 13th 2021. The operation of archaeological sites was suspended from November 7th 2020 until March 21st 2021, in the framework of the preventative measures against the Covid-19 pandemic.

EXPLANATORY NOTES

| Survey on Museums and Archaeological Sites Attendance | The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards. |
|---|--|
| Legal Framework | The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73. |
| Reference Period | 1/2/2023 - 28/2/2023 |
| Methodology and Definitions | The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year. |
| | Number of flat rate tickets: |
| | From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for February 2023 was 14,772 |
| References | More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <u>http://www.statistics.gr/en/statistics/-/publication/SCI21/-</u> |