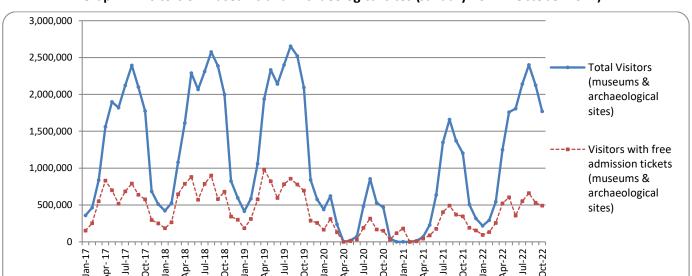


# HELLENIC REPUBLIC HELLENIC STATISTICAL AUTHORITY

# SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE OCTOBER 2022

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for October 2022. More specifically:

- During October 2022 compared with the corresponding month of 2021, Museums recorded a 38.3% increase in the number of visitors and a 58.6% increase in the number of free admission visitors, as well as a 58.2% increase in their receipts (Table 1).
- As regards Archaeological sites, in October 2022 compared with the corresponding month of 2021, an increase of 50.4% was recorded at the number of visitors, of 34.0% in the number of free admission visitors and of 61.2% in the corresponding receipts (Table 1).
- During the ten month period from January to October 2022, compared to the corresponding period of 2021, an increase of 136.3% was recorded in the number of visitors, of 146.0% in the number of free admission visitors and of 129.8% in the relevant receipts, given the fact that in the framework of the preventative measures against the Covid-19 pandemic, the operation of the museums was gradually suspended from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021 (Table 2).
- As regards Archaeological sites, during the ten month period from January to October 2022, compared to the corresponding period of 2021, an increase of 112.7% was recorded in the number of visitors, while an increase of 105.8% was observed in the number of free admission visitors and of 124.8% in the relevant receipts, given the suspension of operation of Archaeological sites from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021 (Table 2).



Graph 1: Visitors of Museums and Archaeological sites (January 2017 - October 2022)

# Information on methodological issues:

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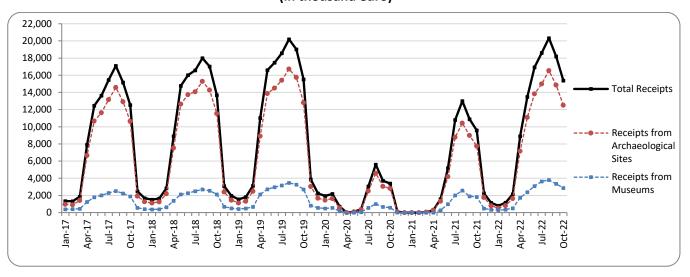
TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (OCTOBER 2021 & OCTOBER 2022)

| I. NUMBER OF VISITORS                                     | 75ER 2022) |            |                     |
|---|------------|------------|---------------------|
| Museums and Archaeological sites                          | 2021       | 2022       | Change<br>2022/2021 |
| Total number of visitors (A+B)                            | 1,203,105  | 1,769,296  | 47.1%               |
| A. Museums (C+E)  | 329,255    | 455,341    | 38.3%               |
| Acropolis Museum  | 86,972     | 112,235    | 29.0%               |
| National Archaeological                                   | 30,488     | 57,282     | 87.9%               |
| Ancient Olympia   | 6,430      | 9,123      | 41.9%               |
| Palace of the Grand Master (Rhodes)                       | 25,552     | 25,518     | -0.1%               |
| Herakleion Archaeological (Crete)                         | 22,515     | 29,255     | 29.9%               |
| White Tower   | 11,508     | 22,680     | 97.1%               |
| Delphi  | 9,524      | 18,563     | 94.9%               |
| Other museums   | 136,266    | 180,685    | 32.6%               |
| B. Archaeological Sites (D+F)                             | 873,850    | 1,313,955  | 50.4%               |
| Epidavros <sup>(1)</sup>                                  | 28,536     | 48,293     | 69.2%               |
| The Acropolis of Mycenae & Atreus' Treasure               | 26,554     | 49,299     | 85.7%               |
| The Acropolis of Athens                                   | 187,214    | 333,495    | 78.1%               |
| Sounio  | 23,940     | 37,809     | 57.9%               |
| The Acropolis of Lindos                                   | 65,555     | 74,033     | 12.9%               |
| Royal Tombs of Vergina                                    | 9,298      | 17,624     | 89.5%               |
| Ancient Olympia   | 25,638     | 45,171     | 76.2%               |
| Knossos (Crete)   | 81,858     | 103,525    | 26.5%               |
| Phaistos (Crete)  | 9,433      | 11,990     | 27.1%               |
| Ancient Korinthos (1)                                     | 12,000     | 24,569     | 104.7%              |
| Mystras <sup>(1)</sup>                                    | 13,259     | 15,885     | 19.8%               |
| Delphi  | 24,904     | 41,904     | 68.3%               |
| Other archaeological sites                                | 365,661    | 510,358    | 39.6%               |
| II. VISITORS WHO PAID TICKET                              |            |            |                     |
|   | 2021       | 2022       | Change<br>2022/2021 |
| Total number of visitors who paid ticket (C+D)            | 858,299    | 1,278,975  | 49.0%               |
| C. Museums  | 214,910    | 273,950    | 27.5%               |
| D. Archaeological sites                                   | 643,389    | 1,005,025  | 56.2%               |
| III. VISITORS WITH FREE ADMISSION TICKETS                 |            |            |                     |
|   | 2021       | 2022       | Change<br>2022/2021 |
| Total number of visitors with free admission ticket (E+F) | 344,806    | 490,321    | 42.2%               |
| E. Museums  | 114,345    | 181,391    | 58.6%               |
| F. Archaeological sites                                   | 230,461    | 308,930    | 34.0%               |
| IV. RECEIPTS (euros)                                      |            |            |                     |
|   | 2021       | 2022       | Change<br>2022/2021 |
| Total Receipts (G+H)                                      | 9,572,952  | 15,374,118 | 60.6%               |
| G. Museums  | 1,816,584  | 2,873,274  | 58.2%               |
| H. Archaeological sites                                   | 7,756,368  | 12,500,844 | 61.2%               |

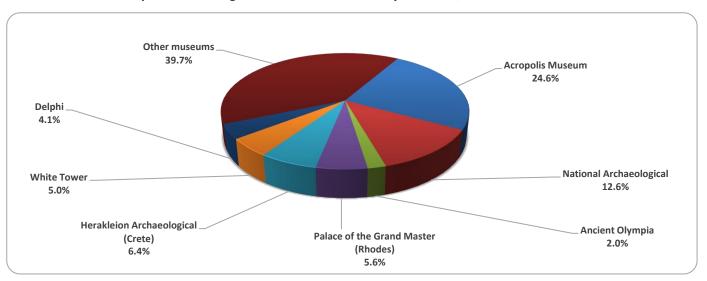
 $<sup>^{(1)}</sup>$  Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

Graph 2: Receipts from Museums and Archaeological Sites (January 2017 – October 2022) (in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, October 2022



Graph 4: Percentage distribution of visitors by Archaeological site, October 2022

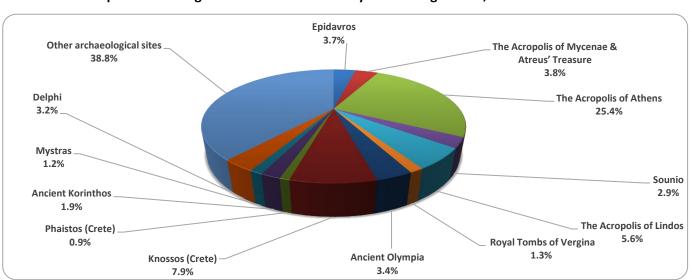


TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS (2020, 2021, JANUARY- OCTOBER 2021, 2022)

| 2020 <sup>(2)</sup>            | 2021 <sup>(2)</sup>   |  | -OCTOBER   | change   |
|--------------------------------|---|--|--|--|
| 2020 <sup>(2)</sup>            | 2021 <sup>(2)</sup>   |  | -OCTOBER   | change   |
| 2020 (-)                       | 2021 (-)  | (=)  |  |  |
| 2020 (-/                       | 2021 (2)  | 2021 <sup>(2)</sup>  | 2022   | 2022/2021  |
| 3,772,828                      | 7,357,026   | 6,531,628  | 14,306,467   | 119.0%   |
| 1,100,904                      | 2,047,481   | 1,739,815  | 4,111,971  | 136.3%   |
| 325,969                        | 547,908   | 456,491  | 1,234,831  | 170.5%   |
| 98,175                         | 189,208   | 154,551  | 413,380  | 167.5%   |
| 21,956                         | 34,367  | 30,057   | 79,718   | 165.2%   |
| 54,572                         | 142,530   | 134,642  | 247,792  | 84.0%  |
| 63,027                         | 127,574   | 118,578  | 231,047  | 94.8%  |
| 62,007                         | 77,983  |  |  | 161.3%   |
|                                |   |  |  | 181.6%   |
|                                |   |  |  | 118.6%   |
|                                | -   |  |  | 112.7%   |
|                                |   |  |  | 121.8%   |
|                                |   |  |  | 150.3%   |
|                                |   |  |  | 163.8%   |
|                                |   |  |  | 94.5%  |
| •                              |   |  |  | 71.9%  |
| •                              |   |  |  | 189.6%   |
|                                |   |  |  | 139.6%   |
| •                              |   |  |  | 88.7%  |
|                                |   |  |  | 57.1%  |
|                                |   |  |  | 173.9%   |
|                                |   |  |  | 81.6%  |
| •                              |   |  |  | 141.4%   |
|                                |   |  |  | 92.7%  |
| 2,200,201                      | _,  | 2,012,001  | 2,222,222  | 32,0   |
| (0)                            | (2)   | JANUARY -OCTOBER   |  | change   |
| 2020 <sup>(2)</sup>            | 2021 <sup>(2)</sup>   |  |  | 2022/2021  |
| 2.268.397                      | 5.090.418   |  |  | 119.2%   |
|                                |   |  |  | 131.1%   |
|                                |   |  |  | 115.3%   |
|                                | -,,-  | -, -, -, -   | , , , , ,  |  |
| (2)                            | (2)   | JANUARY -OCTOBER   |  | change   |
| 2020 (2)                       | 2021 (2)  |  |  | 2022/2021  |
| 1,504,431                      | 2,266,608   | 1,921,498  | 4,200,595  | 118.6%   |
| 495.478                        | 757,585   | 611,420  | 1,503,990  | 146.0%   |
| •                              |   |  |  | 105.8%   |
| , , , , , ,                    | ,,  | , _ , , , ,  |  |  |
| (2)                            | (2)   | JANUARY -OCTOBER   |  | change   |
| 2020 (2)                       | 2021 (2)  | 2021 <sup>(2)</sup>  | 2022   | 2022/2021  |
|                                |   |  |  | •  |
| 21,176.036                     | 54,735,194  | 51,345,131   | 115,910,094  | 125.7%   |
| <b>21,176,036</b><br>4,047,401 | <b>54,735,194</b> 10,385,644  | <b>51,345,131</b> 9,560,019  | <b>115,910,094</b> 21,965,791  | <b>125.7%</b> 129.8%   |
|                                | 1,100,904 325,969 98,175 21,956 54,572 63,027 62,007 41,984 433,214 2,671,924 103,532 78,839 620,132 100,319 156,462 37,586 64,759 175,927 31,885 31,981 36,352 75,983 1,158,167 2020 (2) 2,268,397 605,426 1,662,971 | 1,100,904       2,047,481         325,969       547,908         98,175       189,208         21,956       34,367         54,572       142,530         63,027       127,574         62,007       77,983         41,984       58,102         433,214       869,809         2,671,924       5,309,545         103,532       182,118         78,839       156,227         620,132       1,219,717         100,319       171,348         156,462       349,418         37,586       56,790         64,759       143,549         175,927       445,160         31,885       48,599         31,981       59,271         36,352       78,762         75,983       146,061         1,158,167       2,252,525         2020 (2)       2021 (2)         2,268,397       5,090,418         605,426       1,289,896         1,662,971       3,800,522         2020 (2)       2021 (2)         1,504,431       2,266,608         495,478       757,585         1,008,953       1,509,023    < | 1,100,904         2,047,481         1,739,815           325,969         547,908         456,491           98,175         189,208         154,551           21,956         34,367         30,057           54,572         142,530         134,642           63,027         127,574         118,578           62,007         77,983         63,159           41,984         58,102         47,342           433,214         869,809         734,995           2,671,924         5,309,545         4,791,813           103,532         182,118         164,617           78,839         156,227         137,506           620,132         1,219,717         1,027,798           100,319         171,348         146,954           156,462         349,418         342,032           37,586         56,790         48,484           64,759         143,549         132,013           175,927         445,160         425,265           31,885         48,599         46,400           31,981         59,271         51,313           36,352         78,762         72,498           75,983         146,061         125,129 <td>1,100,904         2,047,481         1,739,815         4,111,971           325,969         547,908         456,491         1,234,831           98,175         189,208         154,551         413,380           21,956         34,367         30,057         79,718           54,572         142,530         134,642         247,792           63,027         127,574         118,578         231,047           62,007         77,983         63,159         165,027           41,984         58,102         47,342         133,310           433,214         869,809         734,995         1,606,866           2,671,924         5,309,545         4,791,813         10,194,496           103,532         182,118         164,617         365,147           78,839         156,227         137,506         344,143           620,132         1,219,717         1,027,798         2,711,800           100,319         171,348         146,954         285,822           156,462         349,418         342,032         587,786           37,586         56,790         48,484         140,404           64,759         143,549         132,013         316,265</td> | 1,100,904         2,047,481         1,739,815         4,111,971           325,969         547,908         456,491         1,234,831           98,175         189,208         154,551         413,380           21,956         34,367         30,057         79,718           54,572         142,530         134,642         247,792           63,027         127,574         118,578         231,047           62,007         77,983         63,159         165,027           41,984         58,102         47,342         133,310           433,214         869,809         734,995         1,606,866           2,671,924         5,309,545         4,791,813         10,194,496           103,532         182,118         164,617         365,147           78,839         156,227         137,506         344,143           620,132         1,219,717         1,027,798         2,711,800           100,319         171,348         146,954         285,822           156,462         349,418         342,032         587,786           37,586         56,790         48,484         140,404           64,759         143,549         132,013         316,265 |

 $<sup>^{(1)}</sup>$  Flat rate ticket, valid both for the museum and the archaeological site.

<sup>(2)</sup> The operation of Museums was suspended from March 14<sup>th</sup> until June 16<sup>th</sup> 2020 and again gradually from November 1<sup>st</sup> 2020 until May 13<sup>th</sup> 2021. The operation of Archaeological Sites was suspended from March 14<sup>th</sup> until May 17<sup>th</sup> 2020 and from November 7<sup>th</sup> 2020 until March 21<sup>st</sup> 2021, in the framework of the preventative measures against the Covid-19 pandemic.

# **EXPLANATORY NOTES**

Survey on Museums and Archaeological Sites Attendance The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.

**Legal Framework** 

The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

**Reference Period** 

1/10/2022 - 31/10/2022

Methodology and Definitions The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.

# Number of flat rate tickets:

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new "flat rate ticket" was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for **October 2022** was **99,435** 

References

More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <a href="http://www.statistics.gr/en/statistics/-/publication/SCI21/-">http://www.statistics.gr/en/statistics/-/publication/SCI21/-</a>