



P R E S S R E L E A S E

**MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY
MARCH 2016**

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

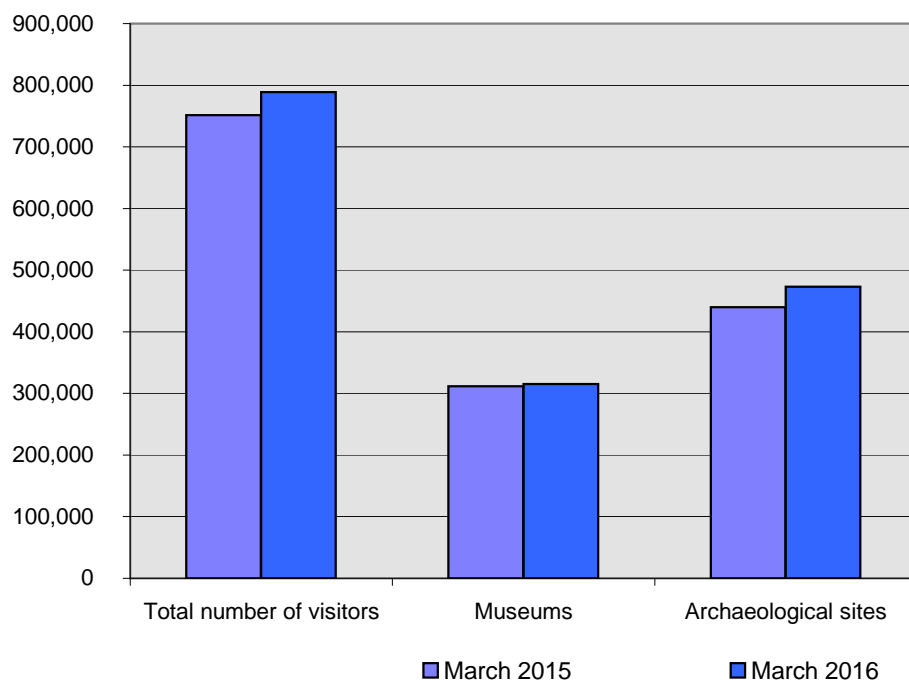
During March 2016, museums experienced a 1.2% increase in the number of visitor and 6.8% increase in the number of free admission visitors. A increase of 15% was recorded in their receipts, in comparison with the corresponding month of 2015.

The number of visitors at archaeological sites, in March 2016, recorded an increase of 7.6% and 13.3% increase in the number of free admission visitors. An increase of 32% was recorded in their receipts in comparison with the corresponding month of 2015 (Table 1).

During the three months of 2015, there was a 2.9% increase in the number of visitors of museums and increase 15.7% in the number of free admission visitors and the corresponding receipts increase by 2.3% in comparison with the corresponding period of 2015.

The number of visitors at archaeological sites, during the three -months of 2016 recorded an increase of 8.5% and 26.4% increase in the number of free admission visitors and the corresponding receipts increase by 9.8%, in comparison with the corresponding period of 2015 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
MARCH 2016**



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TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(MARCH 2015 AND MARCH 2016)

Museums - Archaeological sites	MARCH		Change % 2016/2015
	2015	2016	
	NUMBER OF VISITORS ⁽²⁾		
Total number of visitors in Museums and Archaeological sites	751,499	788,640	4.9
A, Museums (total)	311,544	315,380	1.2
Acropolis Museum	125,011	111,203	-11.0
National Archaeological	42,303	37,739	-10.8
Ancient Olympia	13,127	11,061	-15.7
Palace of the Grand Master (Rhodes)	1,299	4,640	257.2
Herakleion Archaeological (Crete)	5,206	20,005	284.3
Rhodes	690	1,783	158.4
Delphi	15,609	13,085	-16.2
Other museums	108,299	115,864	7.0
B, Archaeological Sites (total)	439,955	473,260	7.6
Epidavros ⁽¹⁾	37,368	27,773	-25.7
The Acropolis of Mycenae & Atreus' Treasure	35,618	27,752	-22.1
The Acropolis of Athens	117,333	128,911	9.9
Sounio	17,959	15,918	-11.4
The Acropolis of Lindos	468	3,313	607.9
Kameiros (Rhodes)	183	602	229.0
Ancient Olympia	19,499	19,079	-2.2
Knossos (Crete)	9,421	14,467	53.6
Phaistos (Crete)	1,309	1,222	-6.6
Ancient Korinthos ⁽¹⁾	7,688	9,336	21.4
Mystras ⁽¹⁾	6,410	6,459	0.8
Delphi	26,325	26,606	1.1
Other archaeological sites	160,374	191,822	19.6
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	441,407	487,496	10.4
A, Museums (free admission ticket)	195,553	208,877	6.8
B, Archaeological sites (free admission ticket)	245,854	278,619	13.3
	RECEIPTS (euros)		
Total	1,554,506.00	1,977,220.00	27.2
A, Museums	436,821.00	502,274.00	15.0
B, Archaeological sites	1,117,685.00	1,474,946.00	32.0

(1) Flat rate ticket, valid both for the museum and the archaeological site,

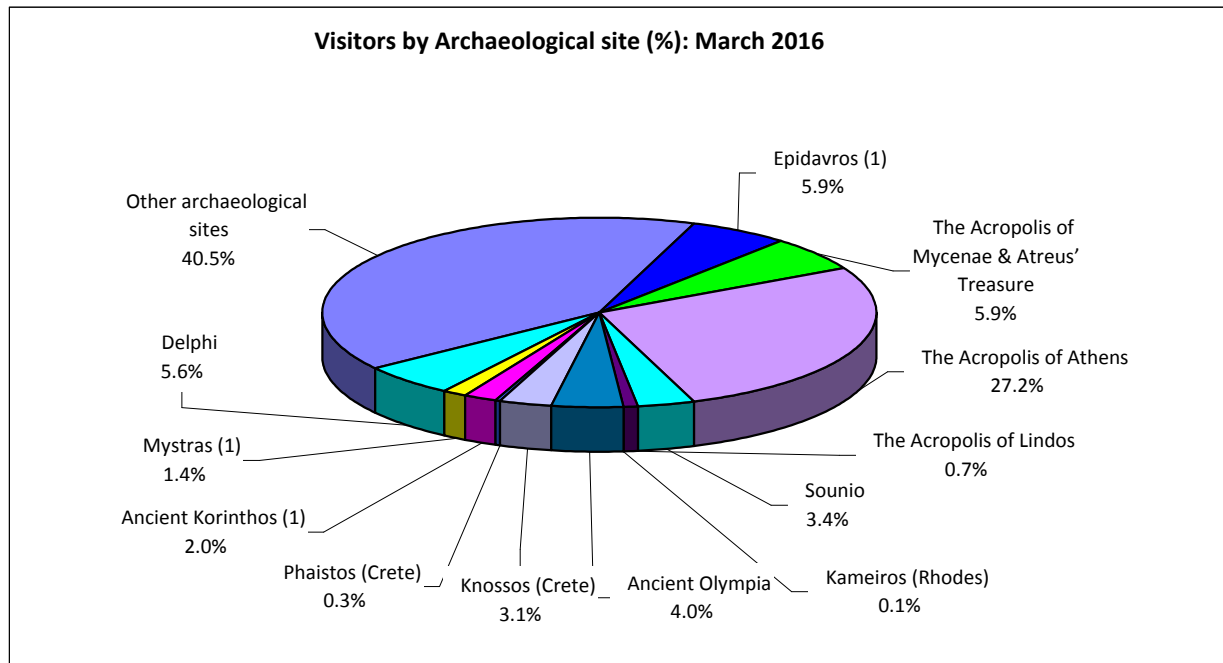
(2) Including also free admission tickets for museums and archaeological sites,

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2014,2015, AND JANUARY- MARCH 2015 & 2016)**

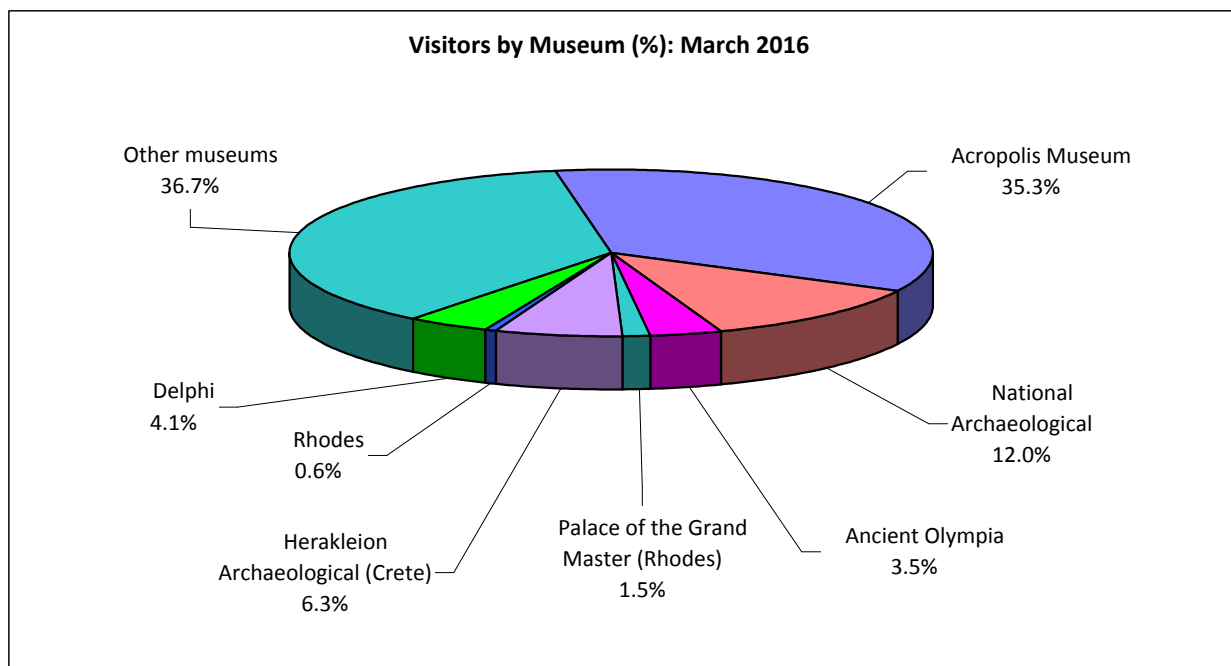
Museums - Archaeological sites	2014	2015	JANUARY-MARCH		Change %
			2015	2016	2016/2015
	NUMBER OF VISITORS				
	14,107,303	14,725,895	1,420,377	1,505,998	6.0
Total number of visitors					
A. Museums (total)	4,154,142	4,405,842	632,203	650,768	2.9
Acropolis Museum	1,377,409	1,510,615	254,248	239,837	-5.7
National Archaeological	459,115	476,754	82,239	75,365	-8.4
Ancient Olympia	134,976	135,972	19,647	16,611	-15.5
Palace of the Grand Master (Rhodes)	258,906	251,091	3,993	8,018	100.8
Herakleion Archaeological (Crete)	198,942	201,657	8,581	26,903	213.5
Rhodes	79,878	87,824	1,490	3,033	103.6
Delphi	190,314	205,369	29,147	25,396	-12.9
Other museums	1,454,602	1,536,560	232,858	255,605	9.8
B. Archaeological sites (total)	9,953,161	10,320,053	788,174	855,230	8.5
Epidavros ⁽¹⁾	416,323	443,565	54,348	42,099	-22.5
The Acropolis of Mycenae & Atreus’ Treasure	377,336	402,565	52,548	42,134	-19.8
The Acropolis of Athens	1,563,434	2,043,868	211,896	247,919	17.0
Sounio	203,269	236,285	32,475	33,417	2.9
The Acropolis of Lindos	630,042	580,875	1,509	5,035	233.7
Kameiros (Rhodes)	177,859	152,204	412	894	117.0
Ancient Olympia	464,990	439,836	30,821	29,343	-4.8
Knossos (Crete)	670,499	632,288	15,752	23,112	46.7
Phaistos (Crete)	105,643	94,689	2,100	1,939	-7.7
Ancient Korinthos ⁽¹⁾	161,819	141,490	16,698	16,077	-3.7
Mystras ⁽¹⁾	113,815	117,010	9,498	10,317	8.6
Delphi	293,944	319,754	43,484	44,318	1.9
Other archaeological sites	4,774,188	4,715,624	316,633	358,626	13.3
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
	4,717,338	4,181,646	743,491	901,630	21.3
Total					
A. Museums	1,715,777	1,538,201	357,231	413,277	15.7
B. Archaeological sites	3,001,561	2,643,445	386,260	488,353	26.4
	R E C E I P T S (euros)				
	54,663,545.00	56,224,962.00	3,649,703.00	3,923,941.00	7.5
Total					
A. Museums	11,793,726.00	12,385,213.00	1,094,155.00	1,119,183.00	2.3
B. Archaeological sites	42,869,819.00	43,839,749.00	2,555,548.00	2,804,758.00	9.8

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	The Survey on Museums and Archaeological Sites Attendance produces results since 1970, on the basis of data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	The continuously conducted since 1970 one and produces results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT proceeds to the tabulation of data concerning the museums and the archaeological sites all over Greece.
Reference Period	1/3/2016 to 31/3/2016
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except in the following days, which are free admission days:</p> <ol style="list-style-type: none"> 1. National Holidays (25th of March and 28th of October) 2. The first Sunday every month during the five month period from 1 November to 31 March 3. The 6th of March (in memory of Melina Merkouri) 4. The 18th of April (International Monuments Day) 5. The 18th of May (International Museums Day) 6. The 5th of June (International Environment Day) 7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>The admission is free for:</p> <ol style="list-style-type: none"> 1. Young people from EU-countries aged under 18 years, by showing their identity card 2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU-countries, as well as of Tour Guide Training Institutes, by showing their identity student identity card or International Student Identity Card (ISIC) 3. Employees of the Hellenic Ministry of Culture and Sports by showing their professional identity card 4. ICOM and ICOMOS cardholders 5. Tour Guides by showing professional identity card of the Ministry of Economy Development and Tourism 6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours 7. Journalists with current journalists' identification card 8. Members of Associations and Societies of Friends of Museums and Archaeological Sites 9. Official guests of the Greek Government, after relevant approval 10. Escorts of blind persons and persons with disabilities 11. Free admission cardholders 12. Holders of the Culture Card
Number of flat rate tickets	From April 1999 onwards, in addition to the ordinary tickets a new "flat rate ticket" was established, in some museums and the nearby archaeological site which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for March 2016 is 54.504 .
References	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more details on the current and previous time series are also available on the website of ELSTAT.