



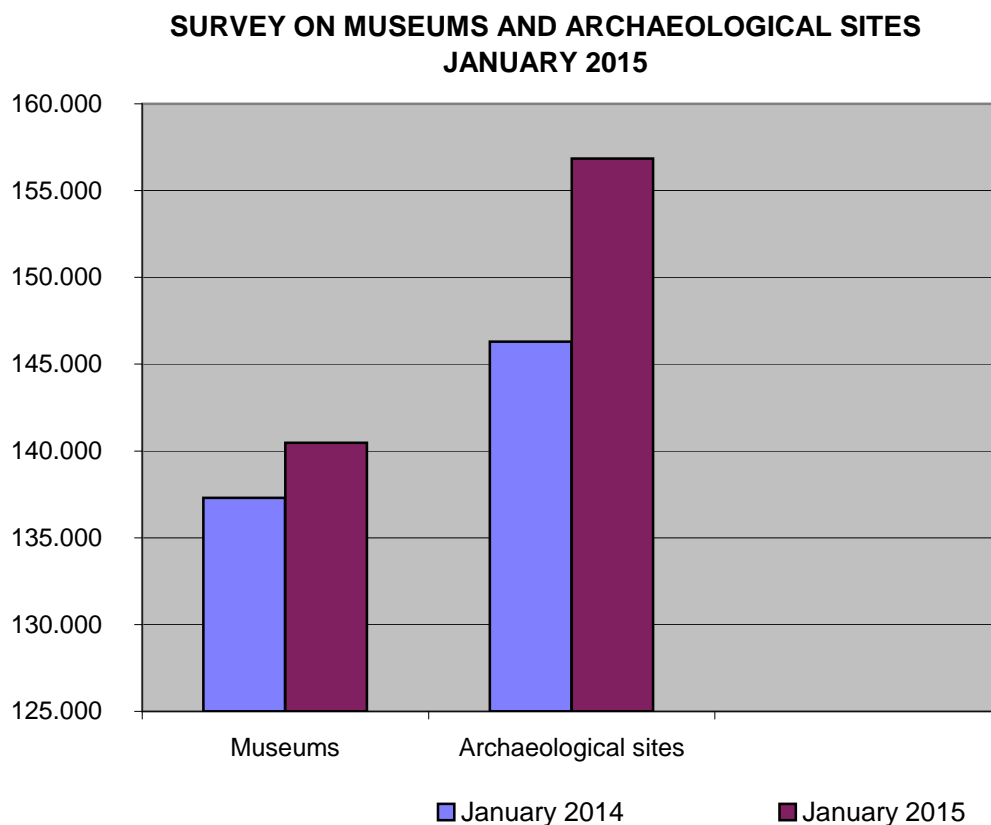
P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY JANUARY 2015

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During January 2015, museums experienced a 2,3% increase in visitor numbers and a 19,2% increase in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in January 2015, recorded an increase of 7,2% but the respective receipts recorded a decrease of 9,2% , in comparison with the corresponding month of 2014 (Table 1).



Information:

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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(JANUARY 2014 AND JANUARY 2015)**

Museums - Archaeological sites	JANUARY		Change % 2015/2014
	2014	2015	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	137.307	140.480	2,3
Acropolis Museum	51.580	58.937	14,3
National Archaeological	19.209	16.515	-14,0
Ancient Olympia	1.975	2.180	10,4
Palace of the Grand Master (Rhodes)	560	1.243	122,0
Herakleion Archaeological (Crete)	1.303	1.657	27,2
Rhodes	138	302	118,8
Delphi	6.490	5.335	-17,8
Other museums	56.052	54.311	-3,1
B. Archaeological Sites (total)	146.302	156.849	7,2
Epidavros ⁽¹⁾	5.275	6.207	17,7
The Acropolis of Mycenae & Atreus' Treasure	6.157	6.600	7,2
The Acropolis of Athens	40.398	42.561	5,4
Sounio	6.218	6.681	7,4
The Acropolis of Lindos	237	550	132,1
Kameiros (Rhodes)	112	115	2,7
Ancient Olympia	6.814	5.504	-19,2
Knossos (Crete)	3.709	3.725	0,4
Phaistos (Crete)	292	435	49,0
Ancient Korinthos ⁽¹⁾	4.071	4.754	16,8
Mystras ⁽¹⁾	1.370	1.436	4,8
Delphi	7.925	7.022	-11,4
Other archaeological sites	63.724	71.259	11,8
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	140.137	121.028	-13,6
A. Museums (free admission ticket)	76.931	65.892	-14,3
B. Archaeological sites (free admission ticket)	63.206	55.136	-12,8
	RECEIPTS (euros)		
Total	931.961,00	1.045.062,00	12,1
A. Museums	275.505,00	328.415,00	19,2
B. Archaeological sites	656.456,00	716.647,00	9,2

(1) Flat rate ticket, valid both for the museum and the archaeological site.

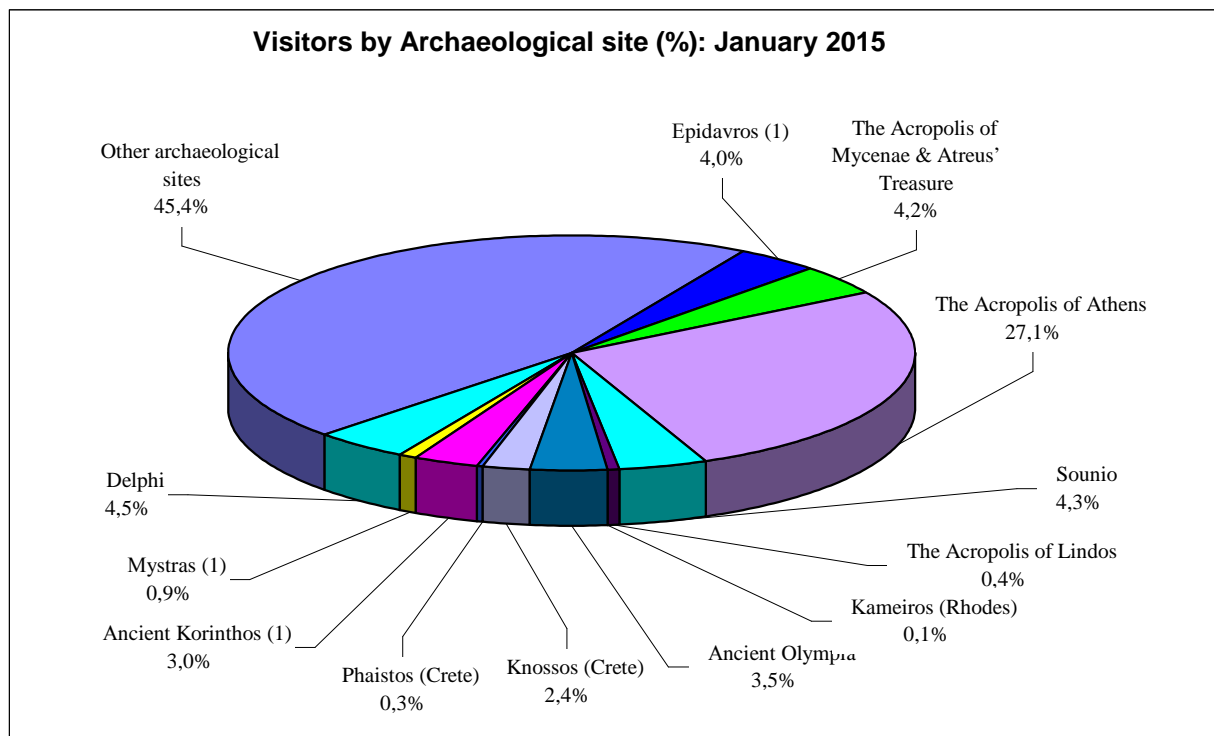
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2013,2014, JANUARY 2014 AND JANUARY 2015)

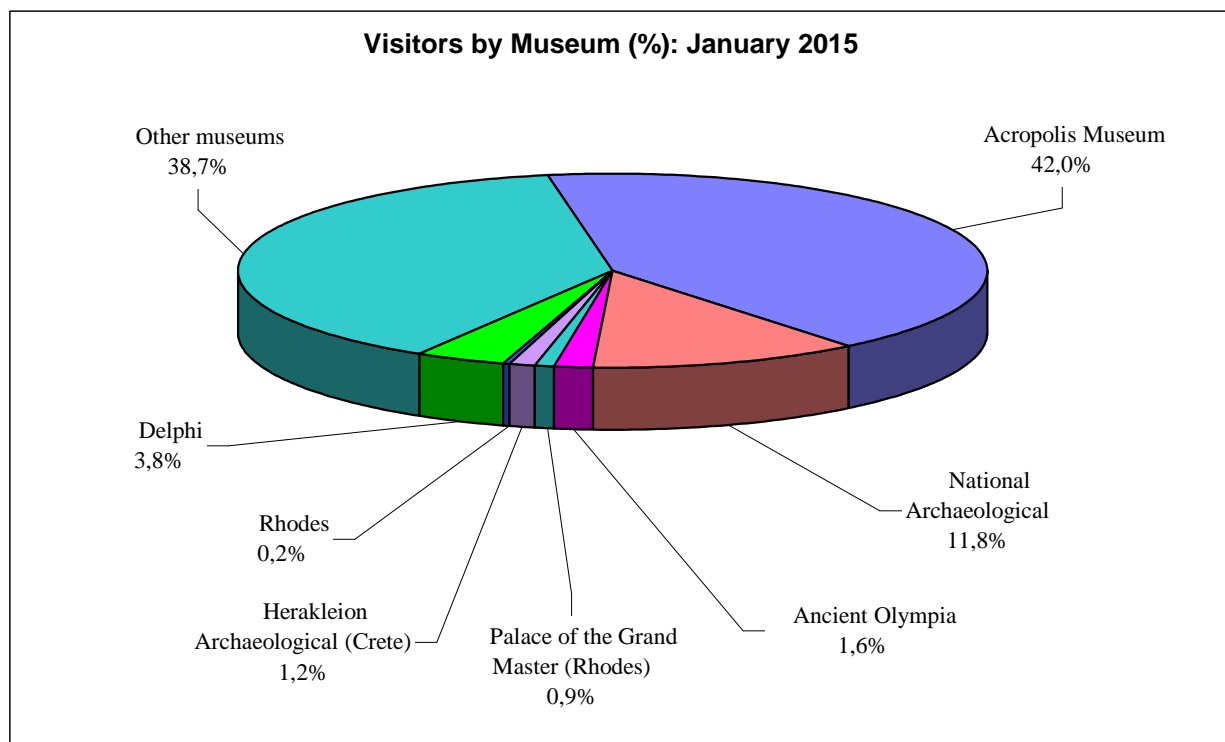
Museums - Archaeological sites	2013	2014	JANUARY		Change %	
			2014	2015	2015/2014	
A. Museums (total) Acropolis Museum National Archaeological Ancient Olympia Palace of the Grand Master (Rhodes) Herakleion Archaeological (Crete) Rhodes Delphi Other museums B. Archaeological sites (total) Epidavros ⁽¹⁾ The Acropolis of Mycenae & Atreus' Treasure The Acropolis of Athens Sounio The Acropolis of Lindos Kameiros (Rhodes) Ancient Olympia Knossos (Crete) Phaistos (Crete) Ancient Korinthos ⁽¹⁾ Mystras ⁽¹⁾ Delphi Other archaeological sites	NUMBER OF VISITORS					
	3.391.218	4.154.142	137.307	140.480	2,3	
	1.091.139	1.377.409	51.580	58.937	14,3	
	395.091	459.115	19.209	16.515	-14,0	
	106.997	134.976	1.975	2.180	10,4	
	217.329	258.906	560	1.243	122,0	
	135.963	198.942	1.303	1.657	27,2	
	67.985	79.878	138	302	118,8	
	145.298	190.314	6.490	5.335	-17,8	
	1.231.416	1.454.602	56.052	54.311	-3,1	
	8.167.889	9.953.161	146.302	156.849	7,2	
	318.537	416.323	5.275	6.207	17,7	
	280.468	377.336	6.157	6.600	7,2	
	1.390.056	1.563.434	40.398	42.561	5,4	
	175.370	203.269	6.218	6.681	7,4	
	497.647	630.042	237	550	132,1	
	163.878	177.859	112	115	2,7	
	462.370	464.990	6.814	5.504	-19,2	
	697.121	670.499	3.709	3.725	0,4	
	88.691	105.643	292	435	49,0	
	123.888	161.819	4.071	4.754	16,8	
	89.165	113.815	1.370	1.436	4,8	
	227.079	293.944	7.925	7.022	-11,4	
	3.653.619	4.774.188	63.724	71.259	11,8	
	Total A. Museums B. Archaeological sites	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
		3.689.062	4.717.338	140.137	121.028	-13,6
		1.469.069	1.715.777	76.931	65.892	-14,3
2.219.993		3.001.561	63.206	55.136	-12,8	
Total A. Museums B. Archaeological sites	R E C E I P T S (euros)					
	47.004.957,00	54.663.545,00	931.961,00	1.045.062,00	12,1	
	9.224.241,00	11.793.726,00	275.505,00	328.415,00	19,2	
	37.780.716,00	42.869.819,00	656.456,00	716.647,00	9,2	

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.</p>
Reference Period	<p>1/1/2015 to 31/1/2015</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day)5. The 18th of May (International Museums Day)6. The 5th of June (International Environment Day)7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>Free admission for:</p> <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)3. Employees of the Hellenic Ministry of Culture with current working identification card4. ICOM and ICOMOS cardholders5. Tour Guides with their current working identification card from the Ministry of Development6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours7. Journalists with current journalists' identification card8. Members of Associations and Societies of Friends of Museums and Archaeological Sites9. Official guests of the Greek Government, after relevant approval10. Escorts of blind persons and persons with disabilities11. Free admission cardholders12. Holders of the Culture Card
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for January 2015 is 24.770.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>