



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY JULY 2015

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During July 2015, museums recorded a decrease of 0,7% in the number of visitors and an increase of 1,5% in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in July 2015, recorded an increase of 0,6% but the respective receipts recorded a decrease of 1,3% , in comparison with the corresponding month of 2014 (Table 1).

During the seven-months of 2015, there was an increase of 9,1% in the number of visitors of museums and an increase of 12,7% in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the seven-months of 2015 recorded an increase of 8,2% and the corresponding receipts rose by 7,1%, in comparison with the corresponding period of 2014 (Table 2).

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES JULY 2015



Information:

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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(JULY 2014 AND JULY 2015)**

Museums - Archaeological sites	JULY		Change % 2015/2014
	2014	2015	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	499.414	495.733	-0,7
Acropolis Museum	158.581	170.266	7,4
National Archaeological	48.072	52.052	8,3
Ancient Olympia	16.613	13.799	-16,9
Palace of the Grand Master (Rhodes)	51.232	45.386	-11,4
Herakleion Archaeological (Crete)	33.228	29.329	-11,7
Rhodes	16.029	16.342	2,0
Delphi	19.311	22.105	14,5
Other museums	156.348	146.454	-6,3
B. Archaeological Sites (total)	1.491.132	1.500.287	0,6
Epidavros ⁽¹⁾	53.054	55.446	4,5
The Acropolis of Mycenae & Atreus' Treasure	44.404	46.445	4,6
The Acropolis of Athens	196.886	293.905	49,3
Sounio	23.144	27.285	17,9
The Acropolis of Lindos	127.494	115.259	-9,6
Kameiros (Rhodes)	32.258	25.877	-19,8
Ancient Olympia	72.593	60.529	-16,6
Knossos (Crete)	120.480	103.913	-13,8
Phaistos (Crete)	16.673	14.176	-15,0
Ancient Korinthos ⁽¹⁾	16.382	18.940	15,6
Mystras ⁽¹⁾	15.179	14.917	-1,7
Delphi	35.077	39.262	11,9
Other archaeological sites	737.508	684.333	-7,2
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	558.896	446.397	-20,1
A. Museums (free admission ticket)	154.219	115.662	-25,0
B. Archaeological sites (free admission ticket)	404.677	330.735	-18,3
	RECEIPTS (euros)		
Total	8.498.357,00	8.434.099,00	-0,8
A. Museums	1.721.731,00	1.746.855,00	1,5
B. Archaeological sites	6.776.626,00	6.687.244,00	-1,3

(1) Flat rate ticket, valid both for the museum and the archaeological site.

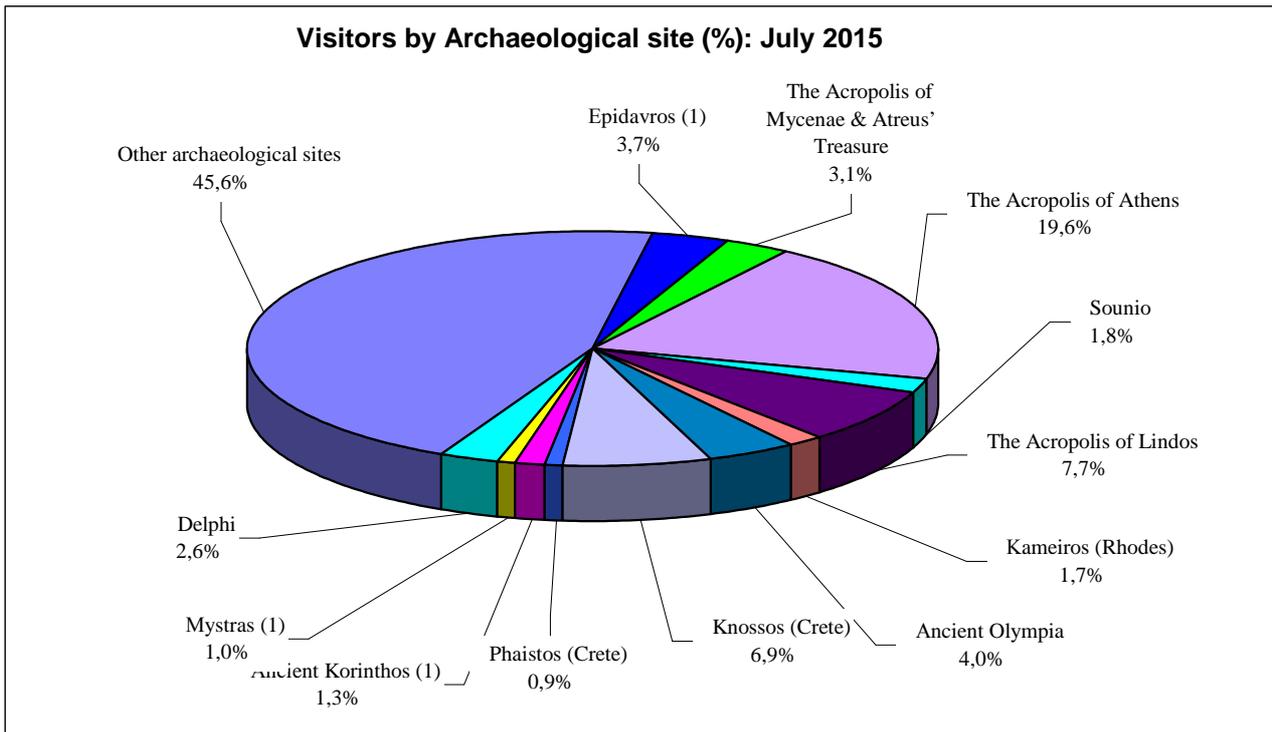
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2013,2014, AND JANUARY- JULY 2014 & 2015)**

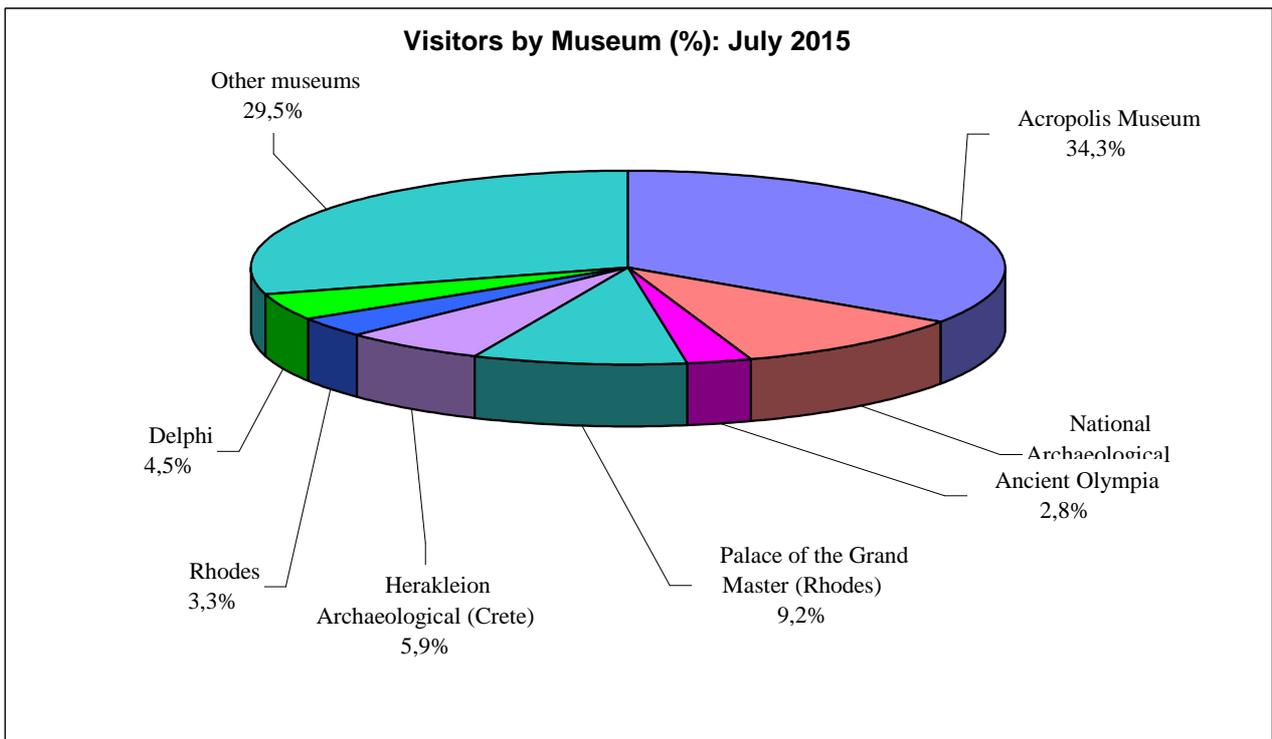
Museums - Archaeological sites	2013	2014	JANUARY-JULY		Change % 2015/2014
			2014	2015	
	NUMBER OF VISITORS				
A. Museums (total)	3.391.218	4.154.142	2.317.214	2.527.185	9,1
Acropolis Museum	1.091.139	1.377.409	767.762	881.484	14,8
National Archaeological Ancient Olympia	395.091	459.115	263.988	283.366	7,3
Palace of the Grand Master (Rhodes)	106.997	134.976	78.437	85.001	8,4
Herakleion Archaeological (Crete)	217.329	258.906	132.505	130.362	-1,6
Rhodes	135.963	198.942	97.551	97.115	-0,4
Delphi	67.985	79.878	41.451	44.149	6,5
Other museums	145.298	190.314	116.895	131.503	12,5
B. Archaeological sites (total)	1.231.416	1.454.602	818.625	874.205	6,8
Epidavros ⁽¹⁾	8.167.889	9.953.161	5.346.815	5.786.612	8,2
The Acropolis of Mycenae & Atreus' Treasure	318.537	416.323	243.867	279.706	14,7
The Acropolis of Athens	280.468	377.336	224.819	255.561	13,7
Sounio	1.390.056	1.563.434	841.407	1.173.277	39,4
The Acropolis of Lindos	175.370	203.269	113.701	146.893	29,2
Kameiros (Rhodes)	497.647	630.042	325.079	300.683	-7,5
Ancient Olympia	163.878	177.859	94.019	83.873	-10,8
Knossos (Crete)	462.370	464.990	260.289	236.450	-9,2
Phaistos (Crete)	697.121	670.499	351.585	323.060	-8,1
Ancient Korinthos ⁽¹⁾	88.691	105.643	54.484	51.008	-6,4
Mystras ⁽¹⁾	123.888	161.819	92.897	86.536	-6,8
Delphi	89.165	113.815	64.282	68.469	6,5
Other archaeological sites	227.079	293.944	171.517	202.896	18,3
	3.653.619	4.774.188	2.508.869	2.578.200	2,8
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	3.689.062	4.717.338	2.861.720	2.613.318	-8,7
A. Museums	1.469.069	1.715.777	1.057.005	978.226	-7,5
B. Archaeological sites	2.219.993	3.001.561	1.804.715	1.635.092	-9,4
	R E C E I P T S (euros)				
Total	47.004.957,00	54.663.545,00	28.460.689,00	30.821.595,00	8,3
A. Museums	9.224.241,00	11.793.726,00	6.083.584,00	6.857.834,00	12,7
B. Archaeological sites	37.780.716,00	42.869.819,00	22.377.105,00	23.963.761,00	7,1

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.</p>
Reference Period	<p>1/7/2015 to 31/7/2015</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day)5. The 18th of May (International Museums Day)6. The 5th of June (International Environment Day)7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>Free admission for:</p> <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)3. Employees of the Hellenic Ministry of Culture with current working identification card4. ICOM and ICOMOS cardholders5. Tour Guides with their current working identification card from the Ministry of Development6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours7. Journalists with current journalists' identification card8. Members of Associations and Societies of Friends of Museums and Archaeological Sites9. Official guests of the Greek Government, after relevant approval10. Escorts of blind persons and persons with disabilities11. Free admission cardholders12. Holders of the Culture Card
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for July 2015 is 268.627.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>