



HELLENIC REPUBLIC



MINISTRY OF ECONOMY AND FINANCE



**GENERAL SECRETARIAT OF  
THE NATIONAL STATISTICAL SERVICE  
OF GREECE**

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## PRESS RELEASE

### **BUSINESS SERVICES ENTERPRISES ACTIVITY REFERENCE YEAR 2004**

The Directorate of Statistics on Trade and Services of the General Secretariat of the National Statistical Service of Greece announces results regarding the Business Services pilot survey, which was conducted on the total of the Country during the year 2005, with reference year the year 2004. The main objective of the survey was to collect information from specific business services sectors, in order, on the one hand to explore the structure of the enterprises in the examined sectors and on the other hand to record financial figures in the tertiary sector of the economy.

The survey was sampling, according to the stratified sampling method, and it covered the following economic activity sectors:

**a)** Computer and related activities, **b)** Legal activities, **c)** Accounting, book-keeping and auditing activities, and tax consultancy activities, **d)** Market research and public opinion polling, **e)** Business and management consultancy activities, **f)** Architectural, engineering and related activities, **g)** Technical testing and analysis, **h)** Advertising, and **i)** Labour recruitment and provision of personnel.

The total number of enterprises that are activated in the previously mentioned sectors, amounts in **92.780**. The percentage distribution of enterprises per surveyed sector, has the biggest proportion in Architectural and Engineering activities with rate **36,0%** and in the Legal activities with rate **34,6%**. The Accounting offices and the enterprises which provide Tax consultancy services follow with rate **12,9%**, and then Business and management consultancy services, Computer services and Advertising with rates **6,0%**, **4,7%** and **3,6%** respectively. Regarding Technical testing and analysis enterprises and Market research and public opinion polling enterprises, they cover **1,1%** and **0,7%** respectively on the total number of enterprises in the survey, while Labour recruitment and provision of personnel enterprises cover just **0,4%** of the total.

The total annual turnover of the business services enterprises in the surveyed sectors is **8.839.250 thousands of Euros**, for the year 2004. **28,4%** of the total turnover comes from the Architectural and engineering activities, **23,4%** from the Legal activities, and **21,3%** from the Advertising sector. Following, with significant difference, there are the Computer activities with rate **9,0%**, the Business and management consultancy services with rate **8,6%** and Accounting services with rate **6,6%**, whereas enterprises in Technical testing and analysis sector, in Market research and public opinion

polling sector and in Labour recruitment and provision of personnel sector cover, respectively, just **1,2%**, **0,9%** and **0,6%** of the total turnover.

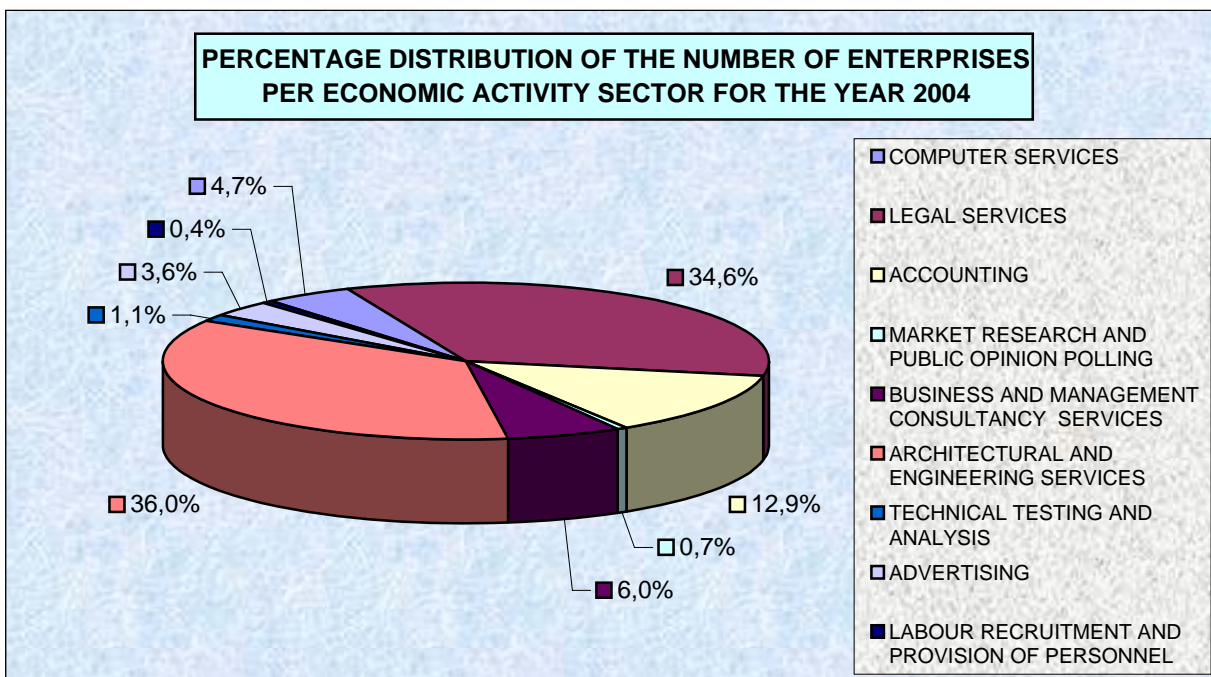
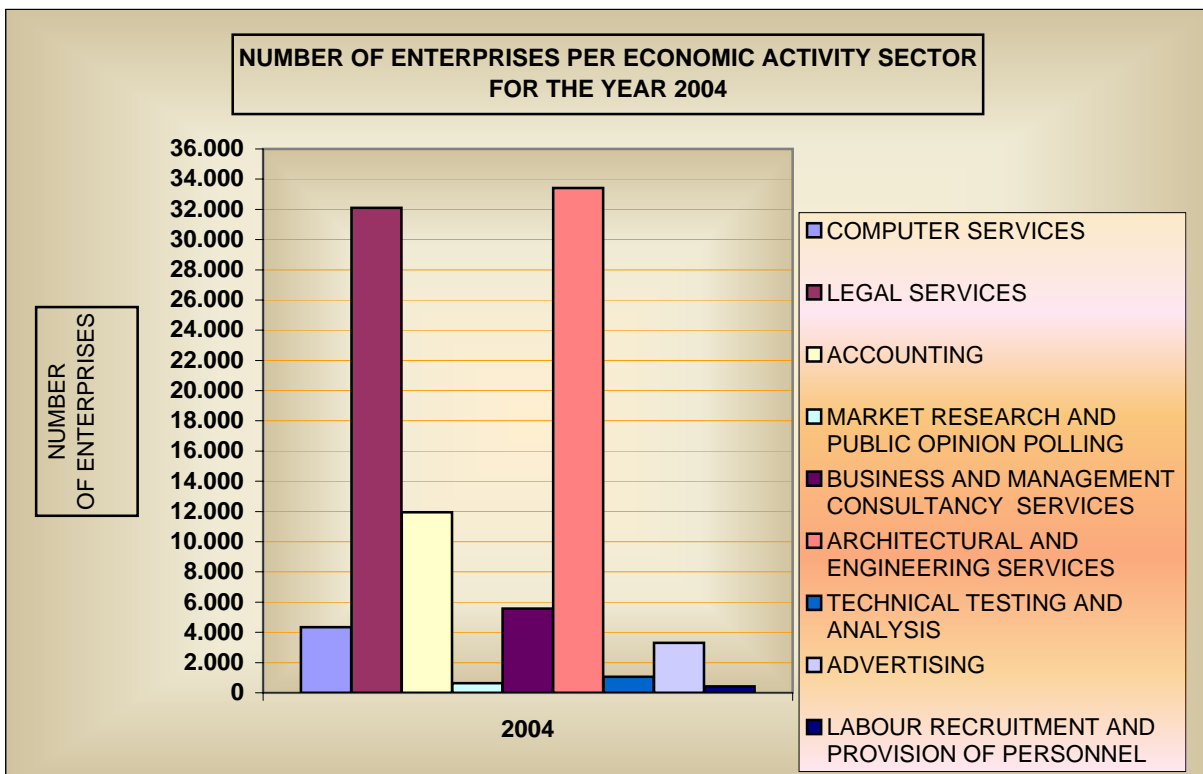
As for the total number of persons employed it results that, in the 9 business services activity sectors covered by the survey for the year 2004, **209.279** persons are employed either full time or part time, from which **30,9%** is employed in Architectural and engineering enterprises, **27,5%** in Lawyer's offices and in enterprises providing Legal services, and **13,6%** is working in Accounting offices and Tax consultancy enterprises. The Business and management consultancy enterprises employ **8,5%** of the total working persons, whereas the respective percentages for the persons employed in Computer enterprises and in Advertising enterprises amount in **7,5%** and **7,2%** respectively. The smallest employment proportion corresponds to the enterprises that are activate in the sectors of Labour recruitment and provision of personnel, Technical testing and analysis and Market research and public opinion polling with respective rates **2,2%**, **1,6%**, and **1,0%**.

The total full and part time employment personnel costs for enterprises that are activated in the previously mentioned economic activity sectors amount in **1.334.191 thousands of Euros** for the year 2004. From the results of the survey arises that the personnel costs in the Architectural and Engineering sector represent **22,2%** of the total costs, while in the case of Legal services enterprises, as well as Computer services enterprises, the rates on personnel costs are **17,7%** and **14,9%** respectively. It is also worth to note that the personnel costs in Accounting, Business and management consultancy and Advertising sectors cover respectively **13,5%**, **13,0%** and **12,5%** of the total. These percentages are smaller compared to the corresponding rate in the Computer services sector, although Accounting and Consultancy enterprises have more persons employed. Finally, the costs rates in the Technical testing and analysis sector, in the Labour recruitment and provision of personnel sector and in the Market research and public opinion polling sector are respectively **2,8%**, **2,3%** and **1,1%**.

More detailed information is provided in the attached tables and graphs.

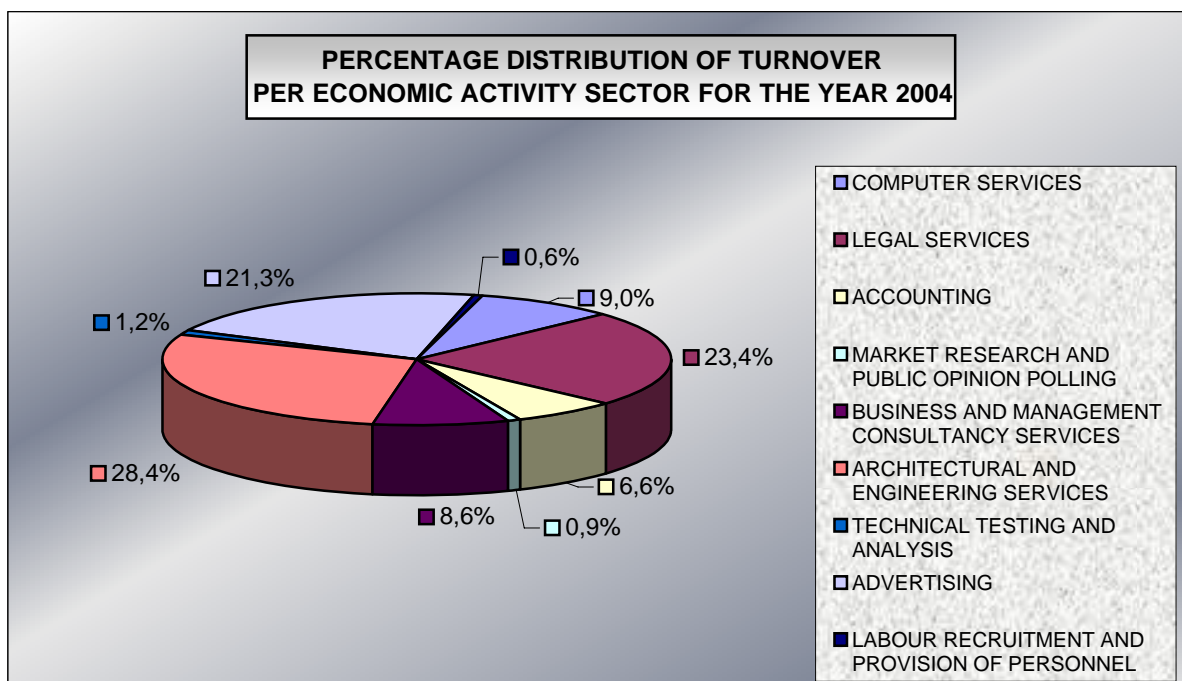
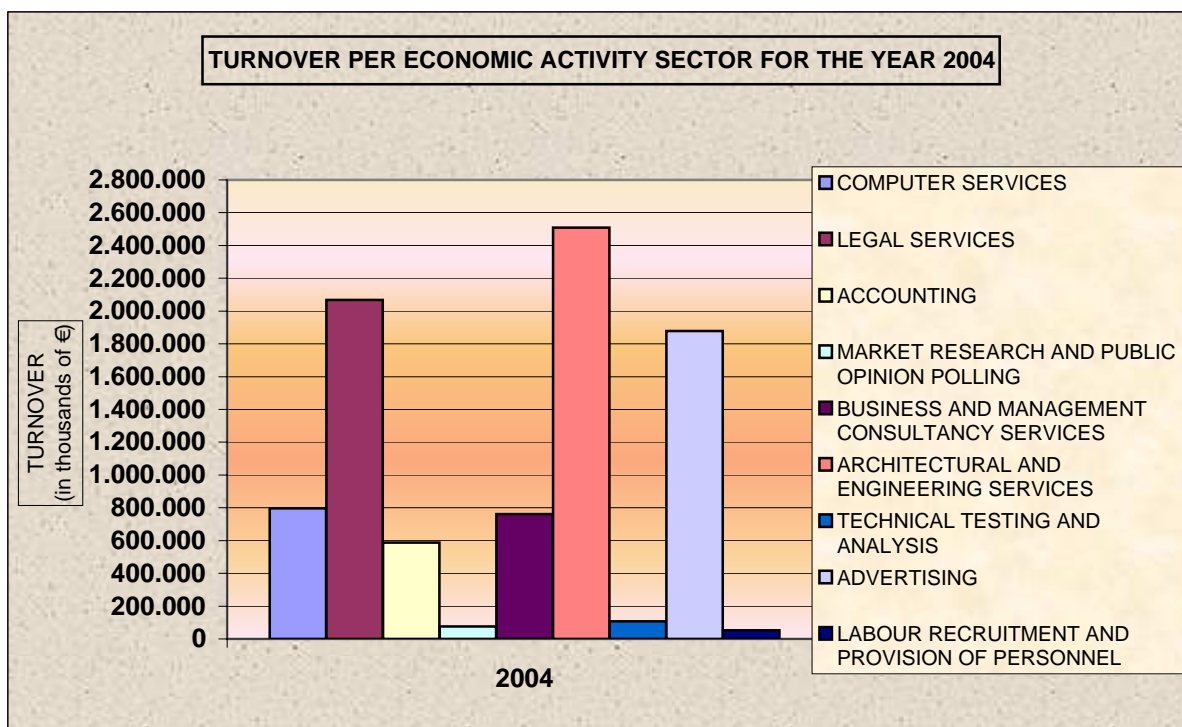
**Table 1: Number of enterprises**

ECONOMIC ACTIVITY SECTOR	NUMBER OF ENTERPRISES	% ON THE TOTAL OF ENTERPRISES
COMPUTER SERVICES	4.341	4,7
LEGAL SERVICES	32.104	34,6
ACCOUNTING	11.950	12,9
MARKET RESEARCH AND PUBLIC OPINION POLLING	627	0,7
BUSINESS AND MANAGEMENT CONSULTANCY SERVICES	5.563	6,0
ARCHITECTURAL AND ENGINEERING SERVICES	33.411	36,0
TECHNICAL TESTING AND ANALYSIS	1.060	1,1
ADVERTISING	3.310	3,6
LABOUR RECRUITMENT AND PROVISION OF PERSONNEL	414	0,4
<b>TOTAL</b>	<b>92.780</b>	<b>100</b>



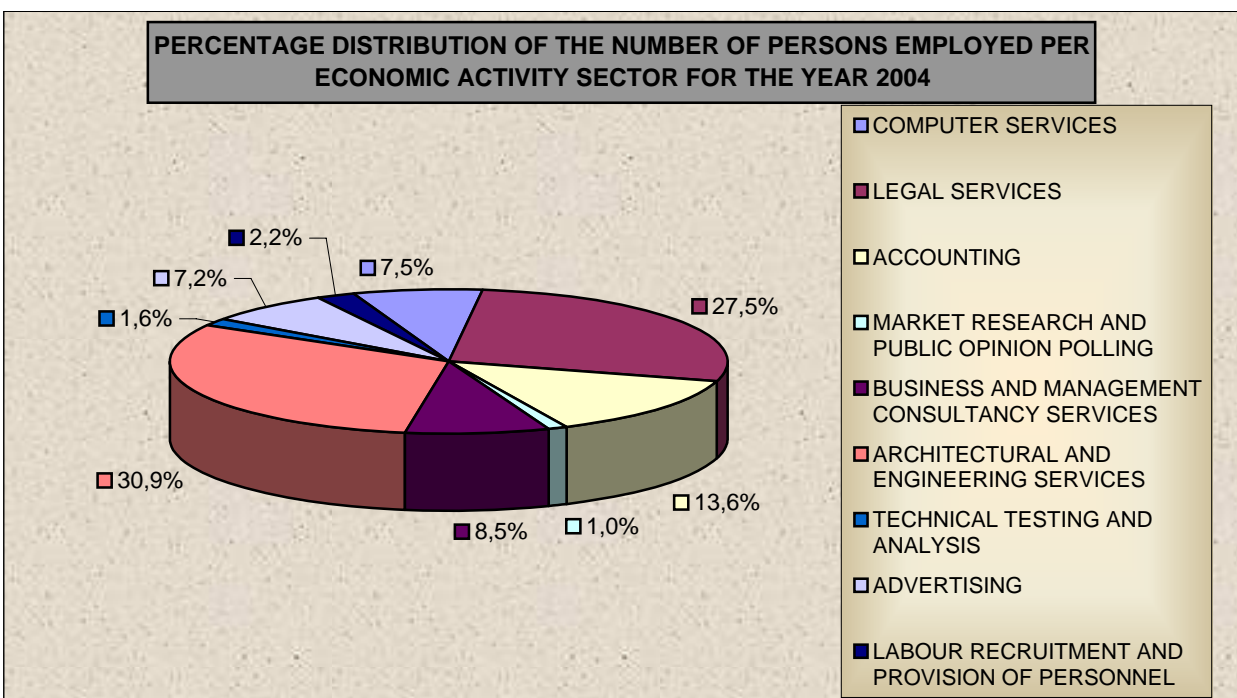
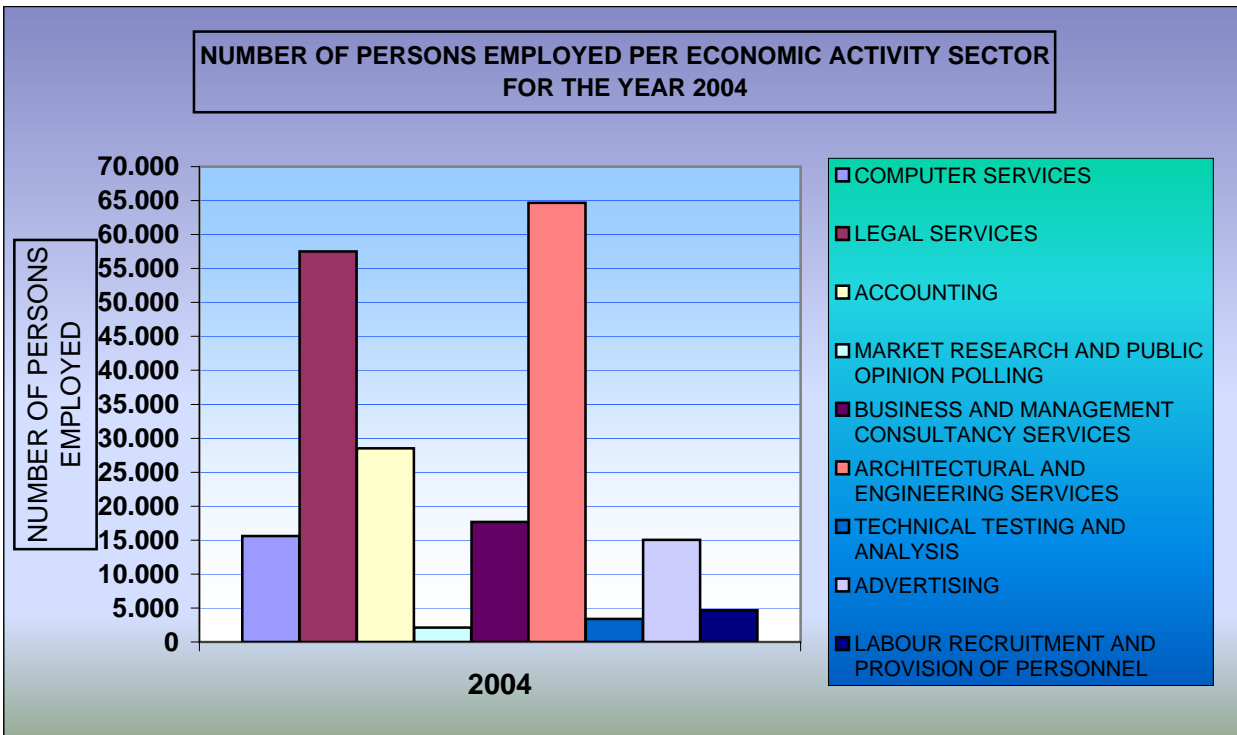
**Table 2: Turnover**

ECONOMIC ACTIVITY SECTOR	TURNOVER (in thousands of €)	% ON THE TOTAL OF THE TURNOVER
COMPUTER SERVICES	797.257	9,0
LEGAL SERVICES	2.068.026	23,4
ACCOUNTING	588.401	6,6
MARKET RESEARCH AND PUBLIC OPINION POLLING	75.815	0,9
BUSINESS AND MANAGEMENT CONSULTANCY SERVICES	761.502	8,6
ARCHITECTURAL AND ENGINEERING SERVICES	2.508.427	28,4
TECHNICAL TESTING AND ANALYSIS	106.880	1,2
ADVERTISING	1.879.287	21,3
LABOUR RECRUITMENT AND PROVISION OF PERSONNEL	53.655	0,6
<b>TOTAL</b>	<b>8.839.250</b>	<b>100</b>



**Table 3: Number of persons employed**

ECONOMIC ACTIVITY SECTOR	NUMBER OF PERSONS EMPLOYED	% ON THE TOTAL NUMBER OF PERSONS EMPLOYED
COMPUTER SERVICES	15.587	7,5
LEGAL SERVICES	57.520	27,5
ACCOUNTING	28.534	13,6
MARKET RESEARCH AND PUBLIC OPINION POLLING	2.130	1,0
BUSINESS AND MANAGEMENT CONSULTANCY SERVICES	17.667	8,5
ARCHITECTURAL AND ENGINEERING SERVICES	64.691	30,9
TECHNICAL TESTING AND ANALYSIS	3.414	1,6
ADVERTISING	15.053	7,2
LABOUR RECRUITMENT AND PROVISION OF PERSONNEL	4.683	2,2
<b>TOTAL</b>	<b>209.279</b>	<b>100</b>



**Table 4: Personnel costs**

ECONOMIC ACTIVITY SECTOR	PERSONNEL COSTS (in thousands of €)	% ON THE TOTAL OF PERSONNEL COSTS
COMPUTER SERVICES	199.664	14,9
LEGAL SERVICES	237.837	17,7
ACCOUNTING	181.059	13,5
MARKET RESEARCH AND PUBLIC OPINION POLLING	14.010	1,1
BUSINESS AND MANAGEMENT CONSULTANCY SERVICES	175.178	13,0
ARCHITECTURAL AND ENGINEERING SERVICES	298.676	22,2
TECHNICAL TESTING AND ANALYSIS	38.044	2,8
ADVERTISING	168.421	12,5
LABOUR RECRUITMENT AND PROVISION OF PERSONNEL	31.302	2,3
<b>TOTAL</b>	<b>1.344.191</b>	<b>100</b>

