



# P R E S S   R E L E A S E

## MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY JUNE 2015

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

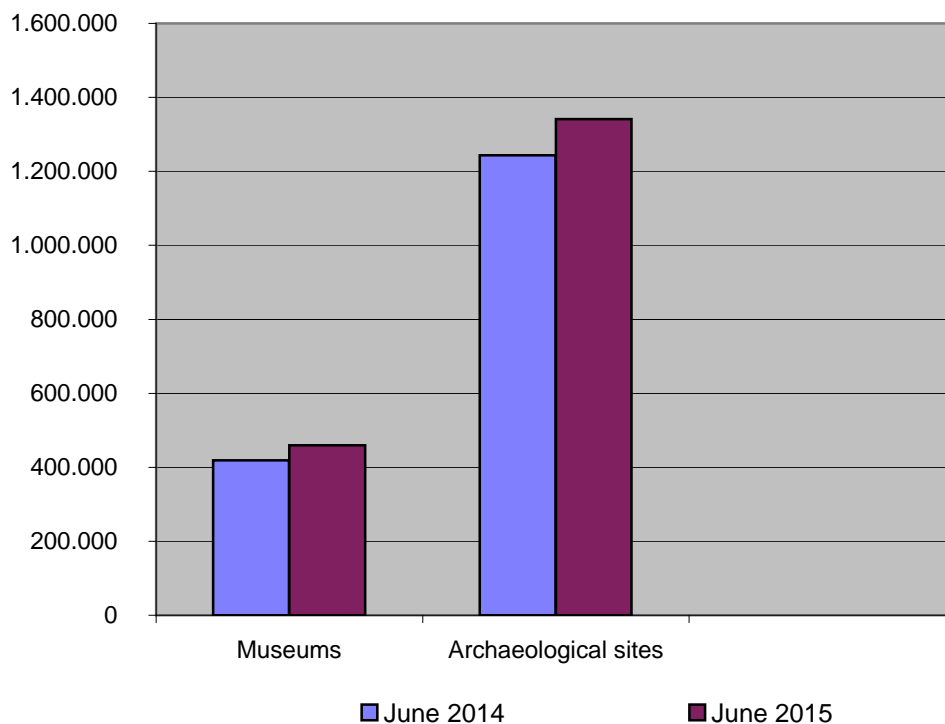
During June 2015, museums experienced an increase of 9,5% in the number of visitors and an increase of 13,4% in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in June 2015, recorded an increase of 7,8% but the respective receipts recorded an increase of 10,1%, in comparison with the corresponding month of 2014 (Table 1).

During the six-months of 2015, there was an increase of 11,8% in the number of visitors of museums and an increase of 17,2% in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the six-months of 2015 recorded an increase of 11,2% and the corresponding receipts rose by 10,7%, in comparison with the corresponding period of 2014 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES  
JUNE 2015**



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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(JUNE 2014 AND JUNE 2015)**

Museums - Archaeological sites	JUNE		Change % 2015/2014
	2014	2015	
	<b>NUMBER OF VISITORS <sup>(2)</sup></b>		
<b>A. Museums (total)</b>	<b>419.222</b>	<b>459.093</b>	<b>9,5</b>
Acropolis Museum	137.411	156.722	14,1
National Archaeological	42.845	46.683	9,0
Ancient Olympia	13.658	15.269	11,8
Palace of the Grand Master (Rhodes)	38.600	39.150	1,4
Herakleion Archaeological (Crete)	23.592	22.896	-3,0
Rhodes	11.755	12.471	6,1
Delphi	18.669	23.582	26,3
Other museums	132.692	142.320	7,3
<b>B. Archaeological Sites (total)</b>	<b>1.243.825</b>	<b>1.341.319</b>	<b>7,8</b>
Epidavros <sup>(1)</sup>	45.433	51.222	12,7
The Acropolis of Mycenae & Atreus' Treasure	36.858	44.688	21,2
The Acropolis of Athens	171.172	269.290	57,3
Sounio	22.807	28.842	26,5
The Acropolis of Lindos	100.507	95.486	-5,0
Kameiros (Rhodes)	29.884	25.319	-15,3
Ancient Olympia	57.495	54.152	-5,8
Knossos (Crete)	92.664	93.178	0,6
Phaistos (Crete)	13.248	11.275	-14,9
Ancient Korinthos <sup>(1)</sup>	20.768	19.514	-6,0
Mystras <sup>(1)</sup>	11.372	11.111	-2,3
Delphi	30.831	42.814	38,9
Other archaeological sites	610.786	594.428	-2,7
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>		
<b>Total</b>	<b>451.631</b>	<b>444.060</b>	<b>-1,7</b>
A. Museums (free admission ticket)	129.288	119.547	-7,5
B. Archaeological sites (free admission ticket)	322.343	324.513	0,7
	<b>RECEIPTS (euros)</b>		
<b>Total</b>	<b>7.002.117,00</b>	<b>7.755.521,00</b>	<b>10,8</b>
A. Museums	1.404.247,00	1.592.871,00	13,4
B. Archaeological sites	5.597.870,00	6.162.650,00	10,1

(1) Flat rate ticket, valid both for the museum and the archaeological site.

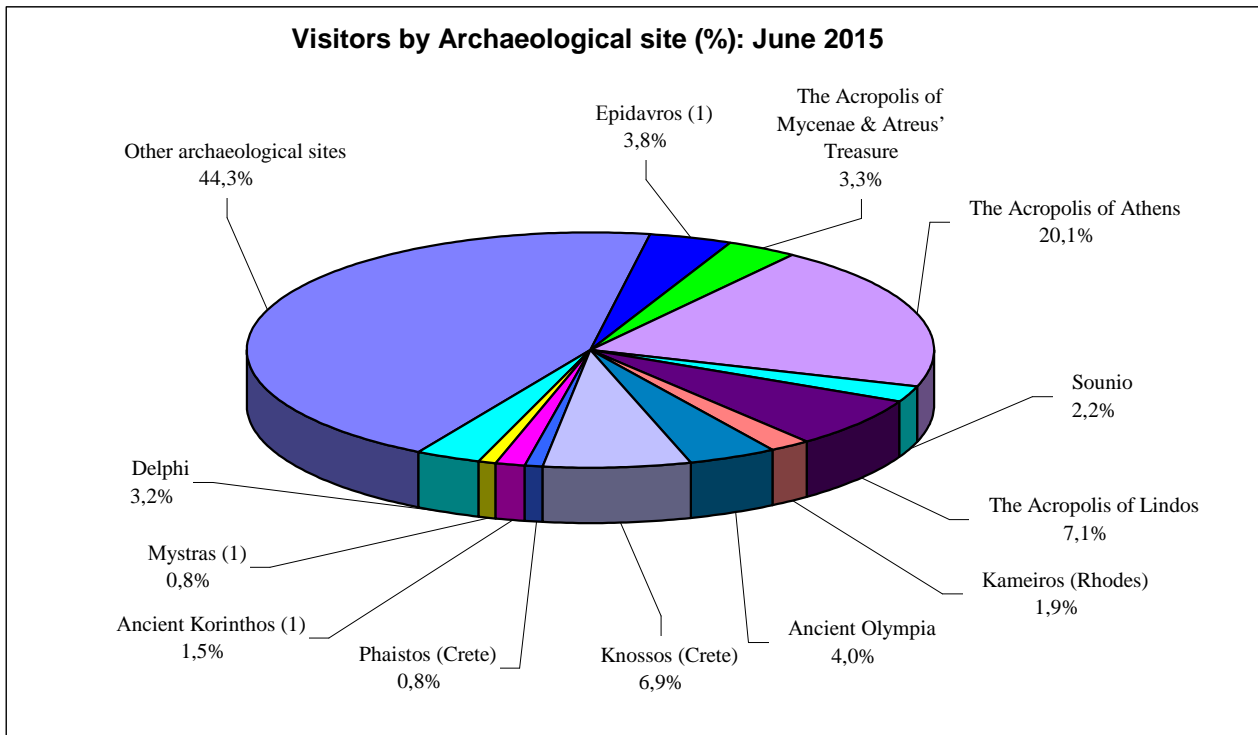
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(2013,2014, AND JANUARY- JUNE 2014 & 2015)**

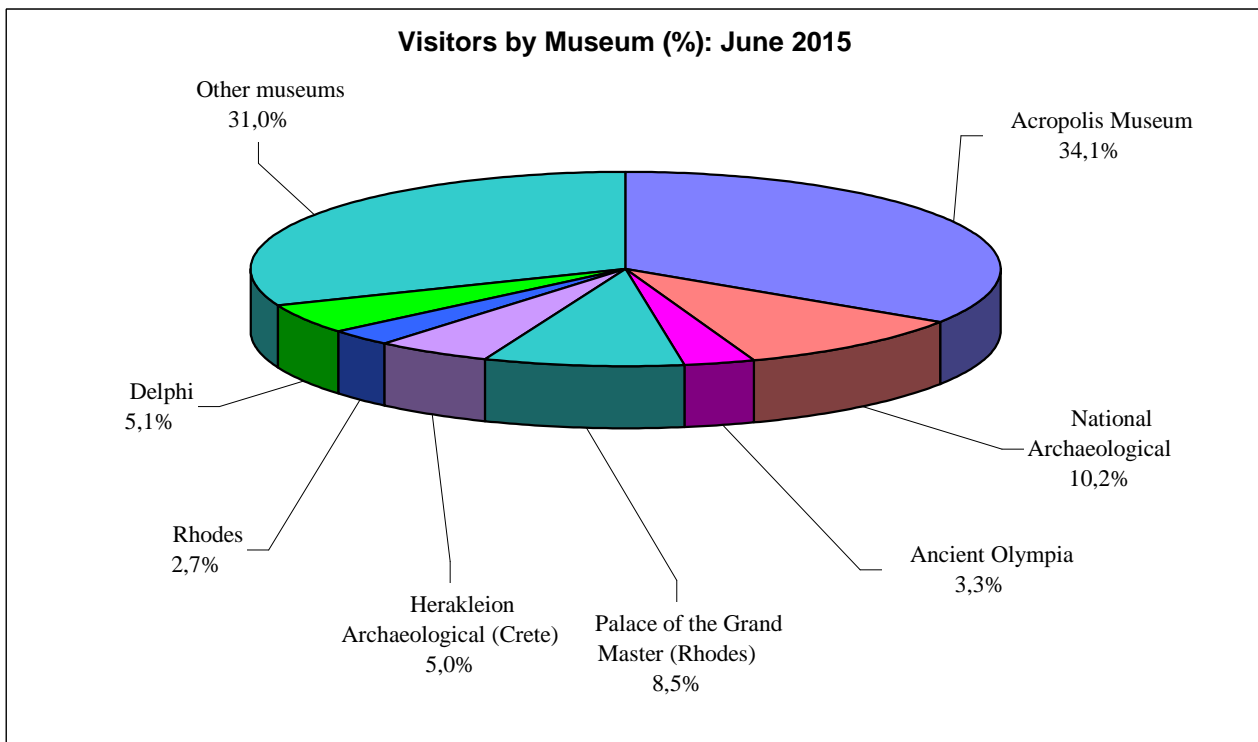
Museums - Archaeological sites	2013	2014	JANUARY-JUNE		Change % 2015/2014
			2014	2015	
	<b>NUMBER OF VISITORS</b>				
<b>A. Museums (total)</b>	<b>3.391.218</b>	<b>4.154.142</b>	<b>1.817.800</b>	<b>2.031.452</b>	<b>11,8</b>
Acropolis Museum	1.091.139	1.377.409	609.181	711.218	16,7
National Archaeological	395.091	459.115	215.916	231.314	7,1
Ancient Olympia	106.997	134.976	61.824	71.202	15,2
Palace of the Grand Master (Rhodes)	217.329	258.906	81.273	84.976	4,6
Herakleion Archaeological (Crete)	135.963	198.942	64.323	67.786	5,4
Rhodes	67.985	79.878	25.422	27.807	9,4
Delphi	145.298	190.314	97.584	109.398	12,1
Other museums	1.231.416	1.454.602	662.277	727.751	9,9
<b>B. Archaeological sites (total)</b>	<b>8.167.889</b>	<b>9.953.161</b>	<b>3.855.683</b>	<b>4.286.325</b>	<b>11,2</b>
Epidavros <sup>(1)</sup>	318.537	416.323	190.813	224.260	17,5
The Acropolis of Mycenae & Atreus' Treasure	280.468	377.336	180.415	209.116	15,9
The Acropolis of Athens	1.390.056	1.563.434	644.521	879.372	36,4
Sounio	175.370	203.269	90.557	119.608	32,1
The Acropolis of Lindos	497.647	630.042	197.585	185.424	-6,2
Kameiros (Rhodes)	163.878	177.859	61.761	57.996	-6,1
Ancient Olympia	462.370	464.990	187.696	175.921	-6,3
Knossos (Crete)	697.121	670.499	231.105	219.147	-5,2
Phaistos (Crete)	88.691	105.643	37.811	36.832	-2,6
Ancient Korinthos <sup>(1)</sup>	123.888	161.819	76.515	67.596	-11,7
Mystras <sup>(1)</sup>	89.165	113.815	49.103	53.552	9,1
Delphi	227.079	293.944	136.440	163.634	19,9
Other archaeological sites	3.653.619	4.774.188	1.771.361	1.893.867	6,9
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>				
<b>Total</b>	<b>3.689.062</b>	<b>4.717.338</b>	<b>2.302.824</b>	<b>2.166.921</b>	<b>-5,9</b>
A. Museums	1.469.069	1.715.777	902.786	862.564	-4,5
B. Archaeological sites	2.219.993	3.001.561	1.400.038	1.304.357	-6,8
	<b>R E C E I P T S (euros)</b>				
<b>Total</b>	<b>47.004.957,00</b>	<b>54.663.545,00</b>	<b>19.962.332,00</b>	<b>22.387.496,00</b>	<b>12,1</b>
A. Museums	9.224.241,00	11.793.726,00	4.361.853,00	5.110.979,00	17,2
B. Archaeological sites	37.780.716,00	42.869.819,00	15.600.479,00	17.276.517,00	10,7

(1) Flat rate ticket, valid both for the museum and the archaeological site.

**Graph 1**



**Graph 2**



## EXPLANATORY NOTES

<b>Museums and Archaeological Sites Survey</b>	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
<b>Legal Framework</b>	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.</p>
<b>Reference Period</b>	<p>1/6/2015 to 30/6/2015</p>
<b>Information on tickets</b>	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none"><li>1. National Holidays (25th of March and 28th of October)</li><li>2. The first Sunday every month during the five month period from 1 November to 31 March</li><li>3. The 6th of March (in memory of Melina Merkouri)</li><li>4. The 18th of April (International Monuments Day)</li><li>5. The 18th of May (International Museums Day)</li><li>6. The 5th of June (International Environment Day)</li><li>7. The last weekend of September annually (European Heritage Days)</li></ol>
<b>Free admissions</b>	<p>Free admission for:</p> <ol style="list-style-type: none"><li>1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age</li><li>2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)</li><li>3. Employees of the Hellenic Ministry of Culture with current working identification card</li><li>4. ICOM and ICOMOS cardholders</li><li>5. Tour Guides with their current working identification card from the Ministry of Development</li><li>6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours</li><li>7. Journalists with current journalists' identification card</li><li>8. Members of Associations and Societies of Friends of Museums and Archaeological Sites</li><li>9. Official guests of the Greek Government, after relevant approval</li><li>10. Escorts of blind persons and persons with disabilities</li><li>11. Free admission cardholders</li><li>12. Holders of the Culture Card</li></ol>
<b>Number of flat rate tickets</b>	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for <b>June 2015</b> is 199.811.</p>
<b>References</b>	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (<a href="http://www.statistics.gr">www.statistics.gr</a>). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>