



# PRESS RELEASE

## MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY MAY 2015

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

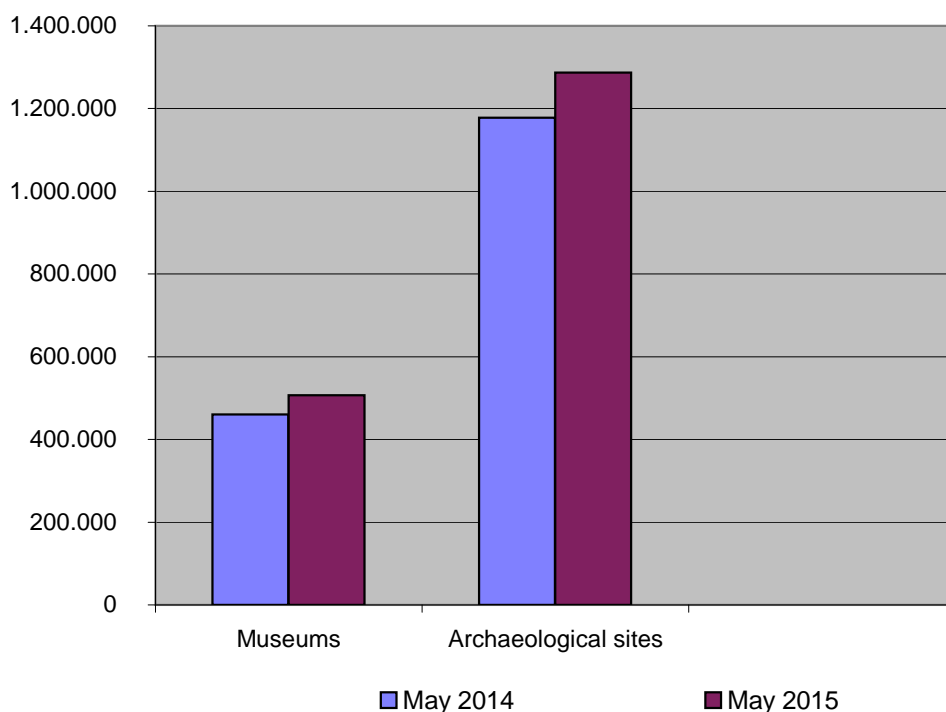
During May 2015, museums experienced an increase of 10,1% in the number of visitors and an increase of 15,8% in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in May 2015, recorded an increase of 9,3% but the respective receipts recorded an increase of 6,5%, in comparison with the corresponding month of 2014 (Table 1).

During the five-months of 2015, there was an increase of 12,4% in the number of visitors of museums and an increase of 19% in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the five-months of 2015 recorded an increase of 12,8% and the corresponding receipts rose by 11,1%, in comparison with the corresponding period of 2014 (Table 2).

### SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES MAY 2015



Information:

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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(MAY 2014 AND MAY 2015)**

Museums - Archaeological sites	MAY		Change % 2015/2014
	2014	2015	
	<b>NUMBER OF VISITORS <sup>(2)</sup></b>		
<b>A. Museums (total)</b>	<b>460.457</b>	<b>507.006</b>	<b>10,1</b>
Acropolis Museum	142.886	167.480	17,2
National Archaeological	46.843	52.685	12,5
Ancient Olympia	14.539	16.483	13,4
Palace of the Grand Master (Rhodes)	28.492	28.470	-0,1
Herakleion Archaeological (Crete)	23.699	22.185	-6,4
Rhodes	9.625	9.242	-4,0
Delphi	22.652	26.680	17,8
Other museums	171.721	183.781	7,0
<b>B. Archaeological Sites (total)</b>	<b>1.177.867</b>	<b>1.287.311</b>	<b>9,3</b>
Epidavros <sup>(1)</sup>	48.719	55.227	13,4
The Acropolis of Mycenae & Atreus' Treasure	49.674	51.146	3,0
The Acropolis of Athens	167.846	254.593	51,7
Sounio	23.214	30.551	31,6
The Acropolis of Lindos	75.103	64.399	-14,3
Kameiros (Rhodes)	24.714	21.394	-13,4
Ancient Olympia	53.926	51.518	-4,5
Knossos (Crete)	83.142	70.811	-14,8
Phaistos (Crete)	14.591	14.469	-0,8
Ancient Korinthos <sup>(1)</sup>	22.572	18.709	-17,1
Mystras <sup>(1)</sup>	13.613	15.139	11,2
Delphi	31.969	37.236	16,5
Other archaeological sites	568.784	602.119	5,9
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>		
<b>Total</b>	<b>531.563</b>	<b>465.829</b>	<b>-12,4</b>
A. Museums (free admission ticket)	196.925	179.120	-9,0
B. Archaeological sites (free admission ticket)	334.638	286.709	-14,3
	<b>RECEIPTS (euros)</b>		
<b>Total</b>	<b>6.395.485,00</b>	<b>6.930.630,00</b>	<b>8,4</b>
A. Museums	1.268.815,00	1.468.701,00	15,8
B. Archaeological sites	5.126.670,00	5.461.929,00	6,5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

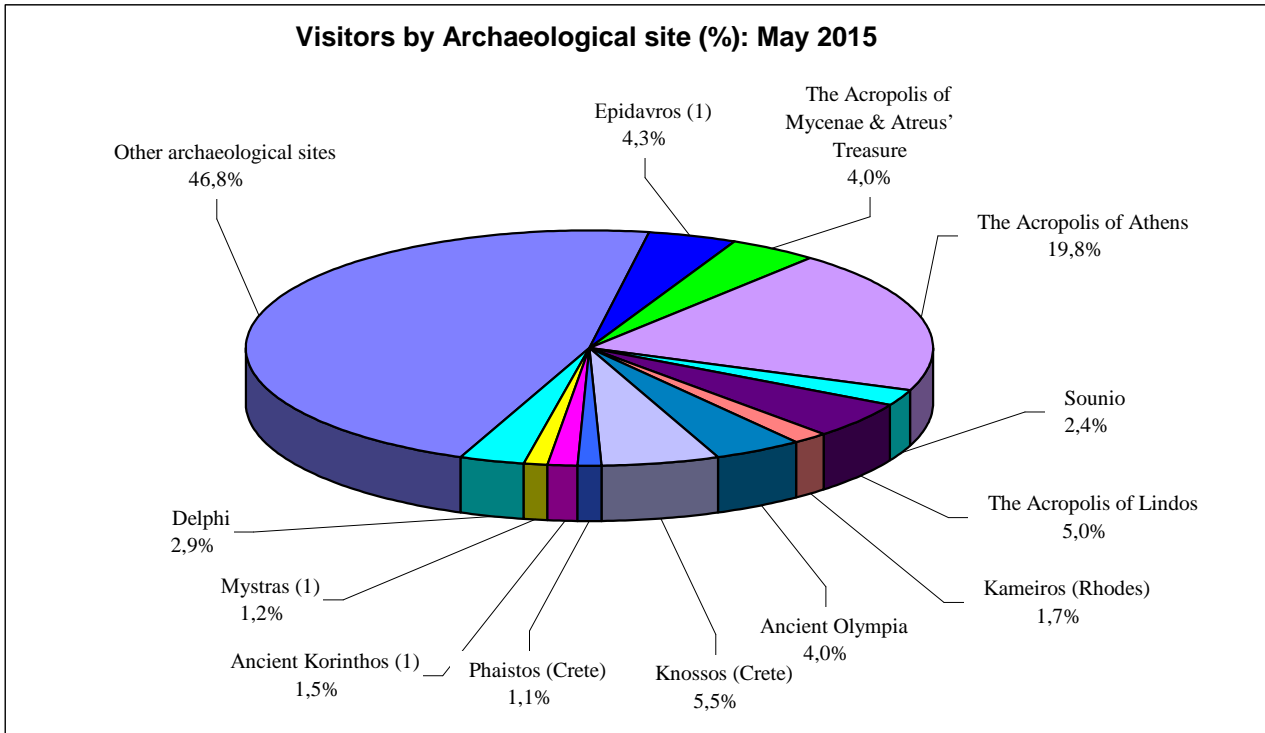
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(2013,2014, AND JANUARY- MAY 2014 & 2015)**

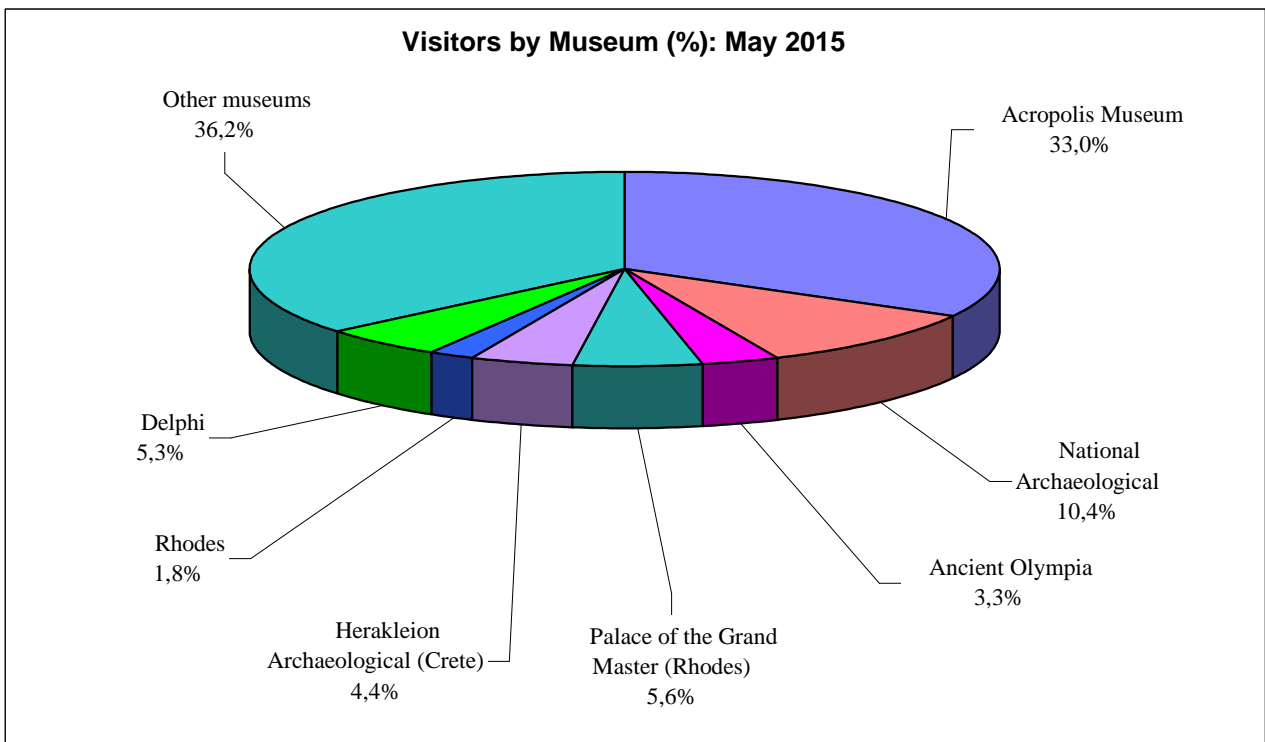
Museums - Archaeological sites	2013	2014	JANUARY-MAY		Change % 2015/2014
			2014	2015	
	<b>NUMBER OF VISITORS</b>				
<b>A. Museums (total)</b>	<b>3.391.218</b>	<b>4.154.142</b>	<b>1.398.578</b>	<b>1.572.359</b>	<b>12,4</b>
Acropolis Museum	1.091.139	1.377.409	471.770	554.496	17,5
National Archaeological Ancient Olympia	395.091	459.115	173.071	184.631	6,7
Palace of the Grand Master (Rhodes)	106.997	134.976	48.166	55.933	16,1
Herakleion Archaeological (Crete)	217.329	258.906	42.673	45.826	7,4
Rhodes	135.963	198.942	40.731	44.890	10,2
Delphi	67.985	79.878	13.667	15.336	12,2
Other museums	145.298	190.314	78.915	85.816	8,7
<b>B. Archaeological sites (total)</b>	<b>1.231.416</b>	<b>1.454.602</b>	<b>529.585</b>	<b>585.431</b>	<b>10,5</b>
Epidavros <sup>(1)</sup>	<b>8.167.889</b>	<b>9.953.161</b>	<b>2.611.858</b>	<b>2.945.006</b>	<b>12,8</b>
The Acropolis of Mycenae & Atreus' Treasure	318.537	416.323	145.380	173.038	19,0
The Acropolis of Athens	280.468	377.336	143.557	164.428	14,5
Sounio	1.390.056	1.563.434	473.349	610.082	28,9
The Acropolis of Lindos	175.370	203.269	67.750	90.766	34,0
Kameiros (Rhodes)	497.647	630.042	97.078	89.938	-7,4
Ancient Olympia	163.878	177.859	31.877	32.677	2,5
Knossos (Crete)	462.370	464.990	130.201	121.769	-6,5
Phaistos (Crete)	697.121	670.499	138.441	125.969	-9,0
Ancient Korinthos <sup>(1)</sup>	88.691	105.643	24.563	25.557	4,0
Mystras <sup>(1)</sup>	123.888	161.819	55.747	48.082	-13,7
Delphi	89.165	113.815	37.731	42.441	12,5
Other archaeological sites	227.079	293.944	105.609	120.820	14,4
	<b>3.653.619</b>	<b>4.774.188</b>	<b>1.160.575</b>	<b>1.299.439</b>	<b>12,0</b>
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>				
<b>Total</b>	<b>3.689.062</b>	<b>4.717.338</b>	<b>1.851.193</b>	<b>1.722.861</b>	<b>-6,9</b>
A. Museums	1.469.069	1.715.777	773.498	743.017	-3,9
B. Archaeological sites	2.219.993	3.001.561	1.077.695	979.844	-9,1
	<b>R E C E I P T S (euros)</b>				
<b>Total</b>	<b>47.004.957,00</b>	<b>54.663.545,00</b>	<b>12.960.215,00</b>	<b>14.631.975,00</b>	<b>12,9</b>
A. Museums	9.224.241,00	11.793.726,00	2.957.606,00	3.518.108,00	19,0
B. Archaeological sites	37.780.716,00	42.869.819,00	10.002.609,00	11.113.867,00	11,1

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



## EXPLANATORY NOTES

- Museums and Archaeological Sites Survey** The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.
- The corresponding data for the Acropolis Museum are available from December 2009 onwards.
- Legal Framework** Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.
- Reference Period** 1/5/2015 to 31/5/2015
- Information on tickets** From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:
1. National Holidays (25th of March and 28th of October)
  2. The first Sunday every month during the five month period from 1 November to 31 March
  3. The 6th of March (in memory of Melina Merkouri)
  4. The 18th of April (International Monuments Day)
  5. The 18th of May (International Museums Day)
  6. The 5th of June (International Environment Day)
  7. The last weekend of September annually (European Heritage Days)
- Free admissions** Free admission for:
1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age
  2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)
  3. Employees of the Hellenic Ministry of Culture with current working identification card
  4. ICOM and ICOMOS cardholders
  5. Tour Guides with their current working identification card from the Ministry of Development
  6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours
  7. Journalists with current journalists' identification card
  8. Members of Associations and Societies of Friends of Museums and Archaeological Sites
  9. Official guests of the Greek Government, after relevant approval
  10. Escorts of blind persons and persons with disabilities
  11. Free admission cardholders
  12. Holders of the Culture Card
- Number of flat rate tickets** From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for **May 2015** is 174.328.
- References** More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT ([www.statistics.gr](http://www.statistics.gr)). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.