



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY MARCH 2015

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

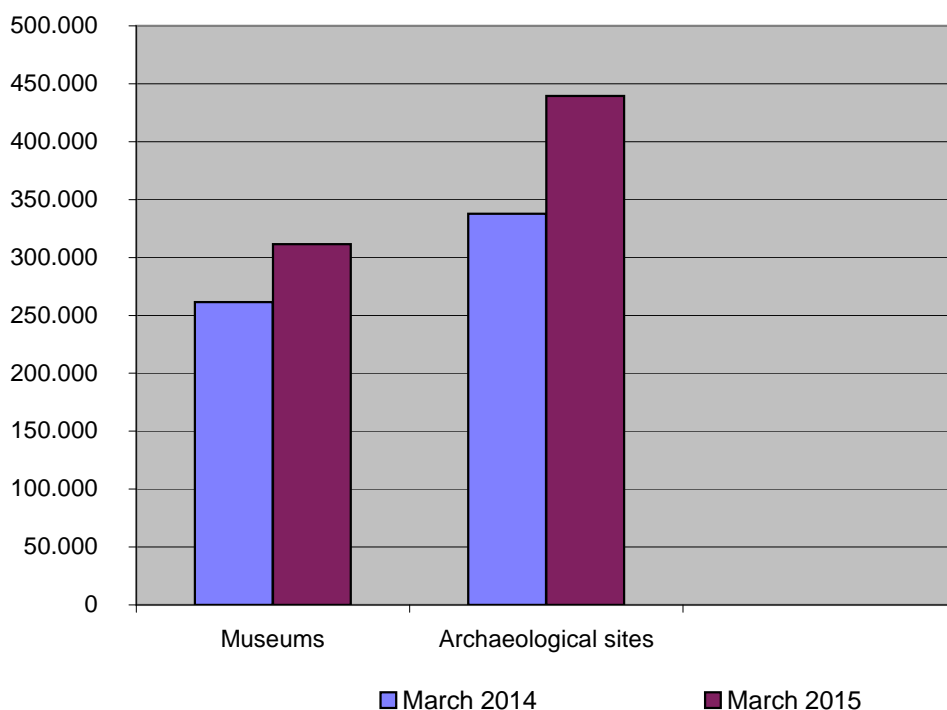
During March 2015, museums experienced an increase of 19,1% in the number of visitors and an increase of 14,7% in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in March 2015, recorded an increase of 30,1% but the respective receipts recorded an increase of 16,9%, in comparison with the corresponding month of 2014 (Table 1).

During the three-months of 2015, there was an increase of 12,1% in the number of visitors of museums and an increase of 21,4% in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the three-months of 2015 recorded an increase of 21,3% and the corresponding receipts rose by 17,6%, in comparison with the corresponding period of 2014 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
MARCH 2015**



Information:

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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(MARCH 2014 AND MARCH 2015)**

Museums - Archaeological sites	MARCH		Change % 2015/2014
	2014	2015	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	261.474	311.544	19,1
Acropolis Museum	101.930	125.011	22,6
National Archaeological	35.741	42.303	18,4
Ancient Olympia	8.378	13.127	56,7
Palace of the Grand Master (Rhodes)	1.148	1.299	13,2
Herakleion Archaeological (Crete)	2.847	5.206	82,9
Rhodes	306	690	125,5
Delphi	15.532	15.609	0,5
Other museums	95.592	108.299	13,3
B. Archaeological Sites (total)	337.879	439.573	30,1
Epidavros ⁽¹⁾	26.877	37.368	39,0
The Acropolis of Mycenae & Atreus' Treasure	25.789	35.618	38,1
The Acropolis of Athens	80.282	117.333	46,2
Sounio	13.210	17.959	36,0
The Acropolis of Lindos	1.140	86	-92,5
Kameiros (Rhodes)	263	183	-30,4
Ancient Olympia	14.492	19.499	34,6
Knossos (Crete)	6.798	9.421	38,6
Phaistos (Crete)	1.141	1.309	14,7
Ancient Korinthos ⁽¹⁾	7.762	7.688	-1,0
Mystras ⁽¹⁾	6.158	6.410	4,1
Delphi	22.589	26.325	16,5
Other archaeological sites	131.378	160.374	22,1
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	388.268	441.407	13,7
A. Museums (free admission ticket)	178.445	195.553	9,6
B. Archaeological sites (free admission ticket)	209.823	245.854	17,2
	RECEIPTS (euros)		
Total	1.335.437,00	1.552.322,00	16,2
A. Museums	380.959,00	436.821,00	14,7
B. Archaeological sites	954.478,00	1.115.501,00	16,9

(1) Flat rate ticket, valid both for the museum and the archaeological site.

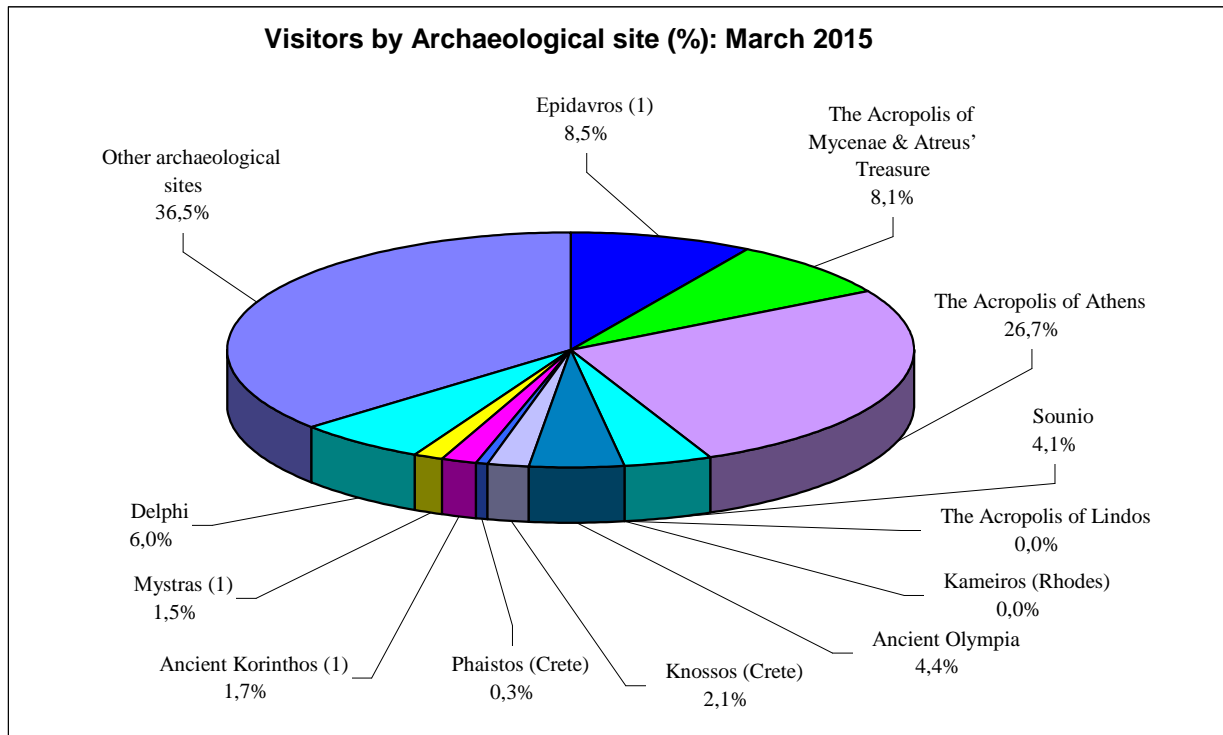
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2013,2014, AND JANUARY- MARCH 2014 & 2015)**

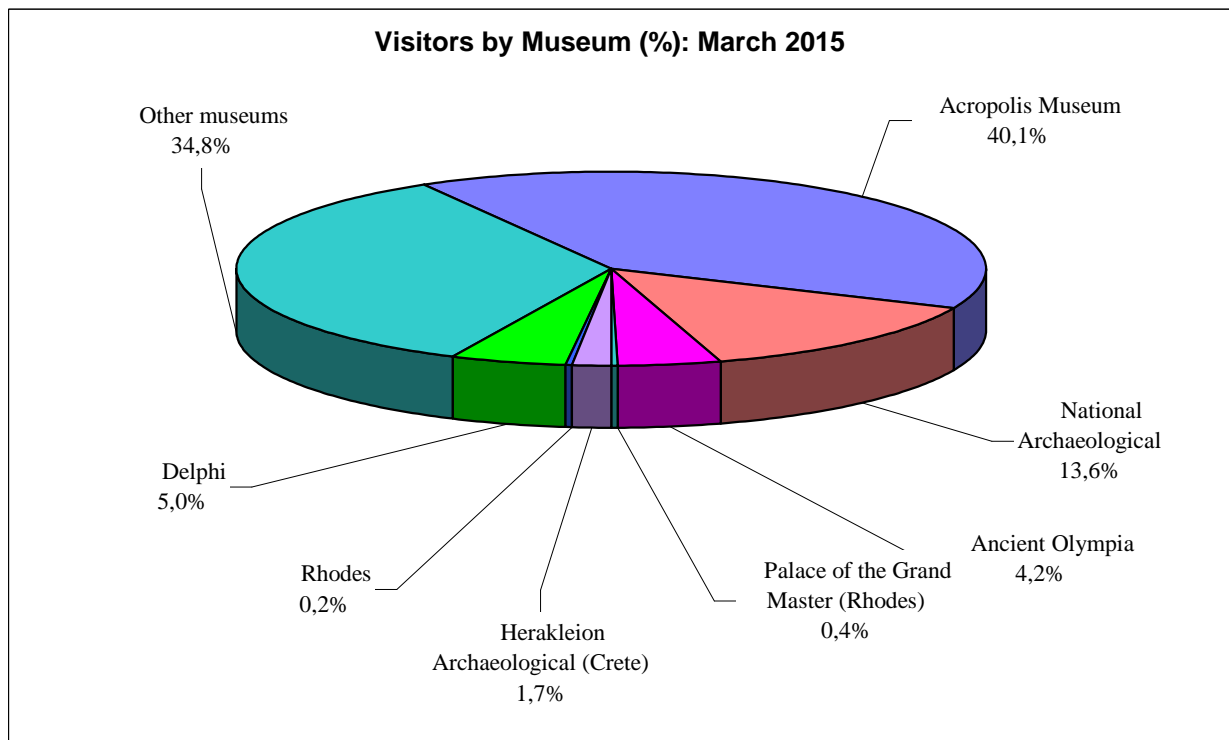
Museums - Archaeological sites	2013	2014	JANUARY-MARCH		Change % 2015/2014
			2014	2015	
	NUMBER OF VISITORS				
A. Museums (total)	3.391.218	4.154.142	563.908	632.203	12,1
Acropolis Museum	1.091.139	1.377.409	215.548	254.248	18,0
National Archaeological	395.091	459.115	77.184	82.239	6,5
Ancient Olympia	106.997	134.976	13.549	19.647	45,0
Palace of the Grand Master (Rhodes)	217.329	258.906	2.099	3.993	90,2
Herakleion Archaeological (Crete)	135.963	198.942	5.298	8.581	62,0
Rhodes	67.985	79.878	594	1.490	150,8
Delphi	145.298	190.314	28.524	29.147	2,2
Other museums	1.231.416	1.454.602	221.112	232.858	5,3
B. Archaeological sites (total)	8.167.889	9.953.161	649.658	787.792	21,3
Epidavros ⁽¹⁾	318.537	416.323	40.197	54.348	35,2
The Acropolis of Mycenae & Atreus' Treasure	280.468	377.336	39.424	52.548	33,3
The Acropolis of Athens	1.390.056	1.563.434	170.100	211.896	24,6
Sounio	175.370	203.269	26.092	32.475	24,5
The Acropolis of Lindos	497.647	630.042	1.689	1.127	-33,3
Kameiros (Rhodes)	163.878	177.859	541	412	-23,8
Ancient Olympia	462.370	464.990	26.243	30.821	17,4
Knossos (Crete)	697.121	670.499	14.103	15.752	11,7
Phaistos (Crete)	88.691	105.643	1.744	2.100	20,4
Ancient Korinthos ⁽¹⁾	123.888	161.819	15.460	16.698	8,0
Mystras ⁽¹⁾	89.165	113.815	9.078	9.498	4,6
Delphi	227.079	293.944	39.335	43.484	10,5
Other archaeological sites	3.653.619	4.774.188	265.652	316.633	19,2
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	3.689.062	4.717.338	734.465	743.491	1,2
A. Museums	1.469.069	1.715.777	366.341	357.231	-2,5
B. Archaeological sites	2.219.993	3.001.561	368.124	386.260	4,9
	R E C E I P T S (euros)				
Total	47.004.957,00	54.663.545,00	3.072.474,00	3.647.519,00	18,7
A. Museums	9.224.241,00	11.793.726,00	901.045,00	1.094.155,00	21,4
B. Archaeological sites	37.780.716,00	42.869.819,00	2.171.429,00	2.553.364,00	17,6

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.</p>
Reference Period	<p>1/3/2015 to 31/3/2015</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day)5. The 18th of May (International Museums Day)6. The 5th of June (International Environment Day)7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>Free admission for:</p> <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)3. Employees of the Hellenic Ministry of Culture with current working identification card4. ICOM and ICOMOS cardholders5. Tour Guides with their current working identification card from the Ministry of Development6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours7. Journalists with current journalists' identification card8. Members of Associations and Societies of Friends of Museums and Archaeological Sites9. Official guests of the Greek Government, after relevant approval10. Escorts of blind persons and persons with disabilities11. Free admission cardholders12. Holders of the Culture Card
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for March 2015 is 37.861.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>