



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY FEBRUARY 2015

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

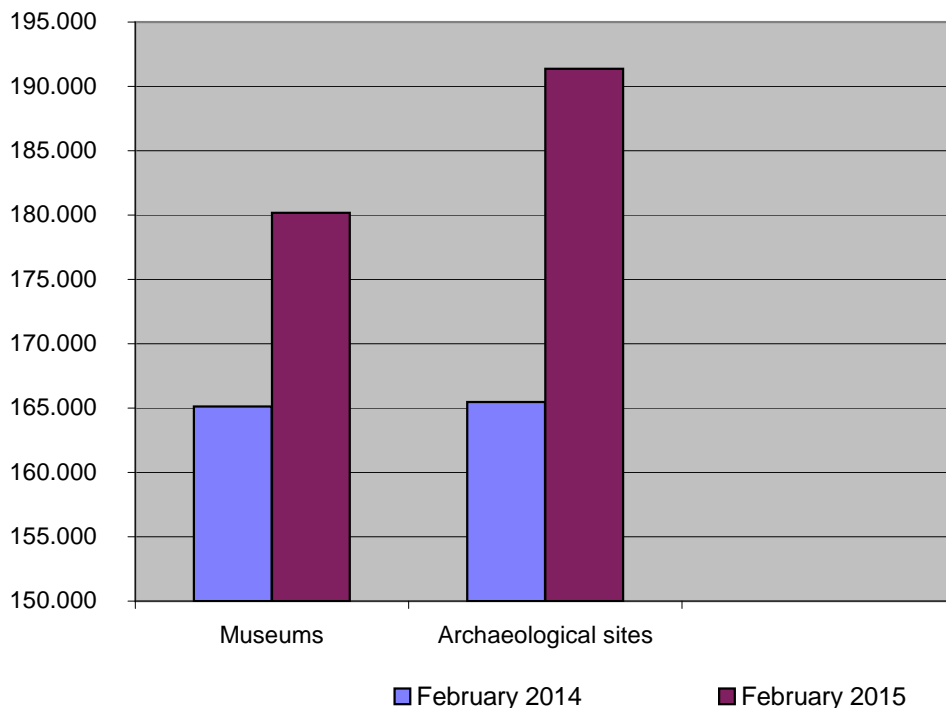
During February 2015, museums experienced a 9,1% increase in visitor numbers and a 34,5% increase in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in February 2015, recorded an increase of 15,6% but the respective receipts recorded an increase of 28,7% , in comparison with the corresponding month of 2014 (Table 1).

During the two-months of 2015, there was a 6% increase in the number of visitors of museums and a 26,4% increase in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the two-months of 2015 recorded an increase of 11,7% and the corresponding receipts rose by 18,2%, in comparison with the corresponding period of 2014 (Table 2).

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES FEBRUARY 2015



Information:

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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(FEBRUARY 2014 AND FEBRUARY 2015)**

Museums - Archaeological sites	FEBRUARY		Change % 2015/2014
	2014	2015	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	165.127	180.179	9,1
Acropolis Museum	62.038	70.300	13,3
National Archaeological	22.234	23.421	5,3
Ancient Olympia	3.196	4.340	35,8
Palace of the Grand Master (Rhodes)	391	1.451	271,1
Herakleion Archaeological (Crete)	1.148	1.718	49,7
Rhodes	150	498	232,0
Delphi	6.502	8.203	26,2
Other museums	69.468	70.248	1,1
B. Archaeological Sites (total)	165.477	191.370	15,6
Epidavros ⁽¹⁾	8.045	10.773	33,9
The Acropolis of Mycenae & Atreus' Treasure	7.478	10.330	38,1
The Acropolis of Athens	49.420	52.002	5,2
Sounio	6.664	7.835	17,6
The Acropolis of Lindos	312	491	57,4
Kameiros (Rhodes)	166	114	-31,3
Ancient Olympia	4.937	5.818	17,8
Knossos (Crete)	3.596	2.606	-27,5
Phaistos (Crete)	311	356	14,5
Ancient Korinthos ⁽¹⁾	3.627	4.256	17,3
Mystras ⁽¹⁾	1.550	1.652	6,6
Delphi	8.821	10.137	14,9
Other archaeological sites	70.550	85.000	20,5
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	206.060	181.056	-12,1
A. Museums (free admission ticket)	110.965	95.786	-13,7
B. Archaeological sites (free admission ticket)	95.095	85.270	-10,3
	RECEIPTS (euros)		
Total	805.076,00	1.050.135,00	30,4
A. Museums	244.581,00	328.919,00	34,5
B. Archaeological sites	560.495,00	721.216,00	28,7

(1) Flat rate ticket, valid both for the museum and the archaeological site.

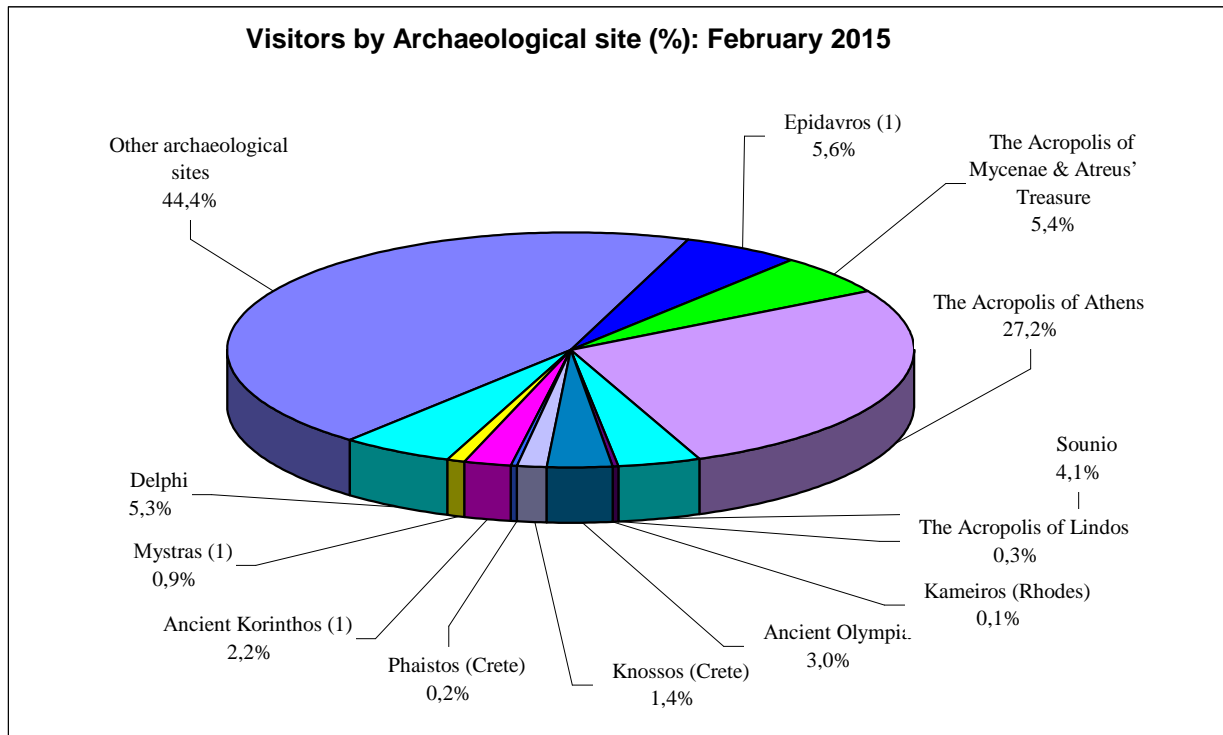
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2013,2014, AND JANUARY-FEBRUARY 2014 & 2015)**

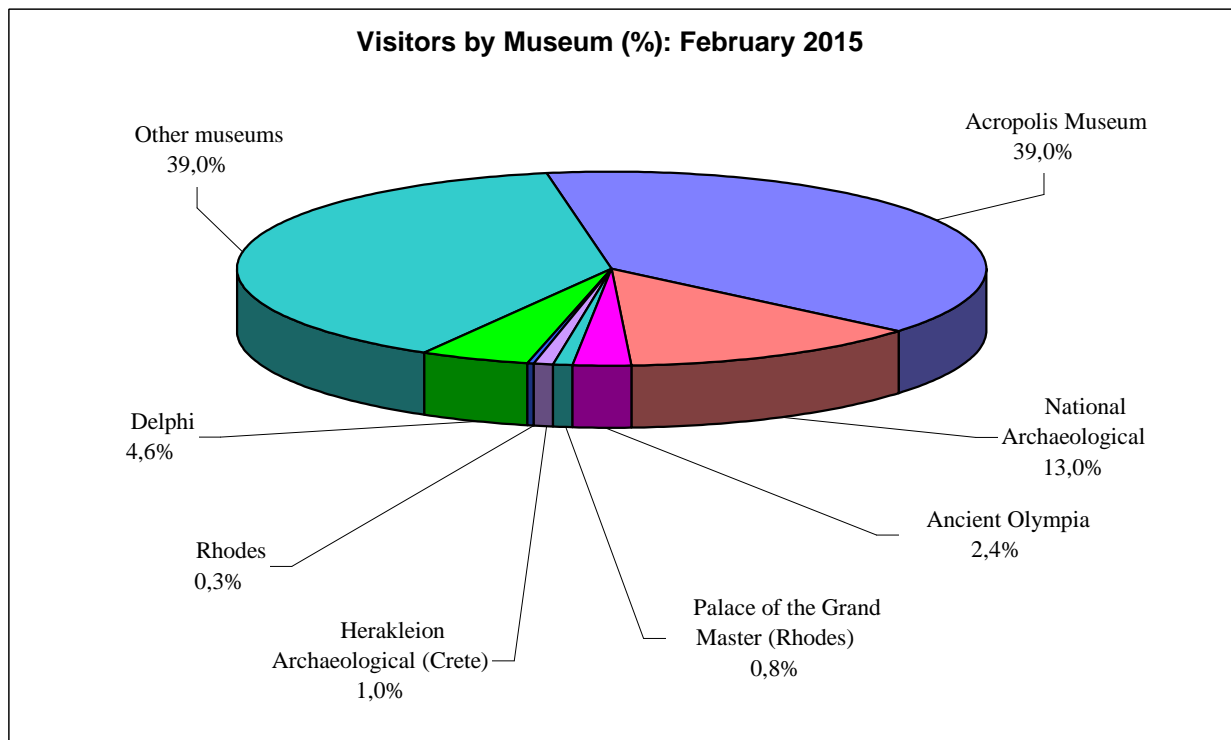
Museums - Archaeological sites	2013	2014	JANUARY-FEBRUARY		Change % 2015/2014
			2014	2015	
	NUMBER OF VISITORS				
A. Museums (total)	3.391.218	4.154.142	302.434	320.659	6,0
Acropolis Museum	1.091.139	1.377.409	113.618	129.237	13,7
National Archaeological	395.091	459.115	41.443	39.936	-3,6
Ancient Olympia	106.997	134.976	5.171	6.520	26,1
Palace of the Grand Master (Rhodes)	217.329	258.906	951	2.694	183,3
Herakleion Archaeological (Crete)	135.963	198.942	2.451	3.375	37,7
Rhodes	67.985	79.878	288	800	177,8
Delphi	145.298	190.314	12.992	13.538	4,2
Other museums	1.231.416	1.454.602	125.520	124.559	-0,8
B. Archaeological sites (total)	8.167.889	9.953.161	311.779	348.219	11,7
Epidavros ⁽¹⁾	318.537	416.323	13.320	16.980	27,5
The Acropolis of Mycenae & Atreus' Treasure	280.468	377.336	13.635	16.930	24,2
The Acropolis of Athens	1.390.056	1.563.434	89.818	94.563	5,3
Sounio	175.370	203.269	12.882	14.516	12,7
The Acropolis of Lindos	497.647	630.042	549	1.041	89,6
Kameiros (Rhodes)	163.878	177.859	278	229	-17,6
Ancient Olympia	462.370	464.990	11.751	11.322	-3,7
Knossos (Crete)	697.121	670.499	7.305	6.331	-13,3
Phaistos (Crete)	88.691	105.643	603	791	31,2
Ancient Korinthos ⁽¹⁾	123.888	161.819	7.698	9.010	17,0
Mystras ⁽¹⁾	89.165	113.815	2.920	3.088	5,8
Delphi	227.079	293.944	16.746	17.159	2,5
Other archaeological sites	3.653.619	4.774.188	134.274	156.259	16,4
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	3.689.062	4.717.338	346.197	302.084	-12,7
A. Museums	1.469.069	1.715.777	187.896	161.678	-14,0
B. Archaeological sites	2.219.993	3.001.561	158.301	140.406	-11,3
	R E C E I P T S (euros)				
Total	47.004.957,00	54.663.545,00	1.737.037,00	2.095.197,00	20,6
A. Museums	9.224.241,00	11.793.726,00	520.086,00	657.334,00	26,4
B. Archaeological sites	37.780.716,00	42.869.819,00	1.216.951,00	1.437.863,00	18,2

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

- Museums and Archaeological Sites Survey** The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.
- The corresponding data for the Acropolis Museum are available from December 2009 onwards.
- Legal Framework** Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.
- Reference Period** 1/2/2015 to 28/2/2015
- Information on tickets** From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:
1. National Holidays (25th of March and 28th of October)
 2. The first Sunday every month during the five month period from 1 November to 31 March
 3. The 6th of March (in memory of Melina Merkouri)
 4. The 18th of April (International Monuments Day)
 5. The 18th of May (International Museums Day)
 6. The 5th of June (International Environment Day)
 7. The last weekend of September annually (European Heritage Days)
- Free admissions** Free admission for:
1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age
 2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)
 3. Employees of the Hellenic Ministry of Culture with current working identification card
 4. ICOM and ICOMOS cardholders
 5. Tour Guides with their current working identification card from the Ministry of Development
 6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours
 7. Journalists with current journalists' identification card
 8. Members of Associations and Societies of Friends of Museums and Archaeological Sites
 9. Official guests of the Greek Government, after relevant approval
 10. Escorts of blind persons and persons with disabilities
 11. Free admission cardholders
 12. Holders of the Culture Card
- Number of flat rate tickets** From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for **February 2015** is 22.655.
- References** More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.