



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY SEPTEMBER 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During September 2014, museums experienced a 31,5% increase in visitor numbers and a 32,9% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in September 2014, recorded an increase of 22,2% and the respective receipts recorded an increase of 14,2% , in comparison with the corresponding month of 2013 (Table 1).

During the nine-months of 2014, there was a 23,5% increase in the number of visitors of museums and a 28,9% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the nine-months of 2014 recorded an increase of 21,7% and the corresponding receipts rose by 14,2%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
SEPTEMBER 2014**



Information:

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
SEPTEMBER 2013 AND SEPTEMBER 2014**

Museums and Archaeological sites	SEPTEMBER		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	371.195	488.087	31,5
Acropolis Museum	107.312	145.498	35,6
National Archaeological	38.032	49.047	29,0
Ancient Olympia	13.260	16.563	24,9
Palace of the Grand Master (Rhodes)	34.558	44.589	29,0
Herakleion Archaeological (Crete)	28.678	34.163	19,1
Rhodes	9.609	12.830	33,5
Delphi	14.971	21.337	42,5
Other museums	124.775	164.060	31,5
B. Archaeological Sites (total)	1.195.565	1.461.308	22,2
Epidavros ⁽¹⁾	39.875	53.316	33,7
The Acropolis of Mycenae & Atreus' Treasure	34.008	47.169	38,7
The Acropolis of Athens	164.344	187.755	14,2
Sounio	22.727	25.633	12,8
The Acropolis of Lindos	88.000	111.034	26,2
Kameiros (Rhodes)	31.886	34.115	7,0
Ancient Olympia	63.942	65.574	2,6
Knossos (Crete)	117.278	112.912	-3,7
Phaistos (Crete)	14.684	18.030	22,8
Ancient Korinthos ⁽¹⁾	15.850	21.350	34,7
Mystras ⁽¹⁾	11.573	14.588	26,1
Delphi	28.812	36.349	26,2
Other archaeological sites	562.586	733.483	30,4
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	333.119	504.861	51,6
A. Museums (free admission ticket)	103.036	146.063	41,8
B. Archaeological sites (free admission ticket)	230.083	358.798	55,9
	RECEIPTS (euros)		
Total	7.070.069,00	8.310.451,00	17,5
A. Museums	1.268.633,00	1.685.542,00	32,9
B. Archaeological sites	5.801.436,00	6.624.909,00	14,2

(1) Flat rate ticket, valid both for the museum and the archaeological site.

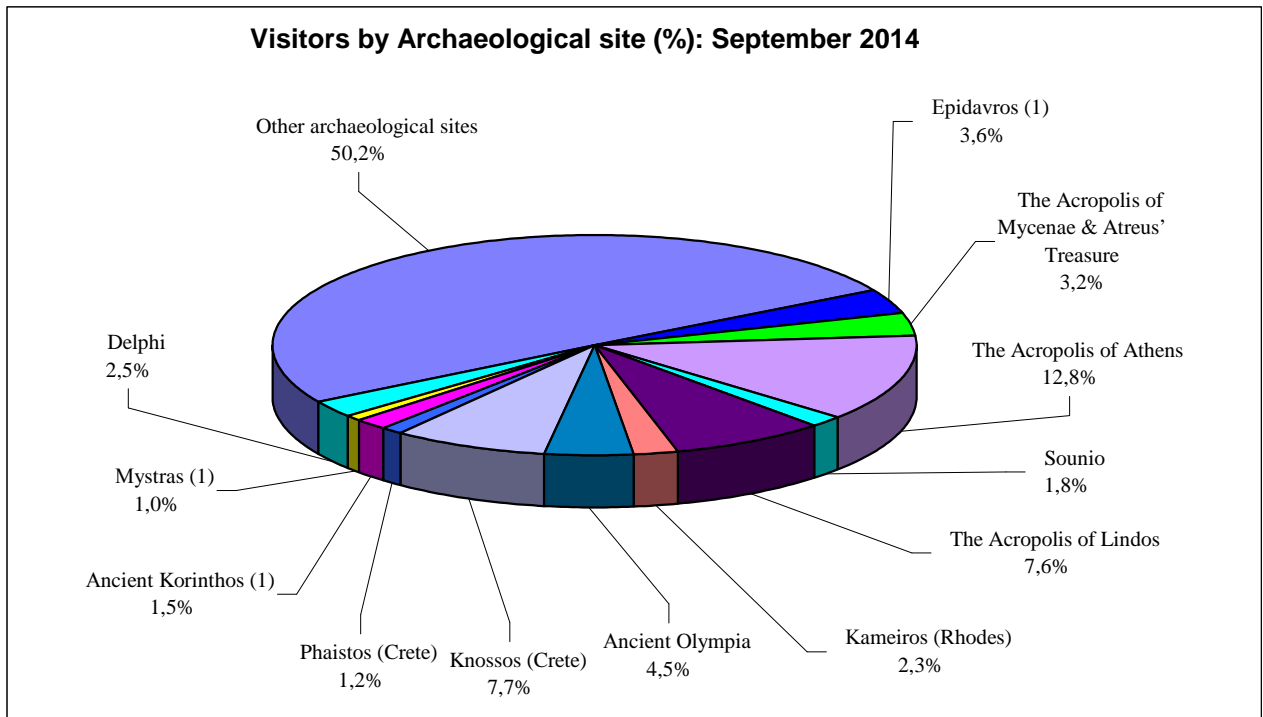
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013, AND JANUARY - SEPTEMBER 2013- 2014

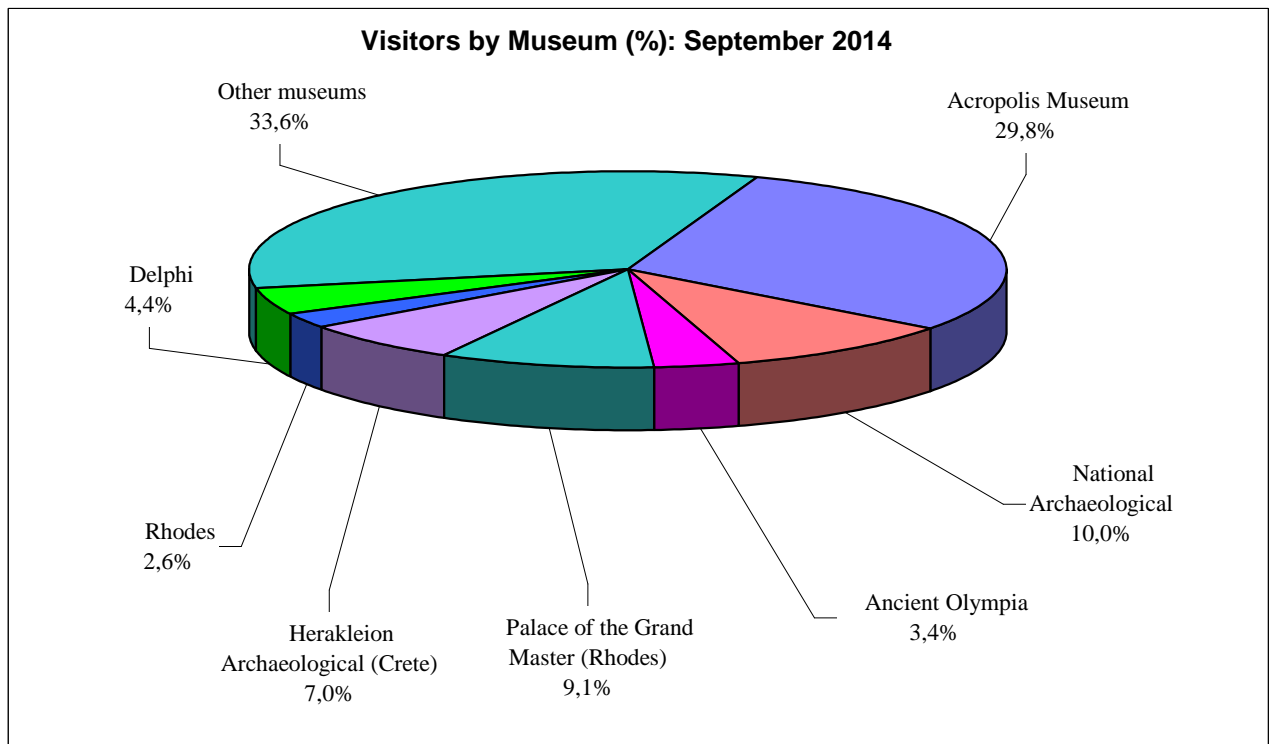
Museums and Archaeological sites	2012	2013	JANUARY- SEPTEMBER		Change % 2014/2013
			2013	2014	
	NUMBER OF VISITORS				
A. Museums (total)	2.975.689	3.391.218	2.725.079	3.364.621	23,5
Acropolis Museum	1.020.462	1.091.139	864.046	1.080.854	25,1
National Archaeological	311.129	395.091	308.573	364.440	18,1
Ancient Olympia	70.408	106.997	91.150	114.772	25,9
Palace of the Grand Master (Rhodes)	189.900	217.329	184.776	227.422	23,1
Herakleion Archaeological (Crete)	105.681	135.963	111.740	170.983	53,0
Rhodes	64.038	67.985	56.402	69.714	23,6
Delphi	122.985	145.298	117.657	158.215	34,5
Other museums	1.091.086	1.231.416	990.735	1.178.221	18,9
B. Archaeological sites (total)	6.693.845	8.167.889	6.888.779	8.381.577	21,7
Epidavros ⁽¹⁾	245.450	318.537	276.125	357.972	29,6
The Acropolis of Mycenae & Atreus' Treasure	218.472	280.468	240.763	323.025	34,2
The Acropolis of Athens	1.374.365	1.390.056	1.147.726	1.222.074	6,5
Sounio	140.473	175.370	142.186	164.901	16,0
The Acropolis of Lindos	430.944	497.647	437.174	561.018	28,3
Kameiros (Rhodes)	129.505	163.878	142.665	158.269	10,9
Ancient Olympia	425.199	462.370	375.085	392.192	4,6
Knossos (Crete)	603.514	697.121	602.949	587.485	-2,6
Phaistos (Crete)	78.769	88.691	75.311	91.860	22,0
Ancient Korinthos ⁽¹⁾	111.928	123.888	97.057	130.730	34,7
Mystras ⁽¹⁾	50.879	89.165	75.828	98.422	29,8
Delphi	213.509	227.079	190.547	246.903	29,6
Other archaeological sites	2.670.838	3.653.619	3.085.363	4.046.726	31,2
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	2.984.232	3.689.062	3.036.600	3.974.618	30,9
A. Museums	1.235.018	1.469.069	1.170.616	1.382.277	18,1
B. Archaeological sites	1.749.214	2.219.993	1.865.984	2.592.341	38,9
	R E C E I P T S (euros)				
Total	40.552.784,00	47.004.957,00	39.058.418,00	45.716.328,00	17,0
A. Museums	8.130.382,00	9.224.241,00	7.485.552,00	9.650.599,00	28,9
B. Archaeological sites	32.422.402,00	37.780.716,00	31.572.866,00	36.065.729,00	14,2

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
Reference Period	1/9/2014 to 30/9/2014
Information on tickets	From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days: <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March,3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day),5. The 18th of May (International Museums Day),6. The 5th of June (International Environment Day),7. The last weekend of September annually (European Heritage Days)
Free admissions	Free admission for: <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC),3. Employees of the Hellenic Ministry of Culture with current working identification card.4. ICOM and ICOMOS cardholders, Development, <ol style="list-style-type: none">6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,7. Journalists with current journalists' identification card,8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,9. Official guests of the Greek Government, after relevant approval,10. Escorts of blind persons and persons with disabilities,11. Free admission cardholders,12. Holders of the Culture Card.
Number of flat rate tickets	From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for September 2014 is 187.254.
References	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.