



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY MAY 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

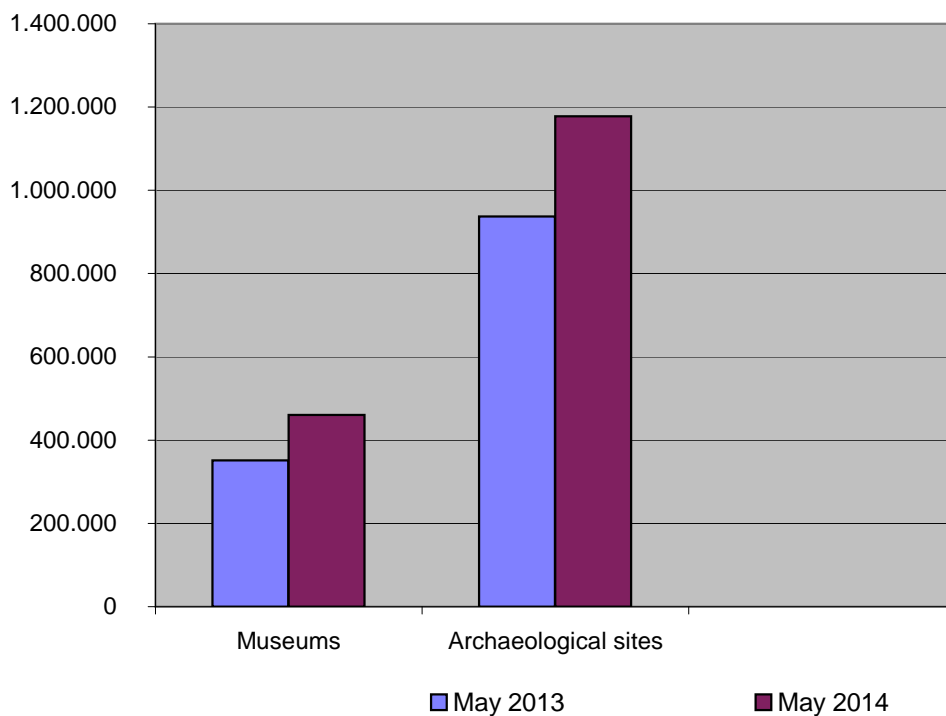
During May 2014, museums experienced a 31,1% increase in visitor numbers and a 34% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in May 2014, recorded an increase of 25,7% and the respective receipts recorded an increase of 16,1% , in comparison with the corresponding month of 2013 (Table 1).

During the five-months of 2014, there was a 18,1% increase in the number of visitors of museums and a 25% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the five-months of 2014 recorded an increase of 25,3% and the corresponding receipts rose by 18,7%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
MAY 2014**



Information:

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
MAY 2013 AND 2014**

Museums and Archaeological sites	MAY		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	351.332	460.457	31,1
Acropolis Museum	112.366	142.886	27,2
National Archaeological	38.184	46.843	22,7
Ancient Olympia	12.521	14.539	16,1
Palace of the Grand Master (Rhodes)	22.413	28.492	27,1
Herakleion Archaeological (Crete)	11.063	23.699	114,2
Rhodes	7.790	9.625	23,6
Delphi	15.235	22.652	48,7
Other museums	131.760	171.721	30,3
B. Archaeological Sites (total)	937.184	1.177.867	25,7
Epidavros ⁽¹⁾	46.250	48.719	5,3
The Acropolis of Mycenae & Atreus' Treasure	31.357	49.674	58,4
The Acropolis of Athens	174.087	167.846	-3,6
Sounio	17.937	23.214	29,4
The Acropolis of Lindos	55.714	75.103	34,8
Kameiros (Rhodes)	19.548	24.714	26,4
Ancient Olympia	54.421	53.926	-0,9
Knossos (Crete)	88.200	83.142	-5,7
Phaistos (Crete)	10.256	14.591	42,3
Ancient Korinthos ⁽¹⁾	14.091	22.572	60,2
Mystras ⁽¹⁾	9.097	13.613	49,6
Delphi	22.788	31.969	40,3
Other archaeological sites	393.438	568.784	44,6
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	380.130	531.563	39,8
A. Museums (free admission ticket)	146.620	196.925	34,3
B. Archaeological sites (free admission ticket)	233.510	334.638	43,3
	RECEIPTS (euros)		
Total	5.363.184,00	6.395.485,00	19,2
A. Museums	946.931,00	1.268.815,00	34,0
B. Archaeological sites	4.416.253,00	5.126.670,00	16,1

(1) Flat rate ticket, valid both for the museum and the archaeological site.

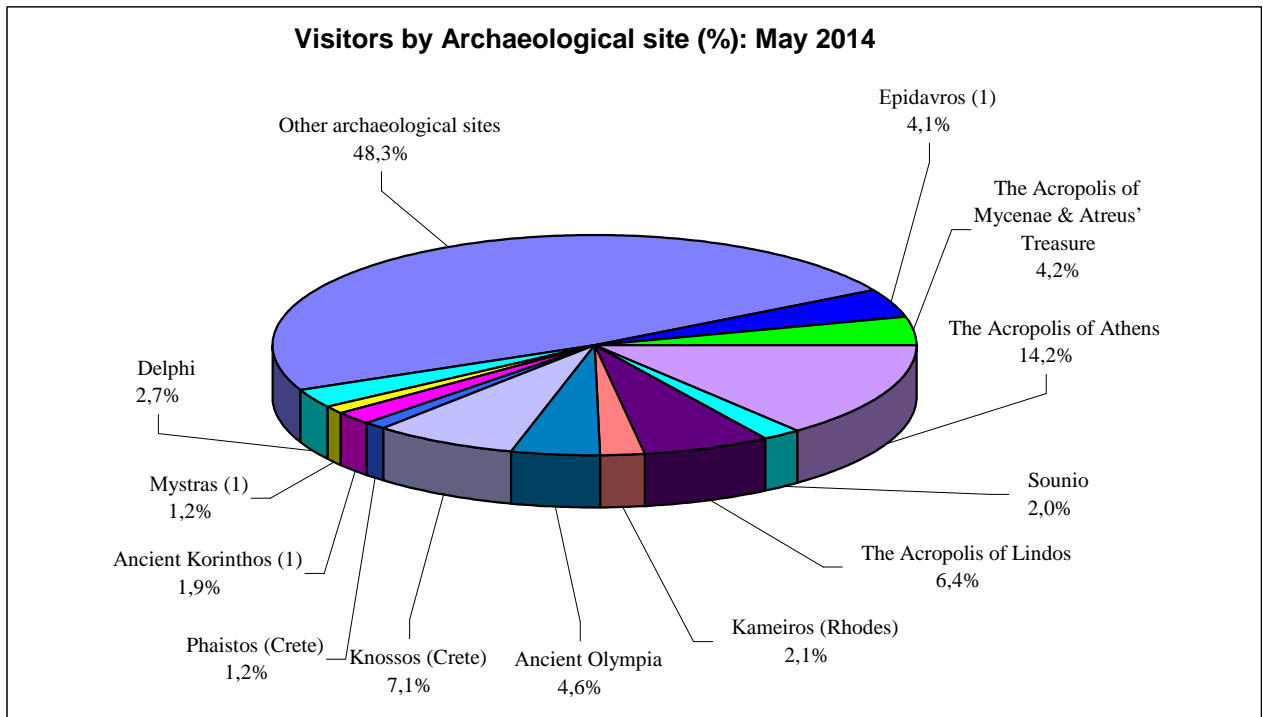
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013, AND JANUARY - MAY 2013- 2014

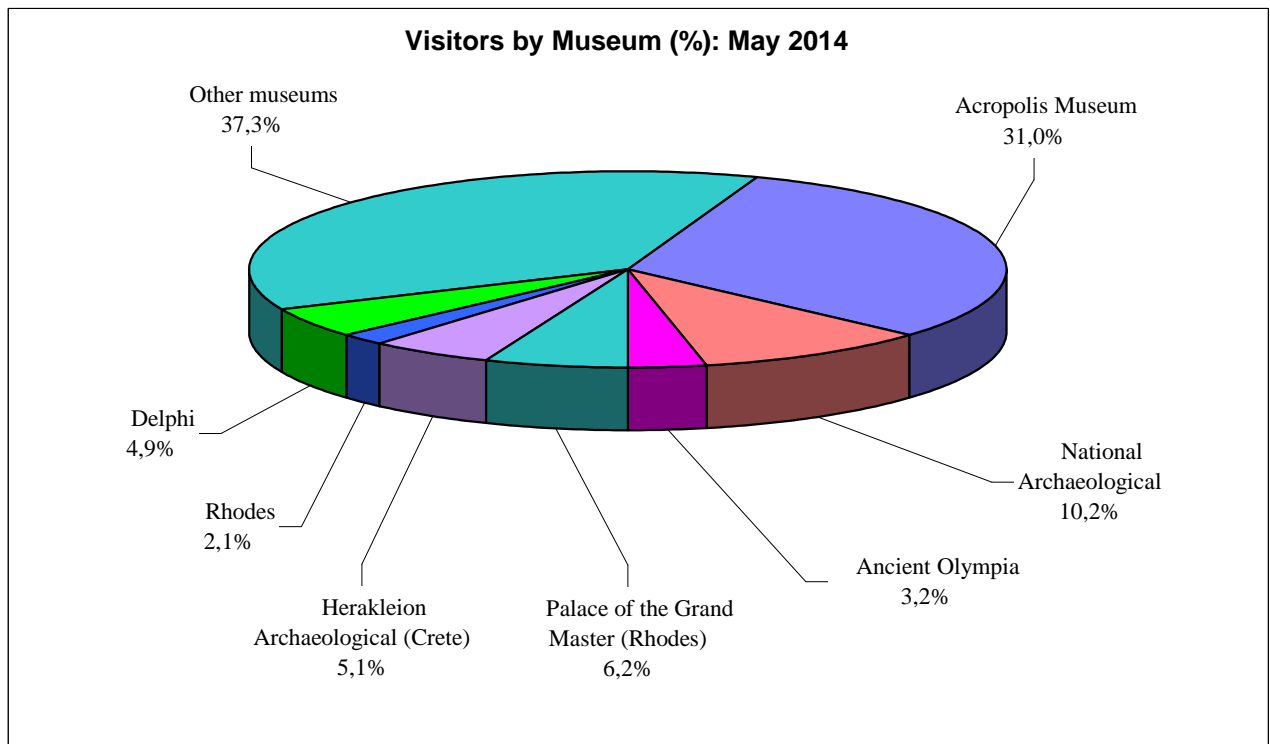
Museums and Archaeological sites	2012	2013	JANUARY-MAY		Change % 2014/2013
			2013	2014	
	NUMBER OF VISITORS				
A. Museums (total)	2.975.689	3.391.218	1.184.437	1.398.578	18,1
Acropolis Museum	1.020.462	1.091.139	401.372	471.770	17,5
National Archaeological Ancient Olympia	311.129	395.091	160.681	173.071	7,7
Palace of the Grand Master (Rhodes)	70.408	106.997	42.681	48.166	12,9
Herakleion Archaeological (Crete)	189.900	217.329	33.900	42.673	25,9
Rhodes	105.681	135.963	21.263	40.731	91,6
Delphi	64.038	67.985	11.678	13.667	17,0
Other museums	122.985	145.298	61.018	78.915	29,3
B. Archaeological sites (total)	1.091.086	1.231.416	451.844	529.585	17,2
Epidavros ⁽¹⁾	6.693.845	8.167.889	2.085.025	2.611.858	25,3
The Acropolis of Mycenae & Atreus' Treasure	245.450	318.537	117.900	145.380	23,3
The Acropolis of Athens	218.472	280.468	107.192	143.557	33,9
Sounio	1.374.365	1.390.056	450.401	473.349	5,1
The Acropolis of Lindos	140.473	175.370	56.349	67.750	20,2
Kameiros (Rhodes)	430.944	497.647	72.211	97.078	34,4
Ancient Olympia	129.505	163.878	24.177	31.877	31,8
Knossos (Crete)	425.199	462.370	131.118	130.201	-0,7
Phaistos (Crete)	603.514	697.121	130.312	138.441	6,2
Ancient Korinthos ⁽¹⁾	78.769	88.691	16.247	24.563	51,2
Mystras ⁽¹⁾	111.928	123.888	44.440	55.747	25,4
Delphi	50.879	89.165	27.157	37.731	38,9
Other archaeological sites	213.509	227.079	74.157	105.609	42,4
	2.670.838	3.653.619	833.364	1.160.575	39,3
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	2.984.232	3.689.062	1.497.665	1.851.193	23,6
A. Museums	1.235.018	1.469.069	672.650	773.498	15,0
B. Archaeological sites	1.749.214	2.219.993	825.015	1.077.695	30,6
	R E C E I P T S (euros)				
Total	40.552.784,00	47.004.957,00	10.794.453,00	12.960.215,00	20,1
A. Museums	8.130.382,00	9.224.241,00	2.366.047,00	2.957.606,00	25,0
B. Archaeological sites	32.422.402,00	37.780.716,00	8.428.406,00	10.002.609,00	18,7

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
Reference Period	1/5/2014 to 31/5/2014
Information on tickets	From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days: <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March,3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day),5. The 18th of May (International Museums Day),6. The 5th of June (International Environment Day),7. The last weekend of September annually (European Heritage Days)
Free admissions	Free admission for: <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC),3. Employees of the Hellenic Ministry of Culture with current working identification card.4. ICOM and ICOMOS cardholders,Development,6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,7. Journalists with current journalists' identification card,8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,9. Official guests of the Greek Government, after relevant approval,10. Escorts of blind persons and persons with disabilities,11. Free admission cardholders,12. Holders of the Culture Card.
Number of flat rate tickets	From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for May 2014 is 144.614
References	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.