



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY APRIL 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

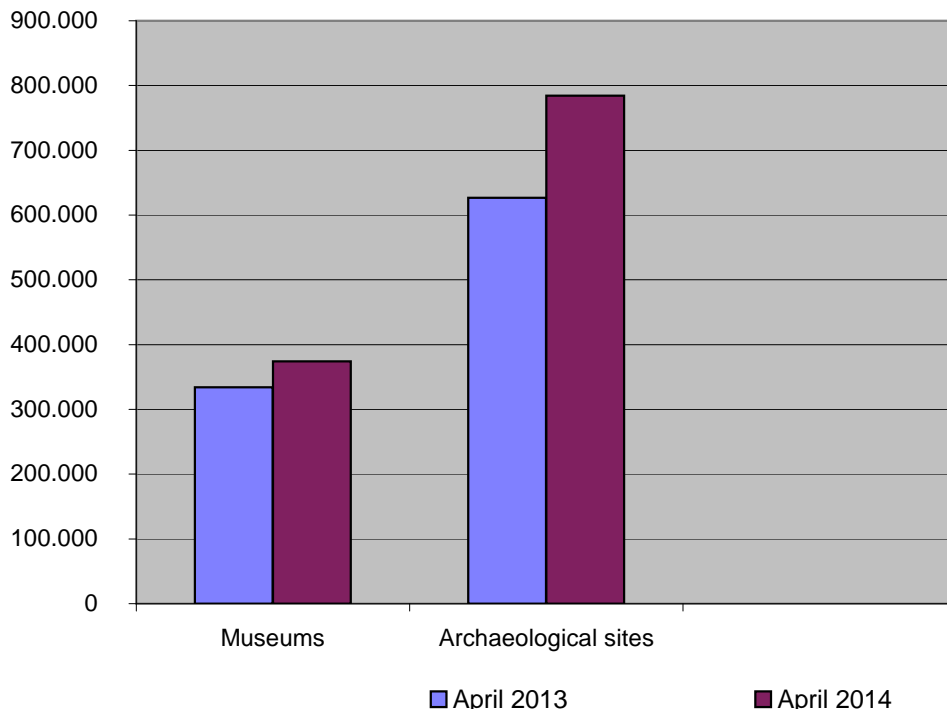
During April 2014, museums experienced a 11,9% increase in visitor numbers and a 33,9% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in April 2014, recorded an increase of 25,2% and the respective receipts recorded an increase of 29,2% , in comparison with the corresponding month of 2013 (Table 1).

During the four-months of 2014, there was a 12,6% increase in the number of visitors of museums and a 19% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the four-months of 2014 recorded an increase of 24,9% and the corresponding receipts rose by 21,5%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
APRIL 2014**



Information:

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
APRIL 2013 AND 2014**

Museums and Archaeological sites	APRIL		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	334.273	374.213	11,9
Acropolis Museum	101.542	113.336	11,6
National Archaeological	44.779	49.044	9,5
Ancient Olympia	17.432	20.078	15,2
Palace of the Grand Master (Rhodes)	7.719	12.082	56,5
Herakleion Archaeological (Crete)	6.124	11.734	91,6
Rhodes	2.935	3.448	17,5
Delphi	21.284	27.739	30,3
Other museums	132.458	136.752	3,2
B. Archaeological Sites (total)	626.626	784.333	25,2
Epidavros ⁽¹⁾	41.550	56.464	35,9
The Acropolis of Mycenae & Atreus' Treasure	47.310	54.459	15,1
The Acropolis of Athens	138.994	135.403	-2,6
Sounio	15.132	18.444	21,9
The Acropolis of Lindos	13.667	20.286	48,4
Kameiros (Rhodes)	3.988	6.622	66,0
Ancient Olympia	45.463	50.032	10,0
Knossos (Crete)	28.366	41.196	45,2
Phaistos (Crete)	4.830	8.228	70,4
Ancient Korinthos ⁽¹⁾	17.866	17.715	-0,8
Mystras ⁽¹⁾	11.611	15.040	29,5
Delphi	24.767	34.305	38,5
Other archaeological sites	233.082	326.139	39,9
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	535.131	585.165	9,3
A. Museums (free admission ticket)	209.922	210.232	0,1
B. Archaeological sites (free admission ticket)	325.209	374.933	15,3
	RECEIPTS (euros)		
Total	2.680.969,00	3.492.256,00	30,3
A. Museums	588.202,00	787.746,00	33,9
B. Archaeological sites	2.092.767,00	2.704.510,00	29,2

(1) Flat rate ticket, valid both for the museum and the archaeological site.

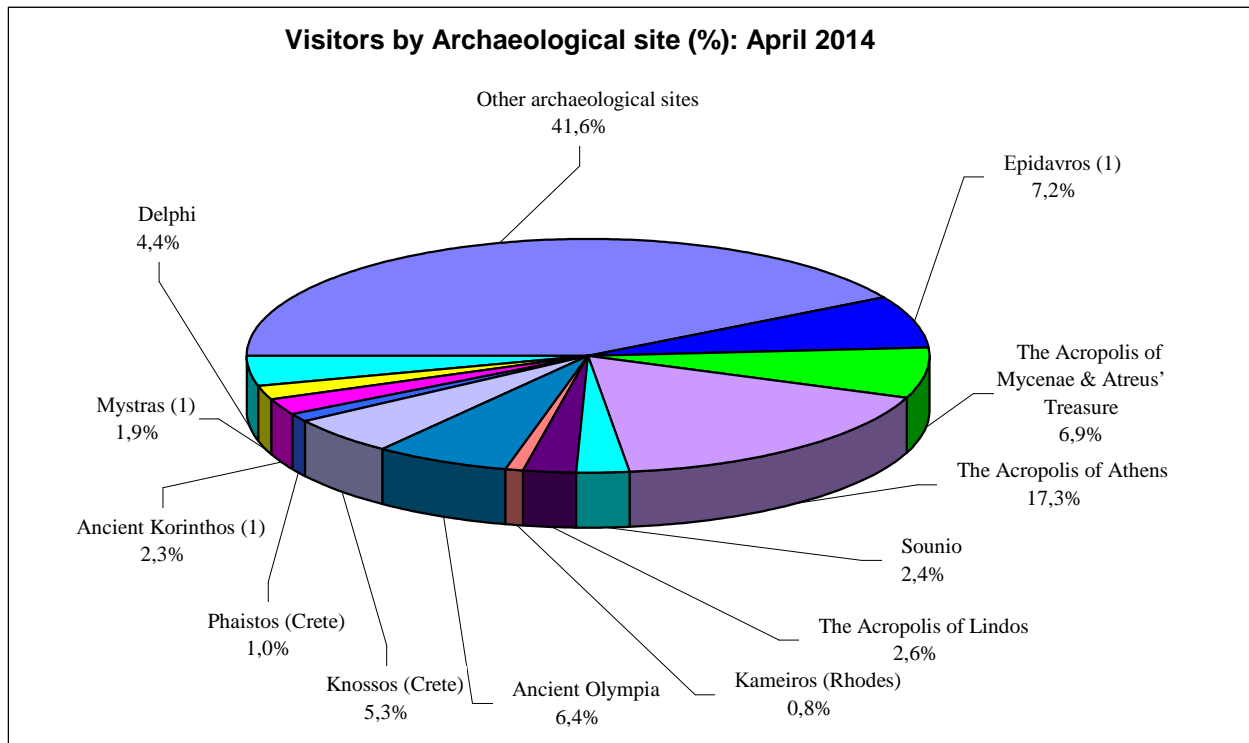
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013, AND JANUARY - APRIL 2013- 2014

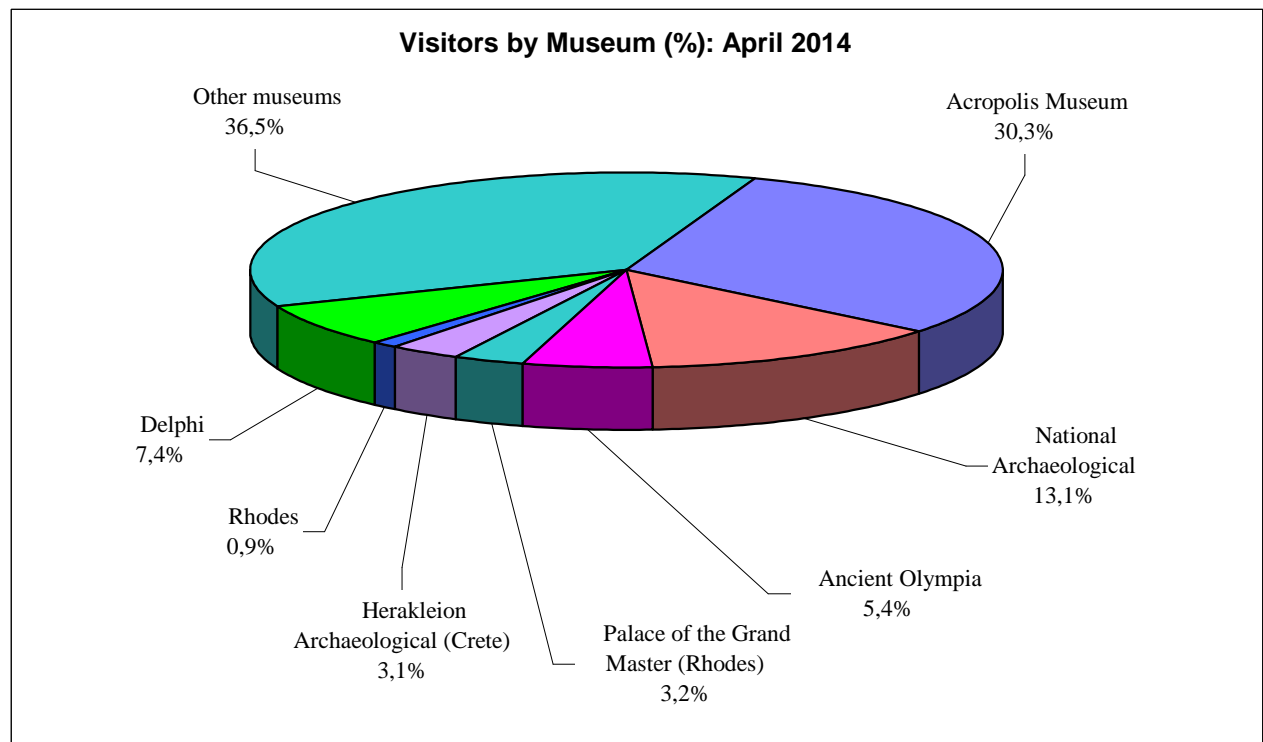
Museums and Archaeological sites	2012	2013	JANUARY-APRIL		Change % 2014/2013
			2013	2014	
	NUMBER OF VISITORS				
A. Museums (total)	2.975.689	3.391.218	833.105	938.121	12,6
Acropolis Museum	1.020.462	1.091.139	289.006	328.884	13,8
National Archaeological Ancient Olympia	311.129	395.091	122.497	126.228	3,0
Palace of the Grand Master (Rhodes)	70.408	106.997	30.160	33.627	11,5
Herakleion Archaeological (Crete)	189.900	217.329	11.487	14.181	23,5
Rhodes	105.681	135.963	10.200	17.032	67,0
Delphi	64.038	67.985	3.888	4.042	4,0
Other museums	122.985	145.298	45.783	56.263	22,9
B. Archaeological sites (total)	1.091.086	1.231.416	320.084	357.864	11,8
Epidavros ⁽¹⁾	6.693.845	8.167.889	1.147.841	1.433.991	24,9
The Acropolis of Mycenae & Atreus' Treasure	245.450	318.537	71.650	96.661	34,9
The Acropolis of Athens	218.472	280.468	75.835	93.883	23,8
Sounio	1.374.365	1.390.056	276.314	305.503	10,6
The Acropolis of Lindos	140.473	175.370	38.412	44.536	15,9
Kameiros (Rhodes)	430.944	497.647	16.497	21.975	33,2
Ancient Olympia	129.505	163.878	4.629	7.163	54,7
Knossos (Crete)	425.199	462.370	76.697	76.275	-0,6
Phaistos (Crete)	603.514	697.121	42.112	55.299	31,3
Ancient Korinthos ⁽¹⁾	78.769	88.691	5.991	9.972	66,4
Mystras ⁽¹⁾	111.928	123.888	30.349	33.175	9,3
Delphi	50.879	89.165	18.060	24.118	33,5
Other archaeological sites	213.509	227.079	51.369	73.640	43,4
	2.670.838	3.653.619	439.926	591.791	34,5
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	2.984.232	3.689.062	1.117.535	1.319.630	18,1
A. Museums	1.235.018	1.469.069	526.030	576.573	9,6
B. Archaeological sites	1.749.214	2.219.993	591.505	743.057	25,6
	R E C E I P T S (euros)				
Total	40.552.784,00	47.004.957,00	5.431.269,00	6.564.730,00	20,9
A. Museums	8.130.382,00	9.224.241,00	1.419.116,00	1.688.791,00	19,0
B. Archaeological sites	32.422.402,00	37.780.716,00	4.012.153,00	4.875.939,00	21,5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
Reference Period	1/4/2014 to 30/4/2014
Information on tickets	From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days: <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March,3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day),5. The 18th of May (International Museums Day),6. The 5th of June (International Environment Day),7. The last weekend of September annually (European Heritage Days)
Free admissions	Free admission for: <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC),3. Employees of the Hellenic Ministry of Culture with current working identification card.4. ICOM and ICOMOS cardholders,Development,6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,7. Journalists with current journalists' identification card,8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,9. Official guests of the Greek Government, after relevant approval,10. Escorts of blind persons and persons with disabilities,11. Free admission cardholders,12. Holders of the Culture Card.
Number of flat rate tickets	From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for March 2014 is 87.862
References	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.