



P R E S S R E L E A S E

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY MARCH 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

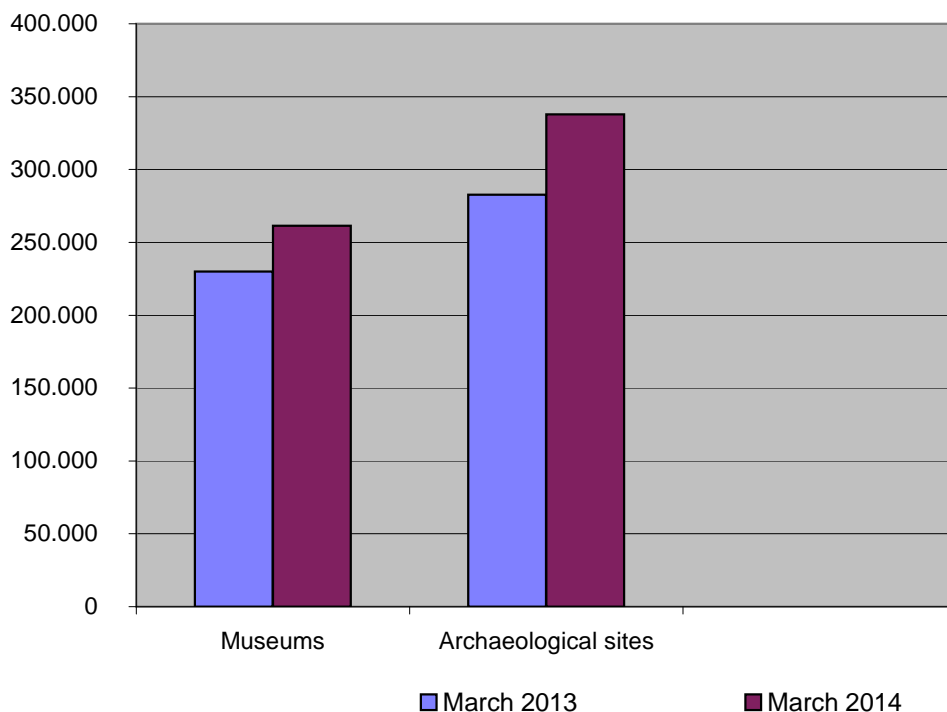
During March 2014, museums experienced a 13,7% increase in visitor numbers and a 4,9% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in March 2014, recorded an increase of 19,5% and the respective receipts recorded an increase of 1,5% , in comparison with the corresponding month of 2013 (Table 1).

During the three-months of 2014, there was a 13% increase in the number of visitors of museums and a 8,4% increase in the respective receipts, in comparison with the corresponding period of 2013.

The number of visitors at archaeological sites, during the three-months of 2014 recorded an increase of 24,6% and the corresponding receipts rose by 13,1%, in comparison with the corresponding period of 2013 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
MARCH 2014**



Information:

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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
MARCH 2013 AND 2014**

Museums and Archaeological sites	MARCH		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	230.025	261.474	13,7
Acropolis Museum	92.093	101.930	10,7
National Archaeological	33.851	35.741	5,6
Ancient Olympia	8.088	8.378	3,6
Palace of the Grand Master (Rhodes)	2.107	1.148	-45,5
Herakleion Archaeological (Crete)	2.048	2.847	39,0
Rhodes	607	306	-49,6
Delphi	13.310	15.532	16,7
Other museums	77.921	95.592	22,7
B. Archaeological Sites (total)	282.634	337.879	19,5
Epidavros ⁽¹⁾	20.060	26.877	34,0
The Acropolis of Mycenae & Atreus' Treasure	18.831	25.789	36,9
The Acropolis of Athens	71.034	80.282	13,0
Sounio	12.800	13.210	3,2
The Acropolis of Lindos	2.107	1.140	-45,9
Kameiros (Rhodes)	385	263	-31,7
Ancient Olympia	16.870	14.492	-14,1
Knossos (Crete)	7.381	6.798	-7,9
Phaistos (Crete)	666	1.141	71,3
Ancient Korinthos ⁽¹⁾	6.168	7.762	25,8
Mystras ⁽¹⁾	4.031	6.158	52,8
Delphi	15.155	22.589	49,1
Other archaeological sites	107.146	131.378	22,6
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	304.518	388.268	27,5
A. Museums (free admission ticket)	151.122	178.445	18,1
B. Archaeological sites (free admission ticket)	153.396	209.823	36,8
	RECEIPTS (euros)		
Total	1.303.096,00	1.335.437,00	2,5
A. Museums	363.016,00	380.959,00	4,9
B. Archaeological sites	940.080,00	954.478,00	1,5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

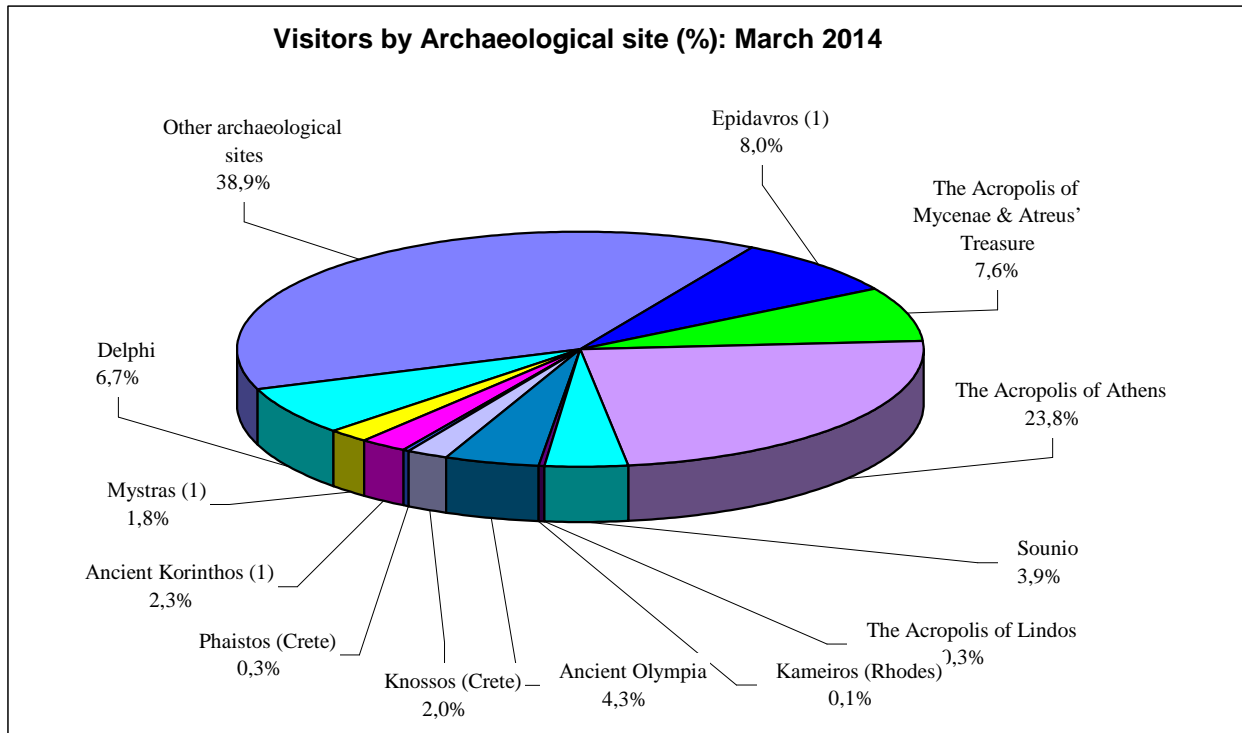
(2) Including also free admission tickets for museums and archaeological sites.

TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013, AND JANUARY - MARCH 2013- 2014

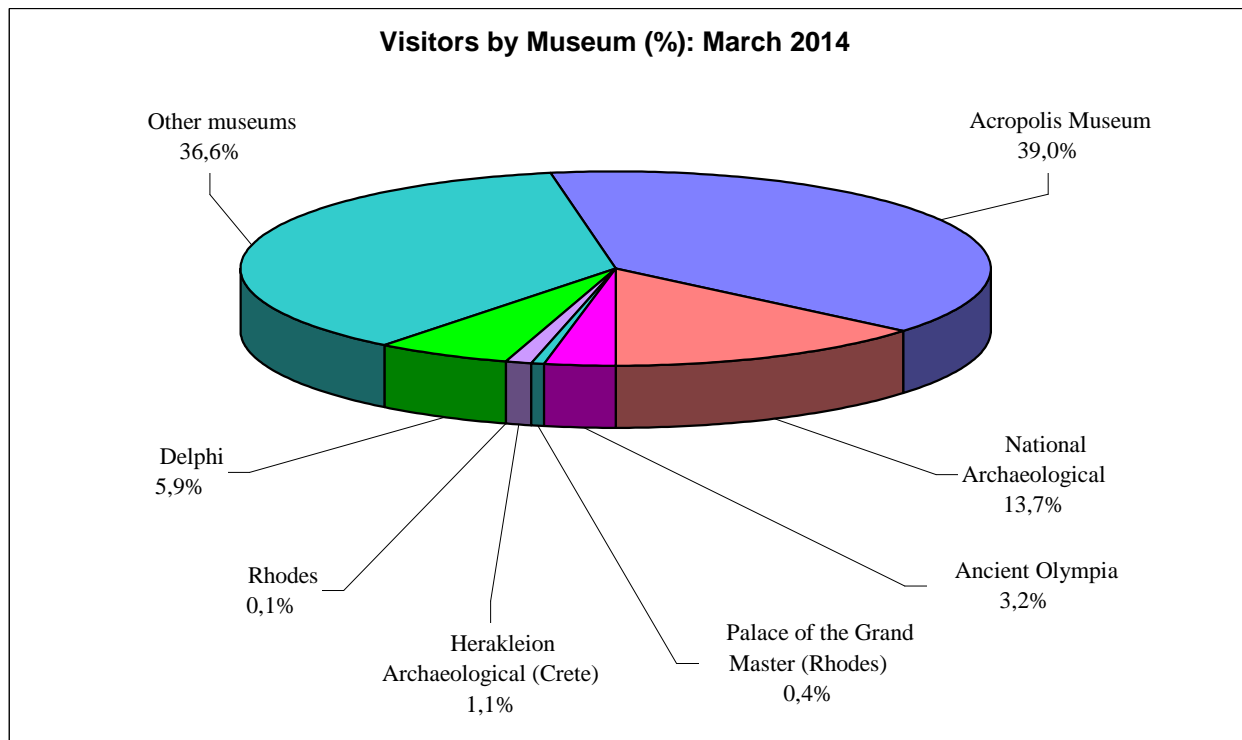
Museums and Archaeological sites	2012	2013	January - March		Change % 2014/2013
			2013	2014	
	NUMBER OF VISITORS				
A. Museums (total)	2.975.689	3.391.218	498.832	563.908	13,0
Acropolis Museum	1.020.462	1.091.139	187.464	215.548	15,0
National Archaeological	311.129	395.091	77.718	77.184	-0,7
Ancient Olympia	70.408	106.997	12.728	13.549	6,5
Palace of the Grand Master (Rhodes)	189.900	217.329	3.768	2.099	-44,3
Herakleion Archaeological (Crete)	105.681	135.963	4.076	5.298	30,0
Rhodes	64.038	67.985	953	594	-37,7
Delphi	122.985	145.298	24.499	28.524	16,4
Other museums	1.091.086	1.231.416	187.626	221.112	17,8
B. Archaeological sites (total)	6.693.845	8.167.889	521.215	649.658	24,6
Epidavros ⁽¹⁾	245.450	318.537	30.100	40.197	33,5
The Acropolis of Mycenae & Atreus' Treasure	218.472	280.468	28.525	39.424	38,2
The Acropolis of Athens	1.374.365	1.390.056	137.320	170.100	23,9
Sounio	140.473	175.370	23.280	26.092	12,1
The Acropolis of Lindos	430.944	497.647	2.830	1.689	-40,3
Kameiros (Rhodes)	129.505	163.878	641	541	-15,6
Ancient Olympia	425.199	462.370	31.234	26.243	-16,0
Knossos (Crete)	603.514	697.121	13.746	14.103	2,6
Phaistos (Crete)	78.769	88.691	1.161	1.744	50,2
Ancient Korinthos ⁽¹⁾	111.928	123.888	12.483	15.460	23,8
Mystras ⁽¹⁾	50.879	89.165	6.449	9.078	40,8
Delphi	213.509	227.079	26.602	39.335	47,9
Other archaeological sites	2.670.838	3.653.619	206.844	265.652	28,4
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	2.984.232	3.689.062	582.404	734.465	26,1
A. Museums	1.235.018	1.469.069	316.108	366.341	15,9
B. Archaeological sites	1.749.214	2.219.993	266.296	368.124	38,2
	R E C E I P T S (euros)				
Total	40.552.784,00	47.004.957,00	2.750.300,00	3.072.474,00	11,7
A. Museums	8.130.382,00	9.224.241,00	830.914,00	901.045,00	8,4
B. Archaeological sites	32.422.402,00	37.780.716,00	1.919.386,00	2.171.429,00	13,1

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
Legal Framework	Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
Reference Period	1/3/2014 to 31/3/2014
Information on tickets	From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days: <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March,3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day),5. The 18th of May (International Museums Day),6. The 5th of June (International Environment Day),7. The last weekend of September annually (European Heritage Days)
Free admissions	Free admission for: <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC),3. Employees of the Hellenic Ministry of Culture with current working identification card.4. ICOM and ICOMOS cardholders, Development, <ol style="list-style-type: none">6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,7. Journalists with current journalists' identification card,8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,9. Official guests of the Greek Government, after relevant approval,10. Escorts of blind persons and persons with disabilities,11. Free admission cardholders,12. Holders of the Culture Card.
Number of flat rate tickets	From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for March 2014 is 30.629
References	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.