



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY JUNE 2013

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

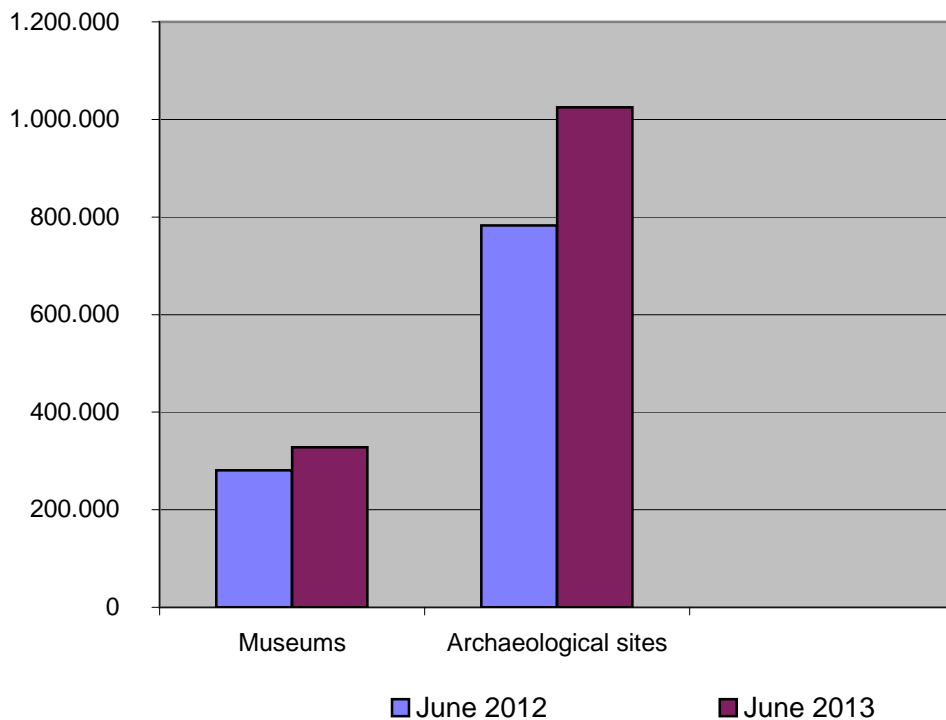
During June 2013, museums experienced a 17.0% increase in visitor numbers and a 19.9% increase in their receipts, in comparison with the corresponding month of 2012.

There is a similar trend for archaeological sites which saw a 30.9% increase in visitor numbers and a 25.6% increase in the respective receipts, in comparison with the corresponding month of 2012 (Table 1).

During the first six months of 2013, there was a 17.0% increase in the number of visitors of museums and a 11.5% increase in the respective receipts, in comparison with the corresponding period of 2012.

The number of visitors at archaeological sites during the first six months of 2013 recorded an increase of 30.8%, and the corresponding receipts rose by 22.5%, in comparison with the corresponding period of 2012 (Table 2).

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES JUNE 2013



Information:

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**Table 1. Visitors of museums and archaeological sites and total receipts
June 2012 and 2013**

Museums and Archaeological sites	June		CHANGE %
	2012	2013	2013/2012
NUMBER OF VISITORS⁽²⁾			
A. Museums (total)	280.569	328.337	17,0
Acropolis Museum	94.003	108.572	15,5
National Archaeological	26.775	28.812	7,6
Ancient Olympia	7.371	10.348	40,4
Palace of the Grand Master (Rhodes)	24.983	30.046	20,3
Herakleion Archaeological (Crete)	10.689	11.806	10,4
Rhodes	7.883	9.373	18,9
Delphi	10.250	12.982	26,7
Other museums	98.615	116.398	18,0
B. Archaeological Sites (total)	782.797	1.025.012	30,9
Epidavros ⁽¹⁾	25.840	33.150	28,3
The Acropolis of Mycenae & Atreus' Treasure	24.161	28.943	19,8
The Acropolis of Athens	151.100	173.177	14,6
Sounio	12.779	19.147	49,8
The Acropolis of Lindos	60.863	78.991	29,8
Kameiros (Rhodes)	19.097	25.018	31,0
Ancient Olympia	50.582	51.858	2,5
Knossos (Crete)	75.842	94.416	24,5
Phaistos (Crete)	8.400	11.489	36,8
Ancient Korinthos ⁽¹⁾	9.945	12.737	28,1
Mystras ⁽¹⁾	3.740	7.747	107,1
Delphi	21.792	24.938	14,4
Other archaeological sites	318.656	463.401	45,4
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS			
Museums and Archaeological sites	263.059	323.801	23,1
A. Museums (free admission ticket)	86.119	95.304	10,7
B. Archaeological sites (free admission ticket)	176.940	228.497	29,1
R E C E I P T S (e u r o s)			
Museums and Archaeological sites	4.800.261,00	5.977.077,00	24,5
A. Museums	900.006,00	1.079.450,00	19,9
B. Archaeological sites	3.900.255,00	4.897.627,00	25,6

(1) Flat rate ticket, valid both for the museum and the archaeological site

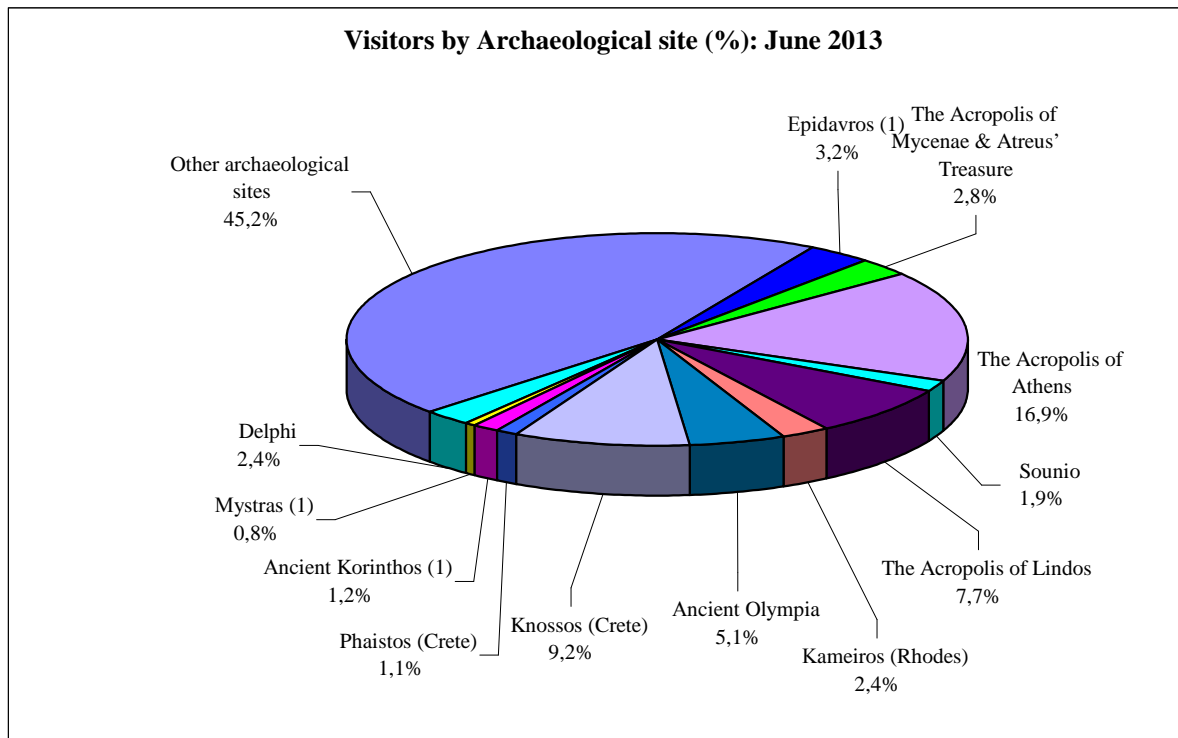
(2) Including also free admission tickets for museums and archaeological sites

**Table 2. Visitors of museums and archaeological sites and total receipts: 2011, 2012
and January - June 2012, 2013**

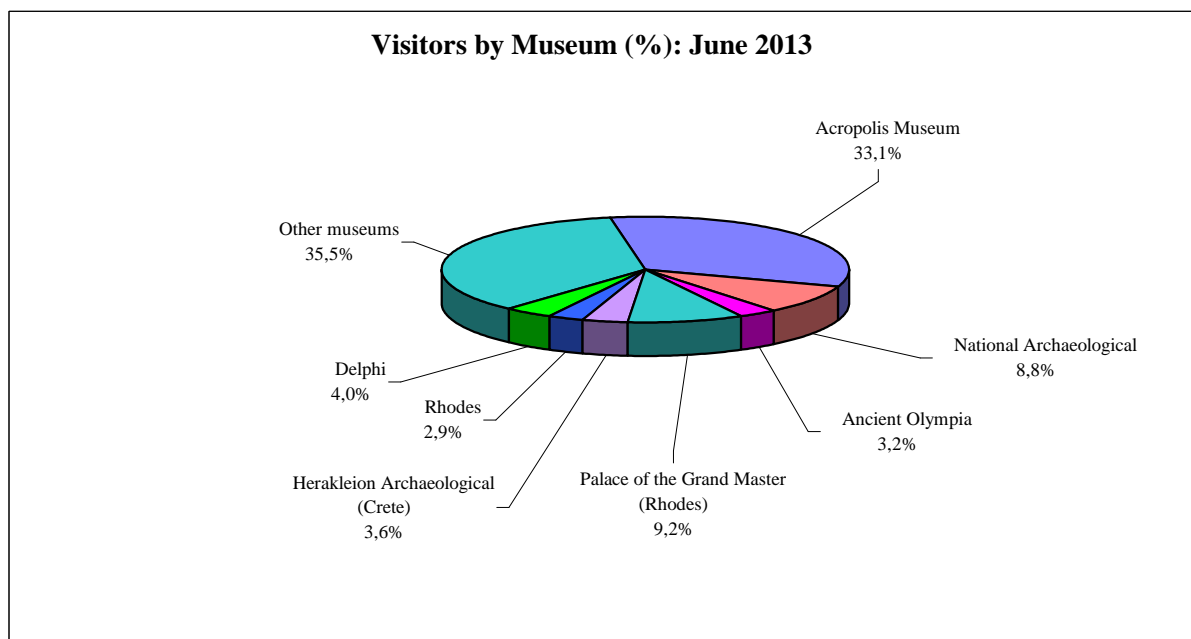
MUSEUMS - ARCHAEOLOGICAL CITES	2011	2012	JANUARY-JUNE		CHANGE %
			2012	2013	2013/2012
NUMBER OF VISITORS					
A. Museums (total)	3.061.490	2.975.689	1.293.146	1.512.774	17,0
Acropolis Museum	1.244.702	1.020.462	479.778	509.944	6,3
National Archaeological	170.034	311.129	138.960	189.493	36,4
Ancient Olympia	62.878	70.408	31.336	53.029	69,2
Palace of the Grand Master (Rhodes)	217.090	189.900	56.313	63.946	13,6
Herakleion Archaeological (Crete)	118.502	105.681	32.370	33.069	2,2
Rhodes	74.881	64.038	18.410	21.051	14,3
Delphi	117.600	122.985	56.800	74.000	30,3
Other museums	1.055.803	1.091.086	479.179	568.242	18,6
B. Archaeological sites (total)	6.517.645	6.693.845	2.377.446	3.110.037	30,8
Epidavros ⁽¹⁾	241.100	245.450	116.050	151.050	30,2
The Acropolis of Mycenae & Atreus' Treasure	190.266	218.472	75.506	136.135	80,3
The Acropolis of Athens	1.317.572	1.374.365	561.292	623.578	11,1
Sounio	156.640	140.473	54.530	75.496	38,4
The Acropolis of Lindos	510.883	430.944	128.387	151.202	17,8
Kameiros (Rhodes)	151.609	129.505	42.494	49.195	15,8
Ancient Olympia	438.452	425.199	144.005	182.976	27,1
Knossos (Crete)	623.338	603.514	184.717	224.728	21,7
Phaistos (Crete)	88.835	78.769	24.322	27.736	14,0
Ancient Korinthos ⁽¹⁾	109.205	111.928	56.548	57.177	1,1
Mystras ⁽¹⁾	65.060	50.879	14.265	34.904	144,7
Delphi	186.880	213.509	100.189	99.095	-1,1
Other archaeological sites	2.437.805	2.670.838	875.141	1.296.765	48,2
NUMBER OF VISITORS WITH FREE ADMISSION TICKETS					
Total	1.706.503	2.984.232	1.374.807	1.821.466	32,5
A. Museums	931521	1235018	630.006	767.954	21,9
B. Archaeological sites	774982	1749214	744.801	1.053.512	41,4
R E C E I P T S (euros)					
Total	47.941.464,00	41.442.074,00	13.965.897,00	16.771.530,00	20,1
A. Museums	9.959.450,00	8.130.382,00	3.089.018,00	3.445.497,00	11,5
B. Archaeological sites	37.982.014,00	33.311.692,00	10.876.879,00	13.326.033,00	22,5

(1) Flat rate ticket, valid both for the museum and the archaeological site

Graph 1



Graph 2



EXPLANATORY NOTES

- Museums and Archaeological Sites Survey** The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on number of visitors and receipts from the tickets sold in the museums and archaeological sites of the country.
The corresponding data for the Acropolis Museum are available from December 2009 onwards.
- Legal Framework** Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
- Reference Period** 1/6/2013 until 30/6/2013
- Information on tickets** From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days
- National Holidays,
 - Sundays during the five month period from 1 November to 31 March,
 - the first Sunday of April, May, June and October,
 - 6 March (in memory of Melina Merkouri)
 - 18 April (International Monuments Day),
 - 18 May (International Museums Day),
 - 5 June (International Environment Day),
 - last weekend of September annually (European Heritage Days)
 - 27 September (International Tourism Day)
- Free admissions** Free admission exists for:
- Young persons under 18 years of age, with a valid identification card that confirms their age,
 - Students of Universities and Higher Education Institutions of EU- countries, with valid student identification card or International Student Identity Card (ISIC),
 - Greek citizens on military service, with current military service identification card,
 - Employees of the Hellenic Ministry of Culture and of the Archaeological Resources Funds with current working identification card,
 - ICOM and ICOMOS cardholders,
 - Tour Guides with a valid working identification card from the Hellenic Tourism Organisation (EOT),
 - Free admission cardholders.
- Number of flat rate tickets** From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for June is: 106,219 and for the first six months total at 317,103.
- References** More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.