



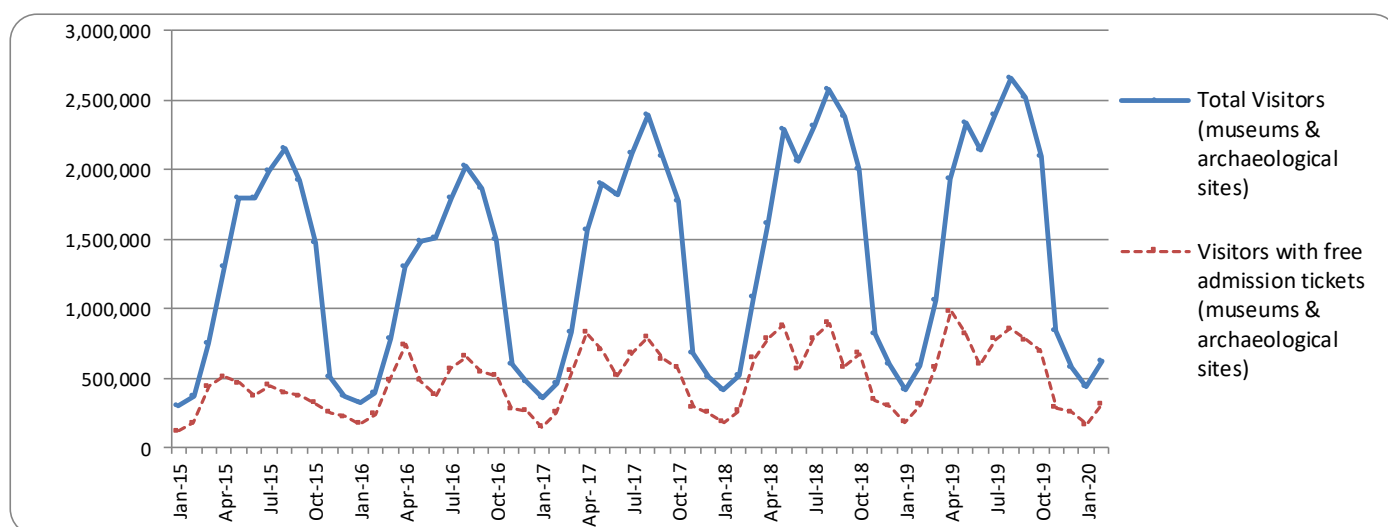
PRESS RELEASE

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE MARCH 2020

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for March 2020. Specifically:

- Museums, whose operation was suspended on 14 March in the framework of the preventive measures for Covid-19 pandemic, operated only for a period of thirteen (13) calendar days in March. During that period, compared with March 2019, Museums experienced an 80.2% decrease in the number of visitors and an 81.4% decrease in the number of free admission visitors as well as a 74.9% decrease in their receipts (Table 1).
- Similarly, in March 2020 Archaeological sites operated for a total period of thirteen (13) calendar days. During that period, compared with March 2019, the number of visitors recorded a decrease of 76.2%, while a decrease of 74.5% was observed in the number of free admission visitors and a 78.4% decrease in the corresponding receipts (Table 1).
- During the three-month period from January to March 2020 compared to the corresponding period of 2019, a decrease of 37.3% was observed in the number of visitors of Museums, while a decrease of 41.0% was recorded in the number of free admission visitors and a 23.8% decrease in the relevant receipts, taking into consideration that the operation of Museums had been suspended since 14 March 2020 (Table 2).
- As regards Archaeological sites, during the three-month period from January to March 2020 compared to the corresponding period of 2019, a decrease of 37.0% was recorded in the number of visitors, while a 45.3% decrease was observed in the number of free admission visitors and a 26.2% decrease in the relevant receipts, taking into consideration that the operation of Archaeological sites had been suspended since 14 March 2020 (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2015 – March 2020)



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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(MARCH 2019 & MARCH 2020)**

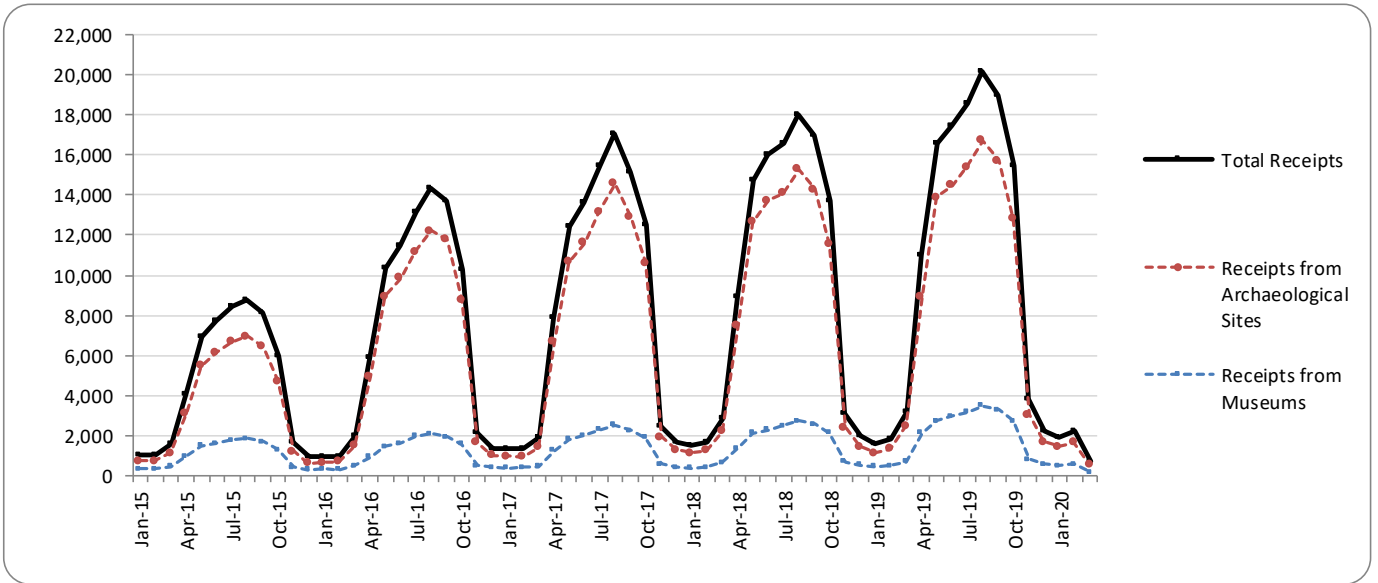
I. NUMBER OF VISITORS			
Museums and Archaeological sites	2019	2020 ⁽¹⁾	Change 2020/2019
Total number of visitors (A+B)	1,061,020	237,107	-77.7%
A. Museums (C+E)	395,714	78,496	-80.2%
Acropolis Museum	142,248	26,125	-81.6%
National Archaeological	43,241	8,520	-80.3%
Ancient Olympia	13,771	1,622	-88.2%
Palace of the Grand Master (Rhodes)	2,761	924	-66.5%
Herakleion Archaeological (Crete)	14,134	4,615	-67.3%
White Tower	20,483	5,408	-73.6%
Delphi	22,216	4,574	-79.4%
Other museums	136,860	26,708	-80.5%
B. Archaeological Sites (D+F)	665,306	158,611	-76.2%
Epidavros ⁽²⁾	37,884	6,613	-82.5%
The Acropolis of Mycenae & Atreus' Treasure	40,487	4,789	-88.2%
The Acropolis of Athens	209,755	51,953	-75.2%
Sounio	25,498	8,667	-66.0%
The Acropolis of Lindos	2,196	788	-64.1%
Royal Tombs of Vergina	19,700	3,943	-80.0%
Ancient Olympia	25,550	2,540	-90.1%
Knossos (Crete)	20,214	5,363	-73.5%
Phaistos (Crete)	5,727	2,559	-55.3%
Ancient Korinthos ⁽²⁾	11,405	2,591	-77.3%
Mystras ⁽²⁾	7,692	1,924	-75.0%
Delphi	32,411	6,852	-78.9%
Other archaeological sites	226,787	60,029	-73.5%
II. VISITORS WHO PAID TICKET			
	2019	2020	Change 2020/2019
Total number of visitors who paid ticket (C+D)	485,478	106,202	-78.1%
C. Museums	165,154	35,598	-78.4%
D. Archaeological sites	320,324	70,604	-78.0%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2019	2020	Change 2020/2019
Total number of visitors with free admission ticket (E+F)	575,542	130,905	-77.3%
E. Museums	230,560	42,898	-81.4%
F. Archaeological sites	344,982	88,007	-74.5%
IV. RECEIPTS (euros)			
	2019	2020	Change 2020/2019
Total Receipts (G+H)	3,137,496	700,975	-77.7%
G. Museums	665,784	166,972	-74.9%
H. Archaeological sites	2,471,712	534,003	-78.4%

⁽¹⁾ Museums and Archaeological sites remained closed from 14 to 31 March 2020.

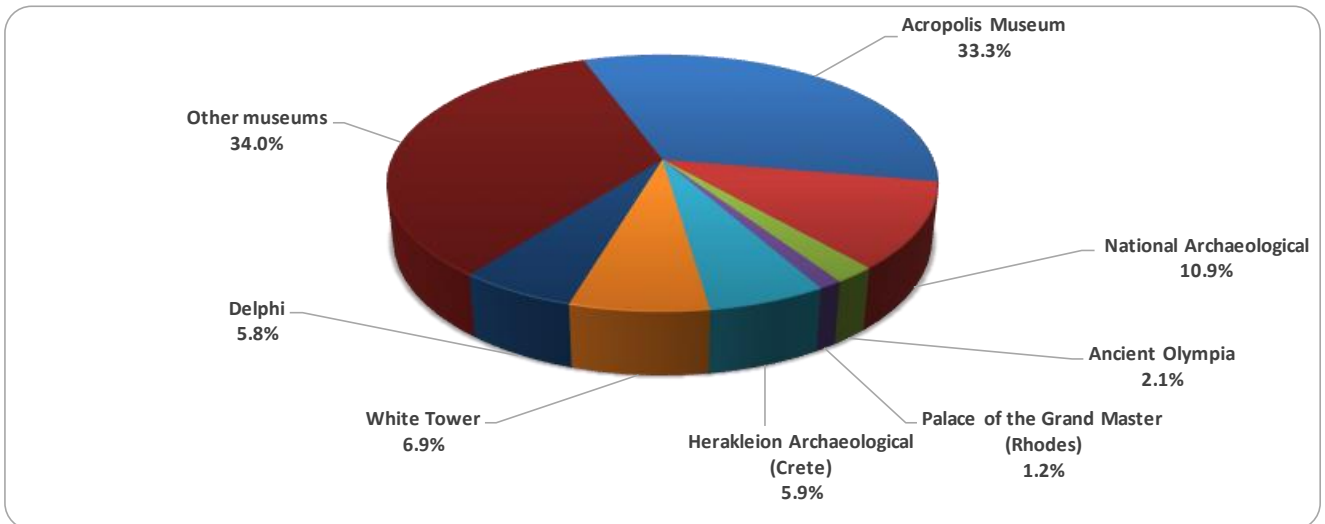
⁽²⁾ Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts (Graph 2), as well as the number of visitors by Museum and Archaeological Site (Graphs 3 and 4, respectively).

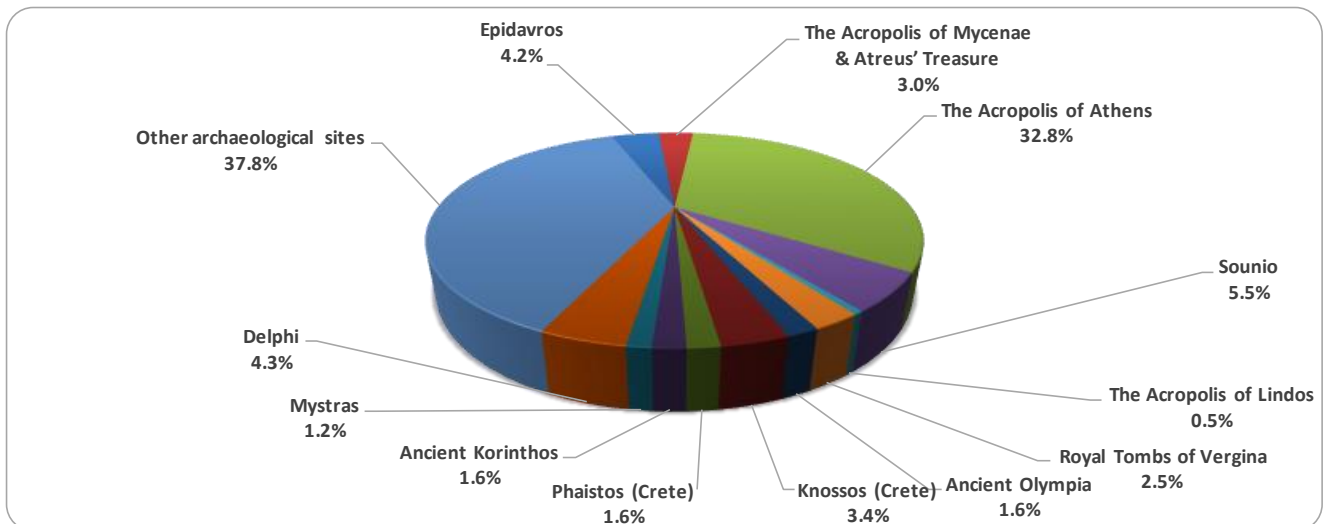
Graph 2: Receipts from Museums and Archaeological Sites (January 2015 – March 2020)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, March 2020



Graph 4: Percentage distribution of visitors by Archaeological site, March 2020



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2018, 2019, JANUARY-MARCH 2019, 2020)**

I. VISITORS					
Museums and Archaeological sites	2018	2019	JANUARY-MARCH		change 2020/2019
			2019	2020 ⁽¹⁾	
Total number of visitors (A+B)	18,603,576	19,559,278	2,061,634	1,296,312	-37.1%
A. Museums (C+E)	5,702,211	5,895,927	829,920	520,305	-37.3%
Acropolis Museum	1,774,304	1,755,435	302,598	183,711	-39.3%
National Archaeological	594,219	608,876	109,520	61,125	-44.2%
Ancient Olympia	156,658	159,348	19,809	8,129	-59.0%
Palace of the Grand Master (Rhodes)	242,759	263,958	4,839	4,639	-4.1%
Herakleion Archaeological (Crete)	555,031	660,533	25,103	19,080	-24.0%
White Tower	225,944	251,760	42,220	36,122	-14.4%
Delphi	249,754	275,993	38,712	22,535	-41.8%
Other museums	1,903,542	1,920,024	287,119	184,964	-35.6%
B. Archaeological Sites (D+F)	12,901,365	13,663,351	1,231,714	776,007	-37.0%
Epidavros ⁽¹⁾	548,890	535,751	57,134	29,406	-48.5%
The Acropolis of Mycenae & Atreus' Treasure	495,993	502,619	60,687	29,346	-51.6%
The Acropolis of Athens	3,150,604	3,593,586	429,888	297,781	-30.7%
Sounio	306,665	337,544	48,053	35,746	-25.6%
The Acropolis of Lindos	489,431	525,757	2,877	2,247	-21.9%
Royal Tombs of Vergina	222,503	223,151	32,554	19,353	-40.6%
Ancient Olympia	484,238	457,710	37,391	14,995	-59.9%
Knossos (Crete)	855,663	949,192	30,279	23,202	-23.4%
Phaistos (Crete)	134,538	121,796	11,149	8,936	-19.8%
Ancient Korinthos ⁽¹⁾	196,944	214,023	21,852	13,545	-38.0%
Mystras ⁽¹⁾	145,939	147,713	11,130	7,497	-32.6%
Delphi	405,947	405,348	53,098	32,042	-39.7%
Other archaeological sites	5,464,010	5,649,161	435,622	261,911	-39.9%
II. VISITORS WHO PAID TICKET					
	2018	2019	JANUARY-MARCH		change
			2019	2020	2020/2019
Total number of visitors who paid ticket (C+D)	11,576,404	12,434,987	989,726	690,254	-30.3%
C. Museums	3,155,269	3,345,997	367,862	247,893	-32.6%
D. Archaeological sites	8,421,135	9,088,990	621,864	442,361	-28.9%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2018	2019	JANUARY-MARCH		change
			2019	2020	2020/2019
Total number of visitors with free admission ticket (E+F)	7,027,172	7,124,291	1,071,908	606,058	-43.5%
E. Museums	2,546,942	2,549,930	462,058	272,412	-41.0%
F. Archaeological sites	4,480,230	4,574,361	609,850	333,646	-45.3%
IV. RECEIPTS (euros)					
	2018	2019	JANUARY-MARCH		change
			2019	2020	2020/2019
Total Receipts (G+H)	115,774,516	130,938,846	6,489,633	4,825,695	-25.6%
G. Museums	18,251,493	23,343,026	1,566,410	1,193,563	-23.8%
H. Archaeological sites	97,523,023	107,595,820	4,923,223	3,632,132	-26.2%

⁽¹⁾ Museums and Archaeological sites remained closed from 14 to 31 March 2020.

⁽²⁾ Flat rate ticket, valid both for the museum and the archaeological site.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, The survey collects data from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.
Legal Framework	The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.

Reference Period 01/03/2020 to 31/03/2020

Methodology and Definitions The Survey is conducted on a monthly basis from data mainly collected from the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports concerning the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and present the data for the whole of the Country, by month and by year.

Number of flat rate tickets

From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site, The total number of these flat rate tickets for **March 2020** was **3,693**.

References More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: <http://www.statistics.gr/en/statistics/-/publication/SCI21/>