



HELLENIC REPUBLIC

HELLENIC STATISTICAL AUTHORITY

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PRESS RELEASE

ARRIVALS AND NIGHTS SPENT IN SHORT-STAY ACCOMMODATION ESTABLISHMENTS: YEAR 2017

According to the results of the Survey on the Short-Stay Accommodation Establishments, conducted by the Hellenic Statistical Authority (ELSTAT), it is observed that in 2017 the number of arrivals at short stay accommodation establishments, amounted to 5,906,373 while in 2016 the corresponding number was 5,657,709 and the number of nights spent in 2017 amounted to 29,723,792 while in 2016 the corresponding number was 28,516,705, thus recording an increase of 4.4% and 4.2% respectively (Tables 1 and 2).

As regards the breakdown of data by NUTS 2 Regions, in 2017 compared with 2016, an increase is observed both in arrivals and nights spent in short-stay accommodation establishments for all the Regions of Greece, apart from the Regions of Peloponnisos and Voreio Aigaio. More specifically, a significant increase is recorded, in absolute values, in Notio Aigaio (9.6% in arrivals and 5.4% in nights spent), in Ipeiros (21.8% in arrivals and 19.0% in nights spent), in Kentriki Macedonia (3.3% in arrivals and 2.8% in nights spent) and in Thessalia (8.6% in arrivals and 9.9% in nights spent) (Tables 1 and 2).

The biggest share of arrivals and nights spent in short-stay establishments of non-residents, in 2017, is attributed to guests whose country of usual residence is in Europe (89.3% of arrivals and 94.7% of nights spent), with significant contribution from EU Member States (67.7% of arrivals and 70.4% of nights spent). More specifically, the largest contribution concerning arrivals is recorded by the United Kingdom (15.5% of arrivals and 18.4% of nights spent), followed by Germany (9.0% of arrivals and 8.3% of nights spent), Italy (7.3% of arrivals and 6.6% of nights spent) and France (6.1% of arrivals and 3.9% of nights spent). With regard to the other European countries, Russia accounts for the largest share of traffic, with 4.8% of arrivals and 5.2% of nights spent (Tables 3 and 4).

As regards the breakdown of data on the traffic of short-stay accommodation establishments by country of usual residence of the guests, in 2017 compared with 2016, a significant increase in arrivals is recorded, in absolute values, as regards Europe, from the United Kingdom (9.2% in arrivals and 6.2% in nights spent), Germany (10.9% in arrivals and 11.4% in nights spent), France (9.6% in arrivals and 7.7% in nights spent) and Romania (14.4% in arrivals and 6.6% in nights spent). For the other European countries the biggest increase is recorded from Russia (16.9% in arrivals and 23.6% in nights spent). With regard to the other continents, a significant increase in the arrivals is recorded from America, with a large contribution to the arrivals attributed to the United States of America (12.9% in arrivals and 6.0% in nights spent) (Tables 3 and 4).

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Table 1. Arrivals of residents and non-residents at short-stay accommodation establishments, by NUTS 2 Regions, 2016 and 2017

NUTS 2 Regions	2016			2017			% change of total arrivals 2015/2016
	Residents	Non-residents	Total	Residents	Non-residents	Total	
Total	1,941,818	3,715,891	5,657,709	1,903,335	4,003,038	5,906,373	4.4
Anatoliki Makedonia, Thraki	49,675	133,138	182,813	44,168	151,823	195,991	7.2
Kentriki Makedonia	163,522	733,308	896,830	147,287	779,357	926,644	3.3
Dytiki Makedonia	19,552	2,138	21,690	21,696	2,992	24,688	13.8
Thessalia	155,392	117,935	273,327	162,333	134,574	296,907	8.6
Ipeiros	102,087	125,676	227,763	110,993	166,512	277,505	21.8
Ionia Nisia	49,903	537,215	587,118	49,974	557,225	607,199	3.4
Dytiki Ellada	45,964	13,594	59,558	53,157	17,086	70,243	17.9
Stereia Ellada	134,313	21,304	155,617	142,342	26,241	168,583	8.3
Peloponnisos	290,527	151,152	441,679	215,682	146,004	361,686	-18.1
Attiki	152,355	112,451	264,806	175,445	98,785	274,230	3.6
Voreio Aigaio	59,733	85,213	144,946	49,911	93,021	142,932	-1.4
Notio Aigaio	614,334	849,037	1,463,371	645,398	958,922	1,604,320	9.6
Kriti	104,461	833,730	938,191	84,949	870,496	955,445	1.8

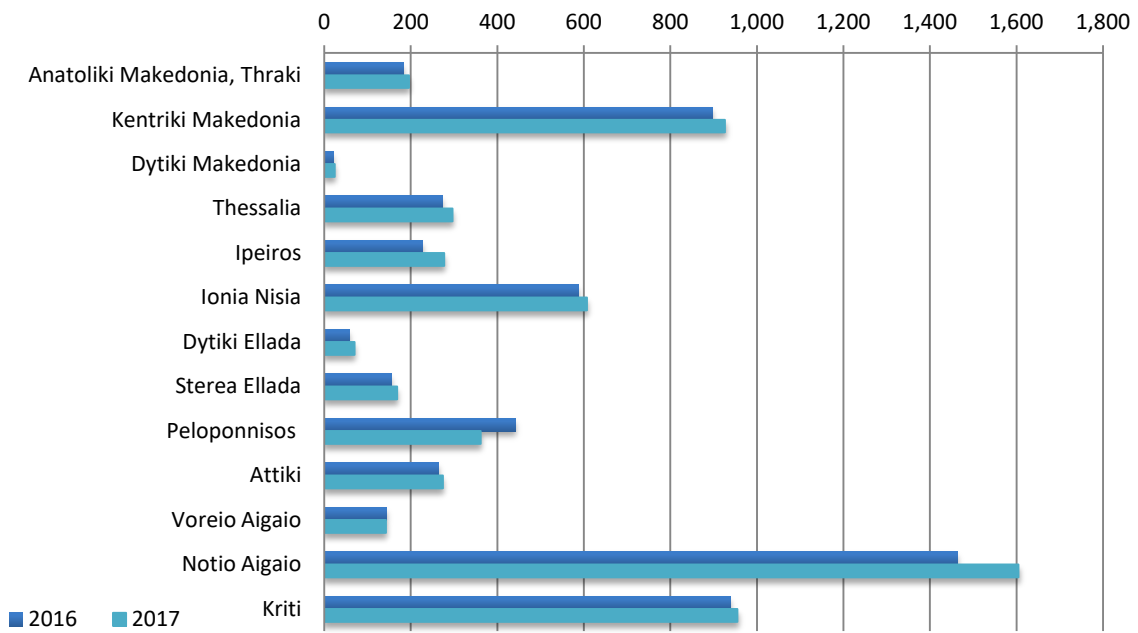
Table 2. Nights spent of residents and non-residents in short-stay accommodation establishments, by NUTS 2 Regions, 2016 and 2017

NUTS 2 Regions	2016			2017			% change of total nights spent 2017/2016
	Residents	Non-residents	Total	Residents	Non-residents	Total	
Total	7,331,626	21,185,079	28,516,705	7,034,641	22,689,151	29,723,792	4.2
Anatoliki Makedonia, Thraki	210,119	770,427	980,546	183,141	844,303	1,027,444	4.8
Kentriki Makedonia	624,097	4,341,666	4,965,763	559,092	4,545,408	5,104,500	2.8
Dytiki Makedonia	45,427	4,718	50,145	47,306	5,918	53,224	6.1
Thessalia	513,813	666,830	1,180,643	574,178	722,911	1,297,089	9.9
Ipeiros	322,440	736,144	1,058,584	335,926	923,796	1,259,722	19.0
Ionia Nisia	333,670	4,184,767	4,518,437	347,807	4,369,939	4,717,746	4.4
Dytiki Ellada	164,803	50,471	215,274	187,524	58,426	245,950	14.2
Stereia Ellada	437,221	157,389	594,610	444,756	189,064	633,820	6.6
Peloponnisos	750,735	469,905	1,220,640	565,296	487,642	1,052,938	-13.7
Attiki	382,309	304,826	687,135	429,258	300,482	729,740	6.2
Voreio Aigaio	334,904	526,768	861,672	272,120	586,352	858,472	-0.4
Notio Aigaio	2,714,558	4,361,076	7,075,634	2,696,700	4,762,368	7,459,068	5.4
Kriti	497,530	4,610,092	5,107,622	391,537	4,892,542	5,284,079	3.5

Graph 1. Arrivals in short-stay accommodation establishments, by NUTS 2

Regions, 2016 and 2017

Thousands



Graph 2. Nights spent in short-stay accommodation establishments, by NUTS

2 Regions, 2016 and 2017

Thousands

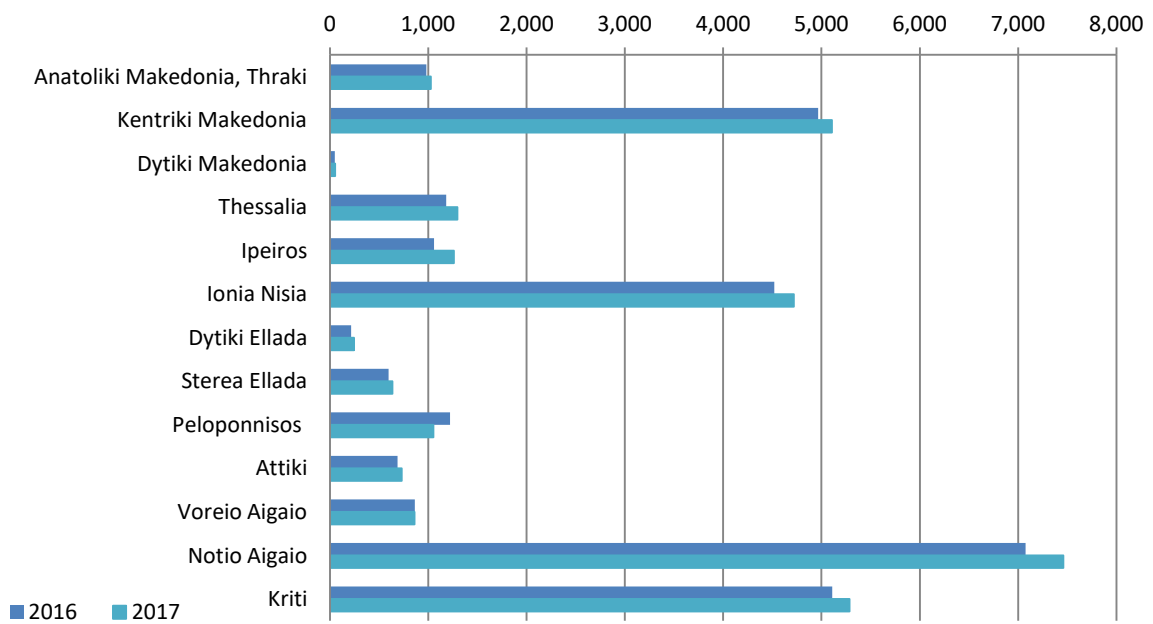
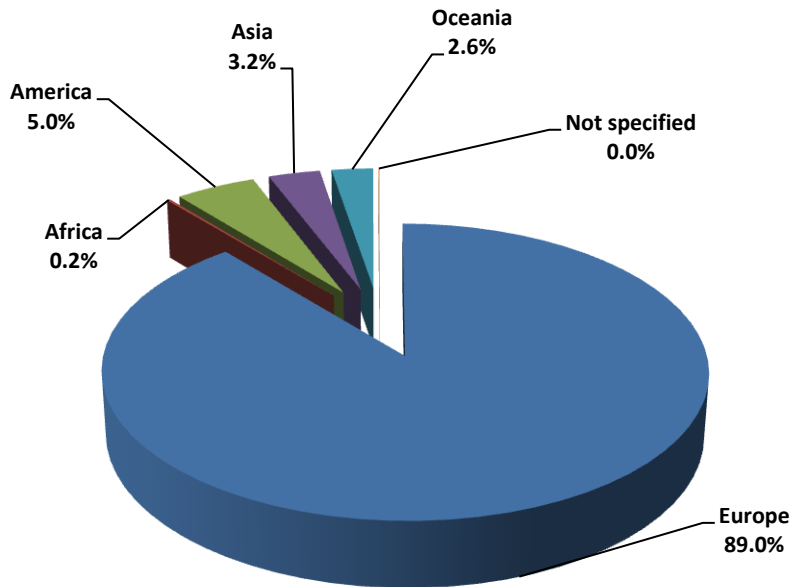


Table 3. Arrivals of non-residents at short-stay accommodation establishments, by country of residence, 2016 and 2017

Country of residence	% of total				
	2016	2017	2016	2017	% change of arrivals 2017/2016
Total	3,715,891	4,003,038	100.0	100.0	7.7
Europe	3,307,040	3,573,390	89.0	89.3	8.1
European Union	2,525,199	2,710,334	68.0	67.7	7.3
Austria	88,435	86,316	2.4	2.2	-2.4
Belgium	34,311	29,415	0.9	0.7	-14.3
Bulgaria	159,170	159,191	4.3	4.0	0.0
France	222,584	243,924	6.0	6.1	9.6
Germany	323,296	358,549	8.7	9.0	10.9
Denmark	43,263	47,387	1.2	1.2	9.5
Estonia	2,255	4,307	0.1	0.1	91.0
United Kingdom	568,777	621,135	15.3	15.5	9.2
Ireland	9,041	18,582	0.2	0.5	105.5
Spain	27,683	29,537	0.7	0.7	6.7
Italy	285,475	293,544	7.7	7.3	2.8
Croatia	2,153	3,502	0.1	0.1	62.7
Cyprus	26,319	25,338	0.7	0.6	-3.7
Latvia	2,340	2,388	0.1	0.1	2.1
Lithuania	2,638	3,275	0.1	0.1	24.1
Luxembourg	2,614	3,591	0.1	0.1	37.4
Malta	1,911	1,177	0.1	0.0	-38.4
Netherlands	184,894	202,002	5.0	5.0	9.3
Hungary	40,976	50,718	1.1	1.3	23.8
Poland	65,317	59,802	1.8	1.5	-8.4
Portugal	6,297	5,566	0.2	0.1	-11.6
Romania	143,723	164,361	3.9	4.1	14.4
Slovak Republic	10,736	9,506	0.3	0.2	-11.5
Slovenia	7,163	9,840	0.2	0.2	37.4
Sweden	118,256	114,358	3.2	2.9	-3.3
Czech Republic	115,223	126,461	3.1	3.2	9.8
Finland	30,349	36,562	0.8	0.9	20.5
Total of other European countries	781,841	863,056	21.0	21.6	10.4
Iceland	1,071	836	0.0	0.0	-21.9
Norway	46,542	45,348	1.3	1.1	-2.6
Switzerland (incl. Liechtenstein)	28,931	33,118	0.8	0.8	14.5
Russia	165,111	193,050	4.4	4.8	16.9
Turkey	48,862	60,444	1.3	1.5	23.7
Other European countries n.e.s.	491,324	530,260	13.2	13.2	7.9
Africa	7,694	7,736	0.2	0.2	0.5
America	184,933	205,136	5.0	5.1	10.9
North America	160,305	181,019	4.3	4.5	12.9
USA	127,617	144,102	3.4	3.6	12.9
Canada	32,688	36,917	0.9	0.9	12.9
South and Central America	24,628	24,117	0.7	0.6	-2.1
Asia	119,017	115,249	3.2	2.9	-3.2
Japan	6,184	5,209	0.2	0.1	-15.8
People's republic of China	28,950	26,549	0.8	0.7	-8.3
Other Asian countries	83,883	83,491	2.3	2.1	-0.5
Oceania	95,362	98,469	2.6	2.5	3.3
Australia	77,701	80,145	2.1	2.0	3.1
New Zealand and other Oceanian territories	17,661	18,324	0.5	0.5	3.8
Not specified	1,845	3,058	0.0	0.1	65.7

Graph 3. Percentage distribution of arrivals of non-residents at short-stay accommodation establishments, by Continent, 2016



Graph 4. Percentage distribution of arrivals of non-residents at short-stay accommodation establishments, by Continent, 2017

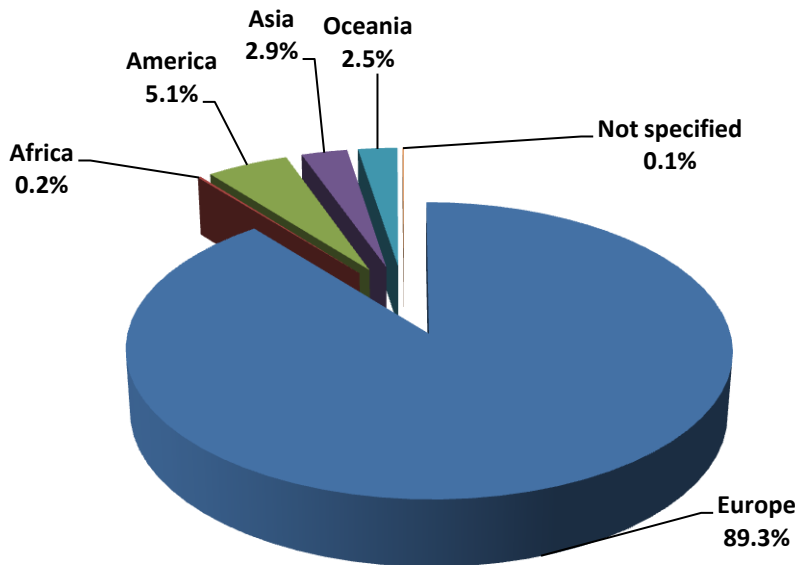
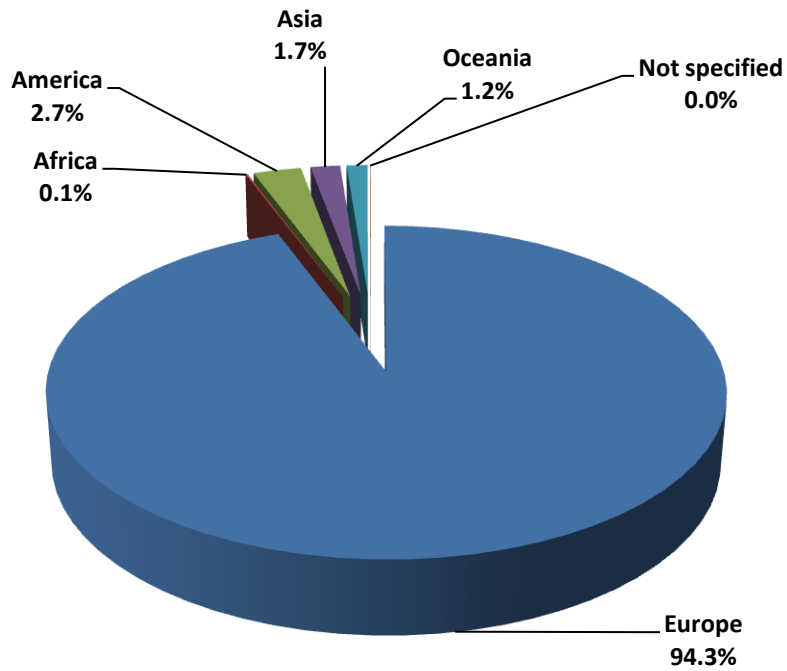


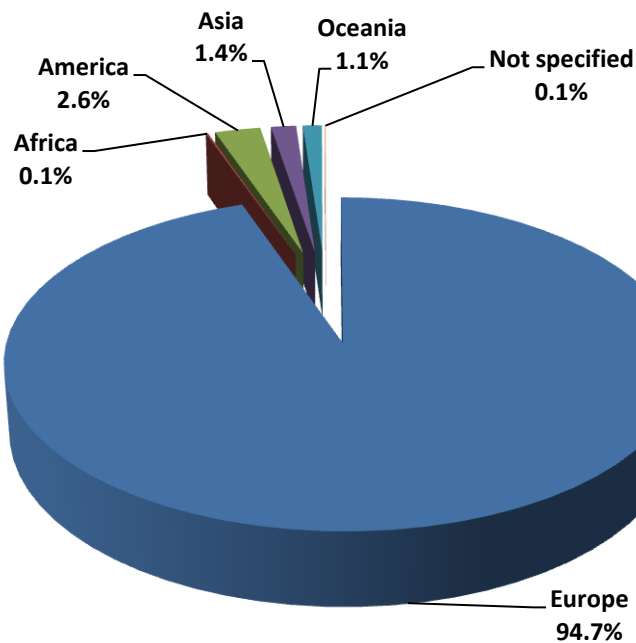
Table 4. Nights spent of non-residents in short-stay accommodation establishments, by country of residence, 2016 and 2017

Country of residence	2016	2017	% of total		% change of nights spent 2017/2016
			2016	2017	
Total	21,185,079	22,689,151	100.0	100.0	7.1
Europe	19,973,649	21,478,318	94.3	94.7	7.5
European Union	14,883,660	15,979,149	70.3	70.4	7.4
Austria	459,034	466,617	2.2	2.1	1.7
Belgium	132,645	115,809	0.6	0.5	-12.7
Bulgaria	820,367	851,853	3.9	3.8	3.8
France	830,591	894,323	3.9	3.9	7.7
Germany	1,681,513	1,872,382	7.9	8.3	11.4
Denmark	270,101	279,746	1.3	1.2	3.6
Estonia	7,723	23,607	0.0	0.1	205.7
United Kingdom	3,940,587	4,183,603	18.6	18.4	6.2
Ireland	52,567	118,641	0.2	0.5	125.7
Spain	106,025	111,511	0.5	0.5	5.2
Italy	1,472,010	1,507,565	6.9	6.6	2.4
Croatia	12,181	21,442	0.1	0.1	76.0
Cyprus	123,670	114,877	0.6	0.5	-7.1
Latvia	11,697	11,601	0.1	0.1	-0.8
Lithuania	13,638	15,965	0.1	0.1	17.1
Luxembourg	16,235	28,203	0.1	0.1	73.7
Malta	8,312	6,190	0.0	0.0	-25.5
Netherlands	1,347,003	1,456,593	6.4	6.4	8.1
Hungary	282,575	336,058	1.3	1.5	18.9
Poland	369,137	359,844	1.7	1.6	-2.5
Portugal	26,071	18,429	0.1	0.1	-29.3
Romania	833,955	889,402	3.9	3.9	6.6
Slovak Republic	81,176	70,154	0.4	0.3	-13.6
Slovenia	45,403	65,240	0.2	0.3	43.7
Sweden	628,833	619,834	3.0	2.7	-1.4
Czech Republic	1,115,168	1,324,475	5.3	5.8	18.8
Finland	195,443	215,185	0.9	0.9	10.1
Total of other European countries	5,089,989	5,499,169	24.0	24.2	8.0
Iceland	2,907	2,617	0.0	0.0	-10.0
Norway	334,506	301,180	1.6	1.3	-10.0
Switzerland (incl. Liechtenstein)	149,503	152,909	0.7	0.7	2.3
Russia	947,879	1,171,383	4.5	5.2	23.6
Turkey	127,373	172,512	0.6	0.8	35.4
Other European countries n.e.s.	3,527,821	3,698,568	16.7	16.3	4.8
Africa	25,683	28,547	0.1	0.1	11.2
America	573,824	595,269	2.7	2.6	3.7
North America	510,754	536,491	2.4	2.4	5.0
USA	411,209	435,827	1.9	1.9	6.0
Canada	99,545	100,664	0.5	0.4	1.1
South and Central America	63,070	58,778	0.3	0.3	-6.8
Asia	353,992	327,642	1.7	1.4	-7.4
Japan	10,930	9,608	0.1	0.0	-12.1
People's republic of China	70,047	58,153	0.3	0.3	-17.0
Other Asian countries	273,015	259,881	1.3	1.1	-4.8
Oceania	250,967	247,703	1.2	1.1	-1.3
Australia	214,616	209,955	1.0	0.9	-2.2
New Zealand and other Oceanian territories	36,351	37,748	0.2	0.2	3.8
Not specified	6,964	11,672	0.0	0.1	67.6

Graph 5. Percentage distribution of nights spent of non-residents in short-stay accommodation establishments, by Continent, 2016



Graph 6. Percentage distribution of nights spent of non-residents in short-stay accommodation establishments, by Continent, 2017



EXPLANATORY NOTES

Survey on arrivals and nights spent in short-stay accommodation establishments The data on the arrivals and nights spent in short-stay accommodation establishments in Greece are collected through a survey, conducted on the basis of the aforementioned establishments.

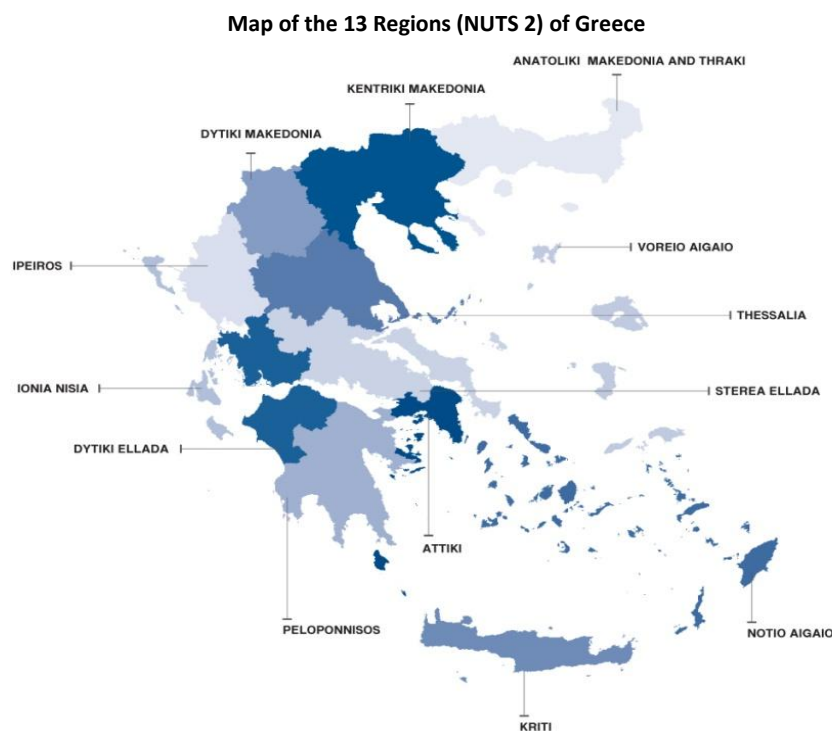
Legal frame The survey is conducted pursuant to Regulation 692/2011 of the European Parliament and of the Council.

Reference period Year 2017.

Reference unit The short-stay accommodation establishment is considered as a reference unit.

Coverage Greece total.

Geographical classification The geographical classification is based on *Nomenclature of Territorial Units for Statistics*.



Definitions Resident: every person, regardless of citizenship, that has resided in Greece for at least a year, or has arrived in Greece with the intention to reside in the country for at least 1 year.

Non-resident: every person, regardless of citizenship, that is not considered to be resident.

Arrivals: The arrivals at the establishments are calculated for every person separately. The data refer to the total number of persons and not to the total number of rooms that were occupied. Only the persons that had at least one overnight stay at the establishment are counted.

Nights spent: The nights are calculated for every person separately. The data refer to the total number of nights spent by every person and not to the total number of nights spent in every room.

Methodology The survey on arrivals and nights spent in short stay accommodation establishments is a sample survey. The data refers to arrivals and nights spent of residents and non-residents on a monthly basis by country of residence of the guests. The survey design (estimation of the sample size, selection of the sample units) was based on the Register of short-stay establishments provided by the Ministry of Tourism. The single stratified sampling method was applied for the survey design. The stratification criteria of the short-stay accommodation establishments refer to the department (NUTS 3), the class i.e the keys (1,2,3,4) or the category (A,B,C), the degree of urbanization of the Municipal/local Community (Urban, Semi-urban, Rural) where the establishment is located and the size class of the establishment (number of beds).

References More information on the survey is available on the web-page of the Hellenic Statistical Authority: [http://www.statistics.gr/en/statistics/-/publication/STO12/-](http://www.statistics.gr/en/statistics/-/publication/STO12/)