



HELLENIC REPUBLIC

HELLENIC STATISTICAL AUTHORITY

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## PRESS RELEASE

Decrease Turnover indices in Information and Communication 13,6% in division 59 and 15,8% in division 60.

### **Turnover indices in Information and Communication: 4th quarter 2010**

#### **Year on Year growth rates**

- The Turnover Index in **Motion picture, video and television program production, sound recording and music publishing activities** in the 4th quarter 2010 as compared to the 4th quarter 2009 decreased by 13,6%, while for the corresponding period of 2009 compared to 2008 increased by 16,8%.
- The Turnover Index in **Programming and broadcasting activities** in the 4th quarter 2010 as compared to the 4th quarter 2009 decreased by 15,8%, while for the corresponding period of 2009 compared to 2008 increased by 6,7%.
- The Turnover Index in **Motion picture, video and television program production, sound recording and music publishing activities** in the 4th quarter 2010 as compared to the 3rd quarter 2010 increased by 121,9%, while the increase for the corresponding period of 2009 was 98,8%.
- The Turnover Index in **Programming and broadcasting activities** in the 4th quarter 2010 as compared to the 3rd quarter 2010 increased by 7,1%, while the increase for the corresponding period of 2009 was 22,8 %.

The tables and the graphs that follow present the evolution of the indices from 2005 and onwards.

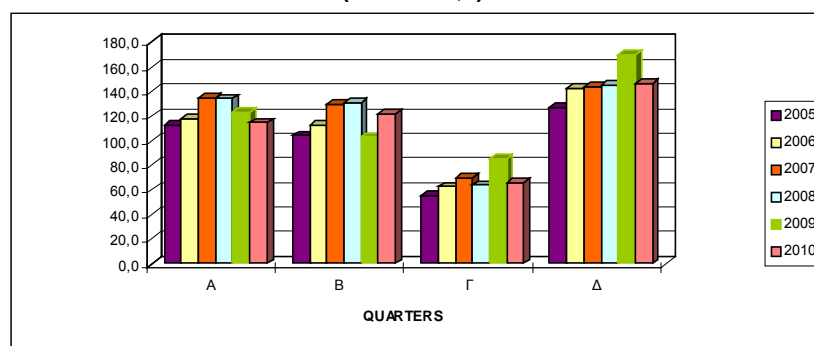
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**Table 1. Evolution of Turnover Index in Motion picture, video and programme production, sound recording and music publishing activities (div. 59 Nace rev.2 )**

		Base year: 2005=100		
Year - Quarter	Index	Year on Year growth rates (%)	Quarter on quarter growth rates (%)	
2005	A	112,4	—	—
	B	104,4	—	-7,1
	C	55,7	—	-46,6
	D	127,5	—	128,9
	<i>Annual mean</i>	<i>100,0</i>		
2006	A	118,0	5,0	-7,5
	B	112,8	8,0	-4,4
	C	62,7	12,6	-44,4
	D	142,8	12,0	127,8
	<i>Annual mean</i>	<i>109,1</i>	<i>9,1</i>	
2007	A	134,8	14,2	-5,6
	B	129,7	15,0	-3,8
	C	70,2	12,0	-45,9
	D	144,3	1,1	105,6
	<i>Annual mean</i>	<i>119,8</i>	<i>9,8</i>	
2008	A	134,4	-0,3	-6,9
	B	131,5	1,4	-2,2
	C	64,0	-8,8	-51,3
	D	145,5	0,8	127,3
	<i>Annual mean</i>	<i>118,9</i>	<i>-0,8</i>	
2009	A*	123,4	-8,2	-15,2
	B*	103,0	-21,7	-16,5
	C	85,5	33,6	-17,0
	D	170,0	16,8	98,8
	<i>Annual mean</i>	<i>120,5</i>	<i>1,4</i>	
2010	A	114,7	-7,1	-32,5
	B	122,1	18,5	6,5
	C	66,2	-22,6	-45,8
	D	146,9	-13,6	121,9
	<i>Annual mean</i>	<i>112,5</i>	<i>-6,6</i>	

**Diagram 1. Evolution of Turnover Index in Motion picture, video and programme production, sound recording and music publishing activities (2005=100,0)**



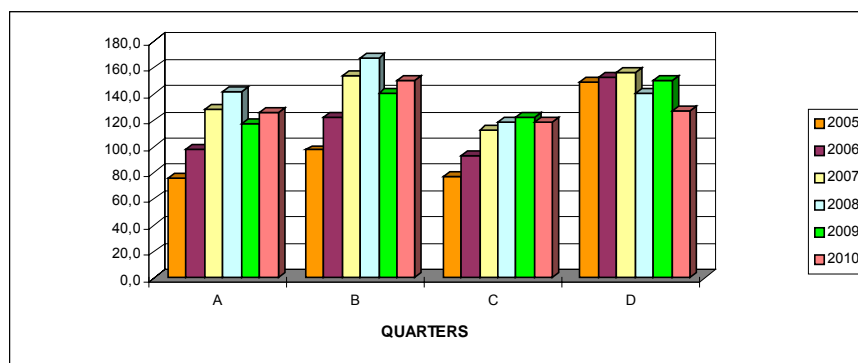
\* The presented data of the first and second quarter 2009 have been revised

**Table 2. Evolution of Turnover Index in Programming and broadcasting  
(div. 60 Nace rev.2 )**

Base year: 2005=100

Year - Quarter	Index	Year on Year growth rates (%)	Quarter on quarter growth rates (%)
2005 A	76,3		
B	97,3		27,5
C	77,1		-20,8
D	149,3		93,6
<i>Annual mean</i>	<i>100,0</i>		
2006 A	98,4	29,0	-34,1
B	122,1	25,5	24,1
C	92,7	20,2	-24,1
D	152,4	2,1	64,4
<i>Annual mean</i>	<i>116,4</i>	<i>16,4</i>	
2007 A	128,0	30,1	-16,0
B	154,5	26,5	20,7
C	112,7	21,6	-27,1
D	156,3	2,6	38,7
<i>Annual mean</i>	<i>137,9</i>	<i>18,4</i>	
2008 A	142,3	11,2	-9,0
B	167,1	8,2	17,4
C	119,0	5,6	-28,8
D	141,1	-9,7	18,6
<i>Annual mean</i>	<i>142,4</i>	<i>3,3</i>	
2009 A*	117,4	-17,5	-16,8
B*	140,8	-15,7	19,9
C	122,6	3,0	-12,9
D	150,5	6,7	22,8
<i>Annual mean</i>	<i>132,8</i>	<i>-6,7</i>	
2010 A	125,5	6,9	-16,6
B	149,8	6,4	19,4
C	118,3	-3,5	-21,0
D	126,7	-15,8	7,1
<i>Annual mean</i>	<i>130,1</i>	<i>-2,1</i>	

**Diagram 2. Evolution of Turnover Index in Programming and Broadcasting (2005=100,0)**



\* The presented data of the first and second quarter 2009 have been revised

## EXPLANATORY NOTES

### **Turnover indices in Information and Communication sector**

The turnover indices in services are important business indicators, which show the evolution of the market for services. The objective of these indices is to calculate the activity of the surveyed sector in value terms. The Turnover comprises the totals invoiced by the observation unit during the reference period (quarter) and corresponds to the market sales of goods and services supplied to third parties. Subsidies on goods or services are also included. Turnover excludes VAT and other similar deductible taxes directly linked to turnover as well as all duties and taxes on the goods or services invoiced by the unit. Income classified as other operating income, financial income and extraordinary income in company accounts is also excluded from turnover

**Legal basis** The compilation and publication of these new indices in Information and Communication Sector is based upon the requirements of the Council Regulation (EC) No 1165/98 concerning short-term statistics as well as the amendment Regulation 1158/2005 of the European Parliament and Council amending the Council Regulation (EC) No 1165/98.

**Reference Date** 01/10/2010 – 31/12/2010

**Base Year** 2005=100,0

**Cover** The compilation of these indices comprises enterprises with year turnovers equal or higher than 250.000 euros, represented by a sample of 45 enterprises covering the total of the country.

**Methodology** The Turnover Indices cover the total of the country and are compiled for divisions 59 – Motion picture, video and television program production, distribution and projection activities, sound recording and music publishing activities, 60 – Programming and broadcasting activities of NACE – Rev.2. statistical classification.  
The turnover indices in Information and Communication sector are being estimated by applying the forward chaining technique. In primary, the floating base index is estimated by the comparison of the appraised turnover value of the current quarter to the corresponding value of the previous quarter. The fixed index of any two-digit division of business activity concerning the current quarter results from the multiplication of the floating base index by the fixed index of the previous quarter.