



**PRESS RELEASE**

**MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY  
APRIL 2016**

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

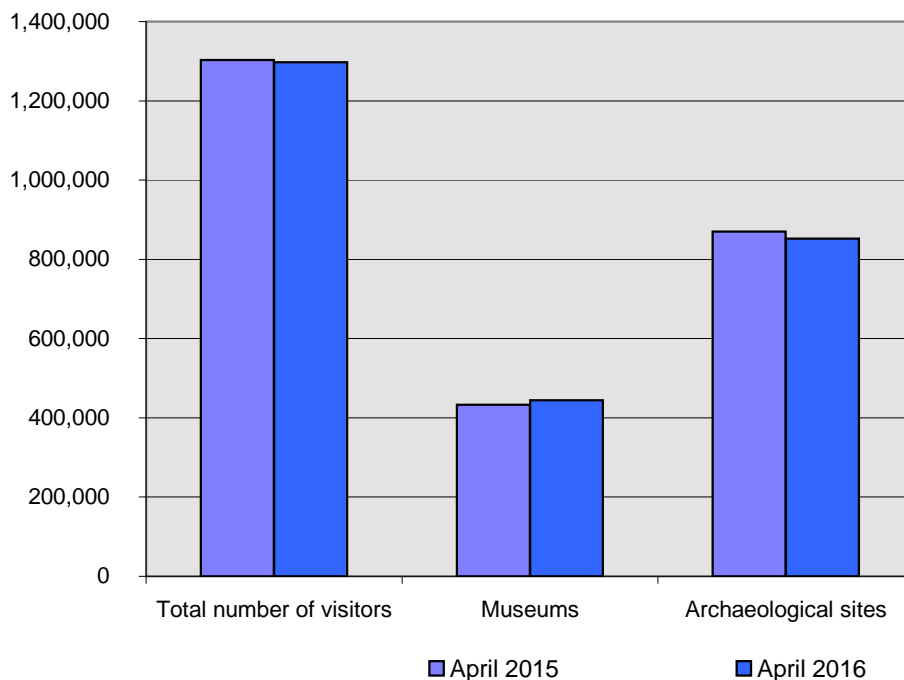
During April 2016, museums experienced a 2.6% increase in the number of visitor and 38.7% increase in the number of free admission visitors. A decrease of 3.9% was recorded in their receipts, in comparison with the corresponding month of 2015.

The number of visitors at archaeological sites, in April 2016, recorded a decrease of 2% and 48.1% increase in the number of free admission visitors. An increase of 59.8% was recorded in their receipts in comparison with the corresponding month of 2015 (Table 1).

During the four months of 2015, there was a 2.8% increase in the number of visitors of museums and increase 24.1% in the number of free admission visitors and the corresponding receipts decrease by 0.6% in comparison with the corresponding period of 2015.

The number of visitors at archaeological sites, during the four months of 2016 recorded an increase of 3% and 36% increase in the number of free admission visitors and the corresponding receipts increase by 37.2%, in comparison with the corresponding period of 2015 (Table 2).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES  
APRIL 2016**



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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
( APRIL 2015 AND APRIL 2016)**

Museums - Archaeological sites	APRIL		Change % 2016/2015
	2015	2016	
	<b>NUMBER OF VISITORS <sup>(2)</sup></b>		
<b>Total number of visitors in Museums and Archaeological sites</b>	<b>1,303,053</b>	<b>1,297,065</b>	<b>-0.5</b>
<b>A, Museums (total)</b>	<b>433,150</b>	<b>444,593</b>	<b>2.6</b>
Acropolis Museum	132,768	122,329	-7.9
National Archaeological	49,707	43,800	-11.9
Ancient Olympia	19,803	21,366	7.9
Palace of the Grand Master (Rhodes)	13,363	9,183	-31.3
Herakleion Archaeological (Crete)	14,124	25,637	81.5
Rhodes	4,604	3,222	-30.0
Delphi	29,989	23,775	-20.7
Other museums	168,792	195,281	15.7
<b>B, Archaeological Sites (total)</b>	<b>869,903</b>	<b>852,472</b>	<b>-2.0</b>
Epidavros <sup>(1)</sup>	63,463	52,604	-17.1
The Acropolis of Mycenae & Atreus' Treasure	60,734	54,114	-10.9
The Acropolis of Athens	143,593	160,315	11.6
Sounio	27,740	20,199	-27.2
The Acropolis of Lindos	24,412	13,799	-43.5
Kameiros (Rhodes)	10,871	7,551	-30.5
Ancient Olympia	39,430	41,666	5.7
Knossos (Crete)	39,406	38,265	-2.9
Phaistos (Crete)	8,988	5,233	-41.8
Ancient Korinthos <sup>(1)</sup>	12,675	23,263	83.5
Mystras <sup>(1)</sup>	17,804	16,513	-7.3
Delphi	40,100	31,552	-21.3
Other archaeological sites	380,687	387,398	1.8
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>		
<b>Total</b>	<b>513,541</b>	<b>741,221</b>	<b>44.3</b>
A, Museums (free admission ticket)	206,666	286,701	38.7
B, Archaeological sites (free admission ticket)	306,875	454,520	48.1
	<b>RECEIPTS (euros)</b>		
<b>Total</b>	<b>4,053,826.00</b>	<b>5,869,132.00</b>	<b>44.8</b>
A, Museums	955,252.00	917,821.00	-3.9
B, Archaeological sites	3,098,574.00	4,951,311.00	59.8

(1) Flat rate ticket, valid both for the museum and the archaeological site,

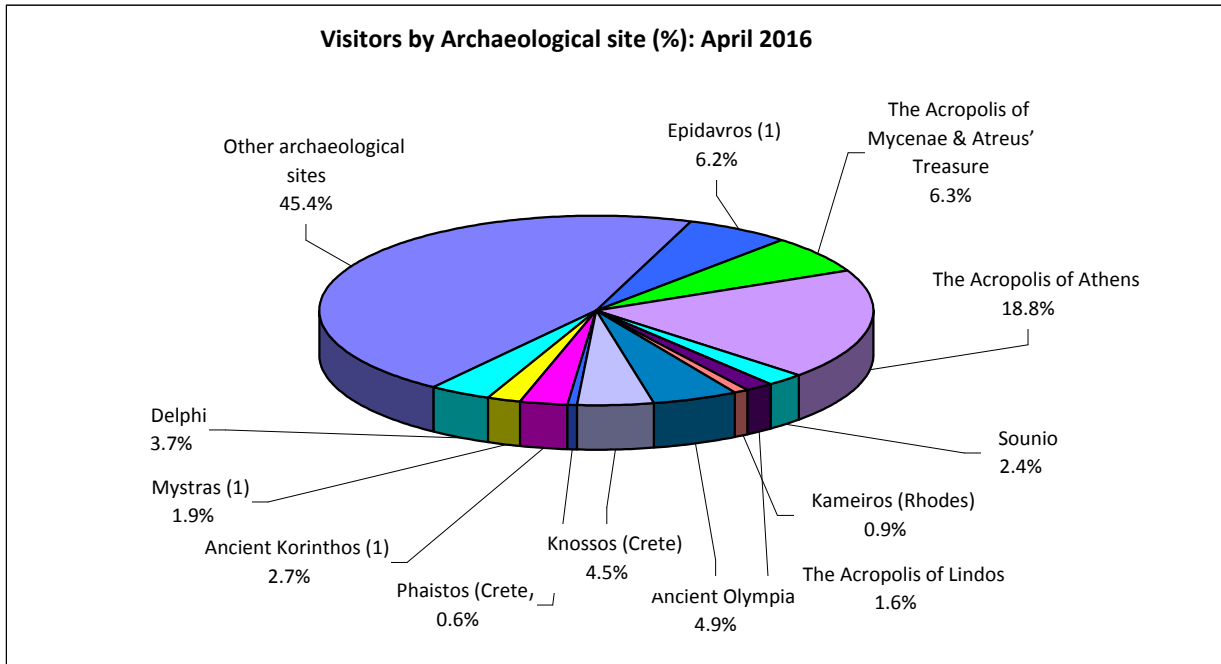
(2) Including also free admission tickets for museums and archaeological sites,

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(2014,2015, AND JANUARY- APRIL 2015 & 2016)**

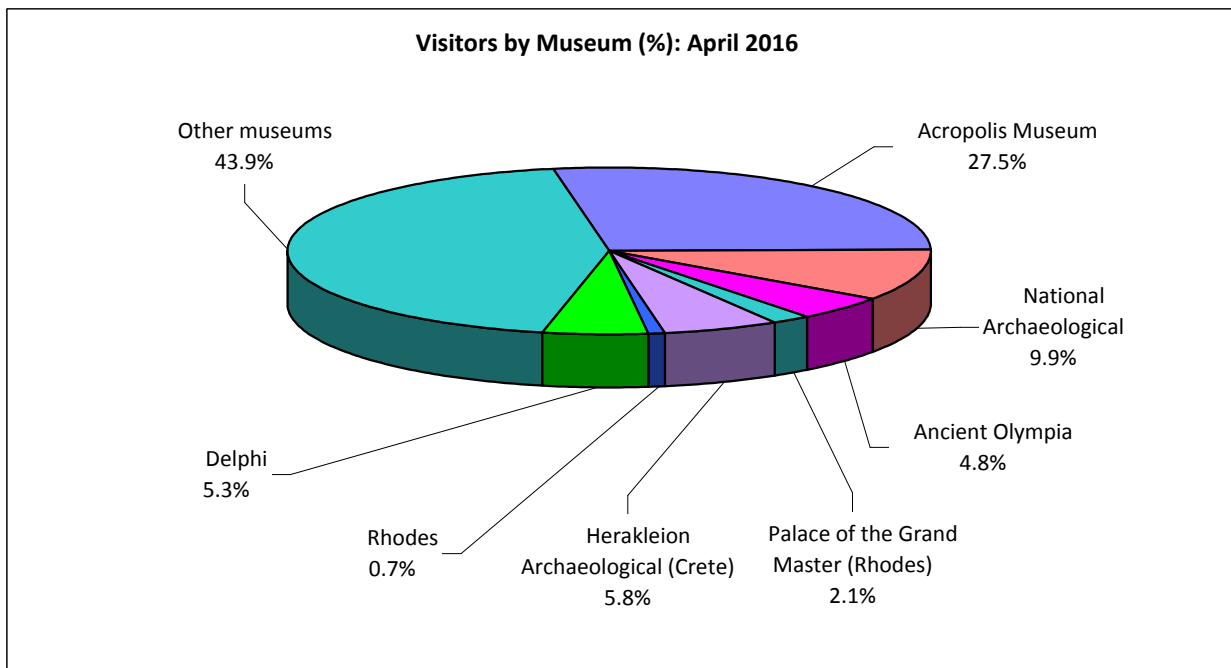
Museums - Archaeological sites	2014	2015	JANUARY- APRIL		Change % 2016/2015
			2015	2016	
	<b>NUMBER OF VISITORS</b>				
<b>Total number of visitors</b>	<b>14,107,303</b>	<b>14,725,895</b>	<b>2,723,048</b>	<b>2,802,896</b>	<b>2.9</b>
<b>A. Museums (total)</b>	<b>4,154,142</b>	<b>4,405,842</b>	<b>1,065,353</b>	<b>1,095,194</b>	<b>2.8</b>
Acropolis Museum	1,377,409	1,510,615	387,016	362,166	-6.4
National Archaeological	459,115	476,754	131,946	119,165	-9.7
Ancient Olympia	134,976	135,972	39,450	37,977	-3.7
Palace of the Grand Master (Rhodes)	258,906	251,091	17,356	17,201	-0.9
Herakleion Archaeological (Crete)	198,942	201,657	22,705	52,540	131.4
Rhodes	79,878	87,824	6,094	6,255	2.6
Delphi	190,314	205,369	59,136	49,171	-16.9
Other museums	1,454,602	1,536,560	401,650	450,719	12.2
<b>B. Archaeological sites (total)</b>	<b>9,953,161</b>	<b>10,320,053</b>	<b>1,657,695</b>	<b>1,707,702</b>	<b>3.0</b>
Epidavros <sup>(1)</sup>	416,323	443,565	117,811	94,703	-19.6
The Acropolis of Mycenae & Atreus' Treasure	377,336	402,565	113,282	96,248	-15.0
The Acropolis of Athens	1,563,434	2,043,868	355,489	408,234	14.8
Sounio	203,269	236,285	60,215	53,616	-11.0
The Acropolis of Lindos	630,042	580,875	25,539	18,834	-26.3
Kameiros (Rhodes)	177,859	152,204	11,283	8,445	-25.2
Ancient Olympia	464,990	439,836	70,251	71,009	1.1
Knossos (Crete)	670,499	632,288	55,158	61,377	11.3
Phaistos (Crete)	105,643	94,689	11,088	7,172	-35.3
Ancient Korinthos <sup>(1)</sup>	161,819	141,490	29,373	39,340	33.9
Mystras <sup>(1)</sup>	113,815	117,010	27,302	26,830	-1.7
Delphi	293,944	319,754	83,584	75,870	-9.2
Other archaeological sites	4,774,188	4,715,624	697,320	746,024	7.0
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>				
<b>Total</b>	<b>4,717,338</b>	<b>4,181,646</b>	<b>1,257,032</b>	<b>1,642,851</b>	<b>30.7</b>
A. Museums	1,715,777	1,538,201	563,897	699,978	24.1
B. Archaeological sites	3,001,561	2,643,445	693,135	942,873	36.0
	<b>R E C E I P T S (euros)</b>				
<b>Total</b>	<b>54,663,545.00</b>	<b>56,224,962.00</b>	<b>7,701,345.00</b>	<b>9,793,073.00</b>	<b>27.2</b>
A. Museums	11,793,726.00	12,385,213.00	2,049,407.00	2,037,004.00	-0.6
B. Archaeological sites	42,869,819.00	43,839,749.00	5,651,938.00	7,756,069.00	37.2

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



## EXPLANATORY NOTES

<b>Museums and Archaeological Sites Survey</b>	The Survey on Museums and Archaeological Sites Attendance produces results since 1970, on the basis of data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
<b>Legal Framework</b>	The continuously conducted since 1970 one and produces results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT proceeds to the tabulating of data concerning the museums and the archaeological sites all over Greece.
<b>Reference Period</b>	1/4/2016 to 30/4/2016
<b>Information on tickets</b>	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except in the following days, which are free admission days:</p> <ol style="list-style-type: none"><li>1. National Holidays (25th of March and 28th of October)</li><li>2. The first Sunday every month during the five month period from 1 November to 31 March</li><li>3. The 6th of March (in memory of Melina Merkouri)</li><li>4. The 18th of April (International Monuments Day)</li><li>5. The 18th of May (International Museums Day)</li><li>6. The 5th of June (International Environment Day)</li><li>7. The last weekend of September annually (European Heritage Days)</li></ol>
<b>Free admissions</b>	<p>The admission is free for:</p> <ol style="list-style-type: none"><li>1. Young people from EU-countries aged under 18 years, by showing their identity card</li><li>2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, by showing their identity student identity card or International Student Identity Card (ISIC)</li><li>3. Employees of the Hellenic Ministry of Culture and Sports by showing their professional identity card</li><li>4. ICOM and ICOMOS cardholders</li><li>5. Tour Guides by showing professional identity card of the Ministry of Economy Development and Tourism</li><li>6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours</li><li>7. Journalists with current journalists' identification card</li><li>8. Members of Associations and Societies of Friends of Museums and Archaeological Sites</li><li>9. Official guests of the Greek Government, after relevant approval</li><li>10. Escorts of blind persons and persons with disabilities</li><li>11. Free admission cardholders</li><li>12. Holders of the Culture Card</li></ol>
<b>Number of flat rate tickets</b>	From April 1999 onwards, in addition to the ordinary tickets a new "flat rate ticket" was established, in some museums and the nearby archaeological site which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for <b>April 2016</b> is <b>38.719</b> .
<b>References</b>	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT ( <a href="http://www.statistics.gr">www.statistics.gr</a> ). In addition, more details on the current and previous time series are also available on the website of ELSTAT.