



## PRESS RELEASE

### MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY FEBRUARY 2016

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

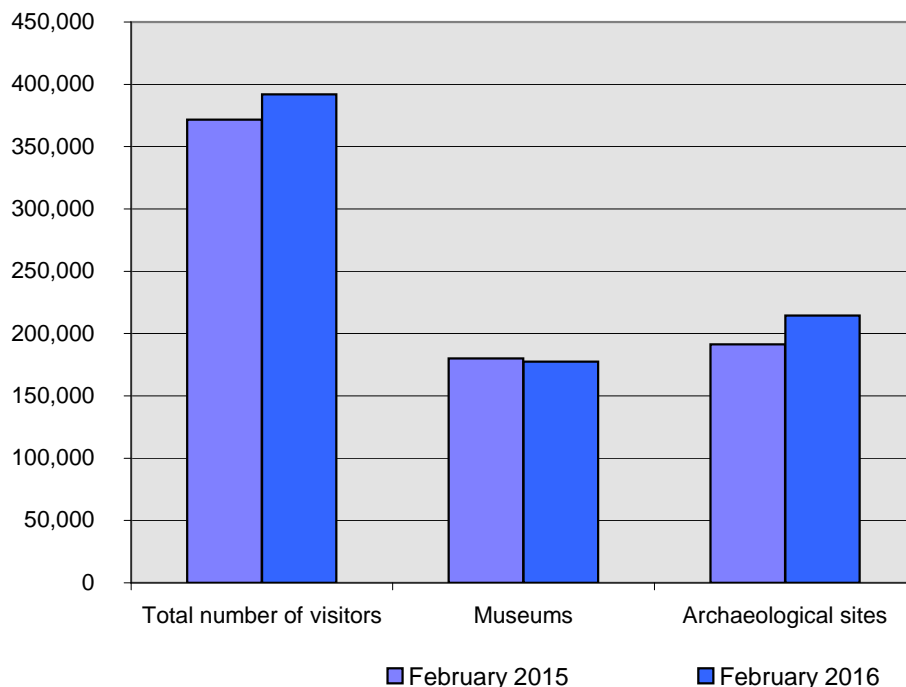
During February 2016, museums experienced a 1.5% decrease in the number of visitors and 21.4% increase in the number of free admission visitors. A decrease of 11.2% was recorded in their receipts, in comparison with the corresponding month of 2015.

The number of visitors at archaeological sites, in February 2016, recorded an increase of 12.1% and 49.9% increase in the number of free admission visitors but the respective receipts recorded a decrease of 4.4%, in comparison with the corresponding month of 2015 (Table 1).

During the two-months of 2015, there was a 4.6% increase in the number of visitors of museums and 26.4% increase in the number of free admission visitors but the respective receipts recorded a decrease of 6.1%, in comparison with the corresponding month of 2015.

The number of visitors at archaeological sites, during the two-months of 2016 recorded an increase of 9.7% and the corresponding receipts decrease by 7.5%, in comparison with the corresponding period of 2015 (Table 2).

### SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES FEBRUARY 2016



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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(FEBRUARY 2015 AND FEBRUARY 2016)**

Museums - Archaeological sites	FEBRUARY		Change % 2016/2015
	2015	2016	
	<b>NUMBER OF VISITORS <sup>(2)</sup></b>		
<b>Total number of visitors in Museums and Archaeological sites</b>	<b>371,549</b>	<b>392,040</b>	<b>5.5</b>
<b>A. Museums (total)</b>	<b>180,179</b>	<b>177,469</b>	<b>-1.5</b>
Acropolis Museum	70,300	67,805	-3.5
National Archaeological	23,421	18,597	-20.6
Ancient Olympia	4,340	3,807	-12.3
Palace of the Grand Master (Rhodes)	1,451	2,063	42.2
Herakleion Archaeological (Crete)	1,718	4,226	146.0
Rhodes	498	834	67.5
Delphi	8,203	6,364	-22.4
Other museums	70,248	73,773	5.0
<b>B. Archaeological Sites (total)</b>	<b>191,370</b>	<b>214,571</b>	<b>12.1</b>
Epidavros <sup>(1)</sup>	10,773	7,755	-28.0
The Acropolis of Mycenae & Atreus' Treasure	10,330	8,111	-21.5
The Acropolis of Athens	52,002	67,578	30.0
Sounio	7,835	10,192	30.1
The Acropolis of Lindos	491	1,023	108.4
Kameiros (Rhodes)	114	207	81.6
Ancient Olympia	5,818	6,844	17.6
Knossos (Crete)	2,606	4,981	91.1
Phaistos (Crete)	356	307	-13.8
Ancient Korinthos <sup>(1)</sup>	4,256	3,579	-15.9
Mystras <sup>(1)</sup>	1,652	1,967	19.1
Delphi	10,137	9,977	-1.6
Other archaeological sites	85,000	92,050	8.3
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>		
<b>Total</b>	<b>181,056</b>	<b>244,127</b>	<b>34.8</b>
A. Museums (free admission ticket)	95,786	116,298	21.4
B. Archaeological sites (free admission ticket)	85,270	127,829	49.9
	<b>RECEIPTS (euros)</b>		
<b>Total</b>	<b>1,050,135.00</b>	<b>981,293.00</b>	<b>-6.6</b>
A. Museums	328,919.00	292,153.00	-11.2
B. Archaeological sites	721,216.00	689,140.00	-4.4

(1) Flat rate ticket, valid both for the museum and the archaeological site.

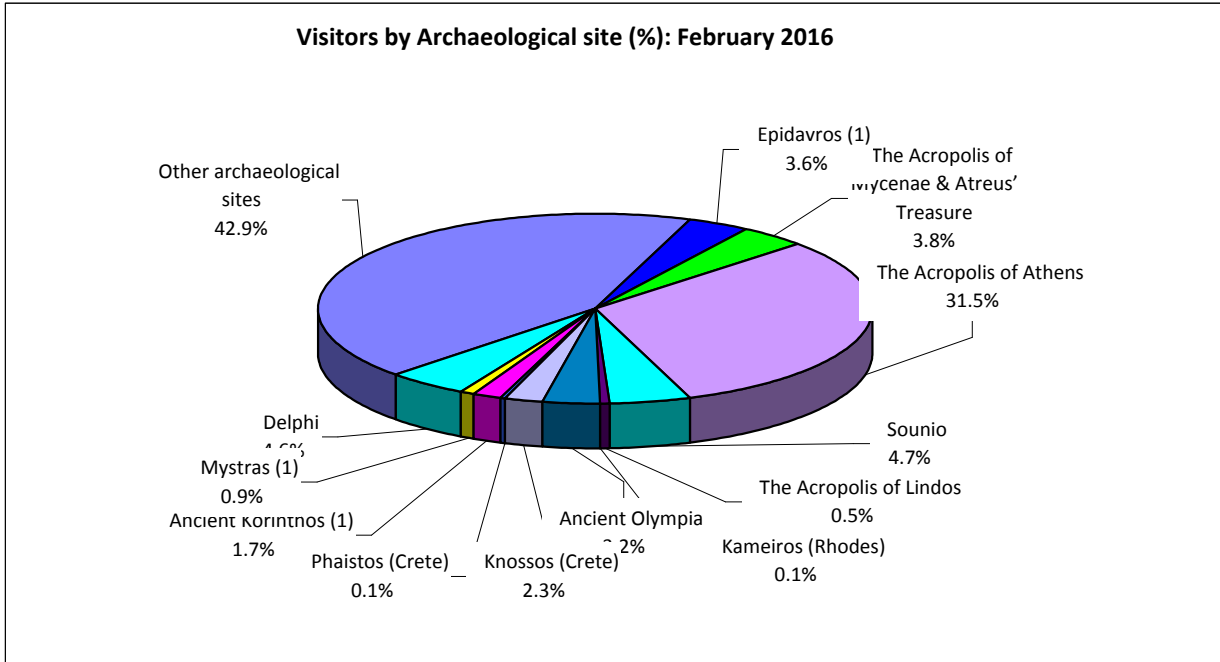
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS  
(2014,2015, AND JANUARY-FEBRUARY 2015 & 2016)**

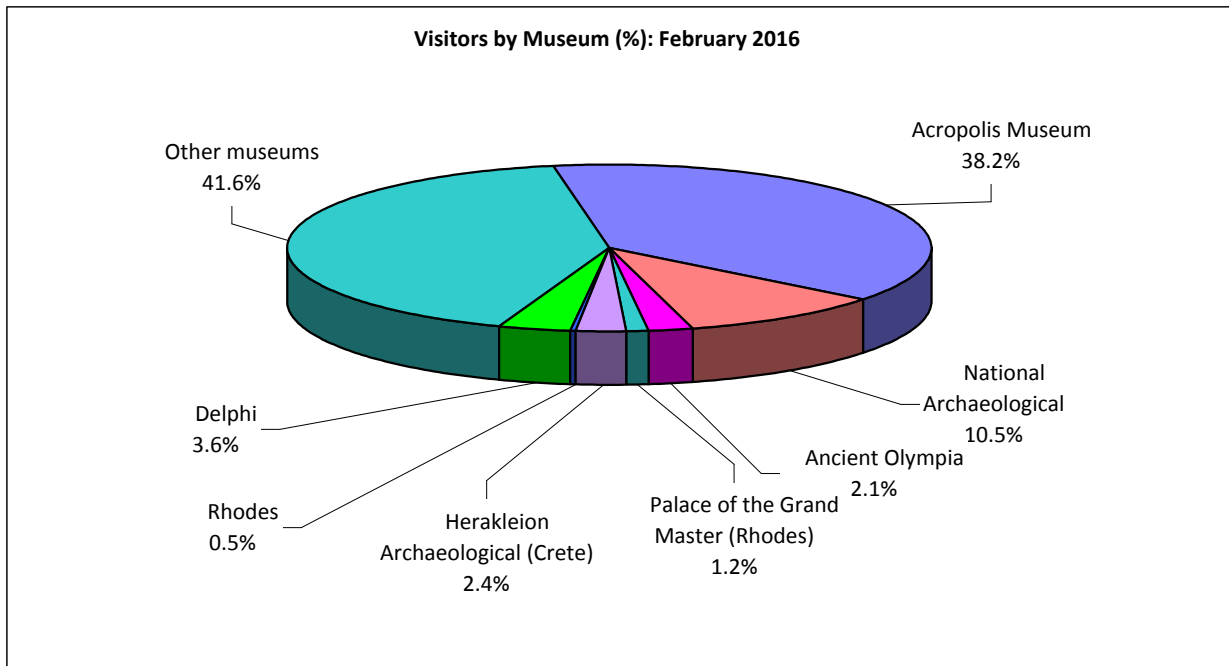
Museums - Archaeological sites	2014	2015	JANUARY-FEBRUARY		Change % 2016/2015
			2015	2016	
	<b>NUMBER OF VISITORS</b>				
<b>Total number of visitors</b>	<b>14,107,303</b>	<b>14,725,513</b>	<b>668,878</b>	<b>717,358</b>	<b>7.2</b>
<b>A. Museums (total)</b>	<b>4,154,142</b>	<b>4,405,842</b>	<b>320,659</b>	<b>335,388</b>	<b>4.6</b>
Acropolis Museum	1,377,409	1,510,615	129,237	128,634	-0.5
National Archaeological	459,115	476,754	39,936	34,626	-13.3
Ancient Olympia	134,976	135,972	6,520	5,550	-14.9
Palace of the Grand Master (Rhodes)	258,906	251,091	2,694	3,378	25.4
Herakleion Archaeological (Crete)	198,942	201,657	3,375	6,898	104.4
Rhodes	79,878	87,824	800	1,250	56.3
Delphi	190,314	205,369	13,538	12,311	-9.1
Other museums	1,454,602	1,536,560	124,559	142,741	14.6
<b>B. Archaeological sites (total)</b>	<b>9,953,161</b>	<b>10,319,671</b>	<b>348,219</b>	<b>381,970</b>	<b>9.7</b>
Epidavros <sup>(1)</sup>	416,323	443,565	16,980	14,326	-15.6
The Acropolis of Mycenae & Atreus' Treasure	377,336	402,565	16,930	14,382	-15.1
The Acropolis of Athens	1,563,434	2,043,868	94,563	119,008	25.9
Sounio	203,269	236,285	14,516	17,499	20.5
The Acropolis of Lindos	630,042	580,493	1,041	1,722	65.4
Kameiros (Rhodes)	177,859	152,204	229	292	27.5
Ancient Olympia	464,990	439,836	11,322	10,264	-9.3
Knossos (Crete)	670,499	632,288	6,331	8,645	36.6
Phaistos (Crete)	105,643	94,689	791	717	-9.4
Ancient Korinthos <sup>(1)</sup>	161,819	141,490	9,010	6,741	-25.2
Mystras <sup>(1)</sup>	113,815	117,010	3,088	3,858	24.9
Delphi	293,944	319,754	17,159	17,712	3.2
Other archaeological sites	4,774,188	4,715,624	156,259	166,804	6.7
	<b>NUMBER OF VISITORS WITH FREE ADMISSION TICKETS</b>				
<b>Total</b>	<b>4,717,338</b>	<b>4,181,646</b>	<b>302,084</b>	<b>414,134</b>	<b>37.1</b>
A. Museums	1,715,777	1,538,201	161,678	204,400	26.4
B. Archaeological sites	3,001,561	2,643,445	140,406	209,734	49.4
	<b>R E C E I P T S (euros)</b>				
<b>Total</b>	<b>54,663,545.00</b>	<b>56,222,778.00</b>	<b>2,095,197.00</b>	<b>1,946,721.00</b>	<b>-7.1</b>
A. Museums	11,793,726.00	12,385,213.00	657,334.00	616,909.00	-6.1
B. Archaeological sites	42,869,819.00	43,837,565.00	1,437,863.00	1,329,812.00	-7.5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



## EXPLANATORY NOTES

<b>Museums and Archaeological Sites Survey</b>	The Survey on Museums and Archaeological Sites Attendance produces results since 1970, on the basis of data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture and Sports. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
<b>Legal Framework</b>	The continuously conducted since 1970 one and produces results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT proceeds to the tabulation of data concerning the museums and the archaeological sites all over Greece.
<b>Reference Period</b>	1/2/2016 to 29/2/2016
<b>Information on tickets</b>	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except in the following days, which are free admission days:</p> <ol style="list-style-type: none"><li>1. National Holidays (25th of March and 28th of October)</li><li>2. The first Sunday every month during the five month period from 1 November to 31 March</li><li>3. The 6th of March (in memory of Melina Merkouri)</li><li>4. The 18th of April (International Monuments Day)</li><li>5. The 18th of May (International Museums Day)</li><li>6. The 5th of June (International Environment Day)</li><li>7. The last weekend of September annually (European Heritage Days)</li></ol>
<b>Free admissions</b>	<p>The admission is free for:</p> <ol style="list-style-type: none"><li>1. Young people from EU-countries aged under 18 years, by showing their identity card</li><li>2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, by showing their identity student identity card or International Student Identity Card (ISIC)</li><li>3. Employees of the Hellenic Ministry of Culture and Sports by showing their professional identity card</li><li>4. ICOM and ICOMOS cardholders</li><li>5. Tour Guides by showing professional identity card of the Ministry of Economy Development and Tourism</li><li>6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours</li><li>7. Journalists with current journalists' identification card</li><li>8. Members of Associations and Societies of Friends of Museums and Archaeological Sites</li><li>9. Official guests of the Greek Government, after relevant approval</li><li>10. Escorts of blind persons and persons with disabilities</li><li>11. Free admission cardholders</li><li>12. Holders of the Culture Card</li></ol>
<b>Number of flat rate tickets</b>	From April 1999 onwards, in addition to the ordinary tickets a new "flat rate ticket" was established, in some museums and the nearby archaeological site which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for <b>February 2016</b> is <b>21,242</b> .
<b>References</b>	More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT ( <a href="http://www.statistics.gr">www.statistics.gr</a> ). In addition, more details on the current and previous time series are also available on the website of ELSTAT.