



P R E S S R E L E A S E

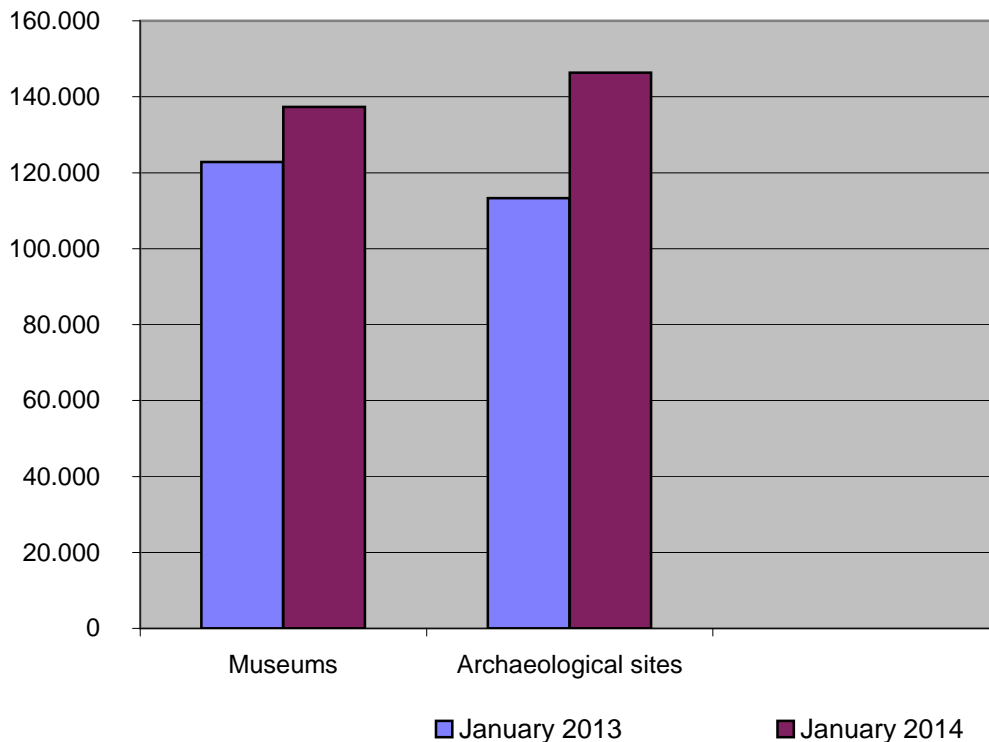
MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY JANUARY 2014

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

During January 2014, museums experienced a 11,8% increase in visitor numbers and a 10,5% increase in their receipts, in comparison with the corresponding month of 2013.

The number of visitors at archaeological sites, in January 2014, recorded an increase of 29,1% but the respective receipts recorded a decrease of 19,5% , in comparison with the corresponding month of 2013 (Table 1).

**SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES
JANUARY 2014**



Information:

Social Statistics Division
Section of Culture and Sports stat.
Vasilopoulos Marios
Tel.: 0030-2131352753
e-mail: vasmar@statistics.gr

**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS
JANUARY 2013 AND 2014**

Museums and Archaeological sites	JANUARY		Change % 2014/2013
	2013	2014	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	122.790	137.307	11,8
Acropolis Museum	42.622	51.580	21,0
National Archaeological	18.950	19.209	1,4
Ancient Olympia	1.472	1.975	34,2
Palace of the Grand Master (Rhodes)	767	560	-27,0
Herakleion Archaeological (Crete)	1.146	1.303	13,7
Rhodes	199	138	-30,7
Delphi	4.880	6.490	33,0
Other museums	52.754	56.052	6,3
B. Archaeological Sites (total)	113.326	146.302	29,1
Epidavros ⁽¹⁾	3.800	5.275	38,8
The Acropolis of Mycenae & Atreus' Treasure	4.169	6.157	47,7
The Acropolis of Athens	32.707	40.398	23,5
Sounio	5.169	6.218	20,3
The Acropolis of Lindos	428	237	-44,6
Kameiros (Rhodes)	135	112	-17,0
Ancient Olympia	7.517	6.814	-9,4
Knossos (Crete)	3.387	3.709	9,5
Phaistos (Crete)	308	292	-5,2
Ancient Korinthos ⁽¹⁾	3.200	4.071	27,2
Mystras ⁽¹⁾	1.096	1.370	25,0
Delphi	5.078	7.925	56,1
Other archaeological sites	46.332	63.724	37,5
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	110.599	140.137	26,7
A. Museums (free admission ticket)	67.590	76.931	13,8
B. Archaeological sites (free admission ticket)	43.009	63.206	47,0
	RECEIPTS (euros)		
Total	798.806,00	931.961,00	16,7
A. Museums	249.373,00	275.505,00	10,5
B. Archaeological sites	549.433,00	656.456,00	19,5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

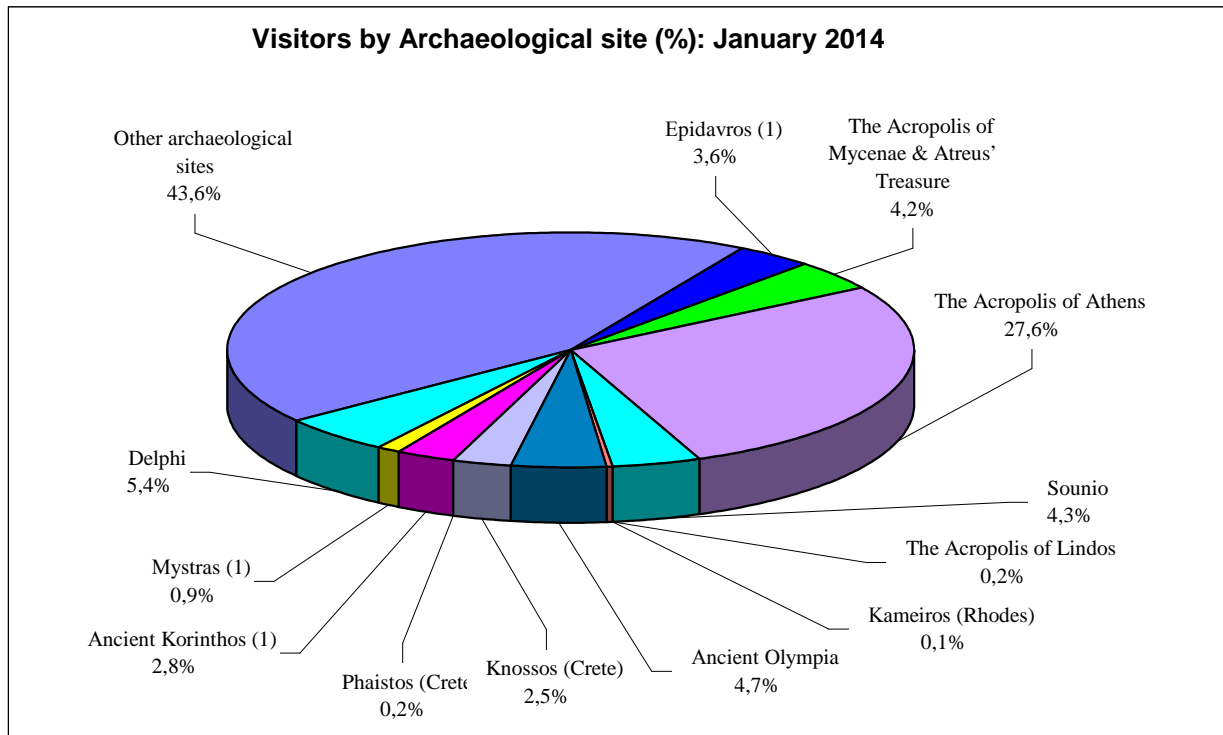
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES AND TOTAL RECEIPTS: 2012, 2013
AND JANUARY 2013- 2014**

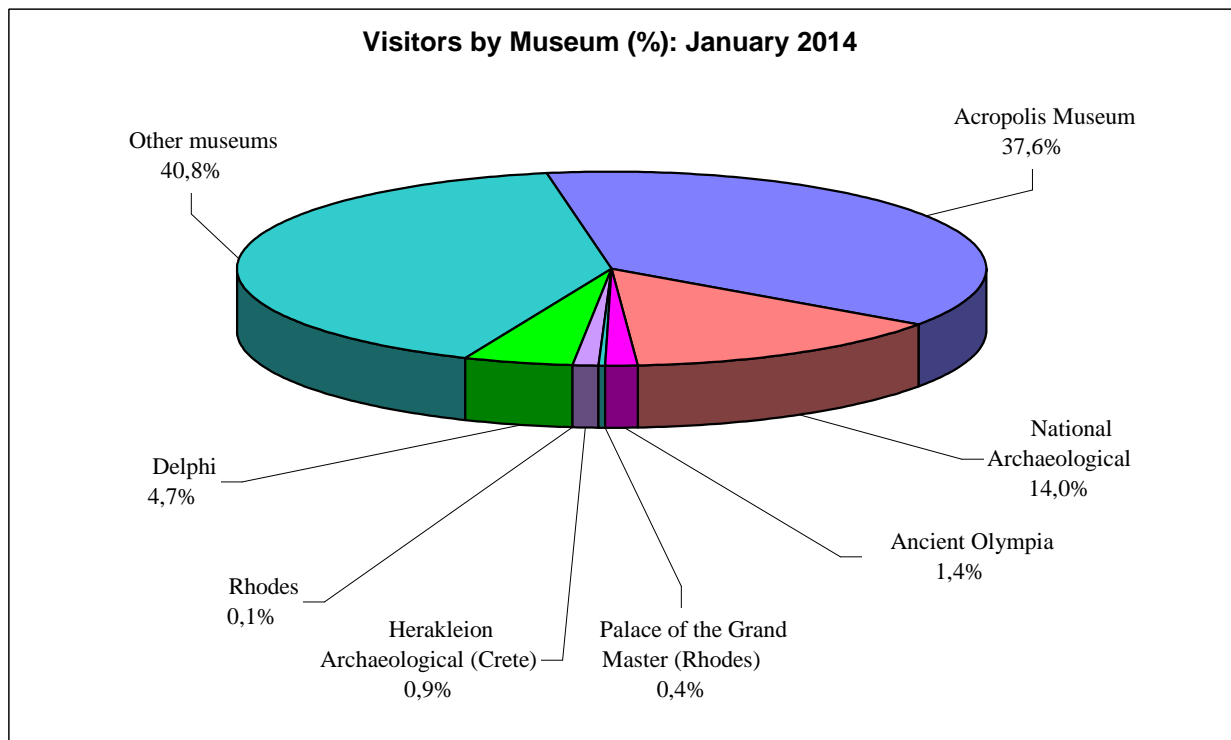
Museums and Archaeological sites	2012	2013	January		Change % 2014/2013
			2013	2014	
	NUMBER OF VISITORS				
A. Museums (total)	2.975.689	3.391.218	122.790	137.307	11,8
Acropolis Museum	1.020.462	1.091.139	42.622	51.580	21,0
National Archaeological Ancient Olympia	311.129	395.091	18.950	19.209	1,4
Palace of the Grand Master (Rhodes)	70.408	106.997	1.472	1.975	34,2
Herakleion Archaeological (Crete)	189.900	217.329	767	560	-27,0
Rhodes	105.681	135.963	1.146	1.303	13,7
Delphi	64.038	67.985	199	138	-30,7
Other museums	122.985	145.298	4.880	6.490	33,0
B. Archaeological sites (total)	1.091.086	1.231.416	52.754	56.052	6,3
Epidavros ⁽¹⁾	6.693.845	8.167.889	113.326	146.302	29,1
The Acropolis of Mycenae & Atreus' Treasure	245.450	318.537	3.800	5.275	38,8
The Acropolis of Athens	218.472	280.468	4.169	6.157	47,7
Sounio	1.374.365	1.390.056	32.707	40.398	23,5
The Acropolis of Lindos	140.473	175.370	5.169	6.218	20,3
Kameiros (Rhodes)	430.944	497.647	428	237	-44,6
Ancient Olympia	129.505	163.878	135	112	-17,0
Knossos (Crete)	425.199	462.370	7.517	6.814	-9,4
Phaistos (Crete)	603.514	697.121	3.387	3.709	9,5
Ancient Korinthos ⁽¹⁾	78.769	88.691	308	292	-5,2
Mystras ⁽¹⁾	111.928	123.888	3.200	4.071	27,2
Delphi	50.879	89.165	1.096	1.370	25,0
Other archaeological sites	213.509	227.079	5.078	7.925	56,1
	2.670.838	3.653.619	46.332	63.724	37,5
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	2.984.232	3.689.062	110.599	140.137	26,7
A. Museums	1.235.018	1.469.069	67.590	76.931	13,8
B. Archaeological sites	1.749.214	2.219.993	43.009	63.206	47,0
	R E C E I P T S (euros)				
Total	40.552.784,00	47.004.957,00	798.806,00	931.961,00	16,7
A. Museums	8.130.382,00	9.224.241,00	249.373,00	275.505,00	10,5
B. Archaeological sites	32.422.402,00	37.780.716,00	549.433,00	656.456,00	19,5

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

- Museums and Archaeological Sites Survey** The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country. The corresponding data for the Acropolis Museum are available from December 2009 onwards.
- Legal Framework** Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning 150 museums and 120 archaeological sites all over Greece.
- Reference Period** 1/1/2014 to 31/1/2014
- Information on tickets** From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:
1. National Holidays (25th of March and 28th of October)
 2. The first Sunday every month during the five month period from 1 November to 31 March,
 3. The 6th of March (in memory of Melina Merkouri)
 4. The 18th of April (International Monuments Day),
 5. The 18th of May (International Museums Day),
 6. The 5th of June (International Environment Day),
 7. The last weekend of September annually (European Heritage Days)
- Free admissions** Free admission for:
1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age,
 - institutions of EU- countries, as well as of Tour Guide Training Institutes, with current
 3. Employees of the Hellenic Ministry of Culture with current working identification card,
 4. ICOM and ICOMOS cardholders,
 5. Tour Guides with their current working identification card from the Ministry of Development,
 6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours,
 7. Journalists with current journalists' identification card,
 8. Members of Associations and Societies of Friends of Museums and Archaeological Sites,
 9. Official guests of the Greek Government, after relevant approval,
 10. Escorts of blind persons and persons with disabilities,
 11. Free admission cardholders,
 12. Holders of the Culture Card.
- Number of flat rate tickets** From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for **January 2014** is 22.022