



PRESS RELEASE

MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE SURVEY AUGUST 2015

ELSTAT announces the results of the Survey on Museums and Archaeological Sites.

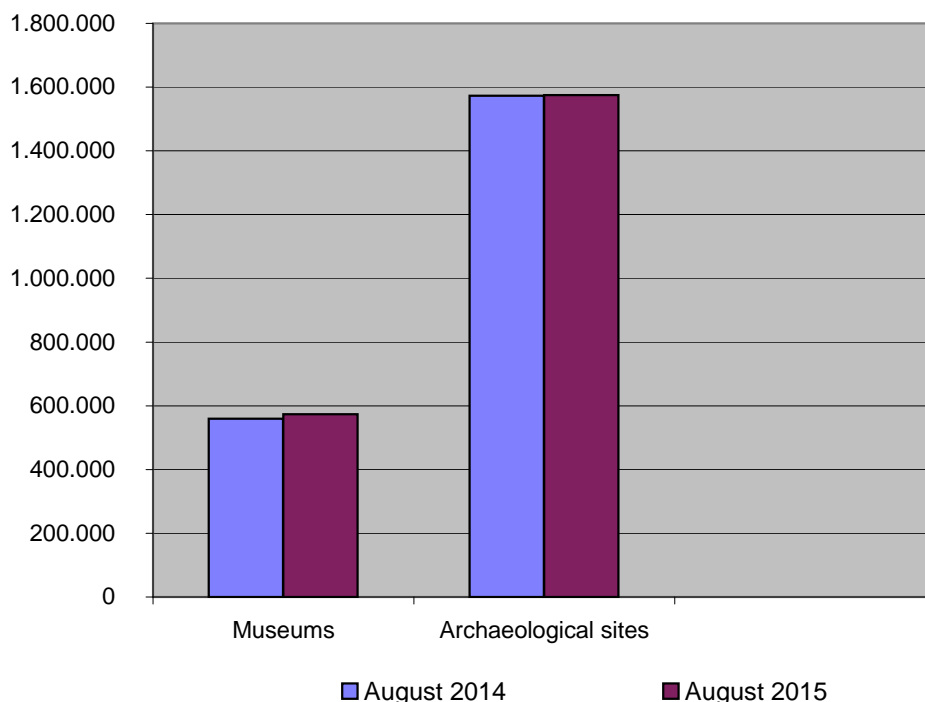
During August 2015, museums recorded an increase of 2,6% in the number of visitors and a decrease of 1,6% in their receipts, in comparison with the corresponding month of 2014.

The number of visitors at archaeological sites, in August 2015, recorded an increase of 0,1% but the respective receipts recorded a decrease of 1,9% , in comparison with the corresponding month of 2014 (Table 1).

During the eight-months of 2015, there was an increase of 7,8% in the number of visitors of museums and an increase of 9,3% in the respective receipts, in comparison with the corresponding period of 2014.

The number of visitors at archaeological sites, during the eight-months of 2015 recorded an increase of 6,4% and the corresponding receipts rose by 4,9%, in comparison with the corresponding period of 2014 (Table 2).

SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES AUGUST 2015



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**TABLE 1:VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(AUGUST 2014 AND AUGUST 2015)**

Museums - Archaeological sites	AUGUST		Change % 2015/2014
	2014	2015	
	NUMBER OF VISITORS ⁽²⁾		
A. Museums (total)	559.320	573.946	2,6
Acropolis Museum	167.594	189.190	12,9
National Archaeological	51.405	54.730	6,5
Ancient Olympia	19.772	14.931	-24,5
Palace of the Grand Master (Rhodes)	50.328	47.411	-5,8
Herakleion Archaeological (Crete)	39.269	36.468	-7,1
Rhodes	15.433	17.755	15,0
Delphi	19.983	20.919	4,7
Other museums	195.536	192.542	-1,5
B. Archaeological Sites (total)	1.573.454	1.574.510	0,1
Epidavros ⁽¹⁾	60.789	59.053	-2,9
The Acropolis of Mycenae & Atreus' Treasure	51.037	49.172	-3,7
The Acropolis of Athens	192.912	265.451	37,6
Sounio	25.567	28.372	11,0
The Acropolis of Lindos	124.905	117.462	-6,0
Kameiros (Rhodes)	30.135	25.109	-16,7
Ancient Olympia	66.329	68.061	2,6
Knossos (Crete)	122.988	114.530	-6,9
Phaistos (Crete)	19.346	15.992	-17,3
Ancient Korinthos ⁽¹⁾	16.483	14.513	-12,0
Mystras ⁽¹⁾	19.552	20.135	3,0
Delphi	39.037	38.742	-0,8
Other archaeological sites	804.374	757.918	-5,8
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS		
Total	608.037	396.859	-34,7
A. Museums (free admission ticket)	179.209	130.672	-27,1
B. Archaeological sites (free admission ticket)	428.828	266.187	-37,9
	RECEIPTS (euros)		
Total	8.945.188,00	8.784.435,00	-1,8
A. Museums	1.881.473,00	1.851.759,00	-1,6
B. Archaeological sites	7.063.715,00	6.932.676,00	-1,9

(1) Flat rate ticket, valid both for the museum and the archaeological site.

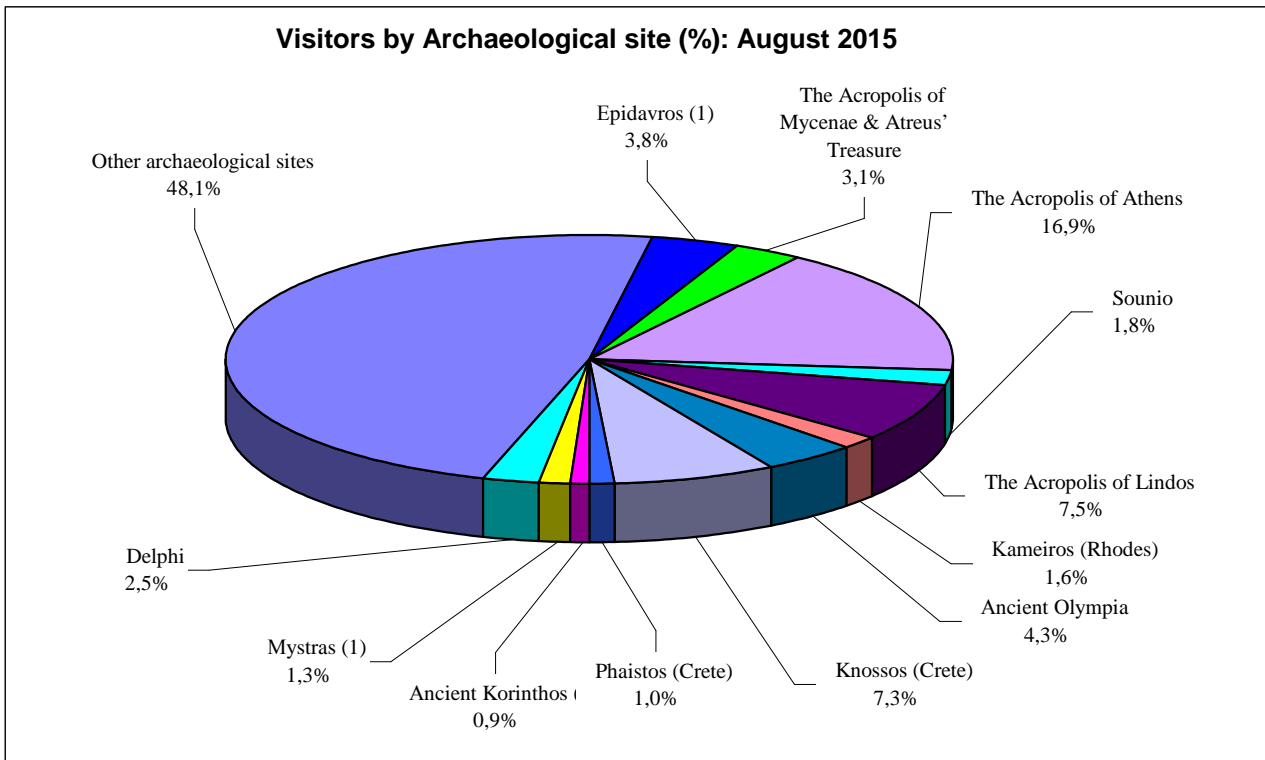
(2) Including also free admission tickets for museums and archaeological sites.

**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2013,2014, AND JANUARY- AUGUST 2014 & 2015)**

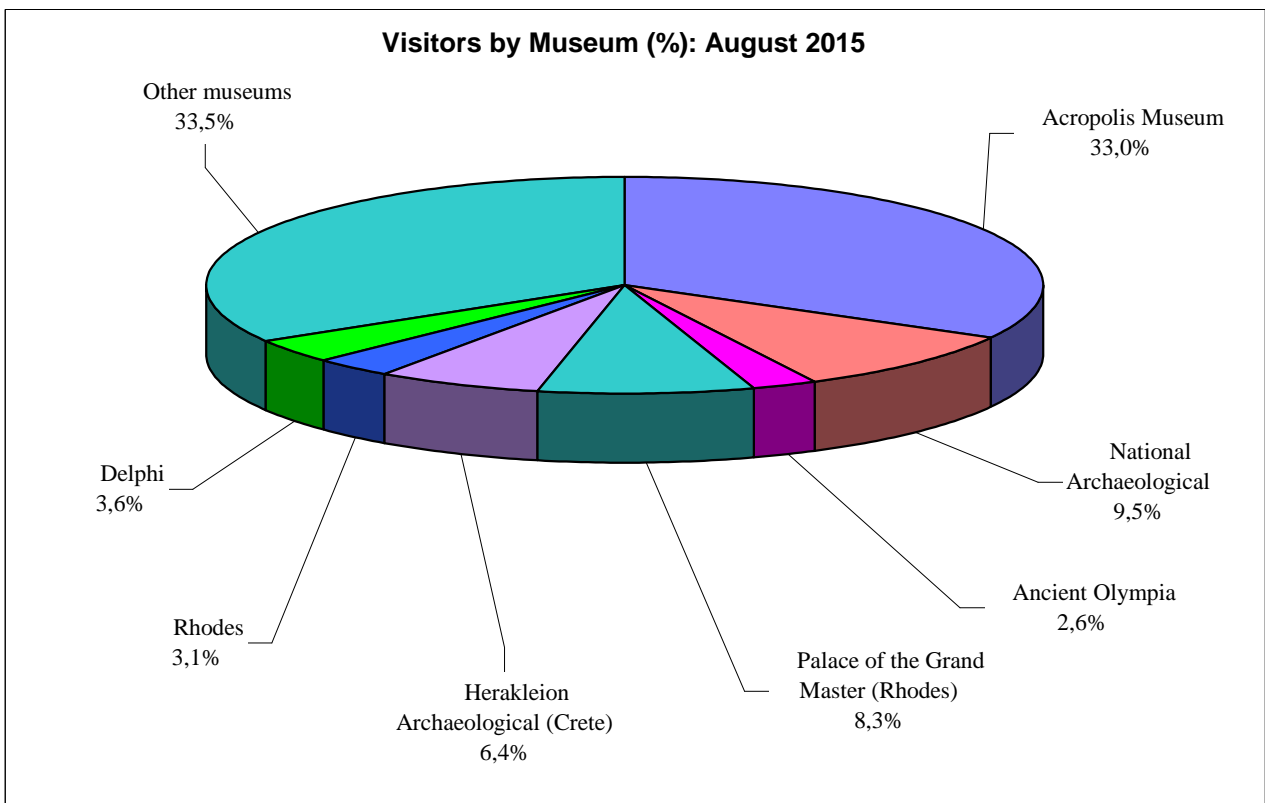
Museums - Archaeological sites	2013	2014	JANUARY-AUGUST		Change % 2015/2014
			2014	2015	
	NUMBER OF VISITORS				
A. Museums (total)	3.391.218	4.154.142	2.876.534	3.101.131	7,8
Acropolis Museum	1.091.139	1.377.409	935.356	1.070.674	14,5
National Archaeological	395.091	459.115	315.393	338.096	7,2
Ancient Olympia	106.997	134.976	98.209	99.932	1,8
Palace of the Grand Master (Rhodes)	217.329	258.906	182.833	177.773	-2,8
Herakleion Archaeological (Crete)	135.963	198.942	136.820	133.583	-2,4
Rhodes	67.985	79.878	56.884	61.904	8,8
Delphi	145.298	190.314	136.878	152.422	11,4
Other museums	1.231.416	1.454.602	1.014.161	1.066.747	5,2
B. Archaeological sites (total)	8.167.889	9.953.161	6.920.269	7.361.122	6,4
Epidavros ⁽¹⁾	318.537	416.323	304.656	338.759	11,2
The Acropolis of Mycenae & Atreus' Treasure	280.468	377.336	275.856	304.733	10,5
The Acropolis of Athens	1.390.056	1.563.434	1.034.319	1.438.728	39,1
Sounio	175.370	203.269	139.268	175.265	25,8
The Acropolis of Lindos	497.647	630.042	449.984	418.145	-7,1
Kameiros (Rhodes)	163.878	177.859	124.154	108.982	-12,2
Ancient Olympia	462.370	464.990	326.618	304.511	-6,8
Knossos (Crete)	697.121	670.499	474.573	437.590	-7,8
Phaistos (Crete)	88.691	105.643	73.830	67.000	-9,3
Ancient Korinthos ⁽¹⁾	123.888	161.819	109.380	101.049	-7,6
Mystras ⁽¹⁾	89.165	113.815	83.834	88.604	5,7
Delphi	227.079	293.944	210.554	241.638	14,8
Other archaeological sites	3.653.619	4.774.188	3.313.243	3.336.118	0,7
	NUMBER OF VISITORS WITH FREE ADMISSION TICKETS				
Total	3.689.062	4.717.338	3.469.757	3.010.177	-13,2
A. Museums	1.469.069	1.715.777	1.236.214	1.108.898	-10,3
B. Archaeological sites	2.219.993	3.001.561	2.233.543	1.901.279	-14,9
	R E C E I P T S (euros)				
Total	47.004.957,00	54.663.545,00	37.405.877,00	39.606.030,00	5,9
A. Museums	9.224.241,00	11.793.726,00	7.965.057,00	8.709.593,00	9,3
B. Archaeological sites	37.780.716,00	42.869.819,00	29.440.820,00	30.896.437,00	4,9

(1) Flat rate ticket, valid both for the museum and the archaeological site.

Graph 1



Graph 2



EXPLANATORY NOTES

Museums and Archaeological Sites Survey	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970, based on data collected by the Archaeological Receipts Fund (ARF) of the Ministry of Culture. The ARF collects data on the number of visitors and the receipts from the tickets sold in the museums and archaeological sites of the country.</p> <p>The corresponding data for the Acropolis Museum are available from December 2009 onwards.</p>
Legal Framework	<p>Since 1970, the present survey is a continuous one and has been producing results on a monthly and yearly basis in compliance with the Joint Ministerial Decision 15189/B379/73. ELSTAT is tabulating data concerning the museums and the archaeological sites all over Greece.</p>
Reference Period	<p>1/8/2015 to 31/8/2015</p>
Information on tickets	<p>From January 2002 onwards, the number of museums' visitors includes both the visitors who have bought a ticket and the visitors with free admission. From 16-06-1996 onwards, the museums and the archaeological sites all over Greece have a paid admission for all the visitors, Greeks and foreigners, all over the year, except the following dates, which are free admission days:</p> <ol style="list-style-type: none">1. National Holidays (25th of March and 28th of October)2. The first Sunday every month during the five month period from 1 November to 31 March3. The 6th of March (in memory of Melina Merkouri)4. The 18th of April (International Monuments Day)5. The 18th of May (International Museums Day)6. The 5th of June (International Environment Day)7. The last weekend of September annually (European Heritage Days)
Free admissions	<p>Free admission for:</p> <ol style="list-style-type: none">1. Young persons from EU-countries under 18 years of age, with current identification card to confirm their age2. Students of Universities and of Higher and Technical Education Institutions or equivalent institutions of EU- countries, as well as of Tour Guide Training Institutes, with current student identification card or International Student Identity Card (ISIC)3. Employees of the Hellenic Ministry of Culture with current working identification card4. ICOM and ICOMOS cardholders5. Tour Guides with their current working identification card from the Ministry of Development6. Teachers accompanying pupils and students on primary, secondary and tertiary education institution tours7. Journalists with current journalists' identification card8. Members of Associations and Societies of Friends of Museums and Archaeological Sites9. Official guests of the Greek Government, after relevant approval10. Escorts of blind persons and persons with disabilities11. Free admission cardholders12. Holders of the Culture Card
Number of flat rate tickets	<p>From April 1999 onwards, in addition to the ordinary tickets, a new "flat rate ticket" is established, which is valid for both some museums and the nearby archaeological site. The total number of these flat rate tickets for August 2015 is 274.259.</p>
References	<p>More information on the Museums and Archaeological Sites Survey are available on the website of ELSTAT (www.statistics.gr). In addition, more detailed data, current and past time series are also available on the website of ELSTAT.</p>