HELLENIC REPUBLIC
HELLENIC STATISTICAL AUTHORITY

Piraeus, 20 November 2026

EVOLUTION OF TURNOVER OF ENTERPRISES IN RETAIL TRADE

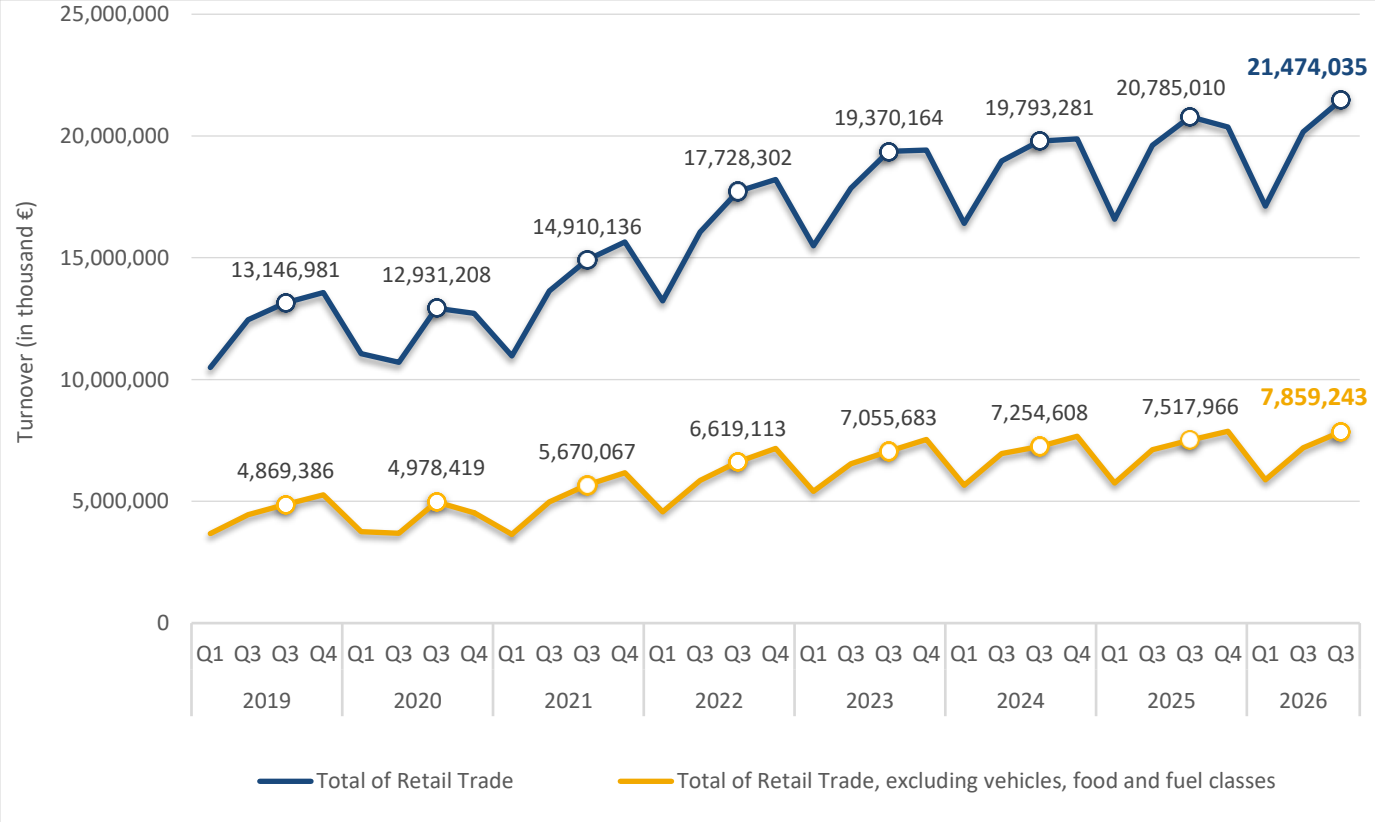
3rd Quarter 2026

The Hellenic Statistical Authority (ELSTAT) presents the evolution of the turnover of all classes of activity of the retail trade section, incorporating the most recent data on turnover from Administrative Sources for the **3rd Quarter 2026.**

For the **total of enterprises in retail trade**, the turnover in the **third quarter of 2026** amounted to 21,474,035 thousand euro, recording an increase of 3.3% in comparison with the third quarter of 2025, when the respective turnover was 20,785,010 thousand euro.

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the turnover in the **third quarter of 2026** amounted to 7,859,243 thousand euro, recording an increase of 4.5% in comparison with the third quarter of 2025, when the respective turnover was 7,517,966 thousand euro **(Table 1 of ELSTAT's website, Graph 1)**.

Graph 1: Evolution of Quarterly Turnover (in thousand €) of the enterprises in Retail Trade and of the enterprises in Retail Trade, excluding vehicles, food and fuel classes



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1. Total of enterprises in retail trade (Table 1 of ELSTAT's website, Table 2, Graph 3)

For the **total of enterprises in retail trade**, the activities that recorded the biggest increase in turnover in the **third quarter of 2026** compared with the corresponding quarter of 2025 are:

- Retail sale of second-hand goods in stores, increase 24.3%.
- Retail sale of automotive fuel in specialized stores, increase 16.9%.

The activities that recorded the biggest decrease in turnover in the **third quarter of 2026** compared with the corresponding quarter of 2025 are:

- Sale of other motor vehicles, decrease 12.8%.
- Retail sale of medical and orthopaedic goods in specialized stores, decrease 6.7%.

The Regions that recorded the biggest increase in turnover in the **third quarter of 2026** compared with the corresponding quarter of 2025 are:

- Region of Thessalia, increase 6.3%.
- Region of Ipeiros, increase 5.6%.

2. Enterprises in retail trade divisions, excluding vehicles, food and fuel classes[1] (Table 2)

For the **enterprises in retail trade divisions, excluding vehicles, food and fuel classes**, the Regions that recorded the biggest increase in turnover in the **third quarter of 2026** compared with the corresponding quarter of 2025 are:

- Region of Attiki, increase 6.1%.
- Region of Dytiki Makedonia, increase 6.0%.

The Region that recorded a decrease in turnover in the **third quarter of 2026** compared with the corresponding quarter of 2025 is:

- Region of Sterea Ellada, decrease 0.5%.

3. Small and medium sized enterprises (Table 3, Graph 2)

3.1. Small and medium-sized enterprises in retail trade divisions

For the total of small and medium sized enterprises[2] in retail trade divisions, the turnover in the **third quarter of 2026** amounted to 12,360,250 thousand euro, recording an increase of 1.5% in comparison with the third quarter of 2025, when the respective turnover was 12,179,684 thousand euro.

3.2 Small and medium-sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes

For the total of small and medium sized enterprises in retail trade divisions, excluding vehicles, food and fuel classes, the turnover in the **third quarter of 2026** amounted to 5,756,126 thousand euro, recording an increase of 3.7% in comparison with the third quarter of 2025, when the respective turnover was 5,549,098 thousand euro.

[1] *Activity classes 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.*

[2] *The definition of the small and medium sized enterprises is available under section "Methodological notes", page 5.*

Table 1: Quarterly Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**

	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes[1] (in thousand €)		
	3rd Quarter 2025	3rd Quarter 2026	3rd Quarter 2026/2025 (%)	3rd Quarter 2025	3rd Quarter 2026	3rd Quarter 2026/2025 (%)
Total	**20,785,010**	**21,474,035**	**3.3**	**7,517,966**	**7,859,243**	**4.5**

Table 2: Quarterly Turnover (in thousand €) for the **Total or Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, per Region of Greece

REGION/ REGIONAL UNIT	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes[1] (in thousand €)		
	3rd Quarter 2025	3rd Quarter 2026	3rd Quarter 2026/2025 (%)	3rd Quarter 2025	3rd Quarter 2026	3rd Quarter 2026/2025 (%)
REGION OF ANATOLIKI MAKEDONIA, THRAKI	540,961	559,389	3.4	222,296	230,706	3.8
REGION OF KENTRIKI MAKEDONIA	2,896,534	3,027,067	4.5	814,846	841,180	3.2
Regional Unit of Thessaloniki	2,105,208	2,197,998	4.4	492,022	503,187	2.3
REGION OF DYTIKI MAKEDONIA	208,982	219,484	5.0	87,937	93,239	6.0
REGION OF IPEIROS	354,886	374,676	5.6	141,457	145,788	3.1
REGION OF THESSALIA	616,159	655,194	6.3	263,711	276,415	4.8
REGION OF STEREA ELLADA	469,363	481,435	2.6	215,349	214,302	-0.5
REGION OF IONIA NISSIA	500,206	518,238	3.6	199,002	203,539	2.3
REGION OF DYTIKI ELLADA	602,125	631,198	4.8	241,350	245,955	1.9
REGION OF PELOPONNISOS	616,844	634,522	2.9	254,815	255,953	0.5
REGION OF ATTIKI	11,440,234	11,983,486	4.8	4,101,608	4,350,573	6.1
REGION OF VOREIO AIGAIO	235,348	243,554	3.5	109,926	115,464	5.0
REGION OF NOTIO AIGAIO	**	965,042	**	412,568	422,094	2.3
REGION OF KRITI	1,136,707	1,180,750	3.9	453,101	464,035	2.4
Total	**20,785,010**	**21,474,035**	**3.3**	**7,517,966**	**7,859,243**	**4.5**

Notes:
The Regional Unit of Thessaloniki is presented separately on the table.
Totals may not equal the sum of the individual figures due to rounding.
(**) Extraordinary transactions were recorded in the data. Therefore, they are not published as they are not comparable.

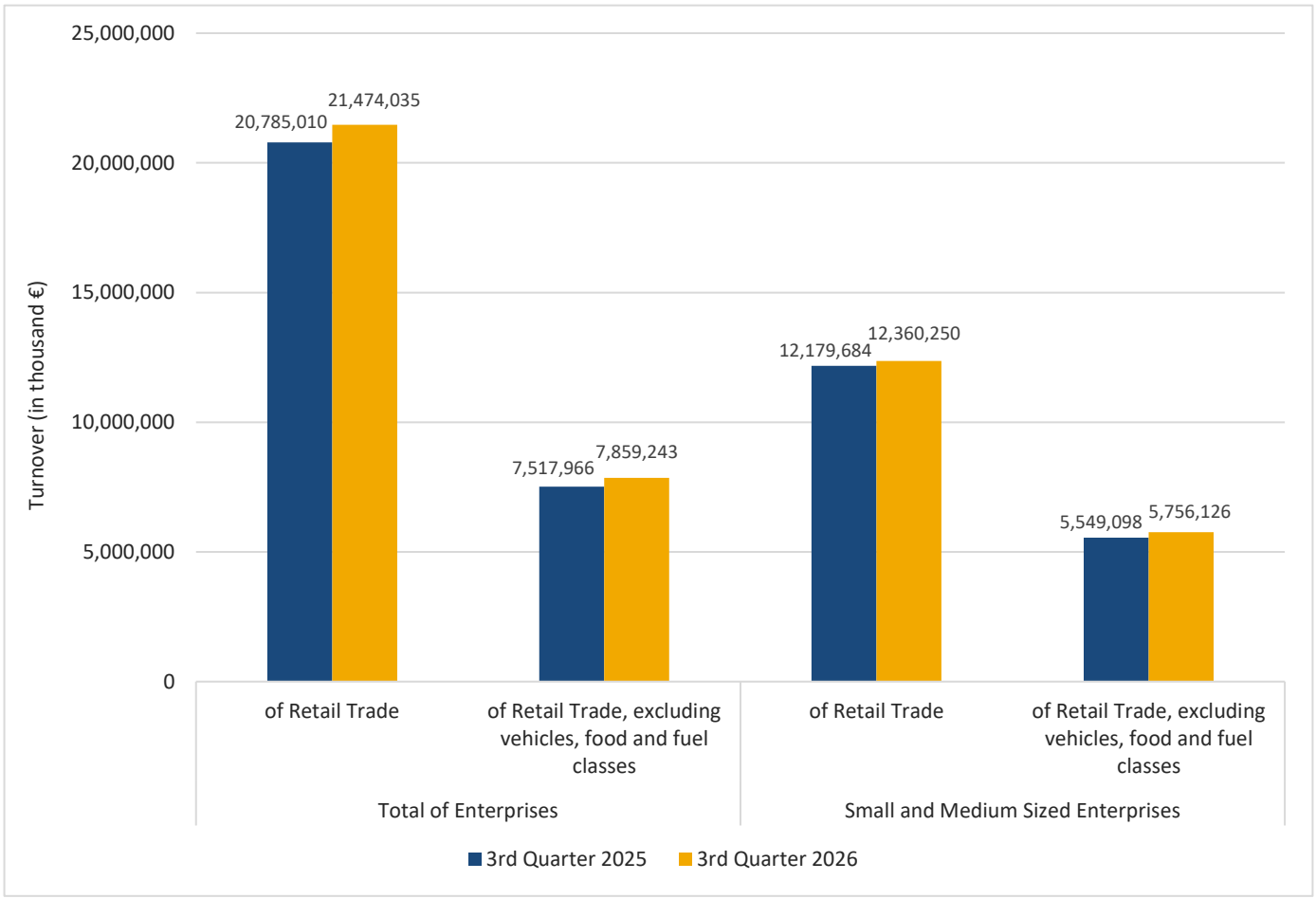
Table 3: Quarterly Turnover (in thousand €) for the **Total of Retail Trade** and for the **Total of Retail Trade excluding vehicles, food and fuel classes**, for the small and medium sized enterprises[2], per enterprise size

Enterprise Size	TURNOVER for the Total of Retail Trade (in thousand €)			TURNOVER for the Total of Retail Trade excluding vehicles, food and fuel classes[1] (in thousand €)		
	3rd Quarter 2025	3rd Quarter 2026	3rd Quarter 2026/2025 (%)	3rd Quarter 2025	3rd Quarter 2026	3rd Quarter 2026/2025 (%)
Medium Enterprises	1,838,066	1,901,564	3.5	739,408	774,279	4.7
Small Enterprises	3,400,317	3,400,078	0.0	1,111,691	1,228,660	10.5
Micro Enterprises	6,941,301	7,058,608	1.7	3,697,999	3,753,187	1.5
Small and Medium Sized Enterprises	**12,179,684**	**12,360,250**	**1.5**	**5,549,098**	**5,756,126**	**3.7**
Small and Medium Sized Enterprises / Total of Enterprises (%)	**58.6**	**57.6**		**73.8**	**73.2**	

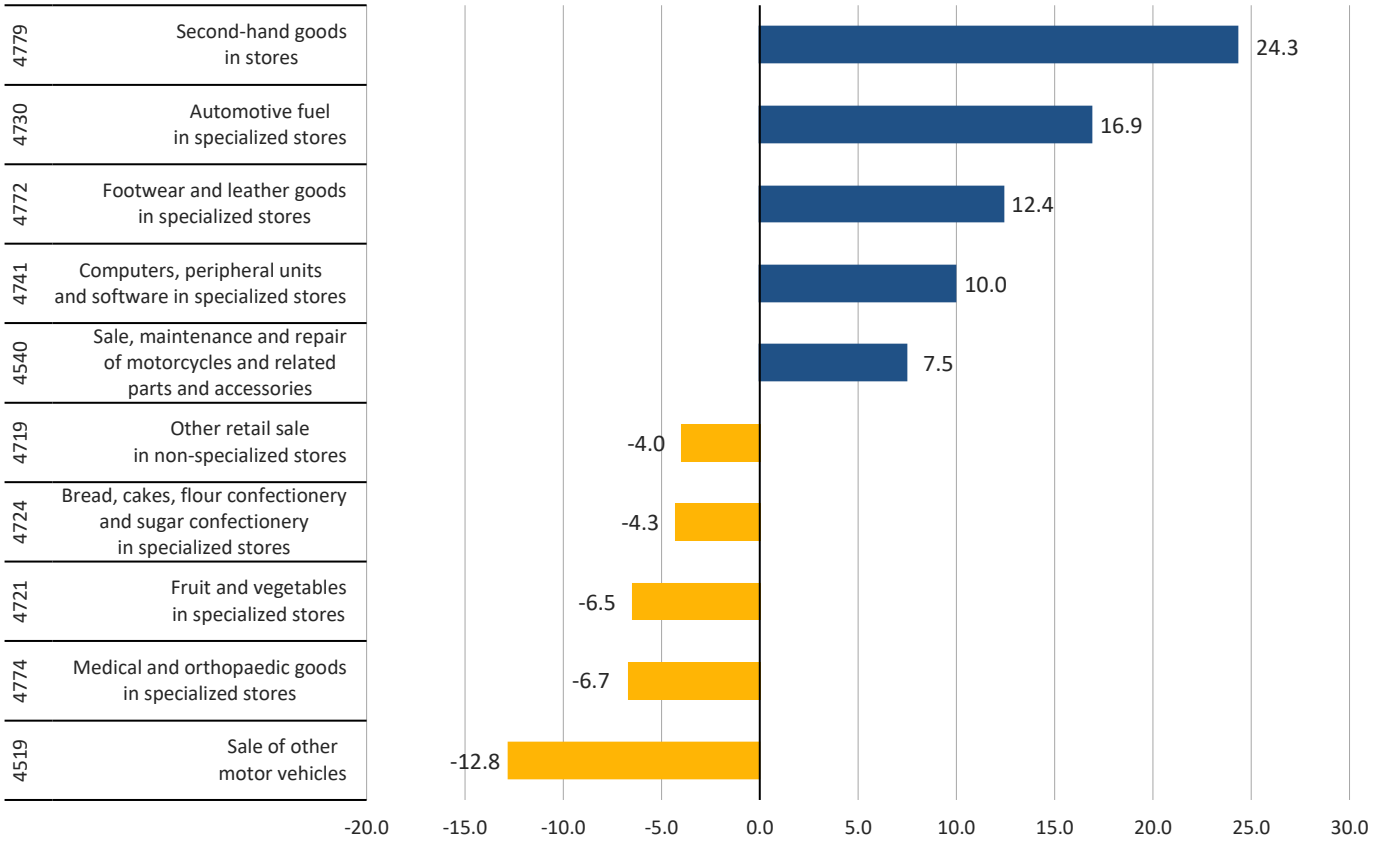
[1] *In the "Total of Retail Trade, excluding vehicles, food and fuel classes" the economic activities 4511, 4519, 4520, 4531, 4532, 4540, 4711, 4721, 4722, 4723, 4724, 4725, 4729, 4730 and 4781 are not included.*

[2] *The definition of the small and medium sized enterprises is available under section "Methodological notes" page 5.*

Graph 2: Turnover (in thousand €) for the total of enterprises and of the small and medium sized enterprises in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification) and in all classes of the retail trade (divisions 45 and 47 of NACE Rev.2 classification), excluding vehicles, food and fuel classes



Graph 3: Biggest changes (%) for the total of enterprises classified in the activity classes of the retail trade divisions (divisions 45 and 47 of NACE Rev. 2 classification) **3rd Quarter 2026 / 3rd Quarter 2025**



METHODOLOGICAL NOTES

Generally

The statistical data presented in this announcement have been compiled on the basis of the linking and processing of primary data from the following sources:

- The final Statistical Business Register of ELSTAT, of the reference year 2023.
- Administrative registers of enterprises, of the reference years 2024 and 2025.
- Administrative transactions files (tax, etc) of the reference years 2019 to 2026.

In particular, the following primary data have been used per source:

- Active enterprises and the economic activity class from the final Statistical Business Register of the reference year 2023.
- The economic activity class for the enterprises that started their activity after the reference year 2023 and have a significant turnover, from administrative registers of enterprises of the reference years 2024 and 2025.
  Moreover, within the framework, enterprises in the section Wholesale and Retail Trade, Repair of Motor Vehicles and Motorcycles, that were established in 2024 or 2025 and recorded an annual turnover of at least 5,000 thousand euro in 2025 were included, in order to reflect the performance of newly established big enterprises in the produced statistics.
- Income data from administrative transactions files of the reference years 2019 to 2026.

It is noted that the Total of Retail Trade also includes the turnover of class 4531, "Wholesale trade of motor vehicle parts and accessories", given that several enterprises classified in this class have as secondary activity retail trade and in order to present all classes of division "45: Wholesale and retail trade and repair of motor vehicles and motorcycles".

Definitions

Small and Medium sized enterprises (SMEs) (from the European business statistics methodological manual for statistical business registers – 2021 edition)

1. The category of micro, small and medium-sized enterprises (SMEs) is made up of enterprises which employ fewer than 250 persons and which have an annual turnover not exceeding EUR 50 million, and/or an annual balance sheet total not exceeding EUR 43 million.
2. Within the SME category, a small enterprise is defined as an enterprise which employs fewer than 50 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 10 million.
3. Within the SME category, a micro enterprise is defined as an enterprise which employs fewer than 10 persons and whose annual turnover and/or annual balance sheet total does not exceed EUR 2 million.

It is noted that as "Medium enterprises" are defined the enterprises of the "Small and Medium sized enterprises" category, which are not classified in the categories of "Small enterprises" and "Micro enterprises"

Statistical classifications

For the economic activities, the European statistical classification of economic activities NACE Rev. 2 is used. Also in the file labeled *"Explanatory Notes"*, which is available at the website of ELSTAT, in the Section *"*Classification of Economic Activities*"*, there is a detailed description of the activities that are included in each class of NACE Ren.2

Reference Period

3rd Quarter 2026.

Statistical unit

The statistical unit is the legal unit (distinct TIN – Tax Identification Numbers).

Comparability

The announced statistical data are comparable with the data of the final Statistical Business Register of ELSTAT, of the reference year 2023 (relevant link from the webpage of ELSTAT, where tables and information on the methodology applied are provided *Statistical Business Register*).

References

Analytical tables are available on ELSTAT's website (www.statistics.gr), at the following link: https://www.statistics.gr/en/statistics/-/publication/SBR05/-

All data included in the previous version of the Announcement remain available at the same link.