

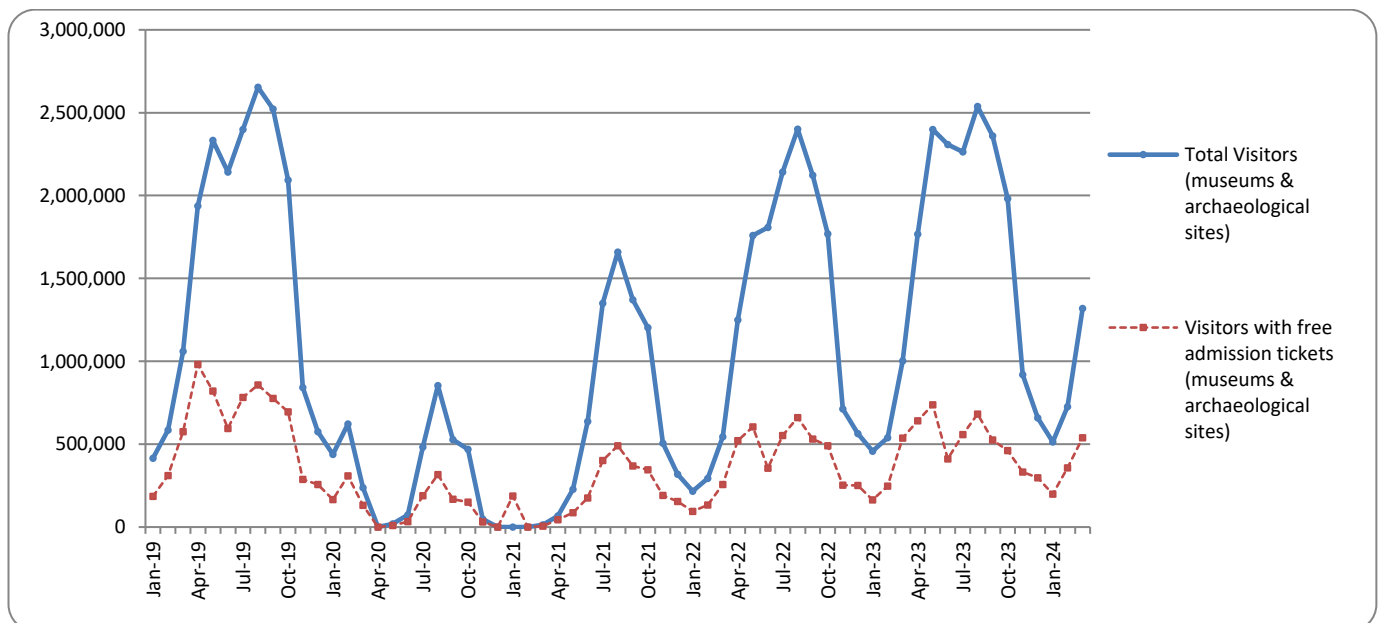


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE MARCH 2024

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for March 2024. More specifically:

- During March 2024 compared with the corresponding month of 2023, museums recorded a 16.5% increase in the number of visitors and an 21.6% decrease in the number of free admission visitors, as well as a 31.7% increase in their receipts (Table 1).
- As regards archaeological sites, in March 2024 compared with the corresponding month of 2023, an increase of 41.3% was recorded in the number of visitors, of 17.6% in the number of free admission visitors and of 71.4% in the corresponding receipts (Table 1).
- During the three-month period from January to March 2024, compared to the corresponding period of 2023, an increase of 14.0% was recorded in the number of visitors of Museums, a 3.7% decrease in the number of free admission visitors and an increase 17.9% in the relevant receipts (Table 2).
- As regards archaeological sites, during the three - month period from January to March 2024, compared to the corresponding period of 2023, an increase of 38.0% was recorded in the number of visitors, while an increase of 33.0% was observed in the number of free admission visitors and of 47.3% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2019 – March 2024)



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**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(MARCH 2023 & MARCH 2024)**

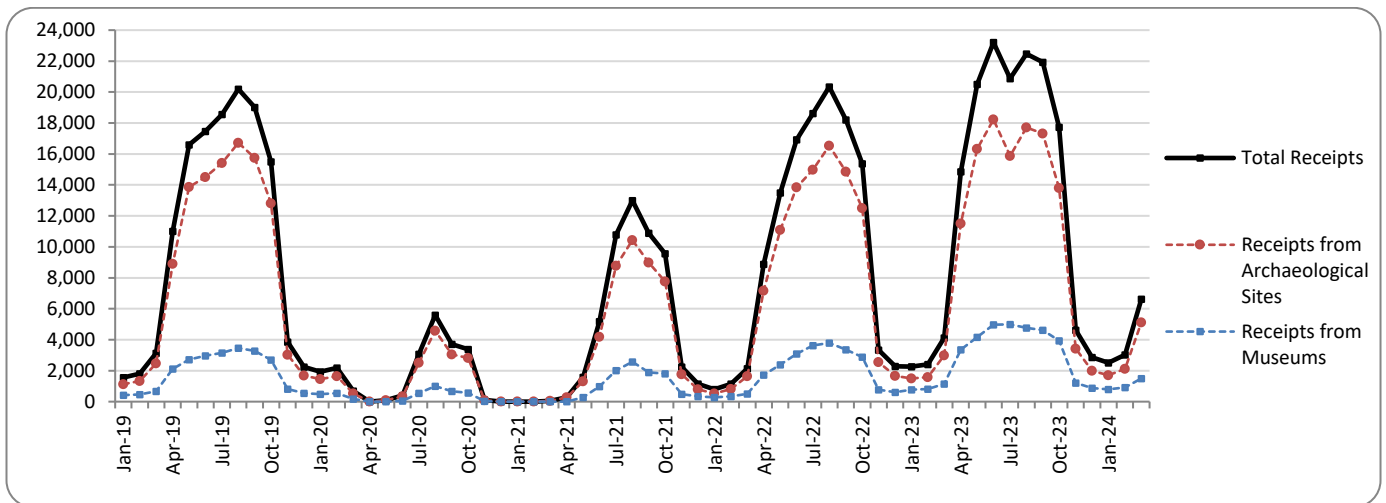
I. NUMBER OF VISITORS			
Museums and Archaeological sites	2023	2024	Change 2024/2023
Total number of visitors (A+B)	1,002,619	1,319,040	31.6%
A. Museums (C+E)	394,204	459,054	16.5%
Acropolis Museum	160,440	164,126	2.3%
National Archaeological	47,608	48,921	2.8%
Ancient Olympia	4,716	4,654	-1.3%
Palace of the Grand Master (Rhodes)	7,216	8,495	17.7%
Herakleion Archaeological (Crete)	8,787	10,797	22.9%
White Tower ⁽²⁾	16,103	19,573	21.5%
Delphi	19,938	22,671	13.7%
Other museums	129,396	179,817	39.0%
B. Archaeological Sites (D+F)	608,415	859,986	41.3%
Epidavros ⁽¹⁾	43,411	48,817	12.5%
The Acropolis of Mycenae & Atreus' Treasure	42,248	47,732	13.0%
The Acropolis of Athens	227,354	354,489	55.9%
Sounio	21,193	40,872	92.9%
The Acropolis of Lindos	5,514	6,457	17.1%
Royal Tombs of Vergina	19,192	25,303	31.8%
Ancient Olympia	21,623	25,689	18.8%
Knossos (Crete)	12,395	18,402	48.5%
Phaistos (Crete)	1,165	1,941	66.6%
Ancient Korinthos ⁽¹⁾	11,172	13,919	24.6%
Mystras ⁽¹⁾	9,260	8,812	-4.8%
Delphi	33,189	44,363	33.7%
Other archaeological sites	160,699	223,190	38.9%
II. VISITORS WHO PAID TICKET			
	2023	2024	Change 2024/2023
Total number of visitors who paid ticket (C+D)	465,383	780,990	67.8%
C. Museums	154,862	271,396	75.3%
D. Archaeological sites	310,521	509,594	64.1%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2023	2024	Change 2024/2023
Total number of visitors with free admission ticket (E+F)	537,236	538,050	0.2%
E. Museums	239,342	187,658	-21.6%
F. Archaeological sites	297,894	350,392	17.6%
IV. RECEIPTS (euros)			
	2023	2024	Change 2024/2023
Total Receipts (G+H)	4,128,523	6,622,577	60.4%
G. Museums	1,141,975	1,503,815	31.7%
H. Archaeological sites	2,986,548	5,118,762	71.4%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

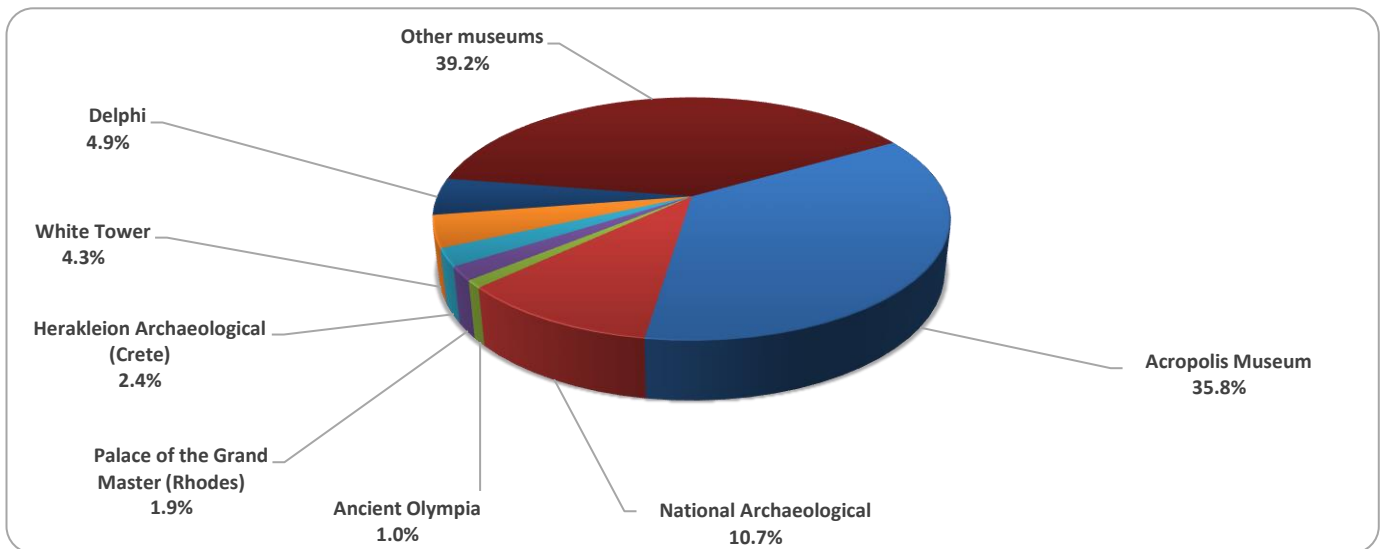
⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

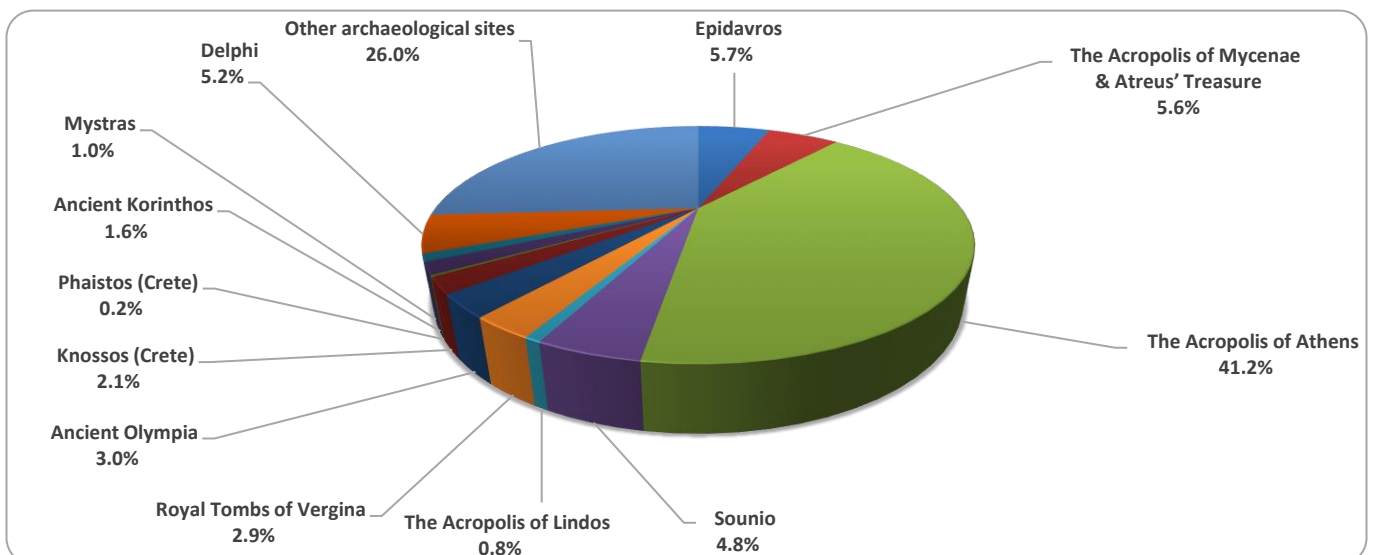
Graph 2: Receipts from Museums and Archaeological Sites (January 2019 – March 2024)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, March 2024



Graph 4: Percentage distribution of visitors by Archaeological site, March 2024



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2022, 2023, JANUARY - MARCH 2023, 2024)**

I. VISITORS					
Museums and Archaeological sites	2022	2023	JANUARY-MARCH		change
			2023	2024	2024/2023
Total number of visitors (A+B)	15,583,552	19,198,515	2,000,779	2,557,997	27.9%
A. Museums (C+E)	4,636,901	5,791,177	843,054	960,795	14.0%
Acropolis Museum	1,397,353	1,900,950	313,994	335,865	7.0%
National Archaeological	474,821	642,318	98,569	114,997	16.7%
Ancient Olympia	85,179	85,410	6,803	7,352	8.1%
Palace of the Grand Master (Rhodes)	263,521	333,081	12,217	14,385	17.7%
Herakleion Archaeological (Crete)	249,715	294,839	17,729	21,931	23.7%
White Tower ⁽²⁾	193,916	259,775	37,578	46,669	24.2%
Delphi	151,512	203,445	35,551	41,268	16.1%
Other museums	1,820,884	2,071,359	320,613	378,328	18.0%
B. Archaeological Sites (D+F)	10,946,651	13,407,338	1,157,725	1,597,202	38.0%
Epidavros ⁽¹⁾	393,077	525,982	65,187	81,894	25.6%
The Acropolis of Mycenae & Atreus' Treasure	372,448	510,507	67,102	82,146	22.4%
The Acropolis of Athens	3,019,841	3,958,405	454,003	678,908	49.5%
Sounio	314,506	393,927	49,639	75,692	52.5%
The Acropolis of Lindos	596,331	629,089	6,864	9,226	34.4%
Royal Tombs of Vergina	168,444	202,122	36,528	48,332	32.3%
Ancient Olympia	338,365	481,211	33,238	39,126	17.7%
Knossos (Crete)	831,320	959,110	21,737	31,596	45.4%
Phaistos (Crete)	74,817	79,934	2,238	3,054	36.5%
Ancient Korinthos ⁽¹⁾	153,616	210,465	20,889	28,484	36.4%
Mystras ⁽¹⁾	139,512	151,508	15,531	15,050	-3.1%
Delphi	332,870	482,293	62,759	83,151	32.5%
Other archaeological sites	4,211,504	4,822,785	322,010	420,543	30.6%
II. VISITORS WHO PAID TICKET					
	2022	2023	JANUARY-MARCH		change
			2023	2024	2024/2023
Total number of visitors who paid ticket (C+D)	10,877,516	13,602,648	1,052,900	1,465,061	39.1%
C. Museums	2,883,216	3,680,277	385,578	520,144	34.9%
D. Archaeological sites	7,994,300	9,922,371	667,322	944,917	41.6%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2022	2023	JANUARY-MARCH		change
			2023	2024	2024/2023
Total number of visitors with free admission ticket (E+F)	4,706,036	5,595,867	938,904	1,092,936	15.3%
E. Museums	1,753,685	2,110,900	448,501	440,651	-3.7%
F. Archaeological sites	2,952,351	3,484,967	490,403	652,285	33.0%
IV. RECEIPTS (euros)					
	2022	2023	JANUARY-MARCH		change
			2023	2024	2024/2023
Total Receipts (G+H)	121,535,113	157,852,657	8,796,903	12,153,813	38.2%
G. Museums	23,361,465	35,617,601	2,726,710	3,213,560	17.9%
H. Archaeological sites	98,173,648	122,235,056	6,070,193	8,940,253	47.3%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

⁽²⁾ Revised data for 2023, due to the transmission of updated data from administrative sources.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p>
Legal Framework	<p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>
Reference Period	<p>1/3/2024 - 31/3/2024</p>
Methodology and Definitions	<p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p>Number of flat rate tickets:</p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for March 2024 was 32,050</p>
References	<p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/</p>