

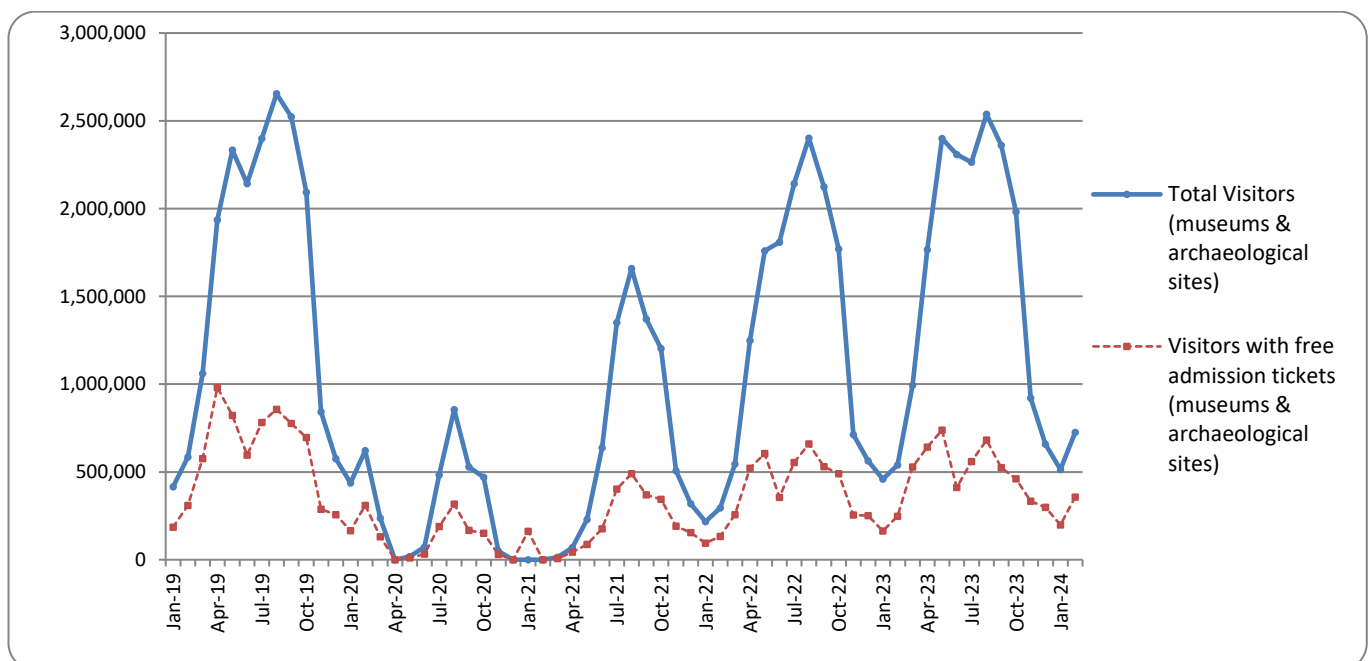


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE FEBRUARY 2024

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for February 2024. More specifically:

- During February 2024 compared with the corresponding month of 2023, museums recorded a 22.4% increase in the number of visitors and a 29.7% increase in the number of free admission visitors, as well as an 11.1% increase in their receipts (Table 1).
- As regards archaeological sites, in February 2024 compared with the corresponding month of 2023, an increase of 44.1% was recorded in the number of visitors, of 59.5% in the number of free admission visitors and of 33.0% in the corresponding receipts (Table 1).
- During the two-month period from January to February 2024, compared to the corresponding period of 2023, an increase of 11.8% was recorded in the number of visitors of museums, of 16.0% in the number of free admission visitors and of 7.9% in the relevant receipts (Table 2).
- As regards archaeological sites, during the two-month period from January to February 2024, compared to the corresponding period of 2023, an increase of 34.2% was recorded in the number of visitors, while an increase of 56.8% was observed in the number of free admission visitors and of 23.9% in the relevant receipts (Table 2).

Graph 1: Visitors of Museums and Archaeological sites (January 2019 – February 2024)



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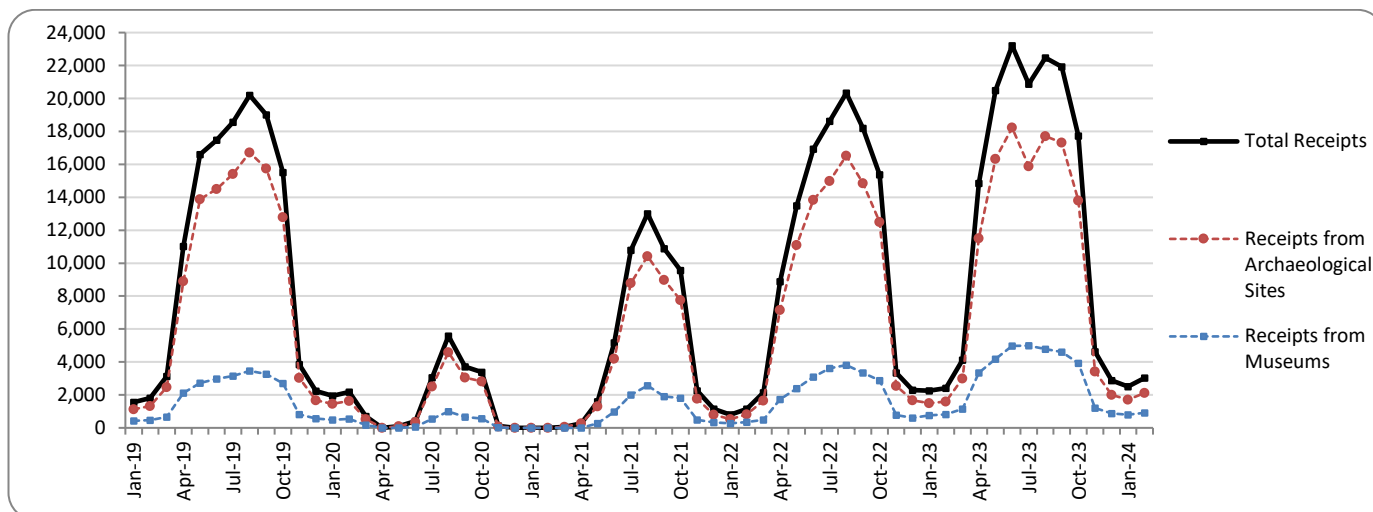
**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(FEBRUARY 2023 & FEBRUARY 2024)**

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2023	2024	Change 2024/2023
Total number of visitors (A+B)	539,611	725,362	34.4%
A. Museums (C+E)	240,137	293,848	22.4%
Acropolis Museum	87,722	100,099	14.1%
National Archaeological	28,760	36,868	28.2%
Ancient Olympia	1,293	1,690	30.7%
Palace of the Grand Master (Rhodes)	2,923	3,153	7.9%
Herakleion Archaeological (Crete)	4,161	6,674	60.4%
White Tower	6,487	15,364	136.8%
Delphi	8,787	11,533	31.3%
Other museums	100,004	118,467	18.5%
B. Archaeological Sites (D+F)	299,474	431,514	44.1%
Epidavros ⁽¹⁾	13,500	22,351	65.6%
The Acropolis of Mycenae & Atreus' Treasure	15,264	22,371	46.6%
The Acropolis of Athens	121,543	181,710	49.5%
Sounio	13,814	19,983	44.7%
The Acropolis of Lindos	794	2,045	157.6%
Royal Tombs of Vergina	10,702	15,141	41.5%
Ancient Olympia	6,013	8,644	43.8%
Knossos (Crete)	4,185	8,220	96.4%
Phaistos (Crete)	444	499	12.4%
Ancient Korinthos ⁽¹⁾	5,126	8,209	60.1%
Mystras ⁽¹⁾	3,343	3,353	0.3%
Delphi	16,378	22,468	37.2%
Other archaeological sites	88,368	116,520	31.9%
II. VISITORS WHO PAID TICKET			
	2023	2024	Change 2024/2023
Total number of visitors who paid ticket (C+D)	292,892	368,967	26.0%
C. Museums	115,173	131,709	14.4%
D. Archaeological sites	177,719	237,258	33.5%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2023	2024	Change 2024/2023
Total number of visitors with free admission ticket (E+F)	246,719	356,395	44.5%
E. Museums	124,964	162,139	29.7%
F. Archaeological sites	121,755	194,256	59.5%
IV. RECEIPTS (euros)			
	2023	2024	Change 2024/2023
Total Receipts (G+H)	2,411,191	3,027,843	25.6%
G. Museums	820,482	911,477	11.1%
H. Archaeological sites	1,590,709	2,116,366	33.0%

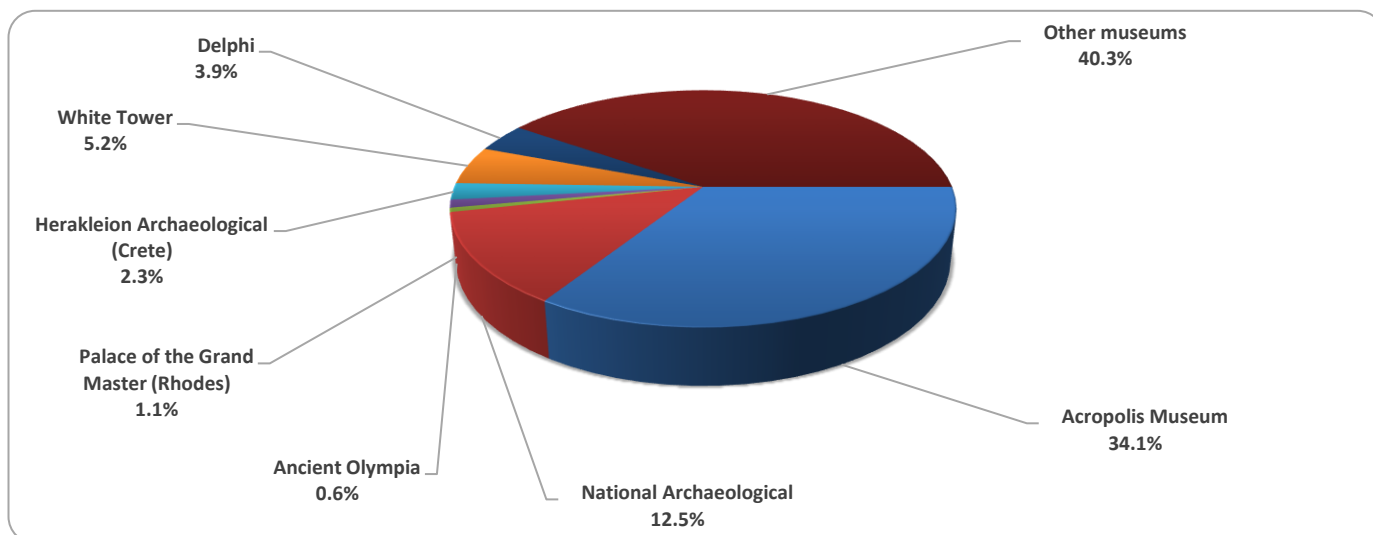
⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of museums and archaeological sites (Graph 2), as well as the number of visitors by museum (Graph 3) and by archaeological site (Graph 4).

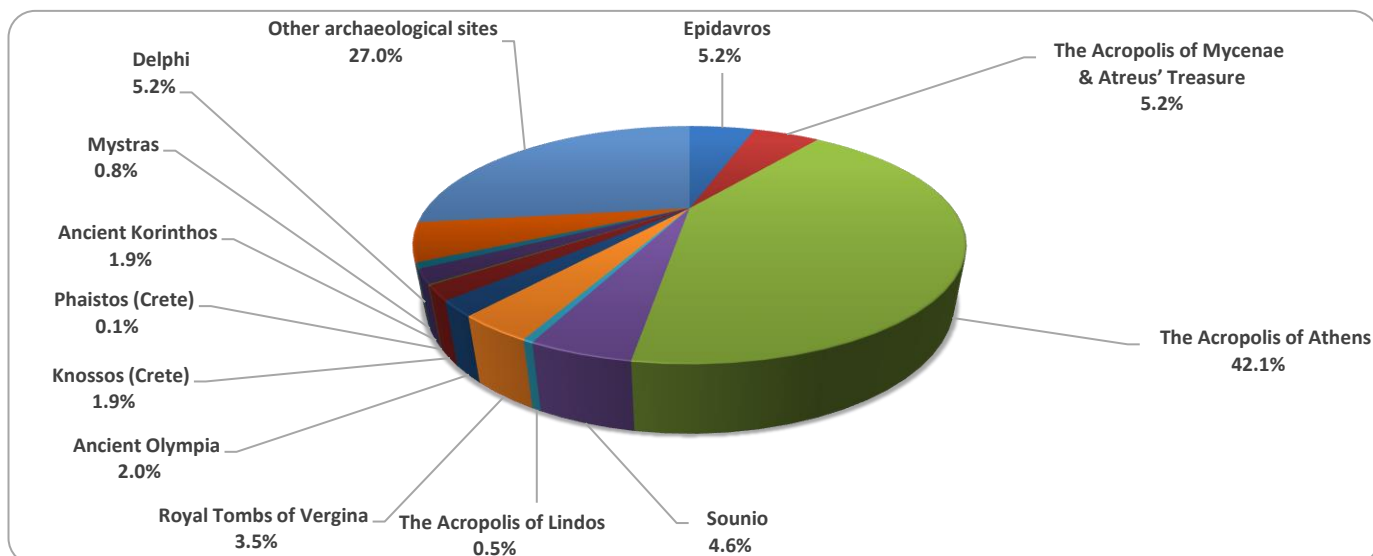
Graph 2: Receipts from Museums and Archaeological Sites (January 2019 – February 2024)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, February 2024



Graph 4: Percentage distribution of visitors by Archaeological site, February 2024



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2022, 2023, JANUARY - FEBRUARY 2023, 2024)**

I. VISITORS					
Museums and Archaeological sites	2022	2023	JANUARY-FEBRUARY		change 2024/2023
			2023	2024	
Total number of visitors (A+B)	15,583,552	19,189,540	998,154	1,238,957	24.1%
A. Museums (C+E)	4,636,901	5,782,202	448,844	501,741	11.8%
Acropolis Museum	1,397,353	1,900,950	153,554	171,739	11.8%
National Archaeological	474,821	642,318	50,961	66,076	29.7%
Ancient Olympia	85,179	85,410	2,087	2,698	29.3%
Palace of the Grand Master (Rhodes)	263,521	333,081	5,001	5,890	17.8%
Herakleion Archaeological (Crete)	249,715	294,839	8,942	11,134	24.5%
White Tower	193,916	250,800	21,475	27,096	26.2%
Delphi	151,512	203,445	15,613	18,597	19.1%
Other museums	1,820,884	2,071,359	191,211	198,511	3.8%
B. Archaeological Sites (D+F)	10,946,651	13,407,338	549,310	737,216	34.2%
Epidavros ⁽¹⁾	393,077	525,982	21,776	33,077	51.9%
The Acropolis of Mycenae & Atreus' Treasure	372,448	510,507	24,854	34,414	38.5%
The Acropolis of Athens	3,019,841	3,958,405	226,649	324,419	43.1%
Sounio	314,506	393,927	28,446	34,820	22.4%
The Acropolis of Lindos	596,331	629,089	1,350	2,769	105.1%
Royal Tombs of Vergina	168,444	202,122	17,336	23,029	32.8%
Ancient Olympia	338,365	481,211	11,615	13,437	15.7%
Knossos (Crete)	831,320	959,110	9,342	13,194	41.2%
Phaistos (Crete)	74,817	79,934	1,073	1,113	3.7%
Ancient Korinthos ⁽¹⁾	153,616	210,465	9,717	14,565	49.9%
Mystras ⁽¹⁾	139,512	151,508	6,271	6,238	-0.5%
Delphi	332,870	482,293	29,570	38,788	31.2%
Other archaeological sites	4,211,504	4,822,785	161,311	197,353	22.3%
II. VISITORS WHO PAID TICKET					
	2022	2023	JANUARY-FEBRUARY		change 2024/2023
			2023	2024	
Total number of visitors who paid ticket (C+D)	10,877,516	13,602,648	587,511	684,071	16.4%
C. Museums	2,883,216	3,680,277	230,710	248,748	7.8%
D. Archaeological sites	7,994,300	9,922,371	356,801	435,323	22.0%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2022	2023	JANUARY-FEBRUARY		change 2024/2023
			2023	2024	
Total number of visitors with free admission ticket (E+F)	4,706,036	5,586,892	410,643	554,886	35.1%
E. Museums	1,753,685	2,101,925	218,134	252,993	16.0%
F. Archaeological sites	2,952,351	3,484,967	192,509	301,893	56.8%
IV. RECEIPTS (euros)					
	2022	2023	JANUARY - DECEMBER		change 2024/2023
			2023	2024	
Total Receipts (G+H)	121,535,113	157,852,657	4,668,380	5,531,236	18.5%
G. Museums	23,361,465	35,617,601	1,584,735	1,709,745	7.9%
H. Archaeological sites	98,173,648	122,235,056	3,083,645	3,821,491	23.9%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p>
Legal Framework	<p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>
Reference Period	<p>01/02/2024 - 29/02/2024</p>
Methodology and Definitions	<p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p>Number of flat rate tickets:</p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for February 2024 was 18,038</p>
References	<p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/</p>