

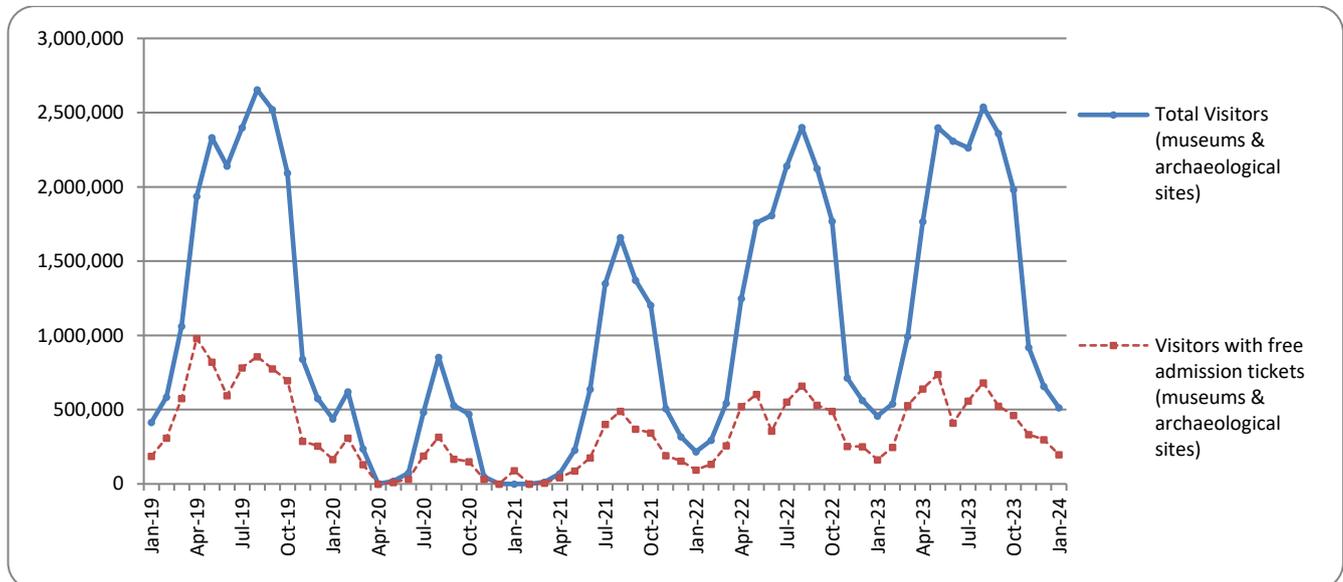


SURVEY ON MUSEUMS AND ARCHAEOLOGICAL SITES ATTENDANCE JANUARY 2024

The Hellenic Statistical Authority (ELSTAT) announces the results of the *Survey on Museums and Archaeological Sites Attendance* for January 2024. More specifically:

- During January 2024 compared with the corresponding month of 2023, museums recorded a 0.4% decrease in the number of visitors and a 2.5% decrease in the number of free admission visitors and a 4.5% increase in their receipts (Table 1).
- As regards archaeological sites, in January 2024 compared with the corresponding month of 2023, an increase of 22.4% was recorded in the number of visitors, of 52.1% in the number of free admission visitors and of 14.2% in the corresponding receipts (Table 1).

Graph 1: Visitors of Museums and Archaeological sites (January 2019 – January 2024)



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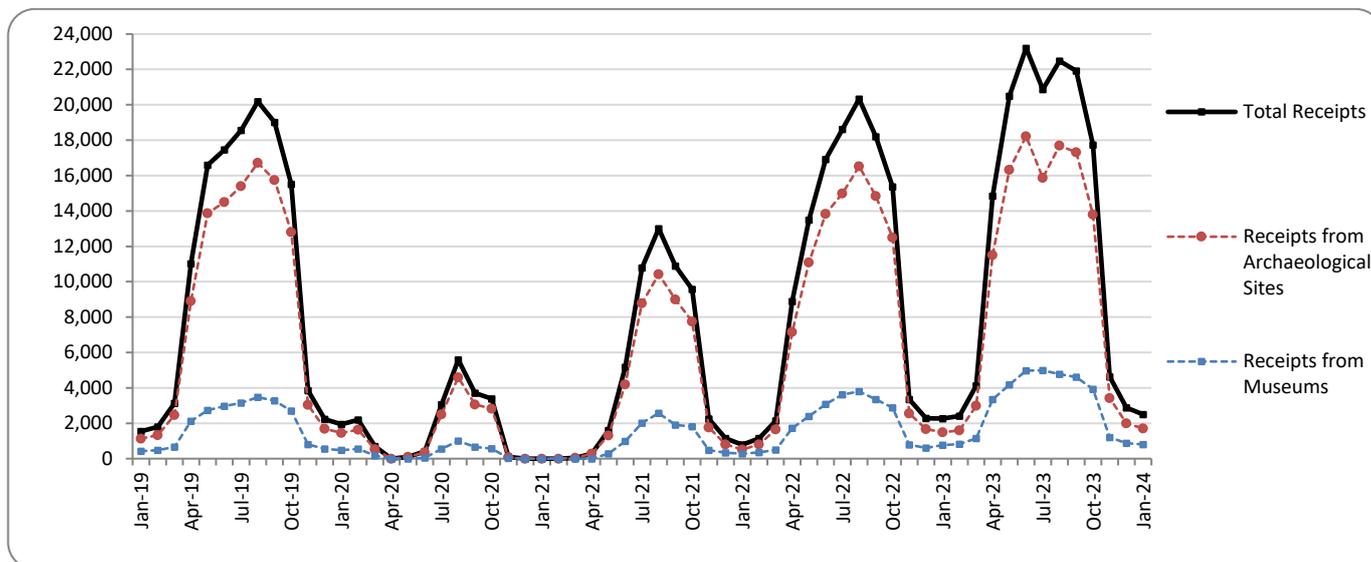
**TABLE 1: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(JANUARY 2023 & JANUARY 2024)**

I. NUMBER OF VISITORS			
Museums and Archaeological sites	2023	2024	Change 2024/2023
Total number of visitors (A+B)	458,543	513,595	12.0%
A. Museums (C+E)	208,707	207,893	-0.4%
Acropolis Museum	65,832	71,640	8.8%
National Archaeological	22,201	29,208	31.6%
Ancient Olympia	794	1,008	27.0%
Palace of the Grand Master (Rhodes)	2,078	2,737	31.7%
Herakleion Archaeological (Crete)	4,781	4,460	-6.7%
White Tower	14,988	11,732	-21.7%
Delphi	6,826	7,064	3.5%
Other museums	91,207	80,044	-12.2%
B. Archaeological Sites (D+F)	249,836	305,702	22.4%
Epidavros ⁽¹⁾	8,276	10,726	29.6%
The Acropolis of Mycenae & Atreus' Treasure	9,590	12,043	25.6%
The Acropolis of Athens	105,106	142,709	35.8%
Sounio	14,632	14,837	1.4%
The Acropolis of Lindos	556	724	30.2%
Royal Tombs of Vergina	6,634	7,888	18.9%
Ancient Olympia	5,602	4,793	-14.4%
Knossos (Crete)	5,157	4,974	-3.5%
Phaistos (Crete)	629	614	-2.4%
Ancient Korinthos ⁽¹⁾	4,591	6,356	38.4%
Mystras ⁽¹⁾	2,928	2,885	-1.5%
Delphi	13,192	16,320	23.7%
Other archaeological sites	72,943	80,833	10.8%
II. VISITORS WHO PAID TICKET			
	2023	2024	Change 2024/2023
Total number of visitors who paid ticket (C+D)	294,619	315,104	7.0%
C. Museums	115,537	117,039	1.3%
D. Archaeological sites	179,082	198,065	10.6%
III. VISITORS WITH FREE ADMISSION TICKETS			
	2023	2024	Change 2024/2023
Total number of visitors with free admission ticket (E+F)	163,924	198,491	21.1%
E. Museums	93,170	90,854	-2.5%
F. Archaeological sites	70,754	107,637	52.1%
IV. RECEIPTS (euros)			
	2023	2024	Change 2024/2023
Total Receipts (G+H)	2,257,189	2,503,393	10.9%
G. Museums	764,253	798,268	4.5%
H. Archaeological sites	1,492,936	1,705,125	14.2%

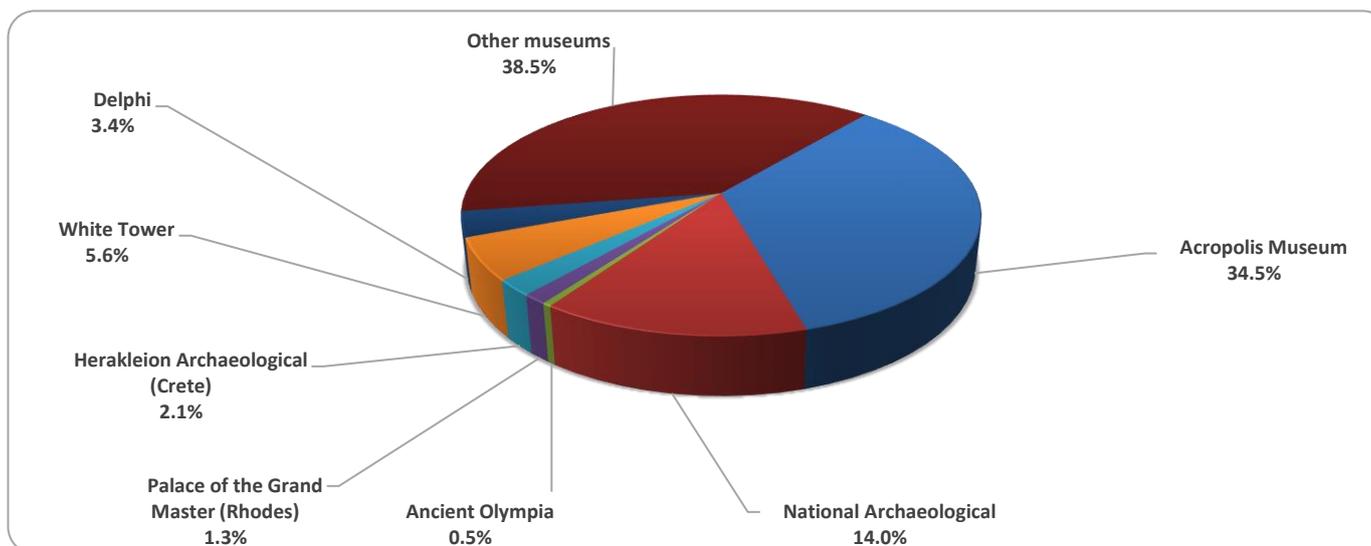
⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

The following graphs depict the evolution of the receipts of Museums and Archaeological Sites (Graph 2), as well as the number of visitors by Museum (Graph 3) and by Archaeological Site (Graph 4).

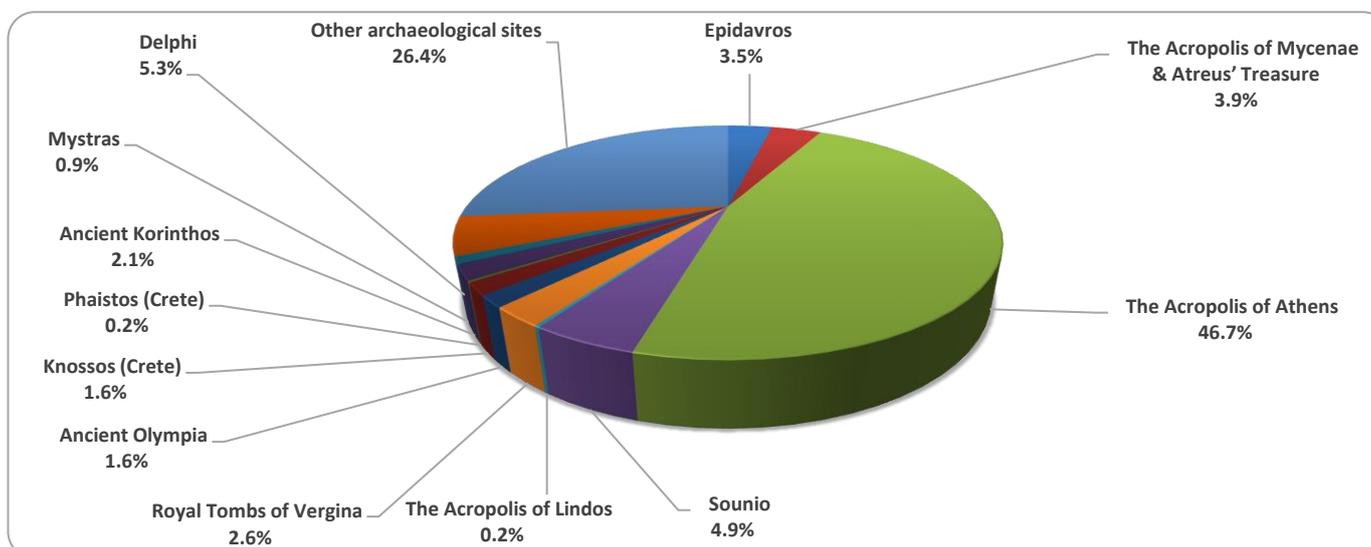
Graph 2: Receipts from Museums and Archaeological Sites (January 2019 – January 2024)
(in thousand euro)



Graph 3: Percentage distribution of visitors by Museum, January 2024



Graph 4: Percentage distribution of visitors by Archaeological site, January 2024



**TABLE 2: VISITORS OF MUSEUMS AND ARCHAEOLOGICAL SITES - TOTAL RECEIPTS
(2022, 2023, JANUARY 2023, 2024)**

I. VISITORS					
Museums and Archaeological sites	2022 ⁽²⁾	2023	JANUARY		change 2024/2023
			2023	2024	
Total number of visitors (A+B)	15,583,552	19,189,540	458,543	513,595	12.0%
A. Museums (C+E)	4,636,901	5,782,202	208,707	207,893	-0.4%
Acropolis Museum	1,397,353	1,900,950	65,832	71,640	8.8%
National Archaeological	474,821	642,318	22,201	29,208	31.6%
Ancient Olympia	85,179	85,410	794	1,008	27.0%
Palace of the Grand Master (Rhodes)	263,521	333,081	2,078	2,737	31.7%
Herakleion Archaeological (Crete)	249,715	294,839	4,781	4,460	-6.7%
White Tower	193,916	250,800	14,988	11,732	-21.7%
Delphi	151,512	203,445	6,826	7,064	3.5%
Other museums	1,820,884	2,071,359	91,207	80,044	-12.2%
B. Archaeological Sites (D+F)	10,946,651	13,407,338	249,836	305,702	22.4%
Epidavros ⁽¹⁾	393,077	525,982	8,276	10,726	29.6%
The Acropolis of Mycenae & Atreus' Treasure	372,448	510,507	9,590	12,043	25.6%
The Acropolis of Athens	3,019,841	3,958,405	105,106	142,709	35.8%
Sounio	314,506	393,927	14,632	14,837	1.4%
The Acropolis of Lindos	596,331	629,089	556	724	30.2%
Royal Tombs of Vergina	168,444	202,122	6,634	7,888	18.9%
Ancient Olympia	338,365	481,211	5,602	4,793	-14.4%
Knossos (Crete)	831,320	959,110	5,157	4,974	-3.5%
Phaistos (Crete)	74,817	79,934	629	614	-2.4%
Ancient Korinthos ⁽¹⁾	153,616	210,465	4,591	6,356	38.4%
Mystras ⁽¹⁾	139,512	151,508	2,928	2,885	-1.5%
Delphi	332,870	482,293	13,192	16,320	23.7%
Other archaeological sites	4,211,504	4,822,785	72,943	80,833	10.8%
II. VISITORS WHO PAID TICKET					
	2022 ⁽²⁾	2023	JANUARY		change 2024/2023
			2023	2024	
Total number of visitors who paid ticket (C+D)	10,877,516	13,602,648	294,619	315,104	7.0%
C. Museums	2,883,216	3,680,277	115,537	117,039	1.3%
D. Archaeological sites	7,994,300	9,922,371	179,082	198,065	10.6%
III. VISITORS WITH FREE ADMISSION TICKETS					
	2022 ⁽²⁾	2023	JANUARY		change 2024/2023
			2023	2024	
Total number of visitors with free admission ticket (E+F)	4,706,036	5,586,892	163,924	198,491	21.1%
E. Museums	1,753,685	2,101,925	93,170	90,854	-2.5%
F. Archaeological sites	2,952,351	3,484,967	70,754	107,637	52.1%
IV. RECEIPTS (euros)					
	2022 ⁽²⁾	2023	JANUARY - DECEMBER		change 2024/2023
			2023	2024	
Total Receipts (G+H)	121,535,113	157,852,657	2,257,189	2,503,393	10.9%
G. Museums	23,361,465	35,617,601	764,253	798,268	4.5%
H. Archaeological sites	98,173,648	122,235,056	1,492,936	1,705,125	14.2%

⁽¹⁾ Flat rate ticket, valid both for the museum and the archaeological site.

EXPLANATORY NOTES

Survey on Museums and Archaeological Sites Attendance	<p>The Survey on Museums and Archaeological Sites Attendance has been producing results since 1970. The survey collects data from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the country. The corresponding data for the Acropolis Museum is available from December 2009 onwards.</p>
Legal Framework	<p>The survey is conducted since 1970 on a regular basis and it produces results on a monthly and yearly basis, in compliance with the Joint Ministerial Decision 15189/B379/73.</p>
Reference Period	<p>1/1/2024 - 31/1/2024</p>
Methodology and Definitions	<p>The survey is conducted on a monthly basis from data mainly collected from the Hellenic Organization of Cultural Resources Development (HOCRED), supervised by the Ministry of Culture and Sports, on the number of visitors and the receipts from the tickets sold in the Museums and Archaeological sites of the Country. ELSTAT tabulates and presents the data for the whole of the Country, by month and by year.</p> <p>Number of flat rate tickets:</p> <p>From April 1999 onwards, in some museums and the nearby archaeological sites, in addition to the ordinary ticket, a new “flat rate ticket” was established, which is valid for both the museum and the nearby archaeological site. The total number of these flat rate tickets for January 2024 was 12,821.</p>
References	<p>More information on the Survey on Museums and Archaeological Sites Attendance and detailed time series are available on: http://www.statistics.gr/en/statistics/-/publication/SCI21/</p>